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2023-2024



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For 125 years, the Asheville Area Chamber of Commerce has been committed to building a stronger community.

We believe that together, we are more. We connect our members to valuable resources such as economic development and research, business education, marketing opportunities and advocacy.

Seeking exposure? Creative ways to market your business? Looking to position your company as a community leader? The Chamber provides many ways to get your business in front of local businesses and professionals plus Asheville’s thousands of annual visitors.

Let us find the right marketing and sponsorship avenues for you:
Member Services, 828-210-2729, member@ashevillechamber.org.

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We encourage organizations that sponsor Chamber programs and advertise in the Visitor Center to showcase diverse representations of gender, race, ethnicity, age and physical ability. In doing so, businesses can highlight our community’s inclusive culture and attract diverse customers!

VISITOR CENTER ADVERTISING, PG. 20-22

DIGITAL ADVERTISING, PG. 23-25

PEOPLE’S COMMUNITY & INCLUSION FUND, PG. 26



ECONOMIC DEVELOPMENT

ASHEVILLE METRO ECONOMY OUTLOOK

Year-End 2023

Keynote speaker presents insightful analysis and current demographic and economic indicators with a national and global overview. Economists and research experts will present the most up-to-date info that is invaluable to our business community in gauging its positions in the local, national and international markets.

Projected attendance: 250-300

Audience: Business leaders in the community, AVL 5x5: 2025 campaign investors, business owners and managers, high-level business professionals

SPONSORSHIP LEVELS

Presenting Sponsor: \$7,500 (Limit 4)

- Top billing logo recognition (Chamber website, publicity, event signage)
- 8 comp tickets
- Opportunity to speak briefly at event
- Invitation to dinner or breakfast with keynote speaker (dependent on speaker's availability)

Gold Sponsor: \$4,000

- Logo recognition (Chamber website, publicity, event signage)
- 5 comp tickets

Silver Sponsor: \$2,500

- Larger name recognition (Chamber website, event signage)
- 3 comp tickets

Bronze Sponsor: \$1,000

- Name recognition (Chamber website, event signage)
- 2 comp tickets

EXCLUSIVE LOCAL GROWTH UPDATE

Fall 2023

This gathering focuses on important dynamics affecting local economics, demographics, workforce and business. Presentation and conversation will look closely at current topics and make connections to challenges and opportunities in the local region. A year in review features a briefing on annual outcomes and projections for key economic indicators. The breakfast highlights connections to our economic development initiatives in the Asheville area.

Projected attendance: 100

Audience: Business leaders representing Innovation, Influence, Champion and Signature members

PRESENTING SPONSOR: \$2,000 (Limit 3)

- Logo on invitation, event signage
- Opportunity to speak at event
- 2 exclusive tickets to attend
- Opportunity to serve on task force identifying top trends to be presented

INDUSTRY LEADERS & INFLUENCERS RECEPTION

Fall 2023, Spring 2024

Twice a year, we host an exclusive gathering of local business leaders for a time of conversation in a relaxed setting.

Projected attendance: 25-50

Audience: CEOs and top business leaders from Asheville/ Buncombe companies, Venture Asheville Elevate participants and Signature and Champion Chamber members

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000 (Limit 2)

- Top billing logo recognition on invitation
- Opportunity to speak
- 2 guests invited

Gold Sponsor: \$1,500 (Limit 2)

- Logo recognition on invitation
- 1 guest invited

MANUFACTURING MORNINGS

Sept. 19, 2023; Dec. 5, 2023; Mar. 19, 2024; June 18, 2024
Various Host Locations

Manufacturing represents 12% of the Asheville Metro's economy with more than 21,000 jobs. These events highlight contributions from the manufacturing industry in our community.

Projected attendance: 45-50 per event

Audience: Chamber members and their employees

SPONSORSHIP LEVELS

Presenting Sponsor: \$4,000 (Limit 2)

- Top billing logo recognition (Chamber website, publicity and signage)
- Opportunity to speak to the audience at each event
- Names of attendees following each event
- One reserved registration to attend

Gold Sponsor: \$1,500

- Logo recognition (Chamber website, publicity)
- One reserved registration to attend

Host Sponsor: \$750

- Logo recognition (Chamber website)
- Opportunity to showcase the business & speak to the audience

MODERN MANUFACTURING DAY

Oct. 6, 2023

This regional event is our opportunity to inspire the next generation about the industry and careers in modern manufacturing.

