SPONSORSHIP OPPORTUNITIES

2024-2025
Together, we are MORE EXPOSURE

Economic Development & Research  Advocacy & Policy  Events & Education  Marketing & Sponsorship  Live & Visit
For 125 years, the Asheville Area Chamber of Commerce has been committed to building a stronger community.

We believe that together, we are more. We connect our members to valuable resources such as economic development and research, business education, marketing opportunities and advocacy.

Seeking exposure? Creative ways to market your business? Looking to position your company as a community leader? The Chamber provides many ways to get your business in front of local businesses and professionals plus Asheville’s thousands of annual visitors.

Let us find the right marketing and sponsorship avenues for you:
Member Services, 828-210-2729, member@ashevillechamber.org.

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*We encourage organizations that sponsor Chamber programs and advertise in the Visitor Center to showcase diverse representations of gender, race, ethnicity, age and physical ability. In doing so, businesses can highlight our community’s inclusive culture and attract diverse customers!*
ASHEVILLE METRO ECONOMY OUTLOOK
Year-End 2024

Keynote speaker presents insightful analysis and current demographic and economic trends with a national and global overview. Economists and research experts will present the most up-to-date info that is invaluable to our business community in gauging its positions in the local, national and international markets.

Projected attendance: 250-300

Audience: Business leaders, AVL 5x5: 2025 campaign investors, business owners and managers, high-level business professionals, educational institutions

SPONSORSHIP LEVELS

Presenting Sponsor: $7,500 (Limit 4)
- Premium logo recognition (Chamber website, publicity, event signage)
- 8 comp tickets
- Opportunity to speak at event (2 mins)
- Invitation to dinner or breakfast with keynote speaker (dependent on speaker’s availability)

Gold Sponsor: $4,000
- Logo recognition (Chamber website, publicity, event signage)
- 5 comp tickets

Silver Sponsor: $2,500
- Larger name recognition (Chamber website, event signage)
- 3 comp tickets

Bronze Sponsor: $1,000
- Name recognition (Chamber website, event signage)
- 2 comp tickets

Reserved Table for 8 Guests: $500

EXCLUSIVE LOCAL GROWTH UPDATE
1st Quarter 2025

This gathering focuses on the local dynamics affecting economics, demographics, workforce and business. Presentation and conversation will look closely at current topics and make connections to challenges and opportunities in the local region. A year in review features a briefing on annual outcomes and projections for key economic indicators. The program highlights connections to our economic development initiatives in the Asheville area.

Projected attendance: 100

Audience: Business leaders representing Innovation, Influence, Champion and Signature members

PRESENTING SPONSOR: $2,000 (Limit 4)
- Logo on invitation, event signage
- Opportunity to speak at event (2 mins)
- 2 exclusive tickets to attend
- Opportunity to serve on task force identifying top trends to be presented

ECONOMIC DEVELOPMENT COALITION BOARD MEETINGS
July 2024 - June 2025

The Economic Development department staffs the Economic Development Coalition for Asheville-Buncombe County. The EDC is a public-private partnership funded by Buncombe County, the City of Asheville, the Asheville Chamber and private investors. The board of directors is comprised of 24 voting and ex-officio members who are community leaders. Board meetings are held in July, August, October, January, February, April and May.

Attendance: 30-45

COFFEE SPONSOR: $1,250 (Limit 2)
- Logo recognition on signage near coffee station, presentation slides and in monthly EDC Board Report
- Opportunity to speak to audience in July (3 mins)
- Four weeks Chamber Convener e-newsletter advertising
INDUSTRY LEADERS & INFLUENCERS RECEPTION  
*Fall 2024, Spring 2025*

Twice a year, we host an exclusive gathering of local business leaders for a time of conversation in a relaxed setting.

**Projected attendance:** 25-50

**Audience:** CEOs and top business leaders from Asheville/Buncombe companies, Venture Asheville Elevate participants and Signature and Champion Chamber members

**SPONSORSHIP LEVELS**

**Presenting Sponsor:** $4,000 (Limit 2)  
- Premium logo recognition on invitation  
- Opportunity to speak  
- 2 guests invited

**Gold Sponsor:** $2,000 (Limit 4)  
- Logo recognition on invitation  
- 1 guest invited

MODERN MANUFACTURING DAY  
*Oct. 4, 2024*

This regional event is our opportunity to inspire the next generation about the industry and careers in modern manufacturing. As a sponsor, you are investing in the next generation of our workforce

**Projected attendance:** 250

**Audience:** Primarily high school students and educators. Additionally, manufacturing employers, workforce partners from Buncombe, Henderson, Madison and Transylvania Counties, and public/elected officials

**SPONSORSHIP LEVELS**

**Host Sponsor:** $2,500 (Limit 1) *(available only to large manufacturers)*  
- Opportunity to speak to audience

**Presenting Sponsor:** $2,500 (Limit 2)  
- Premium logo recognition (Chamber website, publicity, event signage)  
- Opportunity to speak to audience

**Gold Sponsor:** $1,500  
- Logo recognition (Chamber website, publicity, event signage)

**Silver Sponsor:** $1,000  
- Name recognition (Chamber website, event signage)

MANUFACTURING MORNINGS  
*Fall 2024, Spring 2025*  
*Various Host Locations*

Manufacturing represents 12% of the Asheville Metro’s economy with more than 21,000 jobs. Held twice a year, these events highlight contributions from the manufacturing industry in our community.

**Projected attendance:** 45-50 per event

**Audience:** Chamber members and their employees

**SPONSORSHIP LEVELS**

**Presenting Sponsor:** $4,000 (Limit 2)  
- Premium logo recognition (Chamber website, publicity and signage)  
- Opportunity to speak to the audience at each event  
- Names of attendees following each event  
- One reserved registration to attend

**Gold Sponsor:** $1,500  
- Logo recognition (Chamber website, publicity)  
- One reserved registration to attend

**Host Sponsor:** $750  
- Logo recognition (Chamber website)  
- Opportunity to showcase the business & speak to the audience
NEXT AVL
July 2024 – June 2025

NEXT AVL is developing a talent pipeline for the local business community by cultivating leaders of our future. NEXT AVL matches college students with local professionals to offer mentorship, connection and professional development over a nine-month period.

Projected attendance: 45-75 per event

Audience: Professionals from businesses of all sizes and industry types and local college students

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 2)
• Premium logo recognition (Chamber website, event signage)
• Opportunity to speak at kickoff and closing reception
• First-choice opportunity to select mentee for job shadow or mentorship

Excellence Awards Sponsor: $1,000 (Limit 2)
• Logo recognition (Chamber website, event signage)
• Opportunity to present awards during closing reception

Academic Sponsor: $2,500 (Limited to participating universities)
• Logo recognition (Chamber website, event signage)
• Opportunity to be involved in selecting award recipients

WNC CAREER EXPO
Fall 2024 and Spring 2025

The WNC Career Expo is Western North Carolina’s premier hiring event. Held twice a year, the Expo showcases rewarding opportunities in a wide variety of high-demand industries. The event engages our region’s existing workforce as well as recent high school graduates and college students to connect dozens of participating employers with talent. On-site career readiness resources like interview preparation services, resume reviews and child care search information are available to participating job seekers.

Projected attendance: 1,500+

Audience: Career seekers from across Western North Carolina and around 150 companies and organizations ready to hire.

SPONSORSHIP LEVELS

Gold Sponsor: $3,000 (Limit 3)
• Premium logo recognition (Chamber website, event website, publicity, event signage and map) for both events
• One booth at each event

Silver Sponsor: $1,500
• Name recognition (Chamber website, event website, publicity, event signage and map) for both events
• 50% discount on one booth at each event

Bronze Sponsor: $750
• Name recognition (Chamber website, event website, event signage and map) for both events
• 25% discount on one booth at each event

Employer Lounge Sponsor: $2,000 (Limit 1 per event)
• Logo recognition (Chamber website, event website, publicity, event signage and map)
• Display table in lounge to market your business to participating employers
• One booth at event

Career Readiness Resource Room Sponsor: $1,500 (Limit 1 per event)
• Logo recognition (Chamber website, event website, publicity, event signage and map)
• Logo on directional signage near venue entrance to market your business to all participating job seekers
• One booth at event

Student Program Sponsor: $1,000 (Spring 2025 only)
• Logo recognition on signage and publicity for student feature event
• Opportunity to deliver remarks to students upon arrival at the event
• One booth at Spring 2025 event

Employer Booth: $300
Electricity: $50

SUSTAINABILITY COUNCIL
July 2024 – June 2025

Grown out of a statewide program to encourage waste reduction and energy efficiency in manufacturing facilities, Buncombe County manufacturers find value in meeting quarterly to tour peer facilities and operations. Sustainable manufacturing is everything from zero-waste certification to continuous improvement to company culture and employee engagement.

