SPONSORSHIP OPPORTUNITIES
2022-2023
For over 120 years, the Asheville Area Chamber of Commerce has been the catalyst for economic vitality in our community.

We believe that together, we are more. We connect 1,700 members, representing more than 80,000 employees and consisting of businesses large and small, to valuable resources such as economic development and research, business education, marketing opportunities and advocacy.

Seeking exposure? Creative ways to market your business? Looking to position your company as a community leader? The Chamber provides many ways to get your business in front of local businesses and professionals plus Asheville’s thousands of annual visitors.

Let us find the right marketing and sponsorship avenues for you:
Member Services, 828-210-2729, member@ashevillechamber.org.

We encourage organizations that sponsor Chamber programs and advertise in the Visitor Center to showcase diverse representations of gender, race, ethnicity, age and physical ability. In doing so, businesses can highlight our community’s inclusive culture and attract diverse customers!
ASHEVILLE METRO ECONOMY OUTLOOK

Year-End 2022

Keynote speaker presents insightful analysis and current demographic and economic indicators with a national and global overview. Research expert will present the most up-to-date info that is invaluable to our business community in gauging its positions in the local, national and international markets.

Projected attendance: 250-300

Audience: Business leaders in the community, AVL 5x5: 2025 campaign investors, business owners and managers, high-level business professionals

SPONSORSHIP LEVELS

Presenting Sponsor: $7,500 (Limit 4)
• Top billing logo recognition (Chamber website, publicity, event signage)
• 8 comp tickets
• Opportunity to speak briefly at event
• Invitation to dinner or breakfast with keynote speaker (dependent on speaker’s availability)

Gold Sponsor: $4,000
• Logo recognition (Chamber website, publicity, event signage)
• 5 comp tickets

Silver Sponsor: $2,500
• Larger name recognition (Chamber website, event signage)
• 3 comp tickets

Bronze Sponsor: $1,000
• Name recognition (Chamber website, event signage)
• 2 comp tickets

ELEVATE

July 2022 - June 2023

The Elevate program enables startup entrepreneurs to simultaneously navigate the practical, daily challenges of building great companies and develop their skills as effective managers, leaders and CEOs. Offering mentorship modeled on the MIT Venture Mentoring Service, Elevate systematically strengthens and supports high-growth ventures in the Asheville area.

Audience: Startup founders, entrepreneurs, mentors

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 2)
• Featured banner ad in Venture Asheville weekly e-newsletter (2,500 subscribers)
• Logo recognition on signage displayed at monthly Elevate mentor and founder meetings
EXCLUSIVE GROWTH BREAKFAST  
Fall 2022

This gathering focuses on important dynamics affecting local economics, demographics, workforce and business. Presentation and conversation will look closely at current topics and make connections to challenges and opportunities in the local region. A year in review features a briefing on annual outcomes and projections for key economic indicators. The breakfast highlights connections to our economic development initiatives in the Asheville area.

Projected attendance: 100

Audience: Business leaders representing Innovation, Influence, Champion and Signature members

PRESENTING SPONSOR: $2,000 (Limit 3)
- Logo on invitation, event signage
- Opportunity to speak at event
- 2 exclusive tickets to attend
- Opportunity to serve on task force identifying top trends to be presented

LEADERSHIP RECEPTION  
Fall 2022, Spring 2023

Twice a year, the Economic Development Coalition hosts an exclusive gathering of local business leaders for a time of conversation in a relaxed setting.

Projected attendance: 25-50

Audience: CEOs and top business leaders from Asheville/Buncombe companies, Venture Asheville Elevate participants and Signature and Champion Chamber members

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 2)
- Top billing logo recognition (Chamber website, event website, publicity, event signage)
- Opportunity to speak to audience

Gold Sponsor: $1,500
- Logo recognition (Chamber website, event website, publicity, event signage)

Silver Sponsor: $1,000
- Name recognition (Chamber website, event website, event signage)

MODERN MANUFACTURING DAY  
Oct. 7, 2022

This regional event is our opportunity to inspire the next generation about the industry and careers in modern manufacturing.

Projected attendance: 250

Audience: High school students, educators, manufacturing employers, workforce partners from Buncombe, Henderson, Madison and Transylvania Counties, and public/elected officials

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 2)
- Top level logo recognition (Chamber website, event website, publicity, event signage)
- Opportunity to speak to audience

Gold Sponsor: $1,500
- Logo recognition (Chamber website, event website, publicity, event signage)

Silver Sponsor: $1,000
- Name recognition (Chamber website, event website, event signage)
NEXT AVL
July 2022 – June 2023

NEXT AVL is cultivating leaders of our future. Developing a talent pipeline for the local business community is a priority for economic development. NEXT AVL matches college students with local professionals to offer mentorship, connection and professional development over a nine-month period.

Projected attendance: 30-60 per event (spring and fall)

Audience: Professionals from businesses of all sizes and industry types and local college students

SPONSORSHIP LEVELS

Presenting Sponsor: $2,000 (Limit 2)
- Top billing logo recognition (Chamber website, event signage)
- Opportunity to speak at kickoff and closing reception
- First-choice opportunity to select mentee for job shadow or mentorship

Achievement Awards Sponsor: $1,000 (Limit 2)
- Logo recognition (Chamber website, event signage)
- Opportunity to present awards during closing reception

SUSTAINABLE MANUFACTURING
July 2022 – June 2023

Grown out of a statewide program to encourage and incentivize waste reduction and energy efficiency in manufacturing facilities, Buncombe County manufacturers find value in meeting quarterly to tour peer facilities and operations. Sustainable manufacturing is everything from zero-waste certification to continuous improvement to company culture and employee engagement.

Projected attendance: 25-50 quarterly

Audience: Manufacturing leadership and operations management

SPONSORSHIP LEVELS

Presenting Sponsor: $4,000 (Limit 1)
- Top billing logo recognition on event signage
- Opportunity to speak at events

Gold Sponsor: $2,000 (Limit 2)
- Logo recognition on event signage
VENTURE ASHEVILLE DEMO DAY
Fall 2022

Annual showcase of Venture Asheville’s top startups performing pitches for investors in order to launch their business as well as an opportunity for our community to see the inner workings of the startup journeys happening right here in Asheville.

Projected attendance: 200

Audience: Investors, entrepreneurs and resource organizations

SPONSORSHIP LEVELS

Presenting Sponsor: $750 (Limit 2)
- Top billing logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to speak to the audience
- Preferred, reserved seating at event for 3 attendees

Gold Sponsor: $500 (Limit 2)
- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Verbal recognition by event hosts in opening comments
- Preferred, reserved seating at event for 2 attendees

Silver Sponsor: $250 (Limit 3)
- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Event host will verbally recognize in opening comments

VENTURE ASHEVILLE MICRO GRANT COMPETITION
Spring 2022

Our ecosystem has a funding gap for entrepreneurs at the beginning of their journey. While resources and support exist, we lack a mechanism to catalyze startups with direct cash infusions. Personal savings are often the differentiator between growing and struggling startups, which further pushes our ecosystem away from diversity and inclusion. A small investment has exponential impact. The micro grant program offers up to $5,000 to five startups with high-growth potential in this critical phase.