Projected attendance: 250

Audience: High school students, educators, manufacturing employers, workforce partners from Buncombe, Henderson, Madison and Transylvania Counties, and public/elected officials

SPONSORSHIP LEVELS

Host Sponsor: \$2,500 (Limit 1) (available only to large manufacturers)

- Opportunity to speak to audience

Presenting Sponsor: \$2,500 (Limit 2)

- Top level logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak to audience

Gold Sponsor: \$1,500

- Logo recognition (Chamber website, publicity, event signage)

Silver Sponsor: \$1,000

- Name recognition (Chamber website, event signage)

NEXT AVL

July 2023 – June 2024

NEXT AVL is cultivating leaders of our future. Developing a talent pipeline for the local business community is a priority for economic development. NEXT AVL matches college students with local professionals to offer mentorship, connection and professional development over a nine-month period. The Talent Jam event is a one-of-a-kind pitch event where job seekers and employers connect through one-minute, open-mic elevator pitches.

Projected attendance: 45-75 per event

Audience: Professionals from businesses of all sizes and industry types and local college students

SPONSORSHIP LEVELS

Presenting Sponsor: \$2,500 (Limit 2)

- Top billing logo recognition (Chamber website, event signage)
- Opportunity to speak at kickoff and closing reception
- First-choice opportunity to select mentee for job shadow or mentorship

Excellence Awards Sponsor: \$1,000 (Limit 2)

- Logo recognition (Chamber website, event signage)
- Opportunity to present awards during closing reception

Academic Sponsor: \$2,500 (Limited to participating universities)

- Logo recognition (Chamber website, event signage)
- Opportunity to speak at Talent Jam event
- Opportunity to be involved in selecting award recipients

SUSTAINABILITY COUNCIL

July 2023 – June 2024

Grown out of a statewide program to encourage and incentivize waste reduction and energy efficiency in manufacturing facilities, Buncombe County manufacturers find value in meeting quarterly to tour peer facilities and operations. Sustainable manufacturing is everything from zero-waste certification to continuous improvement to company culture and employee engagement.

Projected attendance: 25-50 quarterly

Audience: Manufacturing leadership and operations management

SPONSORSHIP LEVELS

Presenting Sponsor: \$4,000 (Limit 3)

- Top billing logo recognition on event signage
- Opportunity to speak at events

Gold Sponsor: \$2,000

- Logo recognition on event signage

WNC CAREER EXPO

Fall 2023 and Spring 2024

The WNC Career Expo is Western North Carolina's premier hiring event. Held twice a year, the Expo showcases rewarding opportunities in a wide variety of high-demand industries. The event engages our region's existing workforce as well as recent high school graduates and college students to connect dozens of participating employers with talent. On-site career readiness resources like interview preparation services, resume reviews, and child care search information are available to participating job seekers.

Projected attendance: 1,500+

Audience: Career seekers from across Western North Carolina and around 150 companies and organizations ready to hire.

SPONSORSHIP LEVELS

Gold Sponsor: \$3,000 (Limit 3)

- Prime logo recognition (Chamber website, event website, publicity, event signage and map) for both events
- One booth at each event

Silver Sponsor: \$1,500

- Name recognition (Chamber website, event website, publicity, event signage and map) for both events
- 50% discount on one booth at each event

Bronze Sponsor: \$750

- Name recognition (Chamber website, event website, event signage and map) for both events
- 25% discount on one booth at each event

Employer Lounge Sponsor: \$2,000 (Limit 1 per event)

- Logo recognition (Chamber website, event website, publicity, event signage and map)
- Display table in lounge to market your business to participating employers
- One booth at event

Career Readiness Resource Room Sponsor: \$1,500 (Limit 1 per event)

- Logo recognition (Chamber website, event website, publicity, event signage and map)
- Logo on directional signage near venue entrance to market your business to all participating job seekers
- One booth at event

Student Program Sponsor: \$1,000 (Spring 2024 only)

- Logo recognition on signage and publicity for student feature event
- Opportunity to deliver remarks to students upon arrival at the event
- One booth at Spring 2024 event

Employer Booth: \$250

Electricity: \$50



Venture Asheville is the high-growth entrepreneurship initiative of the Economic Development Coalition for Asheville-Buncombe County and the Asheville Chamber. Venture Asheville “builds entrepreneurs and gets startups funded” through three core initiatives: mentorship, financing and events. Venture Asheville emphasizes developing founders along their individual entrepreneurial journey.

