



Regional Housing Needs Survey

Welcome to the Asheville Area Chamber of Commerce's Regional Housing Needs Survey. We are conducting this survey in order to get a clearer grassroots understanding of the housing needs and desires of our area's workforce. The data will be used to direct resources to meet those needs and desires.

Your individual answers are confidential and will not be disclosed. They will, however, be shared as part of the aggregate results. Your honest response to each item will ensure the accuracy of the data.

1. What is your current employment status?

- Full time
- Part time
- Self-employed
- Unemployed

2. In what industry are you employed?

- Accommodation and Food Services (hospitality, lodging, restaurants, etc.)
- Administrative and Support
- Agriculture, Forestry, Fishing and Hunting (farms, nurseries, hatcheries, etc.)
- Arts, Entertainment, and Recreation
- Construction
- Educational Services
- Finance and Insurance
- Healthcare and Social Assistance
- Information (communications, data processing, IT, etc.)
- Management of Companies and Enterprises
- Manufacturing
- Mining, Quarrying, and Oil and Gas Extraction
- Professional, Scientific, and Technical Services (legal; research services; accounting, bookkeeping; architectural, engineering; computer services; consulting services; advertising services; photographic services; veterinary services; etc.)
- Public Administration
- Real Estate, Rental and Leasing
- Retail Trade
- Transportation and Warehousing
- Utilities
- Wholesale Trade
- Other Services (promoting or administering religious activities, grantmaking, advocacy, personal care services, death care services, pet care services, photofinishing services, temporary parking services, dating services, etc)
- Not Currently Employed

3. How do you typically commute to work?

- Bike
- Bus
- Car- personal vehicle
- Carpool
- Walk
- Other

4. If employed, what is the zip code of your primary work location? _____

5. What is the zip code of your current residence? _____

6. How long have you lived in your current residence?

- Less than 1 year
- 1-5 years
- 6-10 years
- More than 10 years

7. What are your top three reasons for choosing your current residence?

- Affordability
- Appearance
- Appliance Package
- Community Amenities (e.g. pool, exercise facility)
- Proximity to retail, services and entertainment
- Proximity to school
- Proximity to work
- School district
- Size
- Other (please specify: _____)

8. What are the top three reasons you would consider in choosing a new residence?

- Affordability
- Appearance
- Appliance Package
- Community Amenities (e.g. pool, exercise facility)
- Proximity to retail, services and entertainment
- Proximity to school
- Proximity to work
- School district
- Size
- Other (please specify: _____)

9. Do you have a roommate or roommates in order to afford your current residence?

- Yes
- No

10. How many people are in your current residence?

- Myself only
- 2
- 3
- 4
- More than 4

11. Of those in your current residence, how many are over the age of 18 (include yourself)?

- 1
- 2
- 3
- 4
- More than 4

12. What is the estimated annual household income (household income being the combined salaries and earnings of all those over 18 in the same residence)?

- | | |
|--|--|
| <input type="checkbox"/> Less than \$10,000 | <input type="checkbox"/> \$50,000 - \$74,999 |
| <input type="checkbox"/> \$10,000 - \$14,999 | <input type="checkbox"/> \$75,000 - \$99,999 |
| <input type="checkbox"/> \$15,000 - \$24,999 | <input type="checkbox"/> \$100,000 - \$149,999 |
| <input type="checkbox"/> \$25,000 - \$34,999 | <input type="checkbox"/> \$150,000 - \$199,999 |
| <input type="checkbox"/> \$35,000 - \$49,999 | <input type="checkbox"/> \$200,000 or more |

13. Do you own your own residence?

- Yes
- No

14. If you own your residence, what is your monthly mortgage payment (principal, interest and taxes)?

- | | |
|---|---|
| <input type="checkbox"/> Do not own my residence | <input type="checkbox"/> \$700 to \$799 |
| <input type="checkbox"/> I have no mortgage payment | <input type="checkbox"/> \$800 to \$899 |
| <input type="checkbox"/> Less than \$200 | <input type="checkbox"/> \$900 to \$999 |
| <input type="checkbox"/> \$200 to \$299 | <input type="checkbox"/> \$1,000 to \$1,249 |
| <input type="checkbox"/> \$300 to \$399 | <input type="checkbox"/> \$1,250 to \$1,499 |
| <input type="checkbox"/> \$400 to \$499 | <input type="checkbox"/> \$1,500 to \$1,999 |
| <input type="checkbox"/> \$500 to \$599 | <input type="checkbox"/> \$2,000 or more |
| <input type="checkbox"/> \$600 to \$699 | |