Projected attendance: Approximately 100 local entrepreneurs compete for funds through an open application process

Audience: Investors, entrepreneurs

SPONSORSHIP LEVELS

Presenting Funding Grant Partner: $5,000
- Naming rights on a grant
- Tax-deductible donation through the Community Betterment Foundation
- Top billing logo recognition (Event page, website landing page, application page and event signage)
- One seat on the grant selection committee
- 3 tickets to the live award announcement event
- Display table at the live award announcement event

Gold Funding Grant Partner: $2,500
- Shared naming rights on a grant (two Gold Funding Grant Partners per grant)
- Tax-deductible donation through the Community Betterment Foundation
- Logo recognition (Event page, website landing page, application page and event signage)
- 2 tickets to the live award announcement event
- Display table at the live award announcement event

Live Award Announcement Event Sponsor: $2,500 (Limit 1)
- Top billing as co-host of the event
- Logo recognition (Event page, website landing page, application page and event signage)
- Opportunity to speak
VENTURE 15 & VENTURE ASHEVILLE HONORS
December 2022

The Venture 15 awards the 15 fastest-growing Asheville-area startups. It recognizes the area’s outstanding entrepreneurs and serves as an elite setting where they can share their talent and wisdom and inspire other fledgling companies. Venture Asheville Honors are five prestigious awards: Mentor of the Year, Investor of the Year, Entrepreneur of the Year, Resource of the Year and Shining Rock Award.

Projected attendance: 500

Audience: Entrepreneurs, mentors, professional services companies and investors

SPONSORSHIP LEVELS

Presenting Sponsor: $3,000 (Limit 2)
• Top billing logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
• Opportunity to speak
• Business name on Venture 15 awards
• 4 comp tickets to event

Gold Sponsor: $1,500 (Limit 3)
• Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
• Opportunity to introduce a set of award presenters
• 2 comp tickets to event

Award Sponsor: $400 (Limit 5)
• Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
• Logo on screen during Honors presentations

VIP Reception: $1,000 (Limit 3)
• Logo recognition on invitation
• Opportunity to speak
• 2 tickets to the reception
WNC CAREER EXPO
Fall 2022 and Spring 2023

This regional event showcases employment opportunities in high-tech manufacturing, health services, technology, hospitality, professional services and growth industries, and targets the existing workforce, high school graduates and college students. Career seekers meet with premier companies at the largest job fair in Western North Carolina. The spring event features an event to expose 700+ high school students to the job search process.

Projected attendance: 1,500+

Audience: Career seekers (local consumers, college students, etc.) from throughout WNC and 150+ hiring companies and organizations.

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 3)
  • Top billing logo recognition (Chamber website, event website, publicity, event signage) for both events
  • Two booths at each event

Gold Sponsor: $3,000
  • Logo recognition (Chamber website, event website, publicity, event signage) for both events
  • One booth at each event

Silver Sponsor: $1,500
  • Larger name recognition (Chamber website, event website, publicity, event signage) for both events
  • 50% discount on booth at each event

Bronze Sponsor: $750
  • Name recognition (Chamber website, event website, event signage) for both events
  • 25% discount on booth at each event

Employer Lounge Sponsor: $2,000 (Limit 1 per event)
  • Logo recognition (Chamber website, event website, publicity, event signage)
  • Display table in lounge to market your business to employers
  • One booth at event

Printing Station Sponsor: $1,500 (both events; Limit 1)
  • Logo recognition at printer station for job seekers
  • One booth at each event if also providing equipment

Student Program Sponsor: $1,000
  • Logo recognition on signage and publicity for student feature event
  • One booth at the spring event

Employer Booth: $250 (electricity: $50 extra)
The business event of the year is the Annual Meeting highlighting the successes of the Chamber and economic development. Join us as we raise a glass to the companies and volunteers who partner with us to be the voice of business, create jobs and help our members thrive. This is a sit-down dinner with a networking reception.

Projected attendance: 800

**Audience:** Area business leaders, dignitaries, AVL 5x5: 2025 Investors, volunteer leadership from the Chamber and EDC boards of directors.

**SPONSORSHIP LEVELS**

**Presenting Sponsor: $8,000 (Limit 4)**
- Top billing logo recognition (on all promotional materials, including print and event signage)
- Opportunity to speak
- One table for 8 guests, includes logo on table sign
- Two-page ad in printed program
- Invitation for 4 to VIP Reception with keynote speaker
- Opportunity to place 2’x5’ stand-up banner at event

**Speaker Sponsor: $6,500 (Limit 1)**
- Logo recognition (Chamber website, publicity, signage)
- One table for 8 guests, includes logo on table sign
- Full-page ad in printed program
- Invitation (2) to VIP reception with keynote speaker
- Opportunity to introduce keynote speaker (scripted)

**Gold Sponsor: $5,000**
- Logo recognition (Chamber website, publicity, signage)
- 6 comp tickets
- Full-page ad in printed program

**Silver Sponsor: $3,000**
- Name recognition (Chamber website, publicity, signage)
- 4 comp tickets
- Half-page program ad

**Bronze Sponsor: $2,000**
- Name recognition (Chamber website, publicity, signage)
- 2 comp tickets

**Award Sponsor: $3,000 (Limit 4)**
- Name recognition (Chamber website, publicity, signage)
- Half-page ad in printed program
- 2 comp tickets
  - Small Business Leader of the Year Awards
  - Excellence in Public Service Award
  - Family Business Award
  - President’s Award

**VIP Reception Sponsor: $3,000 (Limit 2)**
- Logo recognition on reception signage
- Name recognition (Chamber website, publicity, signage)
- 2 comp tickets to Annual Meeting
- Invitation (4) to VIP reception with keynote speaker
- Opportunity to speak at reception

**VIP Reception Cash Bar Sponsor: $500 (Limit 2)**
- Logo recognition on signage at bar(s) at VIP Reception

**Ticket Sponsor: $2,000 (Limit 1)**
- Logo recognition or ad on event ticket

**Tickets:**
- $900 - Table for 8 guests (logo on table signage)
  - early-bird; deadline is March 31
- $1,000 reserved table price after March 31
- $135 per Individual (member)
- $150 per individual (non-member)
ASHEVILLE RESTAURANT WEEK  
January 17-23, 2023

Asheville Restaurant Week provides a boost in traffic to area restaurants during the winter shoulder season. Restaurants participate with special menus and are included in a multimedia marketing campaign. The Asheville Restaurant Week website receives approximately 40,000 views. Restaurants see more than $60,000 in revenue during the event.