While the tactics may seem unconventional, Venture Asheville’s approach was awarded a Gold Medal in Innovation by the International Economic Development Council in 2021. Startups in our mentorship have created over 300 high paying jobs, raised over \$40M in capital, and earned over \$90M in revenue.

VENTURE ASHEVILLE DEMO DAY

Fall 2023

Annual showcase of Venture Asheville’s top startups performing pitches for investors in order to launch their business as well as an opportunity for our community to see the inner workings of the startup journeys happening right here in Asheville.

Projected attendance: 200

Audience: Investors, entrepreneurs and resource organizations

SPONSORSHIP LEVELS

Presenting Sponsor: \$1000 (Limit 2)

- Top billing logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to speak to the audience
- Preferred, reserved seating at event for 3 attendees

Gold Sponsor: \$750 (Limit 2)

- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Verbal recognition by event hosts in opening comments
- Preferred, reserved seating at event for 2 attendees

Silver Sponsor: \$495 (Limit 3)

- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Event host will verbally recognize in opening comments

VENTURE ASHEVILLE FOUNDERS' LUNCHEONS

2023

Founders of Venture Asheville’s Elevate mentorship program meet ten times throughout the year to hear a guest speaker and for confidential peer mentorship. This is a social and constructive time that builds trust and the social fabric ecosystems required to be successful.

Audience: Startup founders in the Elevate program

SPONSORSHIP LEVELS

Speaker Sponsor: \$1,000 (Limit 1)

- Opportunity to speak to the audience (2 min.) and introduce the speaker

VENTURE ASHEVILLE MICRO GRANT COMPETITION

Spring 2023

Our ecosystem has a funding gap for entrepreneurs at the beginning of their journey. While resources and support exist, we lack a mechanism to catalyze startups with direct cash infusions. Personal savings are often the differentiator between growing and struggling startups, which further pushes our ecosystem away from diversity and inclusion. A small investment has exponential impact. The micro grant program offers up to \$5,000 to five startups with high-growth potential in this critical phase, includes one year Chamber Essential Partner membership.

Projected attendance: Approximately 100 local entrepreneurs compete for funds through an open application process

Audience: Investors, entrepreneurs

SPONSORSHIP LEVELS

Presenting Funding Grant Partner: \$5,000

- Naming rights on a grant
- Tax-deductible donation through the Community Betterment Foundation
- Top billing logo recognition (Event page, website landing page, application page and event signage)
- One seat on the grant selection committee
- 3 tickets to the live award announcement event
- Display table at the live award announcement event

Gold Funding Grant Partner: \$2,500

- Shared naming rights on a grant (two Gold Funding Grant Partners per grant)
- Tax-deductible donation through the Community Betterment Foundation
- Logo recognition (Event page, website landing page, application page and event signage)
- 2 tickets to the live award announcement event
- Display table at the live award announcement event

Live Award Announcement Event Sponsor: \$2,500 (Limit 1)

- Top billing as co-host of the event
- Logo recognition (Event page, website landing page, application page and event signage)
- Opportunity to speak

VENTURE ASHEVILLE NEWSLETTER

July 2023 - June 2024

The Venture Asheville newsletter reaches startup founders, entrepreneurs, investors and others interested in entrepreneurship and the work of Venture Asheville. The bi-weekly newsletter has about 3,000 subscribers with an average open rate = 38%, compared to industry avg of 17%; average and click-through-rate >4%, compared to industry avg of 0.27%.

Audience: Startup founders, entrepreneurs, mentors, investors, employees, people interested in business news

SPONSORSHIP LEVELS

Presenting Sponsor: \$2,500 (Limit 2)

- Featured banner ad
- Logo recognition on signage displayed at monthly Elevate mentor and founder meetings

VENTURE ASHEVILLE PODCAST "TALKING 'SHIP"

2023

With a national and international reach, *Talking 'Ship* is a Top 110 ranked podcast in Ireland and Top 165 in the United States. Episodes highlight the movers and shakers of the Asheville business community

Audience: Startup founders, entrepreneurs, mentors, investors, employees, people interested in Asheville or moving to Asheville

SPONSORSHIP LEVELS

30-second Ad: \$1,000 (Limit 2 per 10-episode season)

Opportunity to provide spoken ad at the beginning of each podcast, co-created by your staff and Venture Asheville



VENTURE 15 & VENTURE ASHEVILLE HONORS

December 2023

The Venture 15 awards the 15 fastest-growing Asheville-area startups. It recognizes the area's outstanding entrepreneurs and serves as an elite setting where they can share their talent and wisdom and inspire other fledgling companies. Venture Asheville Honors are five prestigious awards: *Mentor of the Year*, *Investor of the Year*, *Entrepreneur of the Year*, *Resource of the Year* and *Shining Rock Award*.