Projected attendance: 25-30 quarterly

Audience: Manufacturing leadership and operations management

SPONSORSHIP LEVELS

Presenting Sponsor: $4,000 (Limit 3)
• Premium logo recognition on event signage
• Opportunity to speak at events

Gold Sponsor: $2,000
• Logo recognition on event signage
Venture Asheville is the high-growth entrepreneurship initiative of the Economic Development Coalition for Asheville-Buncombe County and the Asheville Chamber. Venture Asheville “builds entrepreneurs and gets startups funded” through three core initiatives: mentorship, financing and events. Venture Asheville emphasizes developing founders along their individual entrepreneurial journey.

While the tactics may seem unconventional, Venture Asheville’s approach was awarded a Gold Medal in Innovation by the International Economic Development Council in 2021. Startups in our mentorship have created over 350 high paying jobs, raised nearly $60M in capital and earned over $110M in revenue.

VENTURE ASHEVILLE DEMO DAY
Fall 2024

This annual showcase of Venture Asheville’s top startups is a rite of passage. Select startups perform pitches for investors in order to launch their business. This event is also an opportunity for our community to see the inner workings of the startup journeys happening right here in Asheville.

Projected attendance: 225

Audience: Investors, entrepreneurs and resource organizations

SPONSORSHIP LEVELS

Presenting Sponsor: $1,250 (Limit 2)
- Premium logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to speak to the audience
- Preferred, reserved seating at event for 3 attendees

Gold Sponsor: $1,000 (Limit 2)
- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Verbal recognition by event hosts in opening comments
- Preferred, reserved seating at event for 2 attendees

Silver Sponsor: $750 (Limit 3)
- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Event host will verbally recognize in opening comments

VENTURE ASHEVILLE CORPORATE INNOVATION SPEAKER SERIES
Fall 2024

This annual event inspires individuals in traditional corporate settings to act in entrepreneurial ways that benefit their organization by sharing the models, tools and frameworks of proven innovation and sustainable growth. Supercharge your organization and develop your future leaders by hearing these speakers. Hallmark event of Asheville Entrepreneurship Week.

Projected attendance: 150

Audience: Small, mid-sized and large scale businesses

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 2)
- Premium logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to speak to the audience (3 mins)
- 4 comp tickets

Speaker Sponsor: $4,000 (Limit 1)
- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to introduce the guest speaker
- 2 comp tickets

Gold Sponsor: $2,500
- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- 2 comp tickets
VENTURE ASHEVILLE ANNUAL ENTREPRENEURSHIP SUMMIT

Spring 2024

A one-day annual conference focusing on innovative skill sets emphasizing the ability to think creatively, adapt and generate novel solutions, all of which are essential qualities for successful entrepreneurs. This year’s theme is Entrepreneurial Leadership.

Projected attendance: 100

Audience: Founders of high-growth start-up companies and entrepreneurs across sectors

SPONSORSHIP LEVELS

Presenting Sponsor: $3,000 (Limit 2)
- Premium logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Complimentary exhibit table at the event
- Opportunity to speak to the audience (3 mins)
- 3 comp tickets

Gold Sponsor: $1,500
- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Complimentary exhibit table at the event
- 2 comp tickets

Silver Sponsor: $750
- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- 1 comp ticket

Resource Table: $250 (Limit 8)
- Opportunity to display materials and information about your organization available during four dedicated break/networking times with participants throughout the conference
- 1 comp ticket

VENTURE ASHEVILLE INCUBATORS

July 2024 - June 2025

Our three incubators strengthen businesses at different stages. **Insight**, our emerging business incubator for independent businesses less than two years old, supports the professional development of entrepreneurs in lifestyle-oriented, community-driven, small scale or traditional ventures. **Elevate** enables startup entrepreneurs from high-growth, scalable ventures to navigate the practical, day-to-day challenges of building great companies and develop their skills as effective managers, leaders and CEOs. **Inspire**, our incubator for Elevate graduates, supports and empowers the leaders and experts significantly advancing the startup ecosystem in the Asheville area through their ventures, leadership and community stewardship.

Projected attendance: 60

Audience: Three tight cohorts of entrepreneurs at different stages

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 3)
- Logo recognition on signage at each monthly meeting
- Opportunity to give welcome remarks at one meeting per month (2 mins)
- Sponsor contact information shared with cohort members
- Dedicated newsletter showcasing the cohort of the incubators and the sponsors

Gold Sponsor: $1,000
- Logo recognition on signage at each monthly meeting
- Dedicated newsletter showcasing the cohort of the incubators and the sponsors

Coffee Sponsor: $1000 (limit 1)
- Logo recognition on signage at each monthly meeting
- Dedicated newsletter showcasing the cohort of the incubators and the sponsors
VENTURE 15 & VENTURE ASHEVILLE HONORS
December 2024

The Venture 15 awards the 15 fastest-growing Asheville-area startups. It recognizes the area’s outstanding entrepreneurs and serves as an elite setting where they can share their talent and wisdom and inspire other fledgling companies. Venture Asheville Honors are five prestigious awards: Mentor of the Year, Investor of the Year, Entrepreneur of the Year, Resource of the Year and Shining Rock Award.

Projected attendance: 350

Audience: Entrepreneurs, mentors, professional services companies and investors

SPONSORSHIP LEVELS

Presenting Sponsor: $4,000 (Limit 2)
- Premium logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to speak (3 mins)
- Business name on Venture 15 awards
- 4 comp tickets to event

Gold Sponsor: $3,000 (Limit 3)
- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to speak (1 min.) and introduce 5 award presenters
- 2 comp tickets to event

Venture 15 Award Show Bar Sponsor: $2,500 (Limit 2)
- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Logo recognition on bar signage

Award Sponsor: $500 (Limit 5)
- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Logo on screen during Honors presentations

VIP Reception: $2,000 (Limit 2)
- Logo recognition on invitation
- Opportunity to speak (3 mins)
- 2 comp tickets to the reception

VIP Reception - Bar Sponsor: $750 (Limit 2)
- Logo recognition on bar signage
- 1 comp ticket to the reception

VENTURE ASHEVILLE PODCAST “TALKING ‘SHIP”
2024

With a national and international reach, Talking ‘Ship is a Top 110 ranked podcast in Ireland and Top 165 in the United States. Episodes highlight the movers and shakers of the Asheville business community

Audience: Startup founders, entrepreneurs, mentors, investors, employees

SPONSORSHIP LEVELS

30-second Ad: $1,000 (Limit 2 per 10-episode season)
Opportunity to provide spoken ad at the beginning of each podcast, co-created by your staff and Venture Asheville

VENTURE ASHEVILLE NEWSLETTER
July 2024 - June 2025

The Venture Asheville newsletter reaches startup founders, entrepreneurs, investors and others interested in entrepreneurship and the work of Venture Asheville. The bi-weekly newsletter has about 3,000 subscribers with an average open rate = 45%, compared to industry avg of 17%; average and click-through-rate >4%, compared to industry avg of 0.27%.

Audience: Startup founders, entrepreneurs, mentors, investors, employees, people interested in business news

SPONSORSHIP LEVELS

Presenting Sponsor: $3,500 (Limit 2)
- Featured banner ad
ANNUAL MEETING
June 3, 2024, The Omni Grove Park Inn

Our Annual Meeting is the business event of the year. Program highlights the successes of the Chamber and economic development, honors outstanding business leaders and features an inspirational keynote address. Join us as we raise a glass to the companies and volunteers who partner with us to stimulate economic growth, influence public policy and help businesses thrive. This is a sit-down dinner with a networking reception.

Projected attendance: 700

Audience: Area business leaders, dignitaries, AVL 5x5: 2025 Investors, volunteer leadership from the Chamber and EDC boards of directors.

