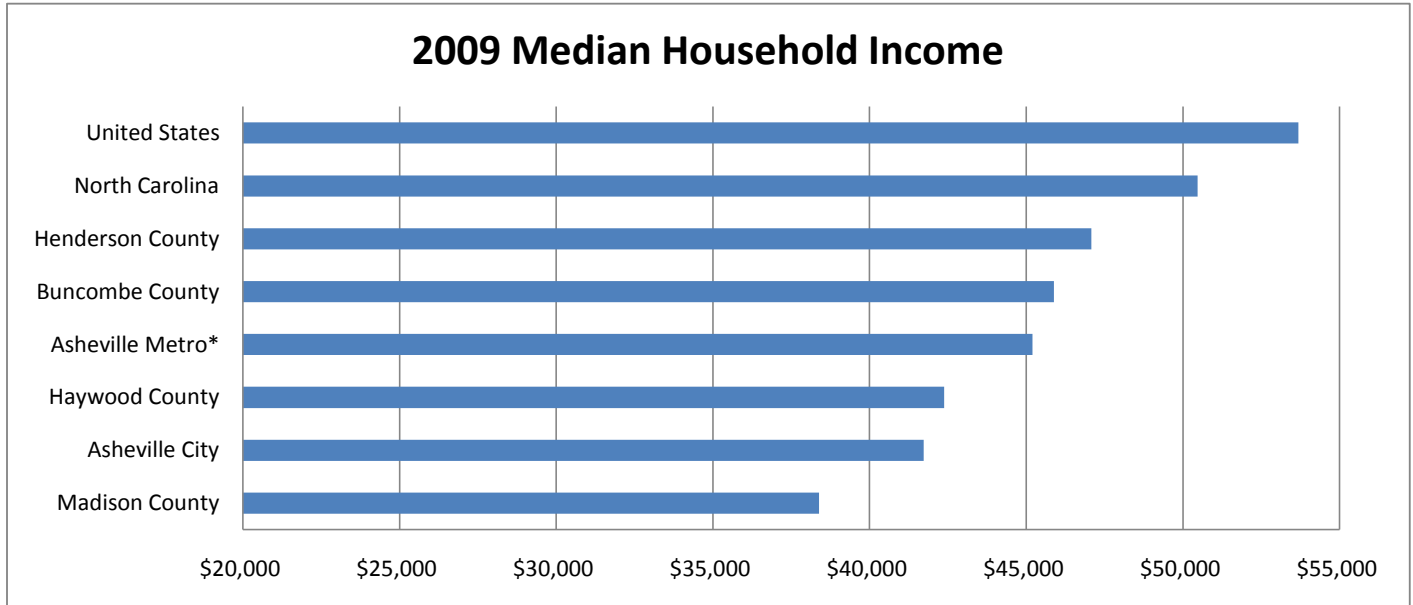


Compiled by the *Asheville Metro Business Research Center*



Median Household Income	2000	2009	2014 (Est.)
Asheville City	\$33,208	\$41,722	45,244
Asheville Metro*	\$36,419	\$45,198	49,149
Buncombe County	\$36,795	\$45,885	50,045
Haywood County	\$34,029	\$42,381	45,177
Henderson County	\$38,385	\$47,081	50,963
Madison County	\$31,065	\$38,389	40,949
North Carolina	\$39,257	\$50,465	54,982
United States	\$42,257	\$53,684	57,999


	Buncombe	Haywood	Henderson	Madison	Asheville Metro*	North Carolina	United States
Total Households	100,069	26,494	46,948	9,011	182,525	3,714,489	113,900,247
Avg Household Income	\$59,678	\$51,240	\$65,299	\$45,397	\$59,194	\$60,717	\$69,346
Per Capita Income	\$25,957	\$24,316	\$29,761	\$20,798	\$26,427	\$24,499	\$26,485

Source: SRC, LLC. 2009

*Asheville Metro = Buncombe, Haywood, Henderson, and Madison Counties.

Updated: 11/2009

See reverse side for more detailed information.

