

# SPONSORSHIPOPPORTUNITIES 2025-2026



# [Together, we are] MORE

For 125 years, the Asheville Area Chamber of Commerce has been committed to building a stronger community. We believe that together, we are more. We connect our members to valuable resources such as economic development and research, business education, marketing opportunities and advocacy.

Seeking exposure? Creative ways to market your business? Looking to position your company as a community leader? The Chamber provides many ways to get your business in front of local businesses and professionals plus Asheville's thousands of annual visitors.

Let us find the right marketing and sponsorship avenues for you: Member Services, 828-210-2729, member@ashevillechamber.org.

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We encourage organizations that sponsor Chamber programs and advertise in the Visitor Center to showcase diverse representations of gender, race, ethnicity, age and physical ability. In doing so, businesses can highlight our community's inclusive culture and attract diverse customers!

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VISITOR CENTER ADVERTISING, PG. 20-23 DIGITAL ADVERTISING, PG. 24-25 PEOPLE'S COMMUNITY & INCLUSION FUND, PG. 26 AVL 5X5, PG. 26

# ECONOMIC DEVELOPMENT

# ANNUAL ECONOMIC OUTLOOK

Year-End 2025

SHEVILLE

Esteemed economists and research experts share the latest information and viewpoints essential for our business community to better gauge and navigate local, national and international markets. A keynote speaker delivers an insightful presentation on current trends and issues affecting businesses and the economy today, offering both national and global perspectives. This event provides an invaluable opportunity to gain insights from distinguished speakers and to network with industry leaders.

Projected attendance: 250-300

Audience: Business leaders, AVL 5x5 campaign investors, business owners and managers, high-level business professionals, educational institutions

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$7,500 (Limit 4)

- Premium logo recognition (Chamber website, publicity, event signage)
- 8 comp tickets
- Opportunity to speak at event (2 mins)
- Invitation to dinner or breakfast with keynote speaker (dependent on speaker's availability)

#### Gold Sponsor: \$4,000

- Logo recognition (Chamber website, publicity, event signage)
- 5 comp tickets

#### Silver Sponsor: \$2,500

- Larger name recognition (Chamber website, event signage)
- 3 comp tickets

#### Bronze Sponsor: \$1,000

- Name recognition (Chamber website, event signage)
- 2 comp tickets

#### Reserved Table for 8 Guests: \$500

# **PREMIER LOCAL GROWTH BREAKFAST** 1st Quarter 2025

This event focuses on the dynamics influencing our local and regional economy, demographics, workforce, and business environment. Through insightful presentations and engaging conversations, we review both challenges and opportunities in the Asheville Metro area. The event includes a year-in-review briefing, highlighting annual outcomes and projections for key economic indicators. The program also underscores connections to our regional economic development initiatives and may feature a guest speaker on a relevant topic of interest.

#### Projected attendance: 100

Audience: Business leaders representing Innovation, Influence, Manufacturing, Champion and Signature members

# PRESENTING SPONSOR: \$2,000 (Limit 4)

- Logo on invitation, event signage
- Opportunity to speak at event (2 mins)
- 2 exclusive tickets to attend
- Opportunity to serve on task force identifying top trends to be presented

# ECONOMIC DEVELOPMENT COALITION BOARD MEETINGS

July 2025 - June 2026

The Chamber's Economic Development Department staffs the Economic Development Coalition for Asheville-Buncombe County, a public-private partnership funded by Buncombe County, the City of Asheville, the Asheville Chamber and private investors. The board of directors is comprised of 24 community leaders. Meetings are held in July, August, October, January, February, April and May.

# COFFEE SPONSOR: \$1,500 (Limit 2)

- Logo recognition on signage near coffee station, presentation slides and in monthly EDC Board Report
- Verbal recognition by Board Chair at July meeting
  Four weeks Chamber Convener e-newsletter advertising

# **INCLUSIVE HIRING PARTNERS**

July 2025 - June 2026

Inclusive Hiring Partners (IHP) is a resource to close the opportunity gap by connecting Buncombe County residents experiencing significant barriers to employment with available jobs in growing industries. Currently more than 60 organizations participate in IHP. Partners include communitybased organizations that provide wraparound social services as well as employers offering living-wage jobs and supportive work environments. These partners represent manufacturing, health care, construction and local government and range from multi-national companies with hundreds of local employees to small, family-owned businesses. IHP focuses on three key areas: mentorship, skills & training and employment.

Projected attendance: Per social event 25-150 people (Not including, WNC Career Expo 500 -1000 people)

Audience: Community-based organizations, IHP employers, Buncombe County residents seeking employment

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$9,000 (Limit 1)

- Premium logo recognition on all IHP materials (signage, general communications)
- Invitation to all IHP events
- Opportunity to speak at each IHP event
- Comp employer booth at WNC Career Expo, Spring 2026 (attendance range 500-1000 people)
- Comp employer booth at community focused job fairs (twice annually)

# Advocate Sponsor: \$1,000 (Limit 10)

- Social media recognition
- Logo recognition for sponsored event (Chamber website, event signage, general community communications)
- Comp employer booth at community-focused job fairs (twice annually)

# INDUSTRY LEADERS & INFLUENCERS RECEPTION

Fall 2025, Spring 2026

Twice a year, we host an exclusive gathering of local business leaders for a time of conversation in a relaxed setting.

#### Projected attendance: 40-50

Audience: CEOs and top business leaders from Asheville/ Buncombe companies, Venture Asheville Elevate participants and Signature and Champion level Chamber members

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$4,000 (Limit 2)

- Premium logo recognition (invitation, event signage)
- Opportunity to speak to the audience
- 2 guests invited

#### Gold Sponsor: \$2,000 (Limit 4)

- Logo recognition (invitation, event signage)
- 1 guest invited

# **MANUFACTURING MATTERS**

Winter 2025, Summer 2026

Be part of the conversations that shape the future of advanced manufacturing for our region. This educational series, held twice each year, engages industry leaders in an open dialogue to explore solutions to common industry challenges. Participants focus on transforming group-led insights into actional strategies that drive operational excellence.

# Projected attendance: 25-40

Audience: Manufacturing leaders in Operations, Quality, R&D, EHS, HR/Talent Management and Finance

# SPONSORSHIP LEVELS

#### Presenting Sponsor: \$2,500 (Limit 2)

- Premium logo recognition on event signage
- Opportunity to speak at each event
- Display table at each event
- Names of attendees following each event
- 2 reserved registrations to attend

# Gold Sponsor: \$1,000

- Logo recognition on event signage
- 1 reserved registration to attend

# MANUFACTURING MORNINGS

Fall 2025, Spring 2026

Manufacturing represents 12% of the Asheville Metro economy, providing more than 21,000 jobs. At Manufacturing Mornings held twice a year, Buncombe County manufacturers welcome local business leaders into their facilities to highlight the economic opportunities Advanced Manufacturing provides for our community.

#### Projected attendance: 45-50 per event

Audience: Chamber members and their employees, local workforce partners and government leaders

#### **SPONSORSHIP LEVELS**

# Presenting Sponsor: \$3,500 (Limit 2)

- Premium logo recognition (Chamber website, publicity, signage)
- Opportunity to speak to the audience at each event
- Names of attendees following each event
- Two reserved registrations to attend

#### Gold Sponsor: \$1,500

- Logo recognition (Chamber website, publicity, signage)
- One reserved registration to attend

#### Host Sponsor: \$1,000

(Available to Buncombe County manufacturers only)

- Logo recognition (Chamber website)
- Opportunity to showcase the business & speak to the audience

# **NEXT AVL**

July 2025 - June 2026

NEXT AVL is developing a talent pipeline for the local business community by cultivating leaders of our future. NEXT AVL matches college students with local professionals to offer mentorship, connection and professional development over a nine-month period.

Projected attendance: 50-75 per event

Audience: Professionals from businesses of all sizes and industry types and local college students

# SPONSORSHIP LEVELS

#### Presenting Sponsor: \$2,500 (Limit 2)

- Premium logo recognition on all Next AVL events (Chamber website, event signage, general communications)
- Opportunity to speak at kickoff and closing receptions

# Community Engagement Event Sponsor: \$1,000 (Limit 6)

- Logo recognition (Chamber website, event signage, general communications)
- Logo recognition during specific event program activity
- Opportunity to speak at one specific sponsored event
- Invitation to opening and closing receptions

# MODERN MANUFACTURING DAY Oct. 3, 2025

This regional event is our opportunity to inspire the next generation about the industry and careers in modern manufacturing. As a sponsor, you are investing in the next generation of our workforce.

#### Projected attendance: 350

**Audience:** Primarily high school students and educators. Additionally, manufacturing employers, workforce partners from Buncombe, Henderson, Madison and Transylvania Counties, and public/elected officials

# SPONSORSHIP LEVELS

# Host Sponsor: \$2,500 (Limit 1)

(Only available to large Buncombe County Manufacturers)

- Opportunity to speak to audience
- Host local leaders, students and educators for facility tour and panel discussion
- Local media coverage and event publicity to celebrate National Manufacturing Day

#### Presenting Sponsor: \$2,500 (Limit 2)

- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak to audience

#### Gold Sponsor: \$1,500

• Logo recognition (Chamber website, publicity, event signage)

#### Silver Sponsor: \$1,000

• Name recognition (Chamber website, event signage)

# SUSTAINABILITY COUNCIL

July 2025 – June 2026

Grown out of a statewide program to encourage waste reduction and energy efficiency in manufacturing facilities, Buncombe County manufacturers find value in meeting quarterly to tour peer facilities and operations. Sustainable manufacturing is everything from zero-waste certification to continuous improvement to company culture and employee engagement.