SPONSORSHIP LEVELS

Presenting Sponsor: $10,000 (Limit 4)
- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak
- One table for 8 guests, includes logo on table sign
- Two-page ad in printed program
- Invitation for 4 to VIP Reception with keynote speaker
- Opportunity to place 2’x5’ stand-up banner at event

Speaker Sponsor: $6,500 (Limit 1)
- Logo recognition (Chamber website, publicity, signage)
- One table for 8 guests, includes logo on table sign
- Full-page ad in printed program
- Invitation for two to VIP reception with keynote speaker
- Opportunity to introduce keynote speaker (scripted)

Registration Sponsor: $6,500 (Limit 1)
- Logo recognition on registration confirmation email
- Opportunity to provide branded items and volunteers in branded shirts for check-in tables
- One-page ad in celebration printed program
- One table for 8 guests, includes logo on table sign

Gold Sponsor: $5,000
- Logo recognition (Chamber website, publicity, signage)
- 6 comp tickets
- Full-page ad in printed program

Silver Sponsor: $3,000
- Name recognition (Chamber website, publicity, signage)
- 4 comp tickets
- Half-page program ad

Bronze Sponsor: $2,000
- Name recognition (Chamber website, publicity, signage)
- 2 comp tickets

Award Sponsor: $3,500 (Limit 5)
- Logo recognition (Chamber website, publicity, signage)
- Half-page ad in printed program
- 2 comp tickets
  Small Business Leader of the Year Awards
  Excellence in Public Service Award
  Family Business Award
  President’s Award
  Entrepreneur of the Year Award

VIP Reception Sponsor: $3,500 (Limit 2)
- Logo recognition (Chamber website, publicity, main event signage, reception signage)
- 2 comp tickets to Annual Meeting
- Invitation (4) to VIP reception with keynote speaker
- Opportunity to speak at reception

VIP Reception Cash Bar Sponsor: $2,000 (Limit 1)
- Logo recognition on signage at bar(s) at VIP Reception
- Opportunity to speak at reception
- Opportunity to provide branded cocktail napkins

Ticket Sponsor: $1,000 (Limit 1)
- Logo recognition or ad on event ticket

Tickets: $900 - Table for 8 guests (logo on table signage) (early-bird; deadline is March 31)
$1,000 reserved table price after March 31
$135 per Individual (member)
$150 per individual (non-member)
ASHEVILLE RESTAURANT WEEK
January 16-22, 2024

Asheville Restaurant Week provides a boost in traffic to local restaurants during the winter shoulder season. Restaurants offer special menus and are included in a multi-media marketing campaign. The dedicated website receives approximately 40,000 views. Restaurants see more than $60,000 in revenue during the event.

**Audience:** General consumer public, Chamber member restaurants

**SPONSORSHIP LEVELS**

**Presenting Sponsor:** $3,000 (Limit 2)
- Premium logo recognition (Chamber website, marketing materials and advertising)
- Opportunity to participate in event promo videos

**Gold Sponsor:** $2,500
- Logo recognition (Chamber website, publicity, marketing materials)

**Silver Sponsor:** $1,500
- Larger name recognition (Chamber website, marketing materials)

**Bronze Sponsor:** $500
- Name recognition (Chamber website, marketing materials)

BUSINESS AFTER HOURS
Monthly, July 2024-June 2025
Various Host Locations

Business After Hours is the premier networking opportunity for Chamber members and their businesses.

**Projected attendance:** 50-75 per month

**Audience:** Chamber members and their employees/guests

**SPONSORSHIP LEVELS**

**Presenting Sponsor:** $4,500 (Limit 2)
- Premium logo recognition (Chamber website, signage)
- Opportunity to speak at each event
- Display table at each event
- Names of attendees following each event
- Logo recognition for Policy on Tap events

**Registration Sponsor:** $2,500 (Limit 1)
- Logo recognition (Chamber website, event signage)
- Greet guests upon arrival
- Opportunity to provided branded items and check-in volunteers in branded shirts at all events
- Opportunity to display marketing materials

**Host Sponsor:** $1,200
- Logo recognition (Chamber website, event signage)
- Opportunity to speak
- Names of attendees with contact info
- Responsible for food & beverage for the event

CHAMBER FAMILY GET-DOWN ON THE RIVER
Fall 2024

Our members are why we exist and a vital link to our success in supporting the local business community the way we do. This fun, free event for business owners, employees and their families allows us to thank members for their partnership and loyalty. The evening includes live entertainment, carnival and special foods, kids’ activities and community service awards.

**Projected attendance:** 200-300+

**Audience:** Chamber members, their employees and families

**SPONSORSHIP LEVELS**

**Presenting Sponsor:** $5,000 (Limit 2)
- Opportunity to help plan the event
- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at event
- Display space to showcase your business

**Gold Sponsor:** $2,500
- Logo recognition (Chamber website, publicity, event signage)
- Display space to showcase your business

**Company-Sponsored Activity:** $200
- Provide supplies, volunteers and a fun activity
- Promote your business through booth decorations and branded prizes (optional)
- Logo recognition on booth sign

**Company-Sponsored Booths:**
- Bouncy House - $800
- Popcorn Vendor - $200
- Cotton Candy Vendor - $300
- Logo recognition on signage at specific areas at the event
- Promote your company by wearing branded shirts as your staff mans the booth
CHAMBER CLASSIC GOLF TOURNAMENT
Late Summer 2024

This annual captain’s choice tournament is full of networking and fun! Breakfast, lunch and beverages provided. Awards and prizes will be provided by numerous sponsors throughout the event, providing additional opportunity for engaging with others in the business community.

Projected attendance: 170

Audience: Business leaders and their clients

SPONSORSHIP LEVELS

Presenting Sponsor: $4,000 (Limit 2)
- Premium logo recognition (Chamber website, publicity, signage)
- Opportunity to speak before event starts
- Showcase at designated hole on the course
- 1 comp team

Beverage/Snack Cart: $1,500 (Limit 2)
- Logo recognition (Chamber website, publicity, signage on one cart)
- 2 comp players
- Opportunity to drive cart
- Beverages/snacks provided by Chamber

Beverage Station: $1,500 (Limit 2)
- Logo recognition (Chamber website, publicity, signage)
- Showcase at one station
- 2 comp players
- Beverages provided by Chamber

Showcase Sponsor: $1,500
- Logo recognition (Chamber website, publicity, signage)
- Logo on sign at designated hole
- Showcase your business by engaging golfers in a contest or drawing (Must provide prize of $200 value)
- 2 comp players

Transport Sponsor: $1,200
- Logo recognition (Chamber website, publicity, signage on utility cart for transporting sponsors out on the course)
- Opportunity to drive the cart to transport sponsors (pending cart provider contract)
- List of all event sponsors with contact info

Awards Ceremony Sponsor: $1,200 (Limit 2)
- Logo recognition (Chamber website, publicity, signage)
- Opportunity to provide branded tablecloth for awards table plus two volunteers in branded shirts
- Opportunity to speak and assist with prize presentations

Registration Sponsor: $500
- Name recognition (Chamber website, publicity, signage)
- Opportunity to provide branded items & volunteers for golfer check-in station

Hole Sponsor: $500
- Logo on sign at designated hole

Snacks Sponsor: $250
- Name recognition on snack baskets, on two snack carts traveling the course throughout the event
- Snacks provided by Chamber

Mulligan Sales Sponsor: $250
- Logo recognition on publicity emails to pre-sell Mulligan Fun Packs
- Opportunity to provide volunteers in branded shirts to greet golfers and sell Mulligan Fun Packs at event

Prize Sponsor: (Limit 3)
- Opportunity to provide $200-value prize to lucky winning golfer during Awards Ceremony
- Provide lunch volunteers who can mingle with golfers and sponsors while working
- Opportunity to present prize

Team of 4 Players: $900
Individual Player: $225
CHAMBER CHALLENGE 5K RACE
May 3, 2024
Asheville Chamber

One of the most popular events with the widest variety of businesses involved, the Chamber Challenge 5k promotes wellness and friendly competition for employees looking to improve health, reduce health insurance costs and earn rewards. Participants run, walk and even push strollers along a sanctioned 5k route through historic Montford. A virtual option is also available.