Audience: General consumer public, Chamber member restaurants

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 2)  
• Top billing logo recognition (Chamber website, marketing materials and advertising)  
• Opportunity to participate in event promo videos

Gold Sponsor: $2,500  
• Logo recognition (Chamber website, publicity, marketing materials)

Silver Sponsor: $1,000  
• Larger name recognition (Chamber website, marketing materials)

Bronze Sponsor: $500  
• Name recognition (Chamber website, marketing materials)

BUSINESS AFTER HOURS  
Monthly, July 2022-June 2023  
Various Host Locations

Business After Hours is the premier networking opportunity for Chamber members and their businesses.

Projected attendance: 50-75 per month

Audience: Chamber members and their employees

SPONSORSHIP LEVELS

Presenting Sponsor: $4,500 (Limit 2)  
• Top billing logo recognition (Chamber website, signage)  
• Opportunity to speak  
• Display table  
• Names of attendees following each event  
• Logo recognition for Policy on Tap events

Gold Sponsor: $2,500  
• Logo recognition (Chamber website, event signage)

Host Sponsor: $1,200  
• Logo recognition (Chamber website, event signage)  
• Opportunity to speak  
• Names of attendees

Host is responsible for food and beverage for the event. Host sponsors are secured one year at a time and are welcome to host two years in a row.

BUSINESS BEFORE HOURS  
Monthly, July 2022-June 2023  
Various Host Locations

Business Before Hours is one of the most popular networking events for Chamber members.

Projected attendance: 35-50 per month

Audience: Chamber members and their employees

SPONSORSHIP LEVELS

Presenting Sponsor: $3,000 (Limit 2)  
• Top billing logo recognition (Chamber website, signage)  
• Opportunity to speak  
• Display table  
• Names of attendees following each event

Gold Sponsor: $1,500  
• Logo recognition (Chamber website, event signage)

Host Sponsor: $800  
• Logo recognition (Chamber website, event signage)  
• Opportunity to speak  
• Names of attendees

Host is responsible for food and beverage for the event. Host sponsors are secured one year at a time and are welcome to host two years in a row.
CHAMBER CHALLENGE 5K RACE
May 6, 2022
Asheville Chamber

One of the most popular events with the widest variety of businesses involved, the Chamber Challenge 5k promotes wellness and friendly competition for employees looking to improve health, reduce health insurance costs, and earn rewards. Participants run, walk, and even push strollers along a sanctioned 5k route through historic Montford. A virtual option is also available.

Projected attendance: 1,200

Audience: Area businesses and the general community

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 2)
- Top billing logo recognition (Chamber website, registration website, publicity, event signage and participant t-shirt)
- Opportunity to speak
- 2 vendor booth spaces
- 12 comp participants

Gold Sponsor: $3,000
- Logo recognition (Chamber website, registration website, publicity, signage)
- Vendor booth space
- 8 comp participants

Award Sponsor: $2,500 (Limit 1)
Good Health Good Business Award
- Logo recognition on Chamber website and event signage
- Opportunity to help select winner and to present award
- Social media recognition following event
- Vendor booth space
- 8 comp participants

Start Line Sponsor: $2,000
- Name recognition (Chamber website, publicity, signage)
- Logo placement at Start Line
- Vendor booth space
- 4 comp participants

Finish Line Sponsor: $2,000
- Name recognition (Chamber website, publicity, signage)
- Logo placement at Finish Line
- Vendor booth space
- 4 comp participants

Halfway Sponsor: $2,000
- Name recognition (Chamber website, publicity, signage)
- Logo placement at Halfway Point
- Vendor booth space
- 4 comp participants

Race T-Shirts Sponsor: $3,000 (Limit 1)
- Exclusive logo recognition on t-shirts (with Presenting Sponsor)
- Opportunity to provide input to t-shirt design team
- Vendor booth space
- 4 comp participants

Finish Chute Banner Sponsor $1,500 (Limit 4)
- Logo on one banner
- 4 comp participants

Volunteer Sponsor: $1,000 (Limit 1)
- Logo on volunteer t-shirts (must provide shirts)
- Vendor booth space
- 4 comp participants

Bib Sponsor: $1,000 (Limit 1)
- Logo recognition on race bibs
- 4 comp participants

Water Station Sponsor: $1,000 (Limit 3)
- Name recognition (Chamber website, publicity, signage, water stations)
- Logo at designated water station
- 4 comp participants
- Staff designated water station in branded shirts

Race Vendor: $250
Showcase your product or service at the Chamber Challenge. Sponsor can bring 10’ x 10’ tent and must secure tent with 10 lb. weights on each leg. Sponsor provides their own table.

Early-bird registration $30 per person (deadline March 31)
CHAMBER CLASSIC GOLF TOURNAMENT
Late Summer 2022

This annual captain’s choice tournament is full of networking and fun! Breakfast, lunch and beverages provided. Awards and prizes will be provided by numerous sponsors throughout the event, providing additional opportunity for engaging with others in the business community.

Projected attendance: About 140 golfers, plus 30 volunteers, sponsors and staff

Audience: Business leaders, their clients and Chamber volunteers

SPONSORSHIP LEVELS

Presenting Sponsor: $4,000 (Limit 2)
- Top billing logo recognition (Chamber website, publicity, signage)
- Opportunity to speak before event starts
- Showcase at designated hole on the course
- 2 comp players
- Opportunity to provide branded gift to golfers

Beverage/Snack Cart: $1,500 (Limit 2)
- Logo recognition (Chamber website, publicity, signage)
- Logo on cart signage
- 2 comp players
- Opportunity to drive cart
- Beverages/snacks provided by Chamber

Beverage Station: $1,200 (Limit 2)
- Logo recognition (Chamber website, publicity, signage)
- Showcase at one station
- 2 comp players
- Beverages provided by Chamber

Showcase Sponsor: $1,200
- Logo recognition (Chamber website, publicity)
- Logo at designated hole
- Showcase your business at your designated hole by engaging golfers in a contest or drawing.
- Must provide prize ($200 value)
- 2 comp players

Snacks Sponsor: $250
- Name recognition on snack baskets, on two snack carts traveling the course throughout the event

Green Jacket Sponsor: $100
- Name recognition on tournament winner prizes
- Opportunity to provide branded item(s) for prize baskets

Team of 4 Players: $800
Individual Player: $200
CHAMBER FAMILY GET-DOWN
ON THE RIVER
Early Fall 2022

Our members are WHY we exist and a vital link to our success in supporting the local business community the way we do. This event allows us to thank members for their partnership and loyalty by providing a fun, free event for business owners, employees and their families.

Projected attendance: 200-300+

Audience: Chamber members, their employees and families

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 2)
• Opportunity to help plan the celebration
• Opportunity to speak during celebration
• Logo recognition (Chamber website, publicity, event signage)
• Opportunity to select 10 individuals or businesses for recognition at the celebration

Gold Sponsor: $2,500
• Logo recognition (Chamber website, publicity, event signage)
• Opportunity to select 5 individuals or businesses for recognition at the celebration

Company-Sponsored Activity: $200
• Provide supplies, volunteers and a fun activity
• Promote your business through booth decorations and branded prizes (optional)
• Logo recognition on sign

Company-sponsored Booths:
• Your logo on Chamber-provided signage at specific areas at the event
• Promote your company by wearing branded shirts as your staff mans the booth

MEGA NETWORKING
October 13, 2022 & March 9, 2023

This fast-paced networking event will put you face-to-face with prime business contacts in a unique and entertaining format. Participants will gain insight on networking strategies and leave with qualified leads.