# Projected attendance: 25-30 quarterly

Audience: Buncombe County manufacturing leadership, operations and workforce/HR management

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$4,000 (Limit 3)

- Premium logo recognition on event signage
- Opportunity to speak at events

# Gold Sponsor: \$2,000

Logo recognition on event signage

# WNC CAREER EXPO

Spring 2026

The WNC Career Expo is Western North Carolina's premier hiring event. Held annually, the Expo showcases rewarding opportunities in a wide variety of high-demand industries. The event engages our region's existing workforce as well as high school and college students to connect dozens of participating employers with talent. On-site career readiness resources like interview preparation services, resume reviews and child care search information are available to participating job seekers.

# Projected attendance: 1,200+

Audience: Career seekers from across Western North Carolina and 100+ companies and organizations ready to hire

# SPONSORSHIP LEVELS

# Gold Sponsor: \$3,000 (Limit 3)

- Premium logo recognition (Chamber website, event website, publicity, event signage and map)
- Comp employer booth

# Silver Sponsor: \$1,500

- Name recognition (Chamber website, event website, publicity, event signage and map)
- 50% discount on employer booth

# Bronze Sponsor: \$750

- Name recognition (Chamber website, event website, event signage and map)
- 25% discount on employer booth

# Employer Lounge Sponsor: \$2,000 (Limit 1)

- Logo recognition (Chamber website, event website, publicity, event signage and map)
- Display table in lounge to market your business to participating employers
- Comp employer booth

# Career Readiness Resource Room Sponsor: \$1,500 (Limit 1)

- Logo recognition (Chamber website, event website, publicity, event signage and map)
- Logo on directional signage near venue entrance to market your business to all participating job seekers
- Comp employer booth

# Student Program Sponsor: \$1,000

- Logo recognition on signage and publicity for student feature event
- Opportunity to deliver remarks to students upon arrival at the event
- Comp employer booth

#### Employer Booth: \$350 Electricity: \$50

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Venture Asheville is the high-growth entrepreneurship initiative of the Economic Development Coalition for Asheville-Buncombe County and the Asheville Chamber. Venture Asheville "builds entrepreneurs and gets startups funded" through three core initiatives: mentorship, financing and events. Venture Asheville emphasizes developing founders along their individual entrepreneurial journey.

While the tactics may seem unconventional, Venture Asheville's approach was awarded a Gold Medal in Innovation by the International Economic Development Council in 2021. Startups in our mentorship have created over 350 high paying jobs, raised nearly \$60M in capital and earned over \$110M in revenue.

# **VENTURE ASHEVILLE DEMO DAY**

Fall 2025

This annual showcase of Venture Asheville's top startups is a rite of passage. Select startups perform pitches for investors in order to launch their business. This event is also an opportunity for our community to see the inner workings of the startup journeys happening right here in Asheville.

# Projected attendance: 225

Audience: Investors, entrepreneurs and resource organizations

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$1,250 (Limit 2)

- Premium logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to speak to the audience
- Preferred, reserved seating at event for 3 attendees

# Gold Sponsor: \$1,000 (Limit 2)

- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Verbal recognition by event hosts in opening comments
- Preferred, reserved seating at event for 2 attendees

# Silver Sponsor: \$750 (Limit 3)

- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Event host will verbally recognize in opening comments

# VENTURE ASHEVILLE CORPORATE INNOVATION SPEAKER SERIES Fall 2025

This annual event inspires individuals in traditional corporate settings to act in entrepreneurial ways that benefit their organization by sharing the models, tools and frameworks of proven innovation and sustainable growth. Supercharge your organization and develop your future leaders by hearing these speakers. Hallmark event of Asheville Entrepreneurship Week.

# Projected attendance: 150

Audience: Small, mid-sized and large scale businesses

# SPONSORSHIP LEVELS

#### Presenting Sponsor: \$5,000 (Limit 2)

- Premium logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to speak to the audience (3 mins)
- 4 comp tickets

#### Speaker Sponsor: \$4,000 (Limit 1)

- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to introduce the guest speaker
- 2 comp tickets

# Gold Sponsor: \$2,500

- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- 2 comp tickets

# VENTURE ASHEVILLE ANNUAL ENTREPRENEURSHIP SUMMIT

Spring 2025

A one-day annual conference focusing on innovative skill sets emphasizing the ability to think creatively, adapt and generate novel solutions, all of which are essential qualities for successful entrepreneurs.

# Projected attendance: 100

Audience: Founders of high-growth start-up companies and entrepreneurs across sectors

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$3,000 (Limit 2)

- Premium logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Complimentary exhibit table at the event
- Opportunity to speak to the audience (3 mins)
- 3 comp tickets

# Gold Sponsor: \$1,500

- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Complimentary exhibit table at the event
- 2 comp tickets

# Silver Sponsor: \$750

- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- 1 comp ticket

# Resource Table: \$250 (Limit 8)

- Opportunity to display materials and information about your organization available during four dedicated break/ networking times with participants throughout the conference
- 1 comp ticket

# **VENTURE ASHEVILLE INCUBATORS**

July 2025 - June 2026

Our three incubators strengthen businesses at different stages. **Insight**, our emerging business incubator for independent businesses less than two years old, supports the professional development of entrepreneurs in lifestyleoriented, community-driven, small scale or traditional ventures. **Elevate** enables startup entrepreneurs from high-growth, scalable ventures to navigate the practical, day-to-day challenges of building great companies and develop their skills as effective managers, leaders and CEOs. **Inspire** meets quarterly and is our incubator for Elevate graduates, supporting and empowering the leaders and experts significantly advancing the startup ecosystem in the Asheville area through their ventures, leadership and community stewardship.

# Projected attendance: 60

Audience: Three tight cohorts of entrepreneurs at different stages

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$2,500 (Limit 3)

- Logo recognition on signage at each monthly meeting
- Opportunity to give welcome remarks at one meeting per month (2 mins)
- Sponsor contact information shared with cohort members
- Dedicated newsletter showcasing the cohort of the incubators and the sponsors

# Gold Sponsor: \$1,000

- Logo recognition on signage at each monthly meeting
- Dedicated newsletter showcasing the cohort of the incubators and the sponsors

# Coffee Sponsor: \$1,000 (limit 1)

- Logo recognition on signage at each monthly meeting
- Dedicated newsletter showcasing the cohort of the incubators and the sponsors

# VENTURE 15 & VENTURE ASHEVILLE HONORS

#### December 2025

The Venture 15 awards the 15 fastest-growing Ashevillearea startups. It recognizes the area's outstanding entrepreneurs and serves as an elite setting where they can share their talent and wisdom and inspire other fledgling companies. Venture Asheville Honors are five prestigious awards: *Mentor of the Year, Deal of the Year, Entrepreneur of the Year, Resource of the Year and Shining Rock Award.* 

#### Projected attendance: 350

Audience: Entrepreneurs, mentors, professional services companies and investors

#### **SPONSORSHIP LEVELS**

#### Presenting Sponsor: \$4,000 (Limit 2)

- Premium logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to speak (3 mins)
- Business name on Venture 15 awards
- 4 comp tickets to event

#### Gold Sponsor: \$3,000 (Limit 3)

- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to speak (1 min.) and introduce 5 award presenters
- 2 comp tickets to event

#### Venture 15 Award Show Bar Sponsor: \$2,500 (Limit 2)

- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Logo recognition on bar signage

# Award Sponsor: \$500 (Limit 5)

- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- · Logo on screen during Honors presentations

#### VIP Reception: \$2,000 (Limit 2)

- Logo recognition on invitation
- Opportunity to speak (3 mins)
- 2 comp tickets to the reception

# VIP Reception - Bar Sponsor: \$750 (Limit 2)

- Logo recognition on bar signage
- 1 comp ticket to the reception

# VENTURE ASHEVILLE NEWSLETTER

July 2025 - June 2026

The Venture Asheville newsletter reaches startup founders, entrepreneurs, investors and others interested in entrepreneurship and the work of Venture Asheville. The bi-weekly newsletter has about 3,000 subscribers with an average open rate = 45%, compared to industry avg of 17% and click-through-rate >4% compared to industry avg of 0.27%.

Audience: Startup founders, entrepreneurs, mentors, investors, employees, people interested in business news

# **SPONSORSHIP LEVELS**

#### Presenting Sponsor: \$3,500 (Limit 2)

• Featured banner ad



# **ANNUAL MEETING**

June 2025, The Omni Grove Park Inn

Our Annual Meeting is *the* business event of the year and highlights the successes of the Chamber and economic development. The celebration allows us to honor outstanding business leaders from the community. Join us as we raise a glass to the companies and volunteers who partner with us to stimulate economic growth, influence public policy and help businesses thrive. This is a sit-down dinner with a networking reception.

#### Projected attendance: 700

Audience: Area business leaders, dignitaries, AVL 5x5 Investors, volunteer leadership from the Chamber and EDC boards of directors.