Projected attendance: 1,200

Audience: Area businesses and the general community

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 2)
• Premium logo recognition (Chamber website, registration website, publicity, event signage and participant t-shirt)
• Opportunity to speak at awards ceremony
• Opportunity to provide swag for race packets (1,250 qty)
• Complimentary vendor booth space
• 12 comp participants

Packet Sponsor: $3,000 (Limit 1)
• Logo recognition (Chamber website, registration website, publicity, signage and front of race packets)
• Vendor booth space
• Opportunity to provide swag for race packets (1,250 qty)
• 8 comp participants

Award Sponsor: $2,500 (Limit 1)
Good Health Good Business Award
• Logo recognition (Chamber website and event signage)
• Opportunity to help select winner and to present award
• Vendor booth space
• 8 comp participants

Start Line Sponsor: $2,000
• Name recognition (Chamber website, publicity, signage)
• Logo on Start Line signage
• Vendor booth space
• 4 comp participants

Finish Line Sponsor: $2,000
• Name recognition (Chamber website, publicity, signage)
• Logo on Finish Line signage
• Vendor booth space
• 4 comp participants

Halfway Sponsor: $2,000
• Name recognition (Chamber website, publicity, signage)
• Logo on Halfway Point sign
• Vendor booth space
• 4 comp participants

Race T-Shirts Sponsor: $3,000 (Limit 1)
• Your business logo prominently displayed on the back of the race t-shirts (along with Presenting Sponsor logo)
• Vendor booth space
• 4 comp participants

Volunteer Sponsor: $1,000 (Limit 1)
• Opportunity to design graphic image for shirt front to promote your business as a race supporter
• Vendor booth space
• 4 comp participants

Bib Sponsor: $1,200 (Limit 1)
• Logo recognition on race bibs
• 4 comp participants

Water Station Sponsor: $1,000 (Limit 3)
• Logo recognition (website, publicity, event signage)
• Logo at designated water station
• 4 comp participants
• Sponsor should staff their designated station; branded shirts recommended but optional

Finish Chute Banner Sponsor $500 (Limit 4)
• Logo on one banner attached to finish chute barricades
• 4 comp participants

Race Vendor: $300
Showcase your product or service to race participants and spectators. Bring a table and 10’ x 10’ canopy (10-lb. weights on each leg required). Sponsor provides their own table.

Early-bird registration: $30 per person (deadline March 31)
MEGA NETWORKING
October 10, 2024 & March 13, 2025

This fast-paced networking event will put you face-to-face with prime business contacts in a unique and entertaining format. Participants will gain insight on networking strategies and leave with qualified leads.

Projected attendance: 100 per event

Audience: Professionals from businesses of all sizes and industry types

SPONSORSHIP LEVELS

Presenting Sponsor: $2,000 (Limit 2)
- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at front of the room, both events
- Attendee names & contact info from each event
- 1 comp ticket to each event

Registration Sponsor: $500
- Opportunity to provide branded tablecloth & materials at registration table at each event
- First-chance opportunity to greet attendees

FRESH FACES
Monthly

Monthly Fresh Faces events are a fun welcome for newest Chamber members, with photos shared via social media.

Projected attendance: 25+ per event

Audience: new Chamber members

SPONSORSHIP LEVELS

Presenting Sponsor: $1,500 (Limit 2)
- Speak to the audience at each Fresh Faces event
- Logo recognition on Orientation event pages online
- Opportunity to provide branded items to attendees at Fresh Faces events

ORIENTATION
July 17, 2024; Sept. 18, 2024; Nov. 13, 2024; Jan. 22, 2025; Mar. 19, 2025; May 21, 2025

The Chamber invites representatives from businesses in our community to learn about the many benefits of Chamber membership, the Economic Development Coalition and the Visitors Center. Open to members and the general public.

Projected attendance: 45+ per event

Audience: Chamber members and prospective members

SPONSORSHIP LEVELS

Presenting Sponsor: $2,000 (Limit 2)
- Premium logo recognition (Chamber website, event signage)
- Display table for each event
- Opportunity to speak to attendees at each event
- Names of attendees following each event

A Seat at the Table: $250 (Limit 4)
- Opportunity to share about your business services or products at each event

SKY HIGH GROWTH AWARDS
May 14, 2024

The Sky High Growth Awards event recognizes business success. Businesses nominated for the awards are evaluated on their growth, gross revenue and number of employees. Approximately 25 businesses receive awards each year.

Projected attendance: 200

Audience: Award winners and their staff, Chamber Board members and Ambassadors

SPONSORSHIP LEVELS

Presenting Sponsor: $4,000 (Limit 1)
- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak
- List of attendees following the event

Award Sponsor: $2,000 (Limit 3)
- Logo recognition (Chamber website, publicity, event signage)
- Logo recognition on printed program
- Opportunity to present awards

Registration Sponsor: $2,500 (Limit 1)
- Logo recognition (Chamber website, publicity, event signage)
- Opportunity to provide branded tablecloth and items plus 2 volunteers in branded shirts
- Opportunity to greet and check in guests
- List of attendees following the event
SMART SERIES
10 Events, Sept. 2024 - June 2025

In this educational series, members are offered a wide variety of opportunities to enhance their abilities and training for optimum performance in the marketplace. Some topics of interest include AI, technology, human resources, marketing, racial equity & inclusion and finance.

Projected attendance: 35-50 per event

Audience: Chamber members and their employees; attended by a variety of businesses and employee levels, from front-line to owner.

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 2)
• Premium recognition (website, publicity, event signage)
• Opportunity to speak at each event
• Names of attendees from each event

Gold Sponsor: $1,000
• Logo recognition (website, publicity, event signage)

SURPRISE PATROL
July 2024 - June 2025

Small business is the backbone of our community; these enterprises have proven to be the largest constituent contributing to the growth and prosperity of the local economy. Making surprise visits to these companies to bring a smile and a few special goodies goes a long way toward encouraging them and expressing gratitude for what they mean to the Chamber and the community. Teams of volunteers make visits five times throughout the year.

Projected Number of Companies: 25-30 per visit

Audience: Small business owners and their employees

SPONSORSHIP LEVELS

Presenting Sponsor: $2,000 (Limit 1)
• Opportunity to provide branded goody bag and item(s) for the bags
• Logo recognition on sign for social media photo
• Full list of Chamber members at first visit (with phone numbers and addresses, no emails); list of new members each subsequent visit
• Opportunity for representative to participate in visits

Swag Sponsor: $250
• Opportunity to provide item(s) for the bags

PROPEL AVL
July 2024 - June 2025

Young Professionals of Asheville is undergoing a rebranding to better align with goals and re-energize our programming for young professionals - introducing PROpel AVL. PROpel AVL provides Professional Resources and Opportunities Promoting Emerging Leaders. For Asheville’s 21 to 40-year-olds, PROpel AVL supports emerging leaders in growing their skills, empowers them to give back to the community, and connects them with other young professionals.

Audience: Young professionals across industries

SPONSORSHIP LEVELS

Presenting Sponsor: $7,500 (Limit 3)
• Premium logo recognition at all PROpel AVL events (website; PROpel AVL newsletter, event signage, awards ceremony)
• Opportunity to speak at monthly events and awards ceremony
• 4 comp tickets to awards ceremony
• Company representative to serve on PROpel AVL Committee (under age 40 preferred)

Gold Sponsor: $4,000
• Large logo recognition at all PROpel AVL events (Chamber website; PROpel AVL newsletter, event signage, awards ceremony)
• 2 comp tickets to awards ceremony
• Company representative to serve on PROpel AVL Committee (under age 40 preferred)

Silver Sponsor: $2,500
• Name recognition (Chamber website, PROpel AVL newsletter, social media, event signage, awards ceremony)
• Company representative to serve on PROpel AVL Committee (under age 40 preferred)

Bronze Sponsor: $1,000
• Name recognition (Chamber website, PROpel AVL newsletter, event signage, awards ceremony)
• Company representative to serve on PROpel AVL Committee (under age 40 preferred)
PROPEL AVL AFTER HOURS
July 2024 - June 2025

Monthly networking opportunities designed to foster connections among young and emerging professionals, hosted at different business locations owned or operated by young professionals.

Projected attendance: 50-60 per event

SPONSORSHIP LEVELS

Host Sponsor: $800 + food & beverages
- Logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at event

PROPEL AVL “GROW” SERIES
July 2024 - June 2025 (Ten events)

“GROW” stands for “Get Ready for Opportunities at Work”. This series is designed to offer a variety of educational topics tailored to young professionals, providing inspiration in building their skill sets and goals toward career advancement.

Projected attendance: 35-50 per event

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 2)
- Logo recognition for all GROW events (Chamber website, publicity, event signage)
- Opportunity to speak at each GROW event
- Names of attendees from each event
- Company representative to serve on PROpel AVL Committee (under age 40 preferred)

Gold Sponsor: $1,000
- Logo recognition (Chamber website, publicity, event signage)
- Company representative to serve on PROpel AVL Committee (under age 40 preferred)

PROPEL AVL AWARDS PROGRAM
Spring 2024

The PROpel AVL awards ceremony (new in 2024) recognizes young professionals going above and beyond in their field and the community.