Projected attendance: 500

Audience: Entrepreneurs, mentors, professional services companies and investors

SPONSORSHIP LEVELS

Presenting Sponsor: \$3,000 (Limit 2)

- Top billing logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to speak
- Business name on Venture 15 awards
- 4 comp tickets to event

Gold Sponsor: \$2,000 (Limit 3)

- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to speak (1 min.) and introduce 5 award presenters
- 2 comp tickets to event

Silver Sponsor: \$1,000

- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- 1 comp ticket to event

Award Sponsor: \$400 (Limit 5)

- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Logo on screen during Honors presentations

VIP Reception: \$1,500 (Limit 3)

- Logo recognition on invitation
- Opportunity to speak
- 2 tickets to the reception

VIP Reception - Bar Sponsor: \$500 (Limit 3)

- Logo recognition on bar signage
- 1 ticket to the reception



MEMBER ENGAGEMENT

ANNUAL MEETING

June 14, 2023, The Omni Grove Park Inn

Our Annual Meeting is *the* business event of the year. Program highlights the successes of the Chamber and economic development, honors outstanding business leaders and features an inspirational keynote address. Join us as we raise a glass to the companies and volunteers who partner with us to stimulate economic growth, influence public policy and help businesses thrive. This is a sit-down dinner with a networking reception.

Projected attendance: 800

Audience: Area business leaders, dignitaries, AVL 5x5: 2025 Investors, volunteer leadership from the Chamber and EDC boards of directors.

SPONSORSHIP LEVELS

Presenting Sponsor: \$10,000 (Limit 4)

- Top billing logo recognition (on all promotional materials, including print and event signage)
- Opportunity to speak
- One table for 8 guests, includes logo on table sign
- Two-page ad in printed program
- Invitation for 4 to VIP Reception with keynote speaker
- Opportunity to place 2'x5' stand-up banner at event

Speaker Sponsor: \$6,500 (Limit 1)

- Logo recognition (Chamber website, publicity, signage)
- One table for 8 guests, includes logo on table sign
- Full-page ad in printed program
- Invitation (2) to VIP reception with keynote speaker
- Opportunity to introduce keynote speaker (scripted)

Gold Sponsor: \$5,000

- Logo recognition (Chamber website, publicity, signage)
- 6 comp tickets
- Full-page ad in printed program

Silver Sponsor: \$3,000

- Name recognition (Chamber website, publicity, signage)
- 4 comp tickets
- Half-page program ad

Bronze Sponsor: \$2,000

- Name recognition (Chamber website, publicity, signage)
- 2 comp tickets

Award Sponsor: \$3,500 (Limit 5)

- Logo recognition (Chamber website, publicity, signage)
- Half-page ad in printed program
- 2 comp tickets

*Small Business Leader of the Year Awards
Excellence in Public Service Award
Family Business Award
President's Award
Entrepreneur of the Year Award*

VIP Reception Sponsor: \$3,500 (Limit 2)

- Logo recognition (Chamber website, publicity, main event signage, reception signage)
- 2 comp tickets to Annual Meeting
- Invitation (4) to VIP reception with keynote speaker
- Opportunity to speak at reception

VIP Reception Cash Bar Sponsor: \$2,000 (Limit 1)

- Logo recognition on signage at bar(s) at VIP Reception
- Opportunity to speak at reception
- Opportunity to provide branded cocktail napkins

Ticket Sponsor: \$1,000 (Limit 1)

- Logo recognition or ad on event ticket

Tickets: \$800 - Table for 8 guests (logo on table signage)
(early-bird; deadline is March 31)
\$1,000 reserved table price after March 31
\$135 per Individual (*member*)
\$150 per individual (*non-member*)

ASHEVILLE RESTAURANT WEEK

January 17-23, 2023

In partnership with Asheville Independent Restaurant Association and Explore Asheville, Asheville Restaurant Week provides a boost in traffic to local restaurants during the winter shoulder season. Restaurants offer special menus and are included in a multi-media marketing campaign. The dedicated website receives approximately 40,000 views. Restaurants see more than \$60,000 in revenue during the event.