Projected attendance: 100 per event

Audience: Professionals from businesses of all sizes and industry types

SPONSORSHIP LEVELS

Presenting Sponsor: $2,000 (Limit 2)
• Top billing logo recognition (Chamber website, publicity, event signage)
• Opportunity to speak at both events
• Display table at both events
• Names of attendees from each event
• 1 comp ticket to each event

Gold Sponsor: $1,000
• Logo recognition (Chamber website, publicity, event signage)
• 1 comp ticket to each event

Silver Sponsor: $500
• Name recognition (Chamber website, publicity, event signage)
• 1 comp ticket to each event

Bouncy house - $800
Popcorn vendor - $200
Cotton candy vendor - $300
MEMBER ENGAGEMENT

ORIENTATION
July 2022-May 2023

The Chamber invites people and businesses in our community to learn about the many benefits of Chamber membership, the Economic Development Coalition and the Visitors Center. Open to members and the general public.

Projected attendance: 45+ per event

Audience: Chamber members and prospective members

SPONSORSHIP LEVELS

Presenting Sponsor: $2,000 (Limit 2)
• Top billing logo recognition (Chamber website, event signage)
• Display table for each event (5)
• Opportunity to speak to attendees at each event (5)
• Names of attendees following each event

Gold Sponsor: $1,250
• Logo recognition (Chamber website, event signage)

Silver Sponsor: $750
• Name recognition (Chamber website, event signage)

Display Table Sponsor: $200
• Opportunity to provide company information to new members at each event (5)

SKY HIGH GROWTH AWARDS
May 3, 2022

Presented during Small Business Week, the Sky High Growth Awards event recognizes business success. Businesses nominated for the awards are evaluated on their growth, gross revenue and number of employees. Approximately 25 businesses receive awards each year.

Projected attendance: 200

Audience: Award winners and their staff, Chamber Board members and Advocates

SPONSORSHIP LEVELS

Presenting Sponsor: $3,000 (Limit 1)
• Top billing logo recognition (Chamber website, publicity, event signage, printed program)
• Opportunity to speak
• Opportunity to present 5 awards
• List of attendees

Award Sponsor: $2,000 (Limit 3)
• Logo recognition (Chamber website, publicity, event signage, printed program)
• Opportunity to present 5 awards
WOMANUP
November 2022 - August 2023

WomanUP is focused on women in business who wish to build a strong network of women intent on inspiring one another to achieve individual potential; supporting each other in business endeavors; and creating a legacy through mentorship. Events throughout the year serve to connect, inspire and support women in business. At the celebration event, we honor outstanding women in business with our WomanUP Awards.

Projected attendance: 700 at Celebration; 300-400 at each workshop

Audience: Professionals from businesses of all sizes and industry types

SPONSORSHIP LEVELS

Presenting Sponsor: $10,000 (Limit 4)
- Top billing logo recognition (Chamber website, publicity, event signage) for all WomanUP events
- Opportunity to speak at all events
- Two-page ad in celebration printed program
- Table for 8 guests at celebration event
- 2 comp tickets to each workshop
- Opportunity to place 2’x5’ stand-up banner near stage

Gold Sponsor: $6,000
- Logo recognition (Chamber website, publicity, event signage) for all WomanUP events
- Half-page ad in celebration printed program
- Comp Vendor Display Table to showcase your business at celebration event
- 4 comp tickets to celebration event
- 2 comp tickets to each workshop

Silver Sponsor: $4,000
- Name recognition (Chamber website, publicity, event signage) for all WomanUP events
- 1/4-page ad in celebration printed program
- 2 comp tickets to celebration event
- 1 comp ticket to each workshop

Bronze Sponsor: $2,500
- Name recognition (Chamber website, publicity, event signage) for all WomanUP events

Speaker Sponsor: $7,000 (Limit 1)
- Logo recognition (Chamber website, publicity, signage)
- Opportunity to introduce speaker at all 3 events
- Full-page ad in celebration printed program
- 4 comp tickets to celebration event
- 2 comp tickets to each workshop

Award Sponsor: $3,500 (Limit 6)
- Logo recognition for celebration event
- Half-page ad in celebration printed program
- Opportunity to present award
- 2 comp tickets to celebration event

Award Naming Rights: additional $5,000

Vendor Display Sponsor: $200 per event
- Opportunity to showcase your business and/or sell products

Table for 8 guests
Early-bird registration:
- $500 (deadline March 31)
- $650 (after March 31)
- Company name on table signage
SMALL BUSINESS WEEK
May 2-5, 2022

Small business is the backbone of our community; these enterprises have proven to be the largest constituent contributing to the growth and prosperity of the local economy. Activities enhance small business success, provide resources for growth, and offer an exchange of ideas and valuable feedback between small business owners and local leaders. The Chamber partners with local small business organizations to provide relevant programming.

Projected Attendance: 25-50 per event, 100+ at Business After Hours event; 225 at Sky High awards event

Audience: Small business owners, award-winning businesses, Chamber members and their employees

Typical Small Business Week Events:
Monday - Surprise Patrol
Tuesday - Panel Discussion on Best Practices
Tuesday - Sky High Growth Awards
Wednesday - Smart Series
Thursday - Business After Hours

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 2)
• Top billing logo recognition (Chamber website, publicity, event signage) for all events, excluding Sky High Growth Awards event
• Opportunity to speak at events (excluding Sky High & Smart Series)
• Display table at select events
• Opportunity to participate in Surprise Patrol
• Opportunity to lead panel discussion
• 4 comp registrations for Chamber Challenge 5k Race
• Comp vendor booth at Chamber Challenge 5k Race

Gold Sponsor: $1,500
• Logo recognition (Chamber website, publicity, event signage)
• Display table at select events

SMART SERIES
10 Events, Sept. 2022 - June 2023

In this educational series, members are offered a wide variety of opportunities to enhance their abilities and training for optimum performance in the marketplace. Topics of interest include technology, human resources, marketing, racial equity & inclusion, and finance.

Projected attendance: 35-50 per event

Audience: Chamber members and their employees; attended by a variety of businesses and employee levels, from front-line to owner.

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 2)
• Top billing logo recognition (Chamber website, publicity, event signage)
• Opportunity to speak at each event
• Names of attendees

Gold Sponsor: $1,000
• Logo recognition (Chamber website, publicity, event signage)

Silver Sponsor: $500
• Larger name recognition (Chamber website, publicity, event signage)

Bronze Sponsor: $250
• Name recognition (Chamber website, publicity, event signage)

YOUNG PROFESSIONALS OF ASHEVILLE

The Young Professionals of Asheville (YPA) provides outstanding professional leadership development opportunities for Asheville’s future leaders. YPA provides educational seminars, service opportunities and social activities for Asheville professionals between the ages of 21 and 40.