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 2)
- Logo recognition (website, publicity, event signage)
- Opportunity to speak at awards ceremony
- One reserved table for 8 guests for awards ceremony
- Company representative to serve on PROpel AVL Committee (under age 40 preferred)

Award Sponsor: $3,000 (Limit 5)
- Name recognition (Chamber website, publicity, event signage)
- Opportunity to present award
- 2 comp tickets to awards ceremony

Registration Sponsor: $1,500 (Limit 1)
- Name recognition (Chamber website, publicity, event signage)
- Opportunity to place branded tablecloth & items plus volunteers in branded shirts at registration tables

Cash Bar Sponsor: $500
- Name recognition (website, publicity, event signage)

Tickets: $250 - Table for 8 guests (name on table signage) (early-bird; deadline is March 31)
$350 reserved table price after March 31
$25 per Individual
$35 per individual after March 31

PROPEL AVL & DIGITAL NOMADS “LEGO” DAY
July 2024 - June 2025

Many young professionals work remotely yet still desire the same connections as those in an office suite or corporate setting. PROpel AVL, in partnership with Digital Nomads, offers quarterly LEGO (Limitless Engagement Growth and Opportunity) days to provide space for engaging with others while working in a fresh and productive environment.

Projected attendance: 50-60

SPONSORSHIP LEVELS

Host Sponsor: $500 + snacks & beverages
- Logo recognition (website, publicity, event signage)
WOMANUP
November 2024 - August 2025

WomanUP is focused on women in business who wish to build a strong network of women intent on inspiring one another to achieve individual potential; supporting each other in business endeavors; and creating a legacy through mentorship. Events throughout the year connect, inspire and support women in business. At the Celebration in November, we honor outstanding women in business with our WomanUP Awards.

Projected attendance: 700 at Celebration; 300-400 at each in-person workshop

Audience: Professionals from businesses of all sizes and industry types

SPONSORSHIP LEVELS

Presenting Sponsor: $10,000 (Limit 4)
- Premium logo recognition (Chamber website, publicity, event signage) for all WomanUP events
- Opportunity to speak at all events
- Two-page ad in Celebration printed program
- Reserved table for 8 guests at Celebration
- 2 comp tickets to each workshop
- Opportunity to place 2’x5’ stand-up banner near stage
- Company representative to serve on committee

Silver Sponsor: $4,000
- Name recognition (Chamber website, publicity, event signage) for all WomanUP events
- 1/4-page ad in Celebration printed program
- 2 comp tickets to Celebration
- 1 comp ticket to each workshop
- Company representative to serve on committee

Bronze Sponsor: $2,500
- Name recognition (Chamber website, publicity, event signage) for all WomanUP events
- Company representative to serve on committee

Award Sponsor: $3,500 (Limit 7)
- Logo recognition at Celebration (Chamber website, publicity, event signage)
- Half-page ad in Celebration printed program
- Opportunity to speak and present award
- Company representative to serve on committee
- 2 comp tickets to Celebration

Award Naming Rights: additional $5,000

Vendor Display Sponsor: $200 per event
- Opportunity to showcase your business

Reserved Table for 8 guests - Workshops
- $500 Early Bird Registration (deadlines Jan. 31 for March workshop/March 31 for August workshop)
- $650 Regular Registration (after Jan. 31 for March workshop and after March 31 for August workshop)
- Company name on table signage

Reserved Table for 8 guests - Celebration
- $650 Early-bird registration (deadline March 31)
- $750 Regular Registration (after March 31)
- Company name on table signage

Tickets - Celebration: $75
As the largest business organization in Western North Carolina, the Chamber serves as a lead advocate for business issues and works to create a business-friendly environment in our community — representing the interest of business on a local, state and federal level. The Chamber monitors legislation and works closely with Asheville City Council, Buncombe County Board of Commissioners, North Carolina General Assembly and congressional leaders in Washington, D.C. to ensure that interests of the business community are well-represented in public policy decisions. Sponsorship support for this advocacy has a direct impact on the Chamber’s public policy initiatives.

Recognition to be given at all Public Policy events (except Policy on Tap), including the following:
- Logo recognition on reports and blog updates
- Logo recognition on signage at all Advocacy and Policy Committee meetings (estimated 4 meetings)
- Logo recognition in all advocacy updates
- Logo recognition in Chamber legislative tracking

SPONSORSHIP LEVELS

Presenting Sponsor: $12,500 (Limit 4)
- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak to audience at each event
- 8 comp tickets to each Legislative Update event
- Verbal recognition at Annual Meeting VIP Reception
- Name recognition in Metro Economy Outlook invitation
- Name recognition in Exclusive Local Growth Update invitation

Co-Presenting Sponsor: $8,000
- Premium logo recognition (Chamber website, publicity, event signage)
- 8 comp tickets to each Legislative Update event
- Verbal recognition at Annual Meeting VIP Reception
- Name recognition in Metro Economy Outlook invitation
- Name recognition in Exclusive Local Growth invitation

Gold Sponsor: $6,500
- Logo recognition (Chamber website, publicity, event signage)
- 4 comp tickets to each Legislative Update event
- Verbal recognition at Annual Meeting VIP Reception
- Name recognition in Metro Economy Outlook printed program & presentation screens

Silver Sponsor: $5,000
- Larger name recognition (Chamber website, publicity, event signage)
- 2 comp tickets to each Legislative Update event
ELECTED OFFICIALS RECEPTION  
August 2024
This reception honors the region’s government leadership, bringing together members of the Asheville City Council, the Buncombe County Board of Commissioners, municipal leaders from Weaverville, Black Mountain, Woodfin and Montreat and members of the North Carolina General Assembly to meet and network with Western North Carolina’s business community.

Projected attendance: 150
Audience: Business and community leaders and local elected officials

ADD’L SPONSORSHIP LEVELS FOR THIS EVENT

Gold Sponsor: $2,000
- Logo recognition (Chamber website, publicity, event signage)

Welcome Sponsor: $1,500
- Opportunity to provide staff and branded items at event welcome table
- Name recognition on event publicity, signage

Silver Sponsor: $1,000
- Larger name recognition (Chamber website, publicity, event signage)

Bronze Sponsor: $500
- Name recognition (Chamber website, publicity, event signage)

INTERCITY STRATEGIC LEADERSHIP VISIT  
Spring 2024
An Asheville delegation of approximately 50 leaders travel to a selected city to experience first-hand the best practices and lessons learned from top businesses and public sector leaders. The Intercity Visit will include discussions on topics of interest to Asheville leaders as well as special events and other venue highlights.

Projected attendance: 50
Audience: Asheville business and community leaders, Chamber board members and staff

ADD’L SPONSORSHIP LEVELS FOR THIS EVENT

Gold Sponsor: $2,500
- Logo recognition (Chamber website, publicity, event signage)

Private Reception Host Sponsor: $2,000 (Limit 1)
- Premium logo recognition for the Reception (invitation and event signage)

Packet Sponsor: $1,500
- Logo recognition on itinerary packets provided to all participants

Bronze Sponsor: $750
- Name recognition (Chamber website, publicity, event signage, printed materials)

LEGISLATIVE UPDATES  
Fall 2024 & Spring 2025
Be informed and engaged with elected officials concerning critical legislative issues for Western North Carolina. Held twice a year, the Legislative Updates provide an opportunity to interact with our legislative delegation on a personal basis, hear about legislative issues impacting the business community and thank the NCGA legislators for their hard work representing the diverse interests in our region. At the spring event, the Chamber presents its top priorities of the legislative agenda to Western North Carolina’s legislative delegation. Based on member surveys, the agenda is crafted by the Advocacy and Policy Committee and approved by the Chamber Board.

Projected attendance: 150 at fall event; 250 at spring event
Audience: law firms, banks, high-level business professionals, developers and elected officials (local and state-level)

ADD’L SPONSORSHIP LEVELS FOR THIS EVENT

Gold Sponsor: $3,000
- Logo recognition (Chamber website, publicity, event signage)
- 2 comp tickets to each event

Registration Sponsor: $2,000
- Opportunity to provide branded items and staff in branded shirts for check-in tables
- 1 comp ticket to each event

Silver Sponsor: $1,500
- Name recognition (Chamber website, publicity, event signage)

Luncheon Reserved Table for 8 Guests: $550 (early-bird rate)
- Company name on table signage
RALEIGH LEGISLATIVE VISIT
Spring 2024

The Raleigh Legislative Visit is hosted by the Asheville Chamber along with Black Mountain-Swannanoa, Haywood County, Henderson County, Madison County, Brevard/Transylvania, Blowing Rock and Cashiers chambers. Chamber members from the region will travel to Raleigh to meet with key state-level leaders, the North Carolina House and Senate leadership and the WNC delegation to discuss critical issues for our region.