Audience: General consumer public, Chamber member restaurants

SPONSORSHIP LEVELS

Presenting Sponsor: \$3,000 (Limit 2)

- Top billing logo recognition (Chamber website, marketing materials and advertising)
- Opportunity to participate in event promo videos
- Gift cards from selected participating restaurants

Gold Sponsor: \$2,500

- Logo recognition (Chamber website, publicity, marketing materials, signage)

Silver Sponsor: \$1,000

- Larger name recognition (Chamber website, marketing materials)

Bronze Sponsor: \$500

- Name recognition (Chamber website, marketing materials)

BUSINESS AFTER HOURS

Monthly, July 2023-June 2024

Various Host Locations

Business After Hours is the premier networking opportunity for Chamber members and their businesses.

Projected attendance: 50-75 per month

Audience: Chamber members and their employees

SPONSORSHIP LEVELS

Presenting Sponsor: \$4,500 (Limit 2)

- Top billing logo recognition (Chamber website, signage)
- Opportunity to speak at each event
- Display table at each event
- Names of attendees following each event
- Logo recognition for Policy on Tap events

Registration Sponsor: \$2,500 (Limit 1)

- Logo recognition (Chamber website, event signage)
- Greet guests upon arrival
- Opportunity to provide branded items and check-in volunteers in branded shirts at all events
- Opportunity to display marketing materials
- Names of attendees following each event

Host Sponsor: \$1,200

- Logo recognition (Chamber website, event signage)
- Opportunity to speak
- Names of attendees
- Responsible for food & beverage for the event

CHAMBER'S 125TH ANNIVERSARY CELEBRATION

September 28, 2023

For 125 years the Asheville Chamber has been Building Community Through Business. On September 28th, 2023, we'll celebrate the fact that Together, We Are More with an "Asheville Through the Looking Glass" birthday bash. Great food, drink, music, and the human connection we're known for will be the setting for celebrating our successes while also looking to the future. Ticket proceeds will go to providing grants to community nonprofits that work with us to support economic sustainability and prosperity for all. The event will mark the single largest gathering in our 125 year history, celebrating not only this milestone anniversary but the friends and non-profit agencies that work towards a stronger Asheville and Western North Carolina.



Projected attendance: 1250

Audience: Chamber members, their employees and families

SPONSORSHIP LEVELS

Presenting Sponsor: \$7,500 (Limit 2)

- Top billing logo recognition (Chamber website, publicity, signage)
- Opportunity to speak at event
- 2 comp tickets plus one reserved parking space

Award Presenters: \$3,000 (Limit 12)

- Logo recognition (Chamber website, publicity, event signage)
- Opportunity to present award to local nonprofit

History of Asheville Billboard: \$2,500 (Limit 1)

Logo recognition on the billboard

Reserved Parking at Event: \$40 per space (Limit 72)

- Space reserved with your company name in Chamber parking lot

Tickets:

- \$125 each
- Six or more - \$100 each



MEGA NETWORKING

October 12, 2023 & March 14, 2024

This fast-paced networking event will put you face-to-face with prime business contacts in a unique and entertaining format. Participants will gain insight on networking strategies and leave with qualified leads.

Projected attendance: 100 per event

Audience: Professionals from businesses of all sizes and industry types

SPONSORSHIP LEVELS

Presenting Sponsor: \$2,000 (Limit 2)

- Top billing logo recognition (Chamber website, publicity, event signage)
- Opportunity to provide branded items & materials at registration table at each event
- Opportunity to speak at both events
- Logo on table rotation slips given to each attendee
- Names of attendees from each event
- 1 comp ticket to each event

Tech Tip Sponsor: \$1,000 (Limit 2)

- Logo recognition (Chamber website, publicity, event signage)
- Two opportunities to give 2-min. networking tip at each event
- 1 comp ticket to each event

Table Host: \$150 per event or \$225 for both events

- Opportunity to provide branded centerpiece for one table
- Lead each networking round at your table

ORIENTATION

*July 19, 2023; Sept. 20, 2023; Nov. 15, 2023; Jan. 24, 2024;
Mar. 20, 2024; May 22, 2024*

The Chamber invites people and businesses in our community to learn about the many benefits of Chamber membership, the Economic Development Coalition and the Visitors Center. Open to members and the general public. Monthly Mug