SPONSORSHIP LEVELS

Presenting Sponsor: $3,000
• Top billing logo recognition (YPA website, YPA newsletter, event signage)
• Opportunity to speak at monthly morning networking events

Gold Sponsor: $2,500
• Logo Recognition (YPA website, YPA newsletter, event signage)

Silver Sponsor: $1,500
• Larger Name Recognition (YPA website, YPA newsletter, event signage)

Bronze Sponsor: $750
• Name recognition (YPA website, YPA newsletter, event signage)
ELECTED OFFICIALS RECEPTION
August 11, 2022

This reception honors the region’s government leadership, bringing together members of the Asheville City Council, the Buncombe County Board of Commissioners, municipal leaders from Weaverville, Black Mountain, Woodfin and Montreat and members of the North Carolina General Assembly to meet and network with Western North Carolina’s business community.

Projected attendance: 150

Audience: Business and community leaders and local elected officials

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 3)
- Top billing logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak

Gold Sponsor: $1,500
- Logo recognition (Chamber website, publicity, event signage)

Silver Sponsor: $750
- Larger Name recognition (Chamber website, publicity, event signage)

Bronze Sponsor: $500
- Name recognition (Chamber website, publicity, event signage)

INTERCITY STRATEGIC LEADERSHIP VISIT
Spring 2022, Chattanooga, TN

An Asheville delegation of approximately 50 leaders travel to a selected city to experience first-hand the best practices and lessons learned from top businesses and public sector leaders. The Intercity Visit will include discussions on topics of interest to Asheville leaders as well as special events and other venue highlights.

Projected attendance: 50

Audience: Asheville business and community leaders, Chamber board members and staff

SPONSORSHIP LEVELS

Presenting Sponsor: $5,500 (Limit 2)
- Top billing logo recognition (Chamber website, publicity, event signage, printed materials)
- Opportunity to speak

Gold Sponsor: $2,500
- Logo recognition (Chamber website, publicity, event signage, printed materials)

Silver Sponsor: $1,500
- Larger Name recognition (Chamber website, publicity, event signage)

Bronze Sponsor: $750
- Name recognition (Chamber website, publicity, event signage)

Private Reception Host Sponsor: $2,000 (Limit 1)
- Top billing logo recognition for the Reception (invitation and event signage)
LEGISLATIVE UPDATE EVENTS
Fall 2022 (Wrap-up) & January 2023 (Pre-session Luncheon)

Be informed and engaged with elected officials concerning critical legislative issues for Western North Carolina. This sponsorship covers two events:

2022 Legislative Wrap-up Breakfast: An opportunity to interact with our legislative delegation on a personal basis, hear the Chamber’s thoughts on the past session and thank the NCGA legislators for their hard work representing the diverse interests in our region.

2023 Legislative Luncheon: The Chamber presents its top priorities of the legislative agenda to Western North Carolina’s legislative delegation. Based on member surveys, the agenda is crafted by the Advocacy and Policy Committee and approved by the Chamber Board. During this luncheon, members of our legislative delegation will share their thoughts with the business community.

Projected attendance: 150 at wrap-up; 250 at luncheon

Audience: law firms, banks, high-level business professionals, developers and elected officials (local and state-level)

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 3)
- Top billing logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak
- 3 comp tickets to each event
- Recognition at Advocacy & Policy Committee meetings

Gold Sponsor: $3,000
- Logo recognition (Chamber website, publicity, event signage)
- 2 comp tickets to each event

Silver Sponsor: $2,000
- Larger Name recognition (Chamber website, publicity, event signage)
- 1 comp ticket to each event

Bronze Sponsor: $1,500
- Name recognition (Chamber website, publicity, event signage)

Luncheon Reserved Table for 8 Guests: $550 (early-bird rate)
- Company name on table signage

POLICY ON TAP
Sept. 15, 2022; Nov. 17, 2022; Mar. 16, 2023; May 18, 2023

This new discussion series highlights topics that matter to our business community. Policy on Tap convenes key leaders and experts in an informal setting to delve into topics like infrastructure, affordable housing and more.

Projected attendance: 100

Audience: Chamber members; business and community leaders

SPONSORSHIP LEVELS

Presenting Sponsor: $4,000 (Limit 2)
- Top billing logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak
- List of attendees following event

Host Sponsor: $4,000 (4 events)
- Logo recognition (Chamber website, publicity, event signage)
- Opportunity to showcase your business by providing venue, food & beverages for all 4 events

Gold Sponsor: $2,500
- Logo recognition (Chamber website, publicity, event signage)

Silver Sponsor: $1,500
- Name recognition (Chamber website, publicity, event signage)
RALEIGH LEGISLATIVE VISIT
Spring 2022

The Raleigh Legislative Visit is hosted by the Asheville Chamber and eight other chambers including Black Mountain-Swannanoa, Haywood County, Henderson County, Madison County, Brevard/Transylvania, Blowing Rock and Cashiers. Chamber members from the region will travel to Raleigh to meet with the governor, the North Carolina House and Senate leadership and the WNC delegation to discuss critical issues for our region.

Projected attendance: 50

Audience: Chamber leaders and business representatives from across WNC

SPONSORSHIP LEVELS

Presenting Sponsor: $3,500 (Limit 3)
• Top billing logo recognition (Chamber website, publicity, event signage)
• Opportunity to speak at reception

Gold Sponsor: $2,000
• Logo recognition (Chamber website, publicity, event signage)

Silver Sponsor: $1,000
• Larger Name recognition (Chamber website, publicity, event signage)

Bronze Sponsor: $500
• Name recognition (publicity, event signage)

PUBLIC POLICY ADVOCACY
July 2022-June 2023

Help increase Chamber staff presence in Raleigh during Legislative Session for monitoring issues and engaging with elected officials and staff. This is an excellent opportunity to have a direct impact on the Chamber’s public policy initiatives and participate in shaping the Chamber’s legislative priorities for each session.

Presenting Sponsor: $4,000 (Limit 1)
• Logo recognition on reports and blog updates
• Logo recognition on signage at all Advocacy and Policy Committee meetings (estimated 4 meetings)
• Logo recognition in all advocacy updates
• Logo recognition in Chamber legislative tracking

Policy Newsletter, The Summit: $2,000 (Limit 1)
• Logo recognition on newsletter emailed weekly
ACCOMMODATIONS LIGHT BOARD
An informational board where visitors come to research and book accommodations for their stay in the Asheville area.

Presenting Sponsor: $1,000
Includes a plaque with your company name, your own board space with digital frame upgrade and brochure holder on desk beneath display. Sponsor to produce their own sign (36”w x 6”h). Sponsor must not be an accommodation business.

Advertising Spaces
- 5 rooms or less $325
- 6-24 rooms $350
- 25+ rooms $500

Includes a 7”w x 5”h picture (8” diagonal) and a 7”w x 2”h descriptive space. An upgrade to a digital picture frame is available for an additional $100.

