



**The U.S. Small Business Administration
and the Veterans Business Outreach Center
present**

THE VETERAN SMALL BUSINESS FORUM

Join small business experts in the western North Carolina area for this special, half-day forum on starting and growing a small business. This forum is geared toward U.S. military veterans and their spouses, and active duty, guard and reserve members who own or are interested in starting a small business. The forum will feature several panel discussions on topics of interest to the existing or prospective small business owner.

Date: Tuesday, August 16, 2011.

Time: From 8 a.m. to 12 noon.

Location: - The Grove Arcade Conference Room at the Grove Arcade, One Page Ave., downtown Asheville.
- Directions here: <http://www.grovearcade.com/map-directions/>
- Enter only through the Page Avenue entrance that morning and take the freight elevator to the lower level of the Grove Arcade.

Cost: Free of charge.

Registration: Due to limited seating, advance registration is required; contact Lisa Belcher at lbelche1@uncfsu.edu or (910) 672-2683 on or before Tuesday, August 9.

Parking: Parking is available at the Wall Street Parking Garage directly across the street from the Arcade. Metered parking is also available.

Agenda:

8:00 a.m. Sign-in and continental breakfast
8:30 Welcome and opening remarks
8:45 Panel: Kick-starting Your Business (how to start a small business)
9:45 Break
10:00 Panel: All About the Money (financing a small business, plus tax issues)
11:00 Panel: Strategies for Growing Your Business (marketing, social networking and other tips to expand your small business)
12:00 Closing remarks and adjournment

Co-Sponsorship Agreement #11-0460-141. SBA's participation in this cosponsored activity is not an endorsement of the views, opinions, products or services of any cosponsor or other person or entity. All of SBA's programs and services are extended to the public on a non-discriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Lisa Belcher at (910) 672-2683.