Projected attendance: 50

Audience: Chamber leaders and business representatives from across WNC

ADD’L. SPONSORSHIP LEVELS FOR THIS EVENT

Gold Sponsor: $3,000
- Logo recognition (Chamber website, publicity, event signage)

Reception Sponsor: $2,500
- Logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at reception

Breakfast Sponsor: $1,000
- Larger name recognition (Chamber website, publicity, event signage)
- Logo on signage at food table

Silver Sponsor: $500
- Name recognition (Chamber website, publicity, event signage)

POLICY ON TAP
Sept. 12, 2024; Nov. 14, 2024; Mar. 20, 2025; May 20, 2025

This discussion series highlights topics that matter to our business community. Policy on Tap convenes key leaders and experts in an informal setting to delve into topics like infrastructure, affordable housing and more.

Projected attendance: 75 per event

Audience: Chamber members; business and community leaders

SPONSORSHIP LEVELS

Presenting Sponsor: $4,000 (Limit 2)
- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at each event

Gold Sponsor: $2,000
- Logo recognition (Chamber website, publicity, event signage)

POLICY NEWSLETTER: “THE SUMMIT”
July 2024-June 2025

The Summit is a weekly guide to local, state and federal policy new distributed to top tier Chamber members and those specifically interested in public policy. The Summit has a 54% open rate.

Newsletter Sponsor: $2,000 (Limit 1)
- Logo recognition on newsletter emailed weekly
**24-HOUR VISITOR INFORMATION BOARD**

Various size ads located outside the main entrance of the Visitor Center. This beautiful information board, designed and created by local artist Stefan Bonitz, will showcase your business to visitors 24 hours a day. Four spots available each quarter.

- **July-Aug-Sept 2024**: $450
- **Oct-Nov-Dec 2024**: $450
- **Jan-Feb-Mar 2025**: $450
- **Apr-May-June 2025**: $450

**ACCOMMODATIONS WALL POSTER**

An eye-catching display of framed posters featuring accommodation options. Posters are 24”w x 36”h. Three opportunities.

**July 2024 - June 2025**: $3,000

**May be paid in quarterly or bi-annual payments**

**ATTR ACTIONS/DINING AREA POSTER**

Located in our seating area, draw visitors’ attention to your 24”w x 36”h poster showcasing your activities or delicious menu. Known as the Visitor Center Living Room, guests relax here while they await their tour or next activity.

**July 2024 - June 2025**: $3,000

**May be paid in quarterly or bi-annual payments**

**BAG SPONSOR**

This sponsorship puts your brand directly into the hands of visitors. Provide branded bags for visitors to use for brochures, magazines and Asheville Shop purchases. Minimum of 3,000 bags annually. July 2023-June 2024

**$2,500 (Limit 1)**

**BOOTH RENTAL**

A special booth across from the Information Desk provides a “living room” showcase for your business. Successful industries that have utilized this space include tour companies and real estate agencies. Bring in decorative furniture or create your own unique space to draw the eye of our 170,000+ visitors per year.

- **July 2024 - June 2025**: $7,200

  **includes frame for your 24”w x 36”h poster in women’s restroom. May be paid in quarterly or bi-annual payments.**

**CUSTOM KIOSK DISPLAY**

Create a custom, three-dimensional display atop the events kiosk cabinet centrally located in the Visitor Center. Includes space behind the glass doors to post additional information about your business.

- **July 2024 - June 2025**: $3,000

  **May be paid in quarterly or bi-annual payments**

**DISPLAY FOR A DAY**

Pick a day, any day. Showcase your business to hundreds of visitors entering the Visitor Center.

**$100 per day**

**ENTRANCE POSTER**

Be the first business to capture a visitor’s attention with your poster displayed on a free-standing rack just inside the Visitor Center main entrance.

- **July 2024 - June 2025**: $3,000

  **May be paid in quarterly or bi-annual payments**
BROCHURE OF THE MONTH

Your company’s brochure will be prominently displayed at the main Visitor Center desk where visitors inquire what to do in Asheville. There are four opportunities available per month.

$250 per month

FEATURED BUSINESS OF THE MONTH

This poster (24”w x 36”h) features your business front and center above the water fountain in the main lobby of the Visitor Center. More than 200,000 people visit the Visitor Center annually. Everyone drinks water; you do the math! This space includes a holder to display your brochures next to your poster.

$250 per month

GREETING DISPLAY

At the main entrance of the Visitor Center, the foyer is the gateway for guests. This poster (24”w x 36”h) and accompanying rack cards will make a lasting impression, coming and going. Total of six opportunities per quarter.

July-Aug-Sept 2024 $800
October-Dec 2024 $800
Jan-Feb-Mar 2025 $425
Apr-May-June 2025 $650

HOSPITALITY POSTER

Your business can add a special touch to welcome visitors to the Asheville Visitor Center. Two attractive posters (24”w x 36”h) and accompanying rack cards are featured outside the elevator and public restrooms. Two opportunities per quarter; includes both posters.

July-Aug-Sept 2024 $800
October-Dec 2024 $900
Jan-Feb-Mar 2025 $425
Apr-May-June 2025 $800

INSIDE-OUTSIDE DISPLAY PACKAGE

This is the ultimate combo - a poster (24”w x 36”h) directly across from the elevator and a 10”h x 8”w display in the 24-Hour Information Board! You won’t miss the visitors with this display package, reaching them both indoors and outdoors. One opportunity available per quarter.

July-Aug-Sept 2024 $800
October-Dec 2024 $900
Jan-Feb-Mar 2025 $500
Apr-May-June 2025 $800

MANTEL DISPLAY

At the Information Desk, Visitor Center staff and volunteers give personal attention to visitors while answering questions and giving general assistance. The 10-foot mantel (13.5” deep) directly behind the staff will capture the attention of the visitor with your personalized, three-dimensional display. Add digital images on the large mantel TV for an additional $50 per month.

July-August 2024 $600
September-October 2024 $600
November-December 2024 $500
January-February 2025 $400
March-April 2025 $500
May-June 2025 $500

OUTDOOR BROCHURE RACK & POSTER

Make your business visible 24/7, even when the Visitor Center is closed. Space holds three rows of rack cards and a small poster.

July-Aug-Sept 2024 $900
October-Dec 2024 $900
Jan-Feb-Mar 2025 $900
Apr-May-June 2025 $900

RELOCATION PACKAGE

The Chamber’s Relocation Package is mailed to individuals and businesses from around the country who are interested in moving to the Asheville area.

Projected Circulation: 300 - 500 Annually
Presenting Sponsor: $1,250

Let your business be the first to greet our potential new residents by making the first impression with your company message on the outside of the relocation package. Advertising space is 4” square; Chamber can provide pocket for branded magnet. Additional benefits include your company brochure in the package and the list of subscribers (mailed twice monthly).

Package Fulfillment
Let us do the work for you! Join our Relocation Fulfillment Service and we’ll include your literature in the Chamber’s relocation package. Additional Benefits: Receivers List.

Brochure Inserts: $550 for 6 months or $995/year
Magazine Inserts: $1,000 for 6 months or $2,000/year
Receivers List Subscription:
$350 for six months or $500 for one year
RELOCATION SECTION CUSTOM DISPLAY

Appeal to visitors interested in moving to Asheville by featuring your business services in a three-dimensional display directly above the designated relocation section of the brochure room.

July 2024 - June 2025 $6,000
May be paid in quarterly or bi-annual payments

RESTROOM POSTER

A poster (24"w x 36"h) inside the restroom, right next to the hand-drying area will grab visitors’ attention as they take a quick break from their travels. This space includes a holder in which you can display your brochures next to the poster.

Women’s Room (2 opportunities per quarter): $350
Men’s Room: (1 opportunity per quarter) $350

RESTROOM ENTRANCE POSTER

Advertise your business in a high traffic area for the hop-on, hop-off trolley tours -- the entrance to either the men’s or women’s restroom. Provide your 24"w x 36"h poster for our frame, for one or more quarters.