Advertising schedule is July 2022-June 2023

DAILY ACCOMMODATIONS SPECIALS DISPLAY
Feature your lodging deals each day in the Asheville Visitor Center. Three stations will each feature daily updates provided by participating lodging partners to help fill surplus inventory with walk-in visitors at the Asheville Visitor Center.

$600 per year (for properties without a display on the Accommodations Light Board)

$300 per year (for properties that also have a display on the Accommodations Light Board)

Advertising schedule is July 2022-June 2023

ATTR ACTIONS/RESTAURANT LIGHT BOARD
An informational board where visitors see displays about activities and attractions in the Asheville area.

Presenting Sponsor: $1,000
Includes a plaque with your company name, your own board space with digital frame upgrade and brochure holder on desk beneath display. Sponsor to produce their own sign (36”w x 6”h). Sponsor must not be an attraction or restaurant business.

Advertising Spaces: $195
Includes space for your 7”w x 5”h picture (8” diagonal) and a 7”w x 2”h descriptive space. An upgrade to a digital picture frame is available for an additional $100.

Advertising schedule is July 2022-June 2023

BROCHURE OF THE MONTH
Your company’s brochure will be prominently displayed at the main Visitor Center desk walk-up windows where visitors inquire what to do in Asheville. There are four opportunities available per month.

$200 per month
BOOTH POSTER

A special booth across from the Information Desk features exciting attractions in our area. Posters in this booth (24”w x 36”h) give you exposure to visitors approaching the high-traffic trolley ticket booth inside the Visitor Center. This space includes a holder in which you can display your brochures next to the poster. Total of six opportunities per month.

$200 per month

COMPUTER BANK

There are four computers on the main floor of the Visitor Center which comprise our Computer Bank. Visitors use these computers to access the internet, particularly when searching for information about Asheville and area attractions. This technology will put the visitor in touch with your business in just a click! Your screensaver will be the gateway to the Visitor Center’s home page, which includes a link to your website. Provides year-round advertising. Includes accompanying brochure holder for your materials.

Presenting Sponsor: $600

Advertising schedule is July 2022-June 2023

FEATURED BUSINESS OF THE MONTH

This poster (24”w x 36”h) features your business front and center above the water fountain in the main lobby of the Visitor Center. More than 200,000 people visit the Visitor Center annually. Everyone drinks water; you do the math! This space includes a holder in which you can display your brochures next to the poster.

$200 per month

GREETING DISPLAY

At the main entrance of the Visitor Center, the foyer is the gateway for guests. This poster (24”w x 36”h) and accompanying rack cards will make a lasting impression, coming and going. Total of six opportunities per quarter.

ADVERTISING SCHEDULE

<table>
<thead>
<tr>
<th>Period</th>
<th>Cost</th>
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<tbody>
<tr>
<td>July - September 22</td>
<td>$700</td>
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<tr>
<td>October - December 22</td>
<td>$700</td>
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<tr>
<td>January - March 23</td>
<td>$375</td>
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<tr>
<td>April - June 23</td>
<td>$550</td>
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</table>

HOSPITALITY POSTER

Your business can add a special touch to welcome visitors to the Asheville Visitor Center. Two attractive posters (24”w x 36”h) and accompanying rack cards are featured outside the elevator and public restrooms. Two opportunities per quarter; includes both posters.

ADVERTISING SCHEDULE

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<tr>
<td>January - March 2023</td>
<td>$375</td>
</tr>
<tr>
<td>April - June 2023</td>
<td>$700</td>
</tr>
</tbody>
</table>

DISPLAY FOR A DAY

Pick a day, any day. Showcase your business to hundreds of visitors entering the Visitor Center.

$75 per day

INSIDE-OUTSIDE DISPLAY PACKAGE

This is the ultimate combo - a poster (24”w x 36”h) directly across from the elevator and a 10”h x 8”w display in the 24-Hour Information Board! You won’t miss the visitors with this display package, reaching them both indoors and outdoors. One opportunity available per quarter.

ADVERTISING SCHEDULE

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<td>$450</td>
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<tr>
<td>April - June 2023</td>
<td>$700</td>
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</tbody>
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MANTEL DISPLAY

At the Information Desk, the Asheville Visitor Center staff and volunteers give personal attention to visitors while answering questions and giving general assistance. The 10-foot mantel (13.5” deep) directly behind the staff will capture the attention of the visitor with your personalized, three-dimensional display.

ADVERTISING SCHEDULE

<table>
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<tr>
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<tr>
<td>July-August 2022</td>
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<td>September-October 2022</td>
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<td>November-December 22</td>
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<tr>
<td>January-February 2023</td>
<td>$350</td>
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<tr>
<td>March-April 2023</td>
<td>$450</td>
</tr>
<tr>
<td>May-June 2023</td>
<td>$450</td>
</tr>
</tbody>
</table>
RELOCATION PACKAGE

The Chamber’s Relocation Package is mailed to individuals and businesses from around the country who are interested in moving to the Asheville area.

Projected Circulation: 300 - 500 Annually

Presenting Sponsor: $1,250

Let your business be the first to greet our potential new residents by making the first impression with your company message on the outside of the relocation package. Advertising space is 4” square; Chamber can provide pocket for branded magnet. Additional benefits include your company brochure in the package and the list of subscribers (mailed twice monthly).

Package Fulfillment

Let us do the work for you! Join our Relocation Fulfillment Service and we’ll include your literature in the Chamber’s relocation package. Additional Benefits: Receivers List.

Brochure Inserts: $550 for six months or $995 for one year
Magazine Inserts: $1,000 for six months or $2,000 for one year

Receivers List Subscription:
$350 for six months or $500 for one year

RESTROOM POSTER

A poster (24”w x 36”h) in the entrance of the restroom, right next to the hand-drying area will grab visitors’ attention as they take a quick break from their travels. This space includes a holder in which you can display your brochures next to the poster.

Ladies’ Room (2 opportunities per quarter): $300
Men’s Room: (1 opportunity per quarter) $300

24-HOUR VISITOR INFORMATION BOARD

This sponsorship entails a 10”w x 8”h ad located outside the main entrance of the Visitor Center. This beautiful information board, designed and created by local artist Stefan Bonitz, will showcase your business to visitors 24 hours a day. Four spots available each quarter.

ADVERTISING SCHEDULE

July - September 2022 $400
October - December 2022 $400
January - March 2023 $400
April - June 2023 $400

WELCOME POSTER

Two posters (24”w x 36”h) located in the high-traffic restroom corridor, are eye-catching from the volunteer counter and the brochure areas. Includes a brochure holder to display your brochures next to each poster. One opportunity per quarter.

ADVERTISING SCHEDULE

July - September 2022 $700
October - December 2022 $800
January - March 2023 $375
April - June 2023 $700

WELCOME WALL

Two poster spaces are available on the wall of the trolley ticket booth facing the entrance into the Visitor Center. This poster (24”w x 36”h) and accompanying rack cards will make a great first impression. Total of two opportunities per quarter.