#### **SPONSORSHIP LEVELS**

#### Presenting Sponsor: \$10,000 (Limit 4)

- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak
- One table for 8 guests, includes logo on table signage
- Two-page ad in printed program
- Invitation for 4 to VIP Reception before dinner
- Opportunity to place 2'x5' stand-up banner at event

#### Entertainment Sponsor: \$6,500 (Limit 1)

- Logo recognition (Chamber website, publicity, signage)
- One table for 8 guests, includes logo on table signage
- Full-page ad in printed program
- Invitation for 2 to VIP reception before dinner
- Opportunity to introduce entertainment (scripted)

#### Registration Sponsor: \$6,500 (Limit 1)

- Logo recognition on registration confirmation email
- Opportunity to provide branded items and volunteers in branded shirts for check-in tables
- One-page ad in printed program
- One table for 8 guests, includes logo on table signage

#### Gold Sponsor: \$5,000

- Logo recognition (Chamber website, publicity, signage)
- 6 comp tickets
- Full-page ad in printed program

# Silver Sponsor: \$3,000

- Name recognition (Chamber website, publicity, signage)
- 4 comp tickets
- Half-page ad in printed program

#### Bronze Sponsor: \$2,000

- Name recognition (Chamber website, publicity, signage)
- 2 comp tickets

#### Award Sponsor: \$3,500 (Limit 5)

- Logo recognition (Chamber website, publicity, signage)
- Half-page ad in printed program
- 2 comp tickets

Small Business Leader of the Year Awards Excellence in Public Service Award Family Business Award President's Award Entrepreneur of the Year Award

#### VIP Reception Sponsor: \$3,500 (Limit 2)

- Logo recognition (Chamber website, publicity, main event signage, reception signage)
- 2 comp tickets to Annual Meeting
- Invitation for 4 to VIP reception before dinner
- Opportunity to speak at reception

#### VIP Reception Cash Bar Sponsor: \$2,000 (Limit 1)

- Logo recognition on signage at bar(s) at VIP Reception
- Opportunity to speak at reception
- Opportunity to provide branded cocktail napkins

# Ticket Sponsor: \$1,000 (Limit 1)

• Logo recognition or ad on event ticket

Tickets: \$900 - Table for 8 guests (logo on table signage) (early-bird; deadline to commit is March 31) \$1,000 reserved table price after March 31 \$135 per Individual (member) \$150 per individual (non-member)

# ASHEVILLE RESTAURANT WEEK

January 21-27, 2025

Asheville Restaurant Week provides a boost in traffic to local restaurants during the winter shoulder season. Restaurants offer special menus and are included in a multimedia marketing campaign. The dedicated website receives approximately 45,000 views.

Audience: General consumer public, Chamber member restaurants

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$3,000 (Limit 2)

- Premium logo recognition (Chamber website, marketing materials and media advertising)
- Opportunity to participate in planning promo videos

# Gold Sponsor: \$2,500

• Logo recognition (Chamber website, publicity, marketing materials)

# Silver Sponsor: \$1,500

• Larger name recognition (Chamber website, marketing materials)

# Bronze Sponsor: \$500

• Name recognition (Chamber website, marketing materials)

# **BUSINESS AFTER HOURS**

Monthly, July 2025 - June 2026 Various Host Locations

Business After Hours is the premier networking opportunity for Chamber members and their businesses.

Projected attendance: 50-75 per month

Audience: Chamber members and their employees/guests

#### SPONSORSHIP LEVELS Presenting Sponsor: \$4,500 (Limit 2)

- Premium logo recognition (Chamber website, signage)
- Opportunity to speak at each event
- Display table at each event
- Names of attendees following each event
- Logo recognition for Policy on Tap events

# Registration Sponsor: \$2,500 (Limit 1)

- Logo recognition (Chamber website, event signage)
- Greet guests upon arrival
- Opportunity to provide branded items and check-in volunteers in branded shirts at all events
- Opportunity to display marketing materials

# Host Sponsor: \$1,200

- Logo recognition (Chamber website, event signage)
- Opportunity to speak
- Names of attendees with contact info
- Responsible for food & beverage for the event

# **CHAMBER FAMILY GET-DOWN**

Fall 2025

Our members are why we exist and a vital link to our success in supporting the local business community the way we do. This fun, free event for business owners, employees and their families allows us to thank members for their partnership and loyalty. The evening includes entertainment, carnival and special foods, kids' activities and community service awards.

# Projected attendance: 200-300+

Audience: Chamber members, their employees and families

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$5,000 (Limit 2)

- Opportunity to help plan the event
- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at event
- Display space to showcase your business

# Gold Sponsor: \$2,500

- Logo recognition (Chamber website, publicity, event signage)
- Display space to showcase your business

# Company-Sponsored Activity: \$200

- Provide supplies, volunteers and a fun activity
- Promote your business through booth decorations and branded prizes (optional)
- Logo recognition on booth sign

Company-Sponsored Booths: Bouncy House - \$800 Popcorn Vendor - \$200 Cotton Candy Vendor - \$300

- Logo recognition on signage at specific areas at the event
- Promote your company by wearing branded shirts as your staff mans the booth



# **CHAMBER CHALLENGE 5K RACE**

May 2, 2025 Asheville Chamber

One of our most popular events with the widest variety of businesses involved, the Chamber Challenge 5k promotes wellness and friendly competition for employees looking to improve health, reduce health insurance costs and earn rewards. Participants run, walk and even push strollers along a sanctioned 5k route through historic Montford. A virtual option is also available.

Projected attendance: 1,000-1,200

Audience: Area businesses and the general community

#### SPONSORSHIP LEVELS

#### Presenting Sponsor: \$5,000 (Limit 2)

- Premium logo recognition (Chamber website, registration website, publicity, event signage and participant t-shirt)
- Opportunity to speak at awards ceremony
- Opportunity to provide branded swag for race packets
- Comp vendor booth space
- 12 comp participants

# Packet Sponsor: \$3,000 (Limit 1)

- Logo recognition (Chamber website, registration website, publicity, signage and front of race packets)
- Comp vendor booth space
- Opportunity to provide branded swag for race packets
- 8 comp participants

# Award Sponsor: \$2,500 (Limit 1)

Good Health Good Business Award

- Logo recognition (Chamber website and event signage)
- Opportunity to help select winner and to present award
- Comp vendor booth space
- 8 comp participants

# Start Line Sponsor: \$2,000

- Name recognition (Chamber website, publicity, signage)
- Logo on Start Line banner/arch
- Comp vendor booth space
- 4 comp participants

# Finish Line Sponsor: \$2,000

- Name recognition (Chamber website, publicity, signage)
- Logo on Finish Line banner/arch
- Comp vendor booth space
- 4 comp participants

# Halfway Sponsor: \$2,000

- Name recognition (Chamber website, publicity, signage)
- Logo on Halfway Point sign
- Comp vendor booth space
- 4 comp participants

# Race T-Shirts Sponsor: \$4,000 (Limit 1)

- Your business logo prominently displayed on the back of the race t-shirts (along with Presenting Sponsor logo)
- Comp vendor booth space
- 4 comp participants

#### Volunteer Sponsor: \$1,000 (Limit 1)

- Opportunity to design graphic image for shirt front to promote your business as a race supporter
- Comp vendor booth space
- 4 comp participants

# Bib Sponsor: \$1,500 (Limit 1)

- Logo recognition on race bibs
- 4 comp participants

#### Water Station Sponsor: \$1,000 (Limit 3)

- Logo recognition (website, publicity, event signage)
- Logo at designated water station
- 4 comp participants
- Sponsor should staff their designated station; branded shirts recommended but optional

#### Finish Chute Banner Sponsor \$500 (Limit 4)

- Logo on one banner attached to finish chute barricades
- 4 comp participants

# Race Vendor: \$300

Showcase your product or service to race participants and spectators. Bring a table and  $10' \times 10'$  canopy (10-lb. weights on each leg required). Sponsor provides their own table.

Early-bird registration: \$40 per person (deadline March 31) \$45 (after March 31)

# **MEGA NETWORKING**

Oct. 9, 2025 & Mar. 12, 2026

This fast-paced networking event will put you face-to-face with prime business contacts in a unique and entertaining format. Participants will gain insight on networking strategies and leave with qualified leads.

#### Projected attendance: 100 per event

Audience: Professionals from businesses of all sizes and industry types

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$1,000 (Limit 2)

- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at front of the room, both events
- Attendee names & contact info from each event
- 1 comp ticket to each event

# Registration Sponsor: \$500 (Limit 1)

- Opportunity to provide branded tablecloth & materials at registration table at each event
- First-chance opportunity to greet attendees

# **ORIENTATION**

Sept. 17, 2025; Nov. 12, 2025; Jan. 21, 2026; Mar. 18, 2026; May 20, 2026

The Chamber invites representatives from businesses in our community to learn about the many benefits of Chamber membership, the Economic Development Coalition and the Visitors Center. Open to members and the general public.

Projected attendance: 45+ per event

Audience: new and prospective Chamber members

# SPONSORSHIP LEVELS

#### Presenting Sponsor: \$2,500 (Limit 2)

- Premium logo recognition (Chamber website, event signage)
- Display table for each event
- Opportunity to speak to attendees at each event
- Names of attendees following each event

# A Seat at the Table: \$250 (Limit 4)

• Opportunity to share about your business services or products at each event

# **FRESH FACES**

Monthly

Monthly *Fresh Faces* events are a fun welcome for newest Chamber members, with photos shared via social media.

Projected attendance: 25+ per event

Audience: new Chamber members

#### SPONSORSHIP LEVELS

#### Presenting Sponsor: \$1,500 (Limit 2)

- Speak to the audience at each Fresh Faces event
  - Logo recognition (Chamber website)
  - Opportunity to provide branded items to attendees at Fresh Faces events

# SKY HIGH GROWTH AWARDS Spring 2025

Spring 2025

The **Sky High Growth Awards** event recognizes business success. Businesses nominated for the awards are evaluated on their growth, gross revenue and number of employees. Approximately 25 businesses receive awards each year.