July-Aug-Sept 2024 $800
Oct-Nov-Dec 2024 $900
Jan-Feb-Mar 2025 $500
Apr-May-June 2025 $800

TV DISPLAYS

23” TV
Take advantage of high visibility on high definition monitors located on the Accommodation Wall and on the Attractions Wall. Play slide shows or silent videos to market your business to visitors. Your company name and brief description will be displayed below the monitor. Six opportunities.

$3,000 per year, payable quarterly

50” TV
Make your business come alive on a large high definition monitor located in the restaurant brochure section of the Visitor Center. Visible from most areas of the Visitor Center lobby, this area is a popular space for visitors to sit and relax, review brochures and explore where they’ll stay or eat. Your business name and brief description will be displayed next to the monitor, including a brochure rack. One opportunity.

$4,000 per year, payable quarterly

UNIQUE FOYER DISPLAY

Catch the eye of our 200,000+ visitors annually in the foyer of our Visitor Center. Wall space is 36’w x 48”h, including an area to display your rack cards or magazine. One opportunity per quarter.

July-Aug-Sept 2024 $1,250
Oct-Nov-Dec 2024 $1,250
Jan-Feb-Mar 2025 $1,250
Apr-May-June 2025 $1,250

WELCOME POSTER

Two posters (24"w x 36”h) located in the high-traffic restroom corridor, are eye-catching from the volunteer counter and the brochure areas. Includes a brochure holder to display your brochures next to each poster. One opportunity per quarter.

July-Aug-Sept 2024 $800
Oct-Nov-Dec 2024 $900
Jan-Feb-Mar 2025 $425
Apr-May-Jun 2025 $800

WELCOME WALL

Two poster spaces are available on the wall of the trolley ticket booth facing the entrance into the Visitor Center. This poster (24”w x 36”h) and accompanying rack cards will make a great first impression. Total of two opportunities per quarter.

July-Aug-Sept 2024 $800
Oct-Nov-Dec 2024 $800
Jan-Feb-Mar 2025 $425
Apr-May-June 2025 $650

WINDOW DISPLAY

Attract the interest of Visitor Center guests with your dynamic, three-dimensional display. One opportunity in front of the brochure room. Two opportunities (4’ x 6’ spaces) in the west-facing windows of the center give your business added exposure.

July-Aug-Sept 2024 $875
Oct-Nov-Dec 2024 $975
Jan-Feb-Mar 2025 $450
Apr-May-June 2025 $875
ONLINE DIRECTORY ENHANCEMENTS

The online membership directory receives 10 million hits per year from consumers utilizing the Chamber’s listing of members for referrals. Directory enhancements allow you to upgrade your complimentary membership listing to bring additional visibility to your business.

Featured Listing: $350 per year

Increase your business directory visibility with premium placement, added content and visual highlights.

Results Pages: (example on next page)
- Premium placement on category searches
- Highlighted
- Logo
- Short description
- Pinned on map

Listing Page:
- Logo
- Photo
- Long description
- List of products and services
Search Results Pages

Featured Listing

Highlight Package

Highlight Package: $200 per year

Enhance your business listing in our online directory.

Results Page: (example above)

- Highlighted
- Logo
- Pinned on map

Listing Page:

- Logo
- Long description

Sample Listing Page for Highlight Package
E-NEWSLETTER: CHAMBER CONVENER

Our premier weekly e-newsletter provides up-to-date information on Chamber news and events to our full membership plus community members and non-member businesses who have opted in. Ads link to the business’s website. Open rate: 36%

Projected circulation: 7,700+

Presenting Sponsor:
$1,100 quarterly

Weekly Ad: $100
Ad, Four Consecutive Weeks: $325

WEBSITE FEATURED MEMBER ADS

The Asheville Area Chamber of Commerce’s newly designed website keeps members informed, serves as a portal of information for the community and visitors and shares economic development information. The site receives about 15,000 unique visits per month. Ads rotate randomly.

General Placement Featured Member
6 members appear at a time, on various pages throughout site
Annual: $800
Six Months: $475
**PEOPLE’S COMMUNITY & INCLUSION FUND**

*Ongoing*

The People’s Community & Inclusion (PCI) initiative provides opportunities for marketing and connection for businesses owned by Black, Indigenous and people of color. PCI helps BIPOC-owned businesses, historically underrepresented in our membership, make connections, network and grow through Chamber membership.

Community-nominated businesses are awarded a PCI Membership through selection by the PCI committee.

**CONTRIBUTION TO THE PCI FUND**

- Contributions of any amount go to the Asheville Area Chamber of Commerce Community Betterment Foundation, a 501(c)(3) tax-exempt organization
- Contributions are tax-deductible
- All contributions to the PCI Fund are matched by the Chamber.

Learn more or make a contribution at www.ashevillechamber.org/pci

**THE ASHEVILLE OVERLOOK**

*2024-2025*

For 125 years, the Asheville Chamber has been the home for business of every size, every industry and every community of our region. The Asheville Overlook Project reimagines our grounds and the front door to the diverse businesses, values and experiences driving growth in WNC. Opportunities for recognition for sponsorships and supporting services.

Learn more at www.ashevillechamber.org/overlook

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**AVL 5x5 2025**

*Ongoing*

AVL 5x5 2025 is an ambitious, future-oriented strategic economic development plan committed to quality jobs and economic diversification in Asheville and Buncombe County. AVL 5x5 2025 sets out five strategies for intentional growth: 1) nurture local growth in sectors where we have a homegrown competitive advantage; 2) recruit new growth; 3) fast-track startups; 4) integrate and strengthen our workforce systems; and 5) develop industrial sites and buildings.

AVL 5x5 2025 is the strategic plan of the Economic Development Coalition for Asheville-Buncombe County, a public-private partnership staffed by the Asheville Chamber’s Economic Development Department and funded by Buncombe County, the City of Asheville, the Asheville Area Chamber of Commerce and the AVL 5x5 Campaign.

As we build on this strategy over the next five years, we invite community members and businesses to join us in investing in the shared vision of the AVL 5x5 2025 Plan and a more prosperous future for all families and neighborhoods of Buncombe County.

- Contributions of any amount go to the Asheville Area Chamber of Commerce Community Betterment Foundation, a 501(c)(3) tax-exempt organization
- Contributions are tax-deductible

For more information on AVL 5x5, visit www.ashevillechamber.org/avl-5x5-strategy.
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ECONOMIC DEVELOPMENT

ASHEVILLE METRO ECONOMY OUTLOOK
Bank of America
Delta Dental of North Carolina
DMJPS PLLC
Duke Energy
ERC Broadband
Explore Asheville Convention & Visitors Bureau
FORVIS
Frank L. Blum Construction
Hulsey Media, Inc.
McGuire Wood & Bissette Law Firm
Mission Health
Park National Bank
Pratt & Whitney
TD Bank

EXCLUSIVE LOCAL GROWTH UPDATE
DMJPS PLLC
ERC Broadband
Explore Asheville

INDUSTRY LEADERS & INFLUENCERS RECEPTIONS
ERC Broadband
Frank L. Blum Construction
HomeTrust Bank
Kudzu Brands
Platinum Group – Payroll

MODERN MANUFACTURING DAY
A-B Tech
Friday Services
HomeTrust Bank
Pardee UNC Health Care
Pratt & Whitney

NEXT AVL
Biltmore Estate / The Biltmore Company

SUSTAINABILITY COUNCIL
Duke Energy

VENTURE 15 & VENTURE ASHEVILLE HONORS
DartPoints
Insurance Service of Asheville, Inc (ISA)
Kudzu Brands
Park National Bank
Platinum Group - Payroll
TD Bank
The Van Winkle Law Firm
Truist

VENTURE ASHEVILLE NEWSLETTER
Chambliss Law

WNC CAREER EXPO
A-B Tech
iHeartMedia
Mountain Area Workforce Development Board

MEMBER ENGAGEMENT

ANNUAL MEETING
AdventHealth
Amplified Media
Atelier Unforgettable
Biltmore Farms
Blue Ridge Power
DMJPS PLLC
Duke Energy
Ed Holmes and Associates Land Surveyors, PA
Everyday Gourmet, LLC
Explore Asheville Convention & Visitors Bureau
First Bank
First Citizens Bank
Greater Asheville Regional Airport Authority
HomeTrust Bank
Kudzu Brands
Mission Health
Park National Bank
Pratt & Whitney
Spectrum Reach
TD Bank
The Van Winkle Law Firm
UNC Asheville Family Business Forum
Wells Fargo Bank, NA
Western Carolina University
Western Carolina University
WNC Business
ASHEVILLE RESTAURANT WEEK
A-B Tech
Capital Bankcard
iHeartMedia
Paychex - Kristine Nelson
Pepsi
Takeout Central
Tops for Shoes
US FoodService
Weaverville Chiropractor
WLOS/MY40TV

