



Join the  
Asheville Independent Restaurant Association  
at the Broadmoor Golf Links on  
**Thursday, October 15<sup>th</sup>, 2009**  
for our Second Annual  
"Bosses Day" Golf Tournament.

*Compete in a Captain's Choice tournament for a host  
of prizes.  
Enjoy the finest food of any golf tournament in the  
mountains.*



### **Broadmoor Golf Links**

101 French Broad Ln.  
Fletcher, N.C. 28732  
(828)-687-1500

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### **Our Mission:**

*To cooperatively promote the common interests of and contribute to the well being of locally owned,  
independent restaurants and individuals engaged in the food industry in Asheville, North Carolina.*

For more information email: [AIRgolftourney@gmail.com](mailto:AIRgolftourney@gmail.com)

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## Player Registration

You may register as an individual or group.  
Individuals will be placed in groups based on their handicap.  
Golf is limited to 128 players.  
Registration will be accepted on a first come, first serve basis.  
Check space availability at [AIRasheville.org/golf](http://AIRasheville.org/golf).  
Visit [www.broadmoorlinks.com](http://www.broadmoorlinks.com) for directions.



The golf entry fee includes:

- Golf and cart fees
- An exceptional tournament lunch
- Post tournament celebration showcasing our Chef's creations.

#\_\_\_\_\_ of players x \$75/player.....\$\_\_\_\_\_

\_\_\_ **Check here to add a hole sponsorship to your team of 4 for \$100**

Payment information:

- o Enclosed is my check for \$\_\_\_\_\_, check #\_\_\_\_\_
- o Checks payable to the **Asheville Independent Restaurant Association**
- o My golf entry fees are included in my event sponsorship. I am with the:  
\_\_\_\_Presenting Sponsor \_\_\_\_Front Nine Sponsor \_\_\_\_Back Nine Sponsor

Please mail your completed form and check by Friday, October 2, 2009 at the latest:

**Asheville Independent Restaurant Association**  
**Attn: Golf Tournament**  
**PO Box 2254**  
**Asheville, NC 28802**

**Attention: AIR Golf Tourney**

Player\_\_\_\_\_ Handicap\_\_\_\_\_ Player\_\_\_\_\_ Handicap\_\_\_\_\_

Email\_\_\_\_\_ Email\_\_\_\_\_

Player\_\_\_\_\_ Handicap\_\_\_\_\_ Player\_\_\_\_\_ Handicap\_\_\_\_\_

Email\_\_\_\_\_ Email\_\_\_\_\_

The tournament is Captain's choice. Proper attire must be worn.

Men must wear slacks or shorts and shirts with sleeves and collars (no tee shirts).

Ladies must wear dress or blouse with skirt, slacks or shorts (no halter tops).

No metal spikes!

8:00-8:30am Registration, Mimosas, Bloody Mary's, coffee and continental breakfast

9:00 am Shotgun start

12:00 noon Lunch featuring some of AIR's finest Chef's

2:30 pm Awards Ceremony and Sponsor presentation

3:00 pm Tournament reception with exceptional drinks and appetizers served at the Clubhouse

## Sponsorship Opportunities

### Presenting Sponsor \$1500

- Tournament named for sponsor
- Company logo on player gifts
- Golf for 4
- Company representative may speak at awards ceremony
- Clear Channel Radio Advertising Campaign
- Prominent signage at the tournament
- Recognition in AIR publications
- Prominent recognition in all press releases and advertising
- Prominent recognition in all restaurant promotional materials
- Business card or logo item placement
- Link on AIR website

### Front Nine Sponsor \$750

- Golf for 4
- Prominent signage at tournament
- Recognition at the awards ceremony
- Signage at the tournament
- Recognition in AIR publications
- Business card or logo item placement
- Link on AIR website

### Back Nine Sponsor \$750

- Golf for 4
- Prominent signage at tournament
- Recognition at the awards ceremony
- Signage at the tournament
- Recognition in AIR publications
- Business card or logo item placement
- Link on AIR website

### Beverage Sponsor \$500

- Exclusive placement of beverage product
- Signage at tournament
- Recognition in AIR publications
- Link on AIR website

### Closest to the Pin Sponsor \$250

- Promotional product placement at the hole and or company representative at the hole
- Hole sponsorship included

### Long Drive Contest \$250

### Hole Sponsor \$150

We are able to maximize the benefit of your sponsorship if we receive your commitment by September 15<sup>th</sup>.

If you have any questions, please contact Alan Wolf at 828.274.7111.