#### Projected attendance: 200

Audience: Award winners and their staff, Chamber Board members and Ambassadors

# SPONSORSHIP LEVELS

#### Presenting Sponsor: \$4,000 (Limit 1)

- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak to the audience
- List of attendees following the event

#### Award Sponsor: \$2,000 (Limit 3)

- Logo recognition (Chamber website, publicity, event signage)
- Opportunity to present awards

#### Registration Sponsor: \$2,500 (Limit 1)

- Logo recognition (Chamber website, publicity, event signage)
- Opportunity to provide branded tablecloth and items plus 2 volunteers in branded shirts
- Opportunity to greet and check in guests
- List of attendees following the event



# **CHAMBER CLASSIC GOLF TOURNAMENT**

Late Summer 2025

This annual captain's choice tournament is full of networking and fun! Breakfast, lunch and beverages provided. Awards and prizes will be provided by numerous sponsors throughout the event, providing additional opportunity for engaging with others in the business community.

Projected attendance: 170 (140 golfers plus sponsors and volunteers)

Audience: Business leaders and their clients

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$4,000 (Limit 2)

- Premium logo recognition (Chamber website, publicity, signage)
- Opportunity to speak before event starts
- Comp showcase at designated hole on the course
- 1 comp team

# Beverage/Snack Cart: \$1,500 (Limit 2)

- Logo recognition (Chamber website, publicity, signage on one cart)
- 2 comp players
- Opportunity to drive cart
- Beverages/snacks provided by Chamber

# Beverage Station: \$1,500 (Limit 2)

- Logo recognition (Chamber website, publicity, signage)
- Showcase at one station
- 2 comp players
- Beverages provided by Chamber

# Showcase Sponsor: \$1,500

- Logo recognition (Chamber website, publicity, signage)
- Logo on sign at designated hole
- Showcase your business by engaging golfers in a contest or drawing (Must provide prize of \$200 value)
- 2 comp players

# Transport Sponsor: \$1,200 (Limit 1)

- Logo recognition (Chamber website, publicity, signage on utility cart for transporting sponsor supplies out on the course)
- Opportunity to drive the cart to transport sponsors (pending cart provider contract)
- List of all event sponsors with contact info

# Awards Ceremony Sponsor: \$1,200 (Limit 2)

- Logo recognition (Chamber website, publicity, signage)
- Opportunity to provide branded tablecloth for awards table plus two volunteers in branded shirts
- Opportunity to speak and assist with prize presentations

# Registration Sponsor: \$500 (Limit 1)

- Name recognition (Chamber website, publicity, signage)
- Opportunity to provide branded items & volunteers for golfer check-in tables

# Hole Sponsor: \$500

• Logo on sign at designated hole

# Snacks Sponsor: \$250

- Name recognition on snack baskets, on two snack carts traveling the course throughout the event
- Snacks provided by Chamber

# Mulligan Sales Sponsor: \$250 (Limit 1)

- Logo recognition on publicity emails to pre-sell Mulligan Fun Packs
- Opportunity to provide volunteers in branded shirts to greet golfers and sell Mulligan Fun Packs at event

# Prize Sponsor: (Limit 3)

- Opportunity to provide \$200-value prize to lucky winning golfer during Awards Ceremony
- Provide lunch volunteers who can mingle with golfers and sponsors while working
- Opportunity to present prize

Team of 4 Players: \$1,000 Individual Player: \$250

# **MEMBER ENGAGEMENT**

# **PROPEL AVL**

July 2025 - June 2026

Professional Resources and Opportunities Promoting Emerging Leaders. For Asheville's 21 to 40-year-olds, PROpel AVL supports emerging leaders in growing their skills, empowers them to give back to the community, and connects them with other young professionals.

Audience: Young professionals across industries

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$7,500 (Limit 3)

- Premium logo recognition at all PROpel AVL events (website, PROpel AVL newsletter, event signage)
- Opportunity to speak at monthly events and awards celebration
- 4 comp tickets to awards celebration
- Company representative may serve on PROpel AVL Committee (under age 40 preferred)

# Gold Sponsor: \$4,000

- Large logo recognition at all PROpel AVL events (website; PROpel AVL newsletter, event signage)
- 2 comp tickets to awards celebration
- Company representative may serve on PROpel AVL Committee (under age 40 preferred)

# **PROPEL AVL CONNECT@**

July 2025 - June 2026

Monthly networking opportunities designed to foster connections among young and emerging professionals, hosted at different business locations owned, operated or managed by young professionals or whose target audience is young adults (under age 40).

Projected attendance: 60-75 per event

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$2,500 (Limit 3)

- Logo recognition for all Connect@ events (Chamber website, publicity, event signage)
- Opportunity to speak at each Connect@ event
- Names of attendees from each event
- Company representative may serve on PROpel AVL Committee (under age 40 preferred)

# Gold Sponsor: \$1,000

- Logo recognition for all Connect@ events (Chamber website, publicity, event signage)
- Company representative may serve on PROpel AVL Committee (under age 40 preferred)

# **Host Sponsor**

- Logo recognition (Chamber website, publicity)
- Opportunity to speak at event
- Opportunity to showcase your business by providing the venue, food and beverages OR \$500 cash to host

# Silver Sponsor: \$2,500

- Larger name recognition for all PROpel AVL events (website, PROpel AVL newsletter, event signage)
- Company representative may serve on PROpel AVL Committee (under age 40 preferred)

# Bronze Sponsor: \$1,000

- Name recognition for all PROpel AVL events (website, PROpel AVL newsletter, event signage)
- Company representative may serve on PROpel AVL Committee (under age 40 preferred)

# **PROPEL AVL "GROW" SERIES**

July 2025 - June 2026 (Ten events)

"GROW" stands for "Get Ready for Opportunities at Work." This series is designed to offer a variety of educational topics tailored to young professionals, providing inspiration in building their skill sets and goals toward career advancement.

Projected attendance: 35-50 per event

Audience: Young professionals from a variety of businesses and employee levels, from front-line to owner

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$2,500 (Limit 2)

- Logo recognition for all GROW events (Chamber website, publicity, event signage)
- Opportunity to speak at each GROW event (10)
- Names of attendees from each event
- Company representative may serve on PROpel AVL Committee (under age 40 preferred)

# Gold Sponsor: \$1,500

- Logo recognition (Chamber website, publicity, event signage)
- Company representative may serve on PROpel AVL Committee (under age 40 preferred)

# **PROPEL AVL AWARDS CELEBRATION**

May 2025

The PROpel AVL awards ceremony recognizes young professionals going above and beyond in their field and the community.

# Projected attendance: 300+

Audience: Award winners, business leaders, high level business professionals, educational institutions

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$5,000 (Limit 3)

- Logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak to the audience
- One reserved table for 8 guests
- Company representative may serve on PROpel AVL Committee (under age 40 preferred)

# Award Sponsor: \$3,000 (Limit 6)

- Name recognition (Chamber website, publicity, event signage)
- Opportunity to present award
- 2 comp tickets to awards ceremony

# Registration Sponsor: \$1,500 (Limit 1)

- Name recognition (Chamber website, publicity, event signage)
- Opportunity to place branded tablecloth & items plus volunteers in branded shirts at registration tables

# Cash Bar Sponsor: \$500

- Name recognition (Chamber website, publicity, event signage)
- Tickets: \$350 Table for 8 guests (name on table signage) (early-bird; deadline to commit is March 31) \$400 reserved table price after March 31 \$35 per Individual \$50 per individual after March 31

# VIP Reception Sponsor: \$1,000 (Limit 2)

- Name recognition (Chamber website, publicity, event signage)
- Opportunity to speak to the reception audience

# **SMART SERIES**

10 Events, Sept. 2025 - June 2026

In this educational series, members are offered a wide variety of opportunities to enhance their abilities and training for optimum performance in the marketplace. Some topics of interest include AI, technology, human resources, marketing, racial equity & inclusion and finance.

# Projected attendance: 35-50 per event

Audience: Chamber members and their employees; attended by a variety of businesses and employee levels, from front-line to owner.

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$3,000 (Limit 2)

- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at each event
- Names of attendees from each event

# Gold Sponsor: \$1,000

• Logo recognition (Chamber website, publicity, event signage)

# **SURPRISE PATROL**

July 2025 - June 2026

Small business is the backbone of our community; these enterprises have proven to be the largest constituent contributing to the growth and prosperity of the local economy. Making surprise visits to these companies to bring a smile and a few special goodies goes a long way toward encouraging them and expressing gratitude for what they mean to the Chamber and the community. Teams of volunteers make visits five times throughout the year.

# Projected Number of Companies: 25-30 per visit

Audience: Small business owners and their employees

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$2,000 (Limit 1)

- Opportunity to provide branded goody bags and item(s) for the bags
- Logo recognition on sign for social media photo
- Full list of Chamber members at first visit (with phone numbers and addresses, no emails); list of new members each subsequent visit
- Opportunity to select companies to visit
- Opportunity for representative to participate in visits

# WOMANUP

November 2025 - August 2026

WomanUP is focused on women in business who wish to build a strong network of women intent on inspiring one another to achieve individual potential; supporting each other in business endeavors; and creating a legacy through mentorship. Events throughout the year connect, inspire and support women in business. At the Celebration in November, we honor outstanding women in business with our WomanUP Awards.