ADVERTISING SCHEDULE

July - September 2022 $700
October - December 2022 $700
January - March 2023 $375
April - June 2023 $550

WINDOW DISPLAY

Attract the interest of Visitor Center guests with your dynamic, three-dimensional display. The west-facing windows of the center have three 4’ x 6’ opportunities to give your business added exposure. Three areas available per quarter.

ADVERTISING SCHEDULE

July - September 2022 $775
October - December 2022 $875
January - March 2023 $400
April - June 2023 $775
ONLINE DIRECTORY ENHANCEMENTS

The online membership directory receives 10 million hits per year from consumers utilizing the Chamber’s listing of members for referrals. Directory enhancements allow you to upgrade your complimentary membership listing to bring additional visibility to your business.

Featured Listing: $350 per year

Increase your business directory visibility with premium placement, added content and visual highlights.

Results Pages: (example on next page)
- Premium placement on category searches
- Highlighted
- Logo
- Short description
- Pinned on map

Listing Page:
- Logo
- Photo
- Long description
- List of products and services

Sample Listing Page for Featured Listing
Search Results Pages

Featured Listing

Highlight Package

Highlight Package: $200 per year

Enhance your business listing in our online directory.

Results Page: (example above)
• Highlighted
• Logo
• Pinned on map

Listing Page:
• Logo
• Long description

Sample Listing Page for Highlight Package
E-NEWSLETTER

The weekly e-newsletter provides up-to-date information on Chamber news and events. Circulation is based upon the current opt-in subscribers. Ads link to the business’s website.
Open rate: ~20%

Projected circulation: 7,300+

Presenting Sponsor:
$1,100 quarterly

Weekly Ad: $100
Ad, Four Consecutive Weeks: $325

WEBSITE FEATURED MEMBER ADS

The Asheville Area Chamber of Commerce’s newly designed website keeps members informed, serves as a portal of information for the community and visitors and shares economic development information. The site receives about 15,000 unique visits per month. Ads rotate randomly.

General Placement Featured Member
6 members appear at a time, on various pages throughout site
Annual: $800
Six Months: $475
PEOPLE’S COMMUNITY & INCLUSION FUND

Ongoing

The People’s Community & Inclusion (PCI) initiative provides opportunities for marketing and connection for businesses owned by Black, Indigenous and people of color. PCI helps BIPOC-owned businesses, historically underrepresented in our membership, make connections, network and grow through Chamber membership.

Community-nominated businesses are awarded a PCI Membership through selection by the PCI committee. PCI members receive:

- Two years of membership
- Chamber event access according to the member’s interest
- Advertising (includes social media push and Member Spotlight article)

CONTRIBUTION TO THE PCI FUND

- Contributions of any amount go to the Asheville Area Chamber of Commerce Community Betterment Foundation, a 501(c)(3) tax-exempt organization
- Contributions are tax-deductible
- All contributions to the PCI Fund are matched by the Chamber.

Learn more or make a contribution at www.ashevillechamber.org/pci

AVL 5X5 2025

Ongoing

AVL 5x5 2025 is an ambitious, future-oriented strategic economic development plan committed to quality jobs and economic diversification in Asheville and Buncombe County. AVL 5x5 2025 sets out five strategies for intentional growth: 1) nurture local growth in sectors where we have a homegrown competitive advantage; 2) recruit new growth; 3) fast-track startups; 4) integrate and strengthen our workforce systems; and 5) develop industrial sites and buildings.

AVL 5x5 2025 is the strategic plan of the Economic Development Coalition for Asheville-Buncombe County, a public-private partnership staffed by the Asheville Chamber’s Economic Development Department and funded by Buncombe County, the City of Asheville, the Asheville Area Chamber of Commerce and the AVL 5x5 Campaign.

As we build on this strategy over the next five years, we invite community members and businesses to join us in investing in the shared vision of the AVL 5x5 2025 Plan and a more prosperous future for all families and neighborhoods of Buncombe County.

- Contributions of any amount go to the Asheville Area Chamber of Commerce Community Betterment Foundation, a 501(c)(3) tax-exempt organization
- Contributions are tax-deductible

For more information on AVL 5x5, visit www.ashevillechamber.org/avl-5x5-strategy.
ECONOMIC DEVELOPMENT

ASHEVILLE METRO ECONOMY OUTLOOK
Pratt & Whitney
Bank of America
Western Carolina University
Duke Energy
ERC Broadband
Johnson Price Sprinkle PA
McGuire Wood & Bissette Law Firm
Platinum Group - Payroll
Park National Bank

AVL GREATER SUMMIT
Duke Energy
Living Stone Construction, Inc.
Amarx Construction

EXCLUSIVE GROWTH BREAKFAST
HomeTrust Bank

LEADERSHIP RECEPTIONS
DHG
Watchtower One Advisory
HomeTrust Bank
Kudzu Brands
Amarx Construction
Morrow Insurance Agency

MODERN MANUFACTURING DAY
Pratt & Whitney
HomeTrust Bank
Insurance Service of Asheville, Inc (ISA)
Pardee UNC Health Care
Kudzu Brands

NEXT AVL
Pratt & Whitney
Everyday Gourmet, LLC

VENTURE 15 & VENTURE ASHEVILLE HONORS
The Van Winkle Law Firm
Parsec Financial Wealth Management
Johnson Price Sprinkle PA
Moog Music Inc.
Haywood County Chamber of Commerce
Insurance Service of Asheville, Inc (ISA)
Mountain BizWorks
Chambliss, Bahner & Stophel, P.C.
Everyday Gourmet, LLC

WNC CAREER EXPO
Mountain Area Workforce Development Board
iHeartMedia
A-B Tech
Platinum Group - Payroll
Ingles Markets

MEMBER ENGAGEMENT

ANNUAL MEETING
The Van Winkle Law Firm
AdventHealth
First Citizens Bank
Pratt & Whitney
Biltmore Estate / The Biltmore Company
Johnson Price Sprinkle PA
Western Carolina University
First Bank
UNC Asheville Family Business Forum
Roberts & Stevens
Encore
Kudzu Brands
HomeTrust Bank
TD Bank
Duke Energy
ERC Broadband
Park National Bank
Davis Financial Planning, LLC
MHAworks Architecture

ASHEVILLE RESTAURANT WEEK
Explore Asheville
A-B Tech
iHeartMedia
WLOS/WMYA

BUSINESS AFTER HOURS
Asheville Sun Soo Martial Arts
Western Carolina University
Appalachian Network Services
Atelier Maison & Co.
Element Asheville Downtown
Givens Estates
Harmony at Reynolds Mountain
Hawthorne Residential Partners
Holiday Inn Asheville East
Hotel Arras
Jonas Gerard Fine Art
Salsarita’s
Zen Tubing
BUSINESS BEFORE HOURS
AvL Technologies, Inc.
Bojangles of WNC, LLC
Dynamite Roasting
Harmony AVL+media
Home2 Suites by Hilton Asheville Biltmore Village
The Monte Vista Hotel
Warren Restoration