15. Do you rent your residence?

- Yes
- No

16. If you rent your residence, what is the total monthly rent payment?

- | | |
|---|---|
| <input type="checkbox"/> Do not rent | <input type="checkbox"/> \$600 to \$699 |
| <input type="checkbox"/> I pay no cash rent | <input type="checkbox"/> \$700 to \$799 |
| <input type="checkbox"/> Less than \$100 | <input type="checkbox"/> \$800 to \$899 |
| <input type="checkbox"/> \$100-\$199 | <input type="checkbox"/> \$900 to \$999 |
| <input type="checkbox"/> \$200 to \$299 | <input type="checkbox"/> \$1,000 to \$1,249 |
| <input type="checkbox"/> \$300 to \$399 | <input type="checkbox"/> \$1,250 to \$1,499 |
| <input type="checkbox"/> \$400 to \$499 | <input type="checkbox"/> \$1,500 to \$1,999 |
| <input type="checkbox"/> \$500 to \$599 | <input type="checkbox"/> \$2,000 or more |

17. If you rent your residence, does your rent payment include utilities?

- Yes
- No
- I do not rent.

18. What is your normal daily commute?

- No commute/work from residence
- 15 minutes or less
- 16-25 minutes
- 26-35 minutes
- More than 35 minutes

19. How satisfied are you with your current residence, taking into account what you pay, in either rent or mortgage payments, each month for it?

- Very satisfied
- Satisfied
- Somewhat unsatisfied
- Very unsatisfied

20. Are you currently looking or expect to be looking for a new residence in the next two years?

- Yes
- No
- Unsure

21. Would you prefer to rent or own your residence?

- Rent
- Own
- No preference

22. What type of housing would you consider? (check all that apply)

- Single Family
- Mobile Home
- Duplex or Triplex
- Multifamily (apartment, condo, etc.)
- Adult Dormitory (multifamily buildings, generally more than 20 units per building, each unit consisting of a small efficiency unit and shared kitchens and bathrooms)
- Tiny house

23. What would be the maximum monthly payment you could afford for a new residence?

- | | |
|--|---|
| <input type="checkbox"/> Less than \$100 | <input type="checkbox"/> \$700 to \$799 |
| <input type="checkbox"/> \$100-\$199 | <input type="checkbox"/> \$800 to \$899 |
| <input type="checkbox"/> \$200 to \$299 | <input type="checkbox"/> \$900 to \$999 |
| <input type="checkbox"/> \$300 to \$399 | <input type="checkbox"/> \$1,000 to \$1,249 |
| <input type="checkbox"/> \$400 to \$499 | <input type="checkbox"/> \$1,250 to \$1,499 |
| <input type="checkbox"/> \$500 to \$599 | <input type="checkbox"/> \$1,500 to \$1,999 |
| <input type="checkbox"/> \$600 to \$699 | <input type="checkbox"/> \$2,000 or more |

24. How many bedrooms do you need in your home?

- 1
- 2
- 3
- 4 or more

25. What is your gender?

- Male
- Female

26. What is your age range?

- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+

27. Please provide any additional comments you would like to make regarding your housing situation and preferences.

28. OPTIONAL: Please enter your email address if you wish to be entered into a weekly prize drawing.

29. OPTIONAL: If you would like to volunteer to provide further, detailed information and opinions about housing affordability in the future, which could include surveys, focus groups or other in-person events, please provide your name, email address and phone number. Please note the following important information: (1) there is no guarantee that there will be follow up, you are simply volunteering for the opportunity should the need arise; and (2) your information will not be made public and will be used only for the purpose of following up with you as described above.

- a. Name _____
- b. Email _____
- c. Phone _____