Projected attendance: 700 at Celebration; 300-400 at each in-person workshop

Audience: Professionals from businesses of all sizes and industry types

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$10,000 (Limit 4)

- Premium logo recognition (Chamber website, publicity, event signage) for all WomanUP events
- Opportunity to speak at all events
- Full-page ad in Celebration printed program
- Reserved table for 8 guests at Celebration
- 2 comp tickets to each workshop
- Opportunity to place 2'x5' stand-up banner in a prominent location
- Company representative may serve on committee

# Speaker Sponsor: \$7,000 (Limit 1)

- Logo recognition (Chamber website, publicity, signage)
- Opportunity to introduce speaker at all events
- Full-page ad in Celebration printed program
- 4 comp tickets to Celebration
- 2 comp tickets to each workshop
- Company representative may serve on committee

# Registration Sponsor: \$6,500 (Limit 1)

- Logo recognition on registration confirmation email for all WomanUP events
- Opportunity to provide branded items and volunteers in branded shirts for check-in tables at each event
- One-page ad in Celebration printed program
- 4 comp tickets to Celebration
- 2 comp tickets to each workshop
- Company representative may serve on committee

# Gold Sponsor: \$6,000

- Logo recognition (Chamber website, publicity, event signage) for all WomanUP events
- Half-page ad in Celebration printed program
- Vendor Display Table to showcase your business at Celebration
- 4 comp tickets to Celebration
- 2 comp tickets to each workshop
- Company representative may serve on committee

# Silver Sponsor: \$4,000

- Name recognition (Chamber website, publicity, event signage) for all WomanUP events
- 1/4-page ad in Celebration printed program
- 2 comp tickets to Celebration
- 1 comp ticket to each workshop
- Company representative may serve on committee

# Bronze Sponsor: \$2,500

- Name recognition (Chamber website, publicity, event signage) for all WomanUP events
- · Company representative may serve on committee

# Award Sponsor: \$3,500 (Limit 6)

- Logo recognition at Celebration (Chamber website, publicity, event signage)
- Half-page ad in Celebration printed program
- Opportunity to speak and present award
- Company representative may serve on committee
- 2 comp tickets to Celebration

# Lifetime Achievement Award Naming Rights: \$5,000 x 5 years (Limit 1)

- Honor a woman in your company by naming the Lifetime Achievement Award in her honor
- Logo recognition at Celebration (Chamber website, publicity, event signage)
- Full-page ad in Celebration printed program
- Opportunity to speak and present award
- Company representative may serve on committee
- 2 comp tickets to Celebration

# Vendor Display Sponsor: \$200 per event

• Opportunity to showcase your business

# **Reserved Table for 8 guests - Workshops**

\$500 Early Bird Registration (deadline is Jan. 31 for March workshop and March 31 for August workshop)
\$650 Regular Registration (after Jan. 31 for March workshop and after March 31 for August workshop)
Company logo on table signage

Workshop Tickets:

# \$50 Chamber members \$65 Non-members

- Reserved Table for 8 guests Celebration \$650 Early-bird registration (deadline is March 31) \$800 Regular Registration(after March 31)
  - Company logo on table signage

Celebration Tickets: \$80 Chamber members \$95 Non-members

# **PUBLIC POLI**

# **PUBLIC POLICY**

# July 2025 - June 2026

As the largest business organization in Western North Carolina, the Chamber serves as a lead advocate for business issues and works to create a business-friendly environment in our community —representing the interest of business on a local, state and federal level. The Chamber monitors legislation and works closely with Asheville City Council, Buncombe County Board of Commissioners, North Carolina General Assembly and congressional leaders in Washington, D.C. to ensure that interests of the business community are well-represented in public policy decisions. Sponsorship support for this advocacy has a direct impact on the Chamber's public policy initiatives.

# Recognition to be given at all Public Policy events (except Policy on Tap), including the following:

- Logo recognition on reports and blog updates
- Logo recognition on signage at all Advocacy and Policy Committee meetings (estimated 4 meetings)
- Logo recognition in all advocacy updates
- Logo recognition in Chamber legislative tracking

# SPONSORSHIP LEVELS

# Presenting Sponsor: \$12,500 (Limit 4)

- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak to audience at each event
- 8 comp tickets to each Legislative Update event
- Verbal recognition at Annual Meeting VIP Reception
- Name recognition in Annual Economic Outlook invitation
- Name recognition in Exclusive Local Growth Update invitation

# Co-Presenting Sponsor: \$8,000

- Premium logo recognition (Chamber website, publicity, event signage)
- 8 comp tickets to each Legislative Update event
- Verbal recognition at Annual Meeting VIP Reception
- Name recognition in Annual Economic Outlook invitation
- Name recognition in Exclusive Local Growth invitation

# Gold Sponsor: \$6,500

- Logo recognition (Chamber website, publicity, event signage)
- 4 comp tickets to each Legislative Update event
- Verbal recognition at Annual Meeting VIP Reception
- Name recognition in Annual Economic Outlook invitation

# Silver Sponsor: \$5,000

- Larger name recognition (Chamber website, publicity, event signage)
- 2 comp tickets to each Legislative Update event

# **ELECTED OFFICIALS RECEPTION**

August 2025

This reception honors the region's government leadership, bringing together members of the Asheville City Council, the Buncombe County Board of Commissioners, municipal leaders from Weaverville, Black Mountain, Woodfin and Montreat, and members of the North Carolina General Assembly to meet and network with Western North Carolina's business community.

#### Projected attendance: 150

Audience: Business and community leaders and local elected officials

# ADD'L. SPONSORSHIP LEVELS FOR THIS EVENT

#### Gold Sponsor: \$2,000

• Logo recognition (Chamber website, publicity, event signage)

#### Welcome Sponsor: \$1,500

- Opportunity to provide staff and branded items at event welcome table
- Name recognition on event publicity, signage

#### Silver Sponsor: \$1,000

• Larger name recognition (Chamber website, publicity, event signage)

#### Bronze Sponsor: \$500

• Name recognition (Chamber website, publicity, event signage)

# **INTERCITY STRATEGIC LEADERSHIP VISIT**

February 2025 - Destination: St. Petersburg, FL 2026 (date TBD) - Destination: Huntsville, AL

An Asheville delegation of approximately 50 leaders travel to a selected city to experience first-hand the best practices and lessons learned from top businesses and public sector leaders. The Intercity Visit will include discussions on topics of interest to Asheville leaders as well as special events and other venue highlights.

#### Projected attendance: 50

Audience: Asheville business and community leaders, Chamber board members and staff

# ADD'L. SPONSORSHIP LEVELS FOR THIS EVENT

#### Gold Sponsor: \$2,500

• Logo recognition (Chamber website, publicity, event signage)

#### Private Reception Host Sponsor: \$2,000 (Limit 2)

 Premium logo recognition for the Reception (invitation and event signage)

#### Packet Sponsor: \$1,500

 Logo recognition on itinerary packets provided to all participants

#### Bronze Sponsor: \$750

• Name recognition (Chamber website, publicity, event signage, printed materials)

# LEGISLATIVE UPDATES

Fall 2025 & Winter 2026

Be informed and engaged with elected officials concerning critical legislative issues for Western North Carolina. Held twice a year, the Legislative Updates provide an opportunity to interact with our legislative delegation on a personal basis, hear about legislative issues impacting the business community and thank the NCGA legislators for their hard work representing the diverse interests in our region. At the spring event, the Chamber presents its top priorities of the legislative agenda to Western North Carolina's legislative delegation. Based on member surveys, the agenda is crafted by the Advocacy and Policy Committee and approved by the Chamber Board.

Projected attendance: 150 at fall event; 250 at spring event

Audience: Law firms, banks, high-level business professionals, developers and elected officials (local and state-level)

# ADD'L. SPONSORSHIP LEVELS FOR THIS EVENT

#### Gold Sponsor: \$3,000

- Logo recognition (Chamber website, publicity, event signage)
- 2 comp tickets to each event

#### Silver Sponsor: \$1,500

Name recognition (Chamber website, publicity, event signage)

#### **Registration Sponsor: \$2,000**

- Opportunity to provide branded items and staff in branded shirts for check-in tables
- 1 comp ticket to each event

# Luncheon Reserved Table for 8 Guests: \$550 (early-bird rate)

Company name on table signage

# **RALEIGH LEGISLATIVE VISIT**

Spring 2025

The Raleigh Legislative Visit is hosted by the Asheville Chamber along with Black Mountain-Swannanoa, Haywood County, Henderson County, Madison County, Brevard/Transylvania, Blowing Rock and Cashiers Chambers. Chamber members from the region will travel to Raleigh to meet with key state-level leaders, the North Carolina House and Senate leadership and the WNC delegation to discuss critical issues for our region.

# Projected attendance: 50

Audience: Chamber leaders and business representatives from across WNC

# ADD'L. SPONSORSHIP LEVELS FOR THIS EVENT

# Gold Sponsor: \$3,000

• Logo recognition (Chamber website, publicity, event signage)

# Reception Sponsor: \$2,500

- Logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at reception

# Breakfast Sponsor: \$1,000

- Larger name recognition (Chamber website, publicity, event signage)
- Logo on signage at food table

# Silver Sponsor: \$500

• Name recognition (Chamber website, publicity, event signage)

# **POLICY NEWSLETTER: "THE SUMMIT"**

July 2025 - June 2026

*The Summit* is a weekly guide to local, state and federal policy news distributed to top tier Chamber members and those specifically interested in public policy. *The Summit* has about 580 subscribers with a 57% open rate.