CHAMBER CHALLENGE 5K RACE
Pardee UNC Health Care
AvL Technologies, Inc.
iHeartMedia
YMCA of Western North Carolina - Corporate
Pratt & Whitney
Deerfield Episcopal Retirement Community
Alan’s Jewelry & Pawn, Inc.
Asheville Dental
Genova Diagnostics

CHAMBER CLASSIC GOLF TOURNAMENT
Pratt & Whitney
Cambria Hotel Downtown Asheville
Realty ONE Group Pivot
Altamus, LLC
Bojangles of WNC, LLC
Capstone Health Alliance
Celine and Company Catering “On Broadway”
Clean Environments of Asheville
CSI Erosion NC Inc.
First Bank
Friday Health Plans
Highland Brewing Company
Irene Wortham Center, Inc.
McKinney Insurance Services
Pepsi Cola Bottling Co. of Asheville
Southeast Therapeutic Consultants
System Logistics Corporation
Walbridge Southeast
Warren Restoration

CHAMBER FAMILY GET-DOWN BY THE RIVER
AT&T North Carolina
Ingles Markets
First Bank
BB&T Now Truist
Fatz Café
Celine and Company Catering “On Broadway”
Irene Wortham Center, Inc.
New York Life
Radius Chiropractic

MEGA NETWORKING
TD Bank
Holiday Inn Biltmore West
Asheville Sun Soo Martial Arts

ORIENTATION
Capstone Health Alliance
BB&T Now Truist
AvL Technologies, Inc.

SKY HIGH GROWTH AWARDS
Park National Bank
First Citizens Bank
TD Bank
Sierra Nevada Brewing Company

SMALL BUSINESS WEEK
Wells Fargo Bank, NA
A-B Tech
UNC Asheville Family Business Forum

SMART SERIES
HomeTrust Bank
Amplified Media
Ross Sloan & Martha Todd Sloan

WOMANUP
AdventHealth
Pratt & Whitney
Webb Investment Services, Inc.
Atelier Unforgettable
UNC Asheville
Celine and Company Catering “On Broadway”
First Bank
First Citizens Bank
Arby’s
ID.ology
Western Carolina University
Mountain Area Health Education Center (MAHEC)
First Horizon Bank
A-B Tech
Kudzu Brands
TD Bank
Duke Energy
The Daniels Group
Carolina Spark
Everyday Oil

YWEN PROFESSIONALS OF ASHEVILLE
Western Carolina University
Gillespie Dental Associates
Park National Bank
Bitcookie
Capital At Play
Amplified Media

PCI FUND
AvL Technologies
Duke Energy
Dominion Energy
The Van Winkle Law Firm
Esther Manheimer
Mr. Rooter Plumbing of Asheville
PUBLIC POLICY

ELECTED OFFICIALS RECEPTION
ERC Broadband
Everyday Gourmet, LLC
Gray Line Trolley Tours of Asheville

INTERCITY STRATEGIC LEADERSHIP VISIT
Greater Asheville Regional Airport Authority

LEGISLATIVE UPDATE EVENTS
Thermo Fisher Scientific
Pratt & Whitney
First Bank
Pepsi Cola Bottling Co. of Asheville
ERC Broadband
Park National Bank
Celine and Company Catering “On Broadway”

POLICY ON TAP
Allen Stahl + Kilbourne

PUBLIC POLICY ADVOCACY
Coldwell Banker King
HomeTrust Bank
Everyday Gourmet, LLC

RALEIGH LEGISLATIVE VISIT
McGuire Wood & Bissette Law Firm
MHAworks Architecture

VISITOR CENTER ADVERTISING

ATTR ACTIONS/RESTAURANT LIGHT BOARD
828 Family Pizzeria, Inc.
Asheville Tourists Baseball Club
Asheville Yoga Center
Blue Heron Whitewater
Bojangles of WNC, LLC
Chimney Rock at Chimney Rock State Park
Southern Highland Craft Guild
The North Carolina Arboretum

BROCHURE OF THE MONTH
Navitat Canopy Adventures
Grovewood Gallery
Hilton Garden Inn - Asheville South
Hampton Inn Tunnel Road
The North Carolina Arboretum

FEATURED BUSINESS OF THE MONTH
828 Family Pizzeria, Inc.
Asheville Rooftop Bar Tours
Hampton Inn Tunnel Road
Publix Super Markets, Inc.

GREETING DISPLAY
Carmel’s Kitchen & Bar
Chestnut
Corner Kitchen
Givens Highland Farms Retirement Community
Luella’s Bar-B-Que, LLC
Pack’s Tavern
Strada
The Lobster Trap

HOSPITALITY POSTER
Homewood Suites by Hilton - Asheville

24-HOUR VISITOR INFORMATION BOARD
Hampton Inn Tunnel Road
Hilton Garden Inn - Asheville South
Homewood Suites by Hilton - Asheville
Publix Super Markets, Inc.
Red Ginger Dimsum & Tapas

INSIDE-OUTSIDE ADVERTISING
Chow Chow: An Asheville Event

MANTEL DISPLAY
A Look at Asheville

RELOCATION PACKAGE
Coldwell Banker King
Hummingbird Insurance
Asheville Yoga Center
Beverly-Hanks & Associates, REALTORS
Carolina Day School
Deerfield Episcopal Retirement Community
Gillespie Dental Associates
Givens Highland Farms Retirement Community
Rouleau Real Estate Group
The Buyer’s Agent of Asheville
tonsofrentals.com
Tryon Estates, Acts Retirement-Life Communities, Inc.

RESTROOM POSTER
Hampton Inn & Suites Asheville South
Hampton Inn Tunnel Road
Mountain Made
Nest Realty

WELCOME POSTER
Grovewood Gallery
Blue Heron Whitewater

WELCOME WALL
Vinnie’s Neighborhood Italian
Jettie Rae’s Oyster House

WINDOW DISPLAY
Chimney Rock at Chimney Rock State Park
New Morning Gallery
River Arts District Artists
Southern Highland Craft Guild
THANK YOU TO OUR TOTAL RESOURCE CAMPAIGN SPONSORS!

Campaign Volunteers

Heather Johnson, (co-chair), Kudzu Brands; Elizabeth Bridgers (co-chair), HomeTrust Bank; Donna Hammett, DHG; Jared Bailey, BB&T Now Truist; Sandra Dennison, Small Business & Technology Development Center (SBTDC) At Western Carolina University; Charlotte Fitzpatrick, PrimeLending, A Plains Capital Company; Fielding Lowe, Park National Bank; Tracie McNeely-Perkins, Show Off Logos and Promotion; Sharon Owen, Mercy Urgent Care, Inc.; Maria Pilos, Johnson Price Sprinkle PA; Mitzi Reed, First Bank; Lindsey Bnadad, Kudzu Brands; Monica Rousseau, Realty ONE Group Pivot; John Scroggs, TD Bank; Jeff Switzer, United Parcel Service