BUSINESS AFTER HOURS
A Look at Asheville
Asheville Sun Soo Martial Arts
Eliada Homes, Inc.
Red Tree Builders, Inc.
Salt Face Mule Brewing Co.
The Reserve at Gashes Creek
Twisted Laurel
Union Transfer & Storage Co., Inc.
Western Carolina University
WNC Farmers Market

CHAMBER CHALLENGE 5K RACE
Advanced Dermatology
Aetna
Ally Bank
Asheville Dental
BorgWarner
Deerfield Episcopal Retirement Community
Eaton Corporation
EmergeOrtho
Floor Coverings International
Humana Inc.
iHeartMedia
Melting Pot Social
Mercy Urgent Care
Physio Physical Therapy and Wellness
Pops of WNC LLC
Pratt & Whitney
Quility
SanStone Health & Rehabilitation
Telco Community Credit Union
The Goodale School
Truist
Western Carolina Chiropractic
Zen Tubing

CHAMBER CLASSIC GOLF TOURNAMENT
Aetna
Brank Insurance Agency
Buchanan Construction, LLC
Cambria Hotel Downtown Asheville
Capstone Health Alliance
Champion Credit Union
Clean Environments of Asheville
First Bank
First Citizens Bank
First Horizon Bank
Harpe Laser and Wellness
iHeartMedia
Inform Systems Data Documents, Inc.
Irene Wortham Center, Inc.
Landmark WNC
Legally Addictive Foods
McKinney Insurance Services
Mudpuppies Sports and Sushi Bar
Pepsi Cola Bottling Co. of Asheville
SanStone Health & Rehabilitation
System Logistics Corporation
T-Mobile
TranSystems
Warren Restoration

CHAMBER’S 125TH ANNIVERSARY
AdventHealth
Altura Architects
Asheville Sun Soo Martial Arts
AvL Technologies, Inc.
Biltmore Farms, LLC
Capstone Health Alliance
DMJPS PLLC
Duke Energy
First Bank
First Citizens Bank
First Horizon Bank
FORVIS
HomeTrust Bank
Mission Health
Pratt & Whitney
SanStone Health & Rehabilitation
Western Carolina University
Whitney Commercial Real Estate Services

MANUFACTURING MORNINGS
Express Employment Professionals
Kudzu Brands
MEGA NETWORKING
ActionCOACH Business Growth Partners
Asheville Outlets
Asheville Sun Soo Martial Arts
Big Frog Custom T-Shirts and More of Asheville
Hulsey Media, Inc.
Legally Addictive Foods

ORIENTATION
Capstone Health Alliance
Hulsey Media, Inc.
iHeartMedia
Kudzu Brands
Mercy Urgent Care
Social Network MD
Truist

SKY HIGH GROWTH AWARDS
Park National Bank
The Matt & Moly Team, LLC
WNC Business

SMALL BUSINESS WEEK
A-B Tech
WNC Business

SMART SERIES
Ally Bank
Amplified Media
Asheville Sun Soo Martial Arts
Hulsey Media, Inc.

WOMANUP
A-B Tech
AdventHealth
Arby’s
Biltmore Estate / The Biltmore Company
Carla & Company - Commercial Real Estate
Duke Energy
First Bank
First Citizens Bank
Hulsey Media, Inc.
Kudzu Brands
Legally Addictive Foods
Mission Health
Mountain Area Health Education Center (MAHEC)
Pratt & Whitney
SanStone Health & Rehabilitation
TD Bank
UNC Asheville
Webb Investment Services, Inc.
Wells Fargo Bank, NA
Western Carolina University
Worley, Woodbery, & Associates, PA

YOUNG PROFESSIONALS OF ASHEVILLE
Ally Bank
Gillespie Dental Associates
Greenstone Media
Hulsey Media, Inc.
iHeartMedia
Realty ONE Group Pivot
Western Carolina University

PUBLIC POLICY

ELECTED OFFICIALS RECEPTION
Dominion Energy
Gray Line Trolley Tours of Asheville

INTERCITY STRATEGIC LEADERSHIP VISIT
Greater Asheville Regional Airport Authority
Biltmore Farms, LLC

LEGISLATIVE UPDATE EVENTS
Pepsi Cola Bottling Co. of Asheville

POLICY ON TAP
Allen Stahl + Kilbourne
Park National Bank

PUBLIC POLICY
AdventHealth
Capstone Health Alliance
HomeTrust Bank
Realty ONE Group Pivot
SanStone Health & Rehabilitation
Thermo Fisher Scientific
UNC Asheville

RALEIGH LEGISLATIVE VISIT
MHAworks Architecture
A-B Tech

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AC Hotel Asheville Downtown
Asheville Cabins of Willow Winds
Asheville Hotel Group
Baymont Inn
Crowne Plaza Resort
Holiday Inn & Suites
Holiday Inn Asheville East – Blue Ridge Parkway
Hotel Arras
The Pines Cottages

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Asheville Tourists Baseball Club
Asheville Yoga Center
Blue Heron Whitewater
Chimney Rock at Chimney Rock State Park
Southern Highland Craft Guild

BROCHURE OF THE MONTH
Gallery of the Mountains
Grovewood Gallery
LaZoom Tour Company
Melting Pot Social
Navitat Canopy Adventures
Southern Highland Craft Guild
The North Carolina Arboretum
FEATURED BUSINESS OF THE MONTH
828 Family Pizzeria, Inc.
Asheville Rooftop Bar Tours
Historic Biltmore Village Association
Zella’s Deli

GREETING DISPLAY
Carmel’s Kitchen & Bar
Chestnut
Corner Kitchen
Luella’s Bar-B-Que, LLC
Pack’s Tavern
Strada
The Lobster Trap

HOSPITALITY LEDGE
Navitat Canopy Adventures

HOSPITALITY POSTER
Homewood Suites by Hilton - Asheville
Namaste In Nature
Tastee Diner

INSIDE-OUTSIDE ADVERTISING
Twisted Laurel

MANTEL DISPLAY
A Look at Asheville
Atelier Maison & Co.

RELOCATION PACKAGE
Asheville Dream Home
Asheville Yoga Center
Carolina Day School
Deerfield Episcopal Retirement Community
Engel & Völkers Asheville
Gillespie Dental Associates
Hummingbird Insurance
Kaizen Homes LLC
Reserve at Biltmore Park
Rouleau Real Estate Group
SanStone Health & Rehabilitation
tonsofrentals.com

RESTROOM POSTER
Hampton Inn & Suites Biltmore Area
Hampton Inn Tunnel Road
Hidden River Events
Hilton Garden Inn - Asheville South
Little Pigs Barbeque
Mountain Made
Nest Realty

TELEVISION MONITORS
Hidden River Events

UNIQUE VISITOR CENTER DISPLAYS
A Look at Asheville
Amazing Pubcycle Tours
Asheville Tourists Baseball Club
Atelier Maison & Co.
Blue Star Hospitality
Buncombe County - Farmland Preservation
Eliada Homes, Inc.
FIRC Group North Carolina Inc.
French Broad Chocolates
Groovy Asheville Tours
Homewood Suites by Hilton - Asheville
ID.ology Interiors & Design
Kudzu Brands
LaZoom Tour Company
Linear Clockworks
Living Stone Design + Build
MADE X MTNS Partnership
Nest Realty
North Carolina Stage Company
Publix Super Markets, Inc.
Robert Beatty, Books
SanStone Health & Rehabilitation
Shoji Spa & Lodge
Ski the Ridges, LLC
Southern Highland Craft Guild
The North Carolina Arboretum
Tukit Tour Co
Twisted Laurel
Western North Carolina Nature Center
Zella’s Deli
Zen Tubing

WELCOME POSTER
Blue Heron Whitewater
Grovewood Gallery

WELCOME WALL
Jettie Rae’s Oyster House
Vinnie’s Neighborhood Italian

WINDOW DISPLAY
Chimney Rock at Chimney Rock State Park
New Morning Gallery
River Arts District Artists
Southern Highland Craft Guild
Portfolio Metalwork

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