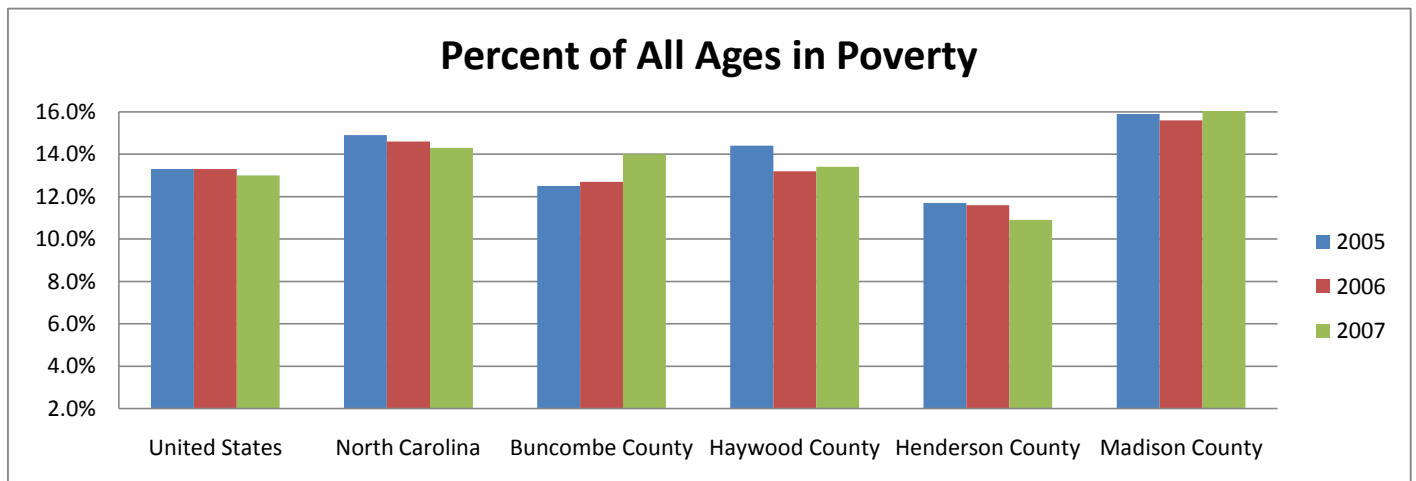


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Households by Income							
Household Income:	Buncombe	Haywood	Henderson	Madison	Asheville Metro*	North Carolina	United States
Income \$ 0 - \$9,999	8.1%	8.5%	6.6%	12.7%	8.0%	8.2%	7.5%
Income \$ 10,000 - \$14,999	5.3%	6.2%	4.7%	7.9%	5.4%	4.6%	4.4%
Income \$ 15,000 - \$24,999	11.7%	13.5%	11.6%	13.4%	12.0%	10.5%	10.2%
Income \$ 25,000 - \$34,999	12.5%	12.8%	12.6%	12.4%	12.6%	10.8%	10.0%
Income \$ 35,000 - \$49,999	16.6%	17.6%	17.6%	17.3%	17.0%	15.4%	14.5%
Income \$ 50,000 - \$74,999	20.7%	20.6%	21.0%	18.6%	20.7%	20.3%	19.3%
Income \$ 75,000 - \$99,999	11.1%	10.7%	11.7%	9.4%	11.1%	12.4%	12.8%
Income \$100,000 - \$124,999	5.9%	5.1%	6.4%	3.7%	5.8%	7.3%	8.2%
Income \$125,000 - \$149,999	3.1%	2.1%	2.8%	2.2%	2.8%	3.8%	4.5%
Income \$150,000 +	5.1%	3.1%	5.0%	2.5%	4.6%	6.7%	8.5%

Source: SRC, LLC. 2009

* Asheville Metro consists of Buncombe, Haywood, Henderson, and Madison counties



All Ages in Poverty	2005		2006		2007	
	Number	Percent	Number	Percent	Number	Percent
United States	38,231,474	13.3%	38,757,253	13.3%	38,052,247	13.0%
North Carolina	1,247,292	14.9%	1,256,624	14.6%	1,256,867	14.3%
Buncombe County	26,344	12.5%	27,401	12.7%	30,948	14.0%
Haywood County	7,985	14.4%	7,355	13.2%	7,461	13.4%
Henderson County	11,171	11.7%	11,335	11.6%	10,783	10.9%
Madison County	3,066	15.9%	3,021	15.6%	3,153	16.2%

Source: U.S. Census Bureau, People and Households Division, Small Area Income and Poverty Estimates Branch, 2007