# Newsletter Sponsor: \$2,000 (Limit 1)

Logo recognition on newsletter emailed weekly

# **POLICY ON TAP**

Quarterly 2025-2026

This discussion series highlights topics that matter to our business community. Policy on Tap convenes key leaders and experts in an informal setting to delve into topics like infrastructure, affordable housing and more.

#### Projected attendance: 75 per event

Audience: Chamber members; business and community leaders

# SPONSORSHIP LEVELS

#### Presenting Sponsor: \$4,000 (Limit 2)

- Premium logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at each event

# Gold Sponsor: \$2,000

• Logo recognition (Chamber website, publicity, event signage)



# 24-HOUR VISITOR INFORMATION BOARD

Various size ads located outside the main entrance of the Visitor Center. This beautiful information board, designed and created by local artist Stefan Bonitz, will showcase your business to visitors 24 hours a day. Four spots available each quarter.

July-Aug-Sept 2025	\$450
Oct-Nov-Dec 2025	\$450
Jan-Feb-Mar 2026	\$450
Apr-May-June 2026	\$450

# **ACCOMMODATIONS WALL POSTER**

An eye-catching display of framed posters featuring accommodation options. Posters are 24"w x 36"h. Three opportunities.

July 2025 - June 2026\$3,000May be paid in quarterly or bi-annual payments

# **ATTRACTIONS/DINING AREA POSTER**

Located in our seating area, draw visitors' attention to your 24"w x 36"h poster showcasing your activities or delicious menu. Known as the Visitor Center Living Room, guests relax here while they await their tour or next activity.

July 2025 - June 2026\$3,000May be paid in quarterly or bi-annual payments

# **BOOTH RENTAL**

A special booth across from the Information Desk provides a "living room" showcase for your business. Successful industries that have utilized this space include tour companies and real estate agencies. Bring in decorative furniture or create your own unique space to draw the eye of our 170,000+ visitors per year.

# July 2025 - June 2026 \$7,200

Includes frame for your 24"w x 36"h poster in women's restroom. May be paid in quarterly or bi-annual payments.

# **CUSTOM KIOSK DISPLAY**

Create a custom, three-dimensional display atop the events kiosk cabinet centrally located in the Visitor Center. Includes space behind the glass doors to post additional information about your business.

July 2025 - June 2026\$3,000May be paid in guarterly or bi-annual payments

# **ENTRANCE POSTER**

Be the first business to capture a visitor's attention with your poster displayed on a free-standing rack just inside the Visitor Center main entrance.

July 2025 - June 2026\$3,000May be paid in quarterly or bi-annual payments

# **BROCHURE OF THE MONTH**

Your company's brochure will be prominently displayed at the main Visitor Center desk where visitors inquire what to do in Asheville. There are four opportunities available per month.

\$250 per month

# **BROCHURE ROOM WALL SPACE**

Wrap the Visitor Center wall in an eye-catching design in our high traffic brochure room. A TV display is included to highlight your business with images or video.

July 2025 - June 2026\$4,000May be paid in quarterly or bi-annual payments

# **ELEVATOR WRAP**

Promote your business to everyone who uses the Chamber building on the interior walls of the elevator. The Chamber partners with several community organizations as well as local businesses who use the elevator to get to meetings and events in our building. Design must be approved before installation.

July 2025 - June 2026

\$4,000 + installation

May be paid in quarterly or bi-annual payments

# FEATURED BUSINESS OF THE MONTH

This poster (24"w x 36"h) features your business front and center above the water fountain in the main lobby of the Visitor Center. More than 170,000 people visit the Visitor Center annually. Everyone drinks water; you do the math! This space includes a holder to display your brochures next to your poster.

# \$275 per month

# **GREETING DISPLAY**

At the main entrance of the Visitor Center, the foyer is the gateway for guests. This poster  $(24''w \times 36''h)$  and accompanying rack cards will make a lasting impression, coming and going. Total of six opportunities per quarter.

July 2025 - June 2026\$3,000May be paid in quarterly or bi-annual payments

# **HOSPITALITY POSTER**

Your business can add a special touch to welcome visitors to the Asheville Visitor Center. Two attractive posters (24"w x 36"h) and accompanying rack cards are featured outside the elevator and public restrooms. Two opportunities per quarter; includes both posters.

July 2025 - June 2026\$3,000May be paid in quarterly or bi-annual payments

# **INFORMATION DESK WALL DISPLAY**

This wall space towers over the information desk and is highly visible by all who enter the Chamber and Visitor Center. Designs must be approved before installation.

July 2025 - June 2026\$6,000May be paid in quarterly or bi-annual payments

# **INSIDE-OUTSIDE DISPLAY PACKAGE**

This is the ultimate combo - a poster  $(24''w \times 36''h)$  directly across from the elevator and a  $10''h \times 8''w$  display in the 24-Hour Information Board! You won't miss the visitors with this display package, reaching them both indoors and outdoors. One opportunity available per quarter.

July-Aug-Sept 2025	\$800
Oct-Nov-Dec 2025	\$900
Jan-Feb-Mar 2026	\$500
Apr-May-June 2026	\$800

# LIVING ROOM POSTERS

An eye-catching display of framed posters facing our accommodations and dining information "living room." Two opportunities per quarter, 24"wide x 36" high poster size.

July-Aug-Sept 2025	\$600
Oct-Nov-Dec 2025	\$800
Jan-Feb-Mar 2026	\$300
Apr-May-June 2026	\$600

# **MANTEL DISPLAY**

At the Information Desk, Visitor Center staff and volunteers give personal attention to visitors while answering questions and giving general assistance. The 10-foot mantel (13.5" deep) directly behind the staff will capture the attention of the visitor with your personalized, three-dimensional display. Add digital images on the large mantel TV for an additional \$50 per month.

July-August 2025	\$600
September-October 2025	\$600
November-December 2025	\$500
January-February 2026	\$400
March-April 2026	\$500
May-June 2026	\$500

# **OUTDOOR TV, POSTER & DISPLAY**

Highlight your business 24/7 on an enclosed 24" TV facing high traffic area for trolley tour pickup and drop-off. Display rack provides space for three rows of brochures plus enclosed area for static poster. One opportunity.

July 2025 - June 2026\$4,000May be paid in quarterly or bi-annual payments

# PREMIER OUTDOOR ADVERTISING

Highlight your business 24/7 on an enclosed 46" TV facing the high traffic trolley pickup and drop-off. Space allows for three-dimensional display in a shadowbox frame. One opportunity.

July 2025 - June 2026\$7,200May be paid in quarterly or bi-annual payments

# **RELOCATION PACKAGE**

The Chamber's Relocation Package is mailed to individuals and businesses from around the country who are interested in moving to the Asheville area.

Projected Circulation: 300 - 500 Annually

#### Presenting Sponsor: \$1,250

Let your business be the first to greet our potential new residents by making the first impression with your company message on the outside of the relocation package. Advertising space is 4" square; Chamber can provide pocket for branded magnet. Additional benefits include your company brochure in the package and the list of subscribers (mailed twice monthly).

#### Package Fulfillment

Let us do the work for you! Join our Relocation Fulfillment Service and we'll include your literature in the Chamber's relocation package. Additional Benefits: Receivers List.

**Brochure Inserts:** \$550 for 6 months or \$995/year **Magazine Inserts:** \$1,000 for 6 months or \$2,000/year

# **Receivers List Subscription**:

\$350 for six months or \$500 for one year

# **RELOCATION SECTION CUSTOM DISPLAY**

Appeal to visitors interested in moving to Asheville by featuring your business services in a three-dimensional display directly above the designated relocation section of the brochure room.

July 2025 - June 2026\$6,000May be paid in quarterly or bi-annual payments

# **RESTROOM POSTER**

A poster (24"w x 36"h) inside the restroom, right next to the hand-drying area will grab visitors' attention as they take a quick break from their travels. This space includes a holder in which you can display your brochures next to the poster.

Women's Room (1 opportunity per quarter):\$350Men's Room: (1 opportunity per quarter)\$350

# **RESTROOM ENTRANCE POSTER**

Advertise your business in a high traffic area for the hopon, hop-off trolley tours -- the entrance to either the men's or women's restroom. Provide your 24"w x 36"h poster for our frame, for one or more quarters.

July-Aug-Sept 2025	\$800
Oct-Nov-Dec 2025	\$900
Jan-Feb-Mar 2026	\$500
Apr-May-June 2026	\$800

# **TV DISPLAYS**

# 23" TV

Take advantage of high visibility on high definition monitors located on the Accommodation Wall and on the Attractions Wall. Play slide shows or silent videos to market your business to visitors. Your company name and brief description will be displayed below the monitor. Six opportunities.

# \$3,300 per year, payable quarterly

# 50″ TV

Make your business come alive on a large high definition monitor located in the restaurant brochure section of the Visitor Center. Visible from most areas of the Visitor Center lobby, this area is a popular space for visitors to sit and relax, review brochures and explore where they'll stay or eat. Your business name and brief description will be displayed next to the monitor, including a brochure rack. One opportunity.

\$4,400 per year, payable quarterly

# **UNIQUE FOYER DISPLAY**

Catch the eye of our 200,000+ visitors annually in the foyer of our Visitor Center. Wall space is 36"w x 48"h, including an area to display your rack cards or magazine. One opportunity per quarter.

July-Aug-Sept 2025	\$1,250
Oct-Nov-Dec 2025	\$1 <b>,250</b>
Jan-Feb-Mar 2026	\$1,250
Apr-May-June 2026	\$1 <b>,250</b>

# **WELCOME POSTER**

Two posters (24" w x 36"h) located in the high-traffic restroom corridor, are eye-catching from the volunteer counter and the brochure areas. Includes a brochure holder to display your brochures next to each poster. One opportunity per quarter.

\$800 \$900 \$425 \$800

July-Aug-Sept 2025
Oct-Nov-Dec 2025
Jan-Feb-Mar 2026
Apr-May-Jun 2026

# **WELCOME WALL**

Two poster spaces are available on the wall of the trolley ticket booth facing the entrance into the Visitor Center. This poster (24"w x 36"h) and accompanying rack cards will make a great first impression. Total of two opportunities per quarter.

July-Aug-Sept 2025	\$850
Oct-Nov-Dec 2025	\$850
Jan-Feb-Mar 2026	\$475
Apr-May-June 2026	\$700

# WINDOW DISPLAY

Attract the interest of Visitor Center guests with your dynamic, three-dimensional display. One opportunity in front of the brochure room. Two opportunities (4' x 6' spaces) in the west-facing windows of the center give your business added exposure.

July-Aug-Sept 2025	\$875
Oct-Nov-Dec 2025	\$975
Jan-Feb-Mar 2026	\$450
Apr-May-June 2026	\$875









# **CONFERENCE ROOM NAMING**

The Chamber's conference rooms are used frequently for events, committee meetings and Chamber and EDC board of director meetings. Outside companies also rent space for meetings, workshops and planning retreats. Naming a room for your business gives you year-round exposure for up to 10 years.

**Audience:** Member businesses of all sizes and industry types, Chamber and Economic Development Coalition boards of directors, young professionals, attendees for educational series, professional networking groups and Chamber staff

# SPONSORSHIP LEVELS

Boardroom Capacity: 25 - 100 \$10,000 x 10 years = \$100,000

- Company logo on room signage
- Company image on A/V home screen

# First Floor Conference RoomCapacity:15\$6000 x 10 years = \$60,000

- Company logo on room signage
- Company image on A/V home screen

# Chamber Office Suite Conference Room Capacity: 6 \$3000 x 10 years = \$30,000

- Company logo on room signage
- Company image on A/V home screen

# WEBSITE FEATURED MEMBER ADS

The Asheville Area Chamber of Commerce's website keeps members informed, serves as a portal of information for the community and visitors and shares economic development information. The site receives about 17,500 visits per month. Ads rotate randomly.

#### **General Placement Featured Member**

6 members appear at a time, on various pages throughout site Annual: \$800

Six Months: \$475

# **E-NEWSLETTER: CHAMBER CONVENER**

Our premier weekly e-newsletter provides up-to-date information on Chamber news and events to our full membership plus community members and non-member businesses who have opted in. Ads link to the business's website. Open rate: 37%

Projected circulation: 7,800+

Presenting Sponsor: \$1,100 quarterly

Weekly Ad: \$100 Ad, Four Consecutive Weeks: \$325

# **ONLINE DIRECTORY ENHANCEMENTS**

The online membership directory receives 10 million hits per year from consumers utilizing the Chamber's listing of members for referrals. Directory enhancements allow you to upgrade your complimentary membership listing to bring additional visibility to your business.

#### Featured Listing: \$350 per year

Increase your business directory visibility with elevated placement, added content and visual highlights.

#### **Results Pages:**

- Elevated placement on category searches
- Highlighted
- Logo
- Short description

Listing Page:

- Logo
- Photo
- Long description
- List of products and services

# Sample Listing Page for Featured Listing

	(llen	mjps cpas + advisors		
D٨	MJPS PLLC			
	Member since 1962			4
۰.	(828) 254-2374			3
	79 Woodfin Place, Suite 300 Asheville NC 28801		dmips 🚽	
112	Tenens amps.com			
0	XII			
a lea	IPS is a tax, assurance, and business advisory firm that routinely is adulab, privately-beld businesses, and corporations with a wate ran- ading accounting firm, DAUPS offers deep knowledge and industry formed to make a positive impact by one guiding principle. Be great	e of specialized solutions. As boused solutions. DMJPS		
Pre	oducts And Services			
	iness Consulting - CPA Services - Corporate Finance - Tax Manage			

Search Results Pages	Accounting and	Bookkeeping	
Featured Listing	Composition of the second seco	(828) 254-2374 29 Woodmin Flace, Suite 300, Asheville, NC 28801 たたいというので、 使文文に記 Tax, assurance, and business advisory that routinely solves complex matters for individuals, privately-held businesses, and corporations with a wide range of specialized solutions. Leven Noce	Filter Directory Categories
Highlight Package	CFO Consultants	(828) 385-8055 1528 Sinokey Pani Huy; Cander, NC 28715 https://www.choconsultants.net/ Comm X	
	Member Since: 2023		

# Highlight Package: \$200 per year

Enhance your business listing in our online directory.

**Results Page:** 

- Highlighted
- Logo

Listing Page:

- Logo
- Long description

Sample Listing Page for Highlight Package

	CONSULTANTS, LLC					
CF	O Consultants					
2	Member since 2023					
	(828) 385-8635					
•	1528 Smokey Park Hwy Candler NC 28715					
https	Dwww.cloconnultantis.net/					
0						
how	FO Consultants, we believe in precision, trust, and talloc-made solutions. Each client, no matter unique the frauncial tandopage, deserves attention to detail, trainsparent communication, and ignets quality service.					

# PEOPLE'S COMMUNITY & INCLUSION FUND Ongoing

Your donation to the People's Community & Inclusion Fund will help businesses of color here in Buncombe County. With your contribution, we will provide a two-year membership, connecting businesses to the resources here in the community to ensure their success, as well as providing access to coaching through our partner providers, sponsors and members of the Chamber.

We will also provide educational seminars for businesses to learn and network in a group setting. These tailored programs run in tandem with our regularly scheduled Chamber events for recipients to grow their network and business opportunities.

These efforts will take place through two committees of the Chamber. The Black Business Alliance and the Latin Business Council.

# CONTRIBUTION TO THE PCI FUND

- Contributions of any amount go to the Asheville Area Chamber of Commerce Community Betterment Foundation, a 501(c)(3) tax-exempt organization
- Contributions are tax-deductible
- All contributions to the PCI Fund are matched by the Chamber.

For more information or to make a contribution, please visit www.ashevillechamber.org/pci or email Tommy Dennison at tdennison@ashevillechamber.org.

# AVL 5X5: 2030

Ongoing

For over 30 years, the Asheville Chamber and Economic Development Coalition (EDC) have been the lead economic development agency in the region alongside our stakeholders and funding partners at Buncombe County and the City of Asheville. The AVL 5x5 2030 is an ambitious, future-oriented strategic economic development plan developed by the Board of the EDC, committed to growing quality jobs, wages, investment and economic diversification in Asheville and Buncombe County. Now more than ever, this unifying strategy requires the stewardship of our public and private sector leaders to drive the economic recovery of the region from the devastation of Hurricane Helene.

AVL 5x5 2030 sets out five strategies for intentional economic growth and targeted recovery for businesses, entrepreneurs and households across our community. Each pillar of the strategy reflects the data analysis of our own Riverbird Research and national best practices in economic recovery developed by our partners at EY. These include: 1) nurture local growth in sectors with homegrown, competitive advantage, 2) recruit complementary economic expansion to advance community goals, 3) fast-tract startups through the programming of Venture Asheville, 4) strengthen the reach and impact of our workforce systems, and 5) inform critical community decision making that facilitates economic opportunity through the expertise of Riverbird Research.

As we build this strategy over the next five years, we invite community members and businesses to join us in investing in the shared vision of the AVL 5x5 2030 Plan and a more prosperous future for all families and neighborhoods of Buncombe County.

- Contributions of any amount go to the Asheville Area Chamber of Commerce Community Betterment Foundation, a 501( c )(3) tax-exempt organization
- Contributions are tax-deductible

For more information on AVL 5x5, visit www. ashevillechamber.org/avl-5x5-strategy.



# THANK YOU TO OUR 2024-25 SPONSORS & ADVERTISERS!

# **ECONOMIC DEVELOPMENT**

# ASHEVILLE METRO ECONOMY OUTLOOK

Bank of America DMJPS PLLC Duke Energy ERC Broadband Explore Asheville Convention & Visitors Bureau FORVIS Frank L. Blum Construction Kudzu Brands McGuire Wood & Bissette Law Firm Park National Bank TD Bank

# **EXCLUSIVE LOCAL GROWTH UPDATE**

DMJPS PLLC ERC Broadband Explore Asheville Convention & Visitors Bureau

# **INCLUSIVE HIRING PARTNERS**

Biltmore Estate / The Biltmore Company

# INDUSTRY LEADERS & INFLUENCERS RECEPTIONS

Bank of America ERC Broadband Platinum Group - Payroll & Accounting

# MANUFACTURING MORNINGS

HomeTrust Bank

# **MODERN MANUFACTURING DAY**

BorgWarner Friday Services

# **NEXT AVL**

**UNC** Asheville

# SUSTAINABILITY COUNCIL

BorgWarner Duke Energy

# VENTURE 15 & VENTURE ASHEVILLE HONORS

Bank of America DartPoints DMJPS PLLC Insurance Service of Asheville, Inc (ISA) McGuire Wood & Bissette Law Firm Platinum Group - Payroll & Accounting TD Bank

#### VENTURE ASHEVILLE NEWSLETTER HomeTrust Bank

Home Irust Bank

# **VENTURE ASHEVILLE DEMO DAY**

Asheville Sun Soo Martial Arts Truist

# **VENTURE ASHEVILLE INCUBATORS**

Carolina Small Business Development Fund Truist

# WNC CAREER EXPO

A-B Tech Advanced Business Equipment, Inc. Mountain Area Workforce Development Board

# **MEMBER ENGAGEMENT**

# ANNUAL MEETING

AdventHealth Asheville Sun Soo Martial Arts BorgWarner DMJPS PLLC **Duke Energy Explore Asheville Convention & Visitors Bureau** FASTSIGNS First Bank **First Citizens Bank** HomeTrust Bank **Mission Health** Novant Health Park National Bank Spectrum Reach TD Bank The Van Winkle Law Firm **UNC** Asheville Wells Fargo Bank, NA Western Carolina University

# **ASHEVILLE RESTAURANT WEEK**

Capital Bankcard Asheville Mr. Rooter Plumbing of Asheville Pepsi Cola Bottling Co. of Asheville Takeout Central Tops for Shoes, Inc.

# **BUSINESS AFTER HOURS**

Asheville Sun Soo Martial Arts Elevation Lofts Hotel Eliada Homes, Inc. Holiday Inn Asheville East - Blue Ridge Parkway The Venue Western Carolina University

# **CHAMBER CHALLENGE 5K RACE**

Asheville Dental Deerfield Episcopal Retirement Community DJ's Pickles LLC Eaton Corporation EmergeOrtho | Blue Ridge Division **Kick It Event Management Kilwins Asheville** Mercy Urgent Care **Mission Health Mountain Graphics** Physio Physical Therapy and Wellness Pops of WNC LLC Pratt & Whitney Quility SERVPRO of Asheville **TE Connectivity** Telco Community Credit Union Truist YMCA of Western North Carolina - Corporate

# CHAMBER CLASSIC GOLF TOURNAMENT

Aetna **Barringer Construction** Bear's Smokehouse Asheville LLC Buchanan Construction, LLC **Capstone Health Alliance** Carla & Company - Commercial Real Estate **Champion Credit Union** Clean Environments of Asheville **Emergency Tech Repair** First Citizens Bank First Horizon Bank Inform Systems Data Documents Irene Wortham Center, Inc. Luxury Loo Rental **McKinney Insurance Services** Pepsi Cola Bottling Co. of Asheville SanStone Health & Rehabilitation Sugar Hollow Solar System Logistics Corporation Tanger Outlets Waste Pro

# CHAMBER FAMILY GET-DOWN BY THE RIVER

Bank of America Champion Credit Union DJ's Pickles LLC Telco Community Credit Union

# FRESH FACES

Asheville Sun Soo Martial Arts First Citizens Bank iHeartMedia

# **MEGA NETWORKING**

Big Frog Custom T-Shirts and More of Asheville Embassy Suites by Hilton Asheville Downtown Holiday Inn Biltmore West

# ORIENTATION

Truist

# **SKY HIGH GROWTH AWARDS**

Bank of America Park National Bank

# **SMART SERIES**

Ally Bank Amplified Media Asheville Sun Soo Martial Arts Big Frog Custom T-shirts & More

# **PROPEL AVL**

Craft HR Emergency Tech Repair Gillespie Dental Associates HomeTrust Bank iHeartMedia Pratt & Whitney Realty ONE Group Pivot SanStone Health & Rehabilitation The Village Porch Western Carolina University

# **PROPEL AVL AWARDS CELEBRATION**

A-B Tech Duke Energy First Bank Modera Wealth Management TruPoint Bank UNC Asheville

# **PROPEL AVL CONNECT@**

Hi-Wire Brewing The Village Porch Wedge Brewing Company

# **PROPEL AVL GROW SERIES**

Asheville Sun Soo Martial Arts Bear's Smokehouse Asheville LLC FORVIS

# **WOMANUP**

A-B Tech AdventHealth Arbv's **Barringer Construction** Biltmore Estate / The Biltmore Company BorgWarner Carolina Small Business Development Fund Duke Energy First Bank First Citizens Bank Gratz Park Private Wealth Asheville Kudzu Brands Pratt & Whitney **Realty ONE Group Pivot** SanStone Health & Rehabilitation TD Bank **UNC** Asheville Wells Fargo Bank, NA Western Carolina University

# **PUBLIC POLICY**

# **ELECTED OFFICIALS RECEPTION**

Gray Line Trolley Tours of Asheville

# **INTERCITY STRATEGIC LEADERSHIP VISIT**

MHAworks Architecture

# LEGISLATIVE UPDATE EVENTS

Pepsi Cola Bottling Co. of Asheville

# **POLICY ON TAP**

Allen Stahl + Kilbourne

# **PUBLIC POLICY OVERALL SPONSORSHIP**

AdventHealth DMJPS PLLC Realty ONE Group Pivot SanStone Health & Rehabilitation

# **RALEIGH LEGISLATIVE VISIT**

A-B Tech

# **CHAMBER E-NEWSLETTER ADVERTISING**

Deerfield Episcopal Retirement Community HomeTrust Bank Mercy Urgent Care

# **CHAMBER WEBSITE ADVERTISING**

Asheville Cabins of Willow Winds Coldwell Banker King PMI Mountain & Main Property Management Whitney Commercial Real Estate Services

# **VISITOR CENTER ADVERTISING**

# **24-HOUR VISITOR INFORMATION BOARD**

Publix Super Markets, Inc. Red Ginger Dimsum & Tapas

# **ACCOMMODATIONS BOARD**

AC Hotel Asheville Downtown Asheville Cabins of Willow Winds Holiday Inn Asheville East - Blue Ridge Parkway Hotel Arras The Omni Grove Park Inn

# ATTRACTIONS/RESTAURANT LIGHT BOARD

828 Family Pizzeria, Inc. Asheville Tourists Baseball Club Blue Heron Whitewater Chimney Rock at Chimney Rock State Park Hike Bike Kayak Asheville, LLC Southern Highland Craft Guild

# **BROCHURE OF THE MONTH**

Grovewood Gallery Hilton Garden Inn - Asheville South Southern Highland Craft Guild The North Carolina Arboretum

# **BROCHURE OF THE MONTH**

Asheville Cabins of Willow Winds Country Inn & Suites Hampton Inn & Suites Asheville Airport Hampton Inn & Suites Biltmore Area Hampton Inn Tunnel Road Haywood Park Hotel & Atrium Hilton Garden Inn - Asheville South Homewood Suites by Hilton - Asheville The Omni Grove Park Inn

# FEATURED BUSINESS OF THE MONTH

828 Family Pizzeria, Inc. Asheville Rooftop Bar Tours

# **GREETING DISPLAY**

Carmel's Kitchen & Bar Chestnut Corner Kitchen Luella's Bar-B-Que, LLC Pack's Tavern RosaBees Strada The Lobster Trap

# **HOSPITALITY POSTER**

Homewood Suites by Hilton - Asheville

# **MANTEL DISPLAY**

A Look at Asheville LaZoom Tour Company

# **RELOCATION PACKAGE**

Carolina Day School Deerfield Episcopal Retirement Community Gillespie Dental Associates MHI Lawncare & Landscaping LLC Nest Realty Red Tree Builders, Inc. tonsofrentals.com

# **RESTROOM POSTER**

Hampton Inn & Suites Biltmore Area Hampton Inn Tunnel Road Mountain Made

# **TELEVISION MONITORS**

Hidden River Events

# **UNIQUE VISITOR CENTER DISPLAYS**

Amazing Pubcycle Tours Asheville Hotel Group Asheville Tourists Baseball Club Atelier Maison & Co. BCA Hotels, LLC Blue Star Hospitality **Buncombe County - Farmland Preservation** Eliada Homes, Inc. FIRC Group North Carolina Inc. French Broad Chocolates Harrah's Cherokee Casino & Hotel Homewood Suites by Hilton - Asheville **ID.ology Interiors & Design** Living Stone Design + Build MADE X MTNS Partnership Nest Realty North Carolina Stage Company Publix Super Markets, Inc. Robert Beatty, Books SanStone Health & Rehabilitation Southern Highland Craft Guild The North Carolina Arboretum The Super Signguy Twisted Laurel Western North Carolina Nature Center

# **WELCOME POSTER**

Blue Heron Whitewater Grovewood Gallery

# **WELCOME WALL**

Jettie Rae's Oyster House Vinnie's Neighborhood Italian

# WINDOW DISPLAY

Chimney Rock at Chimney Rock State Park New Morning Gallery River Arts District Artists Southern Highland Craft Guild

# **SPECIAL THANKS TO THE TOTAL RESOURCE CAMPAIGN SPONSORS!**







**Del Vecchios** 

# THANK YOU TO OUR TOTAL RESOURCE COMMITTEE VOLUNTEERS!



Lindsey Bnadad (co-chair), Kudzu Brands; Jared Bailey, (co-chair) TruPoint Bank, Elizabeth Bridgers, HomeTrust Bank; Tim Bugg, Capstone Health Alliance; Janey Cope, TD Bank; Donna Hammett, Forvis Mazars; Sandra Dennison, Quility; Charlotte Fitzpatrick, PrimeLending, A Plains Capital Company; Sharon Owen, Retired; Kendra Payne, A Look at Asheville; Monica Rousseau, Realty ONE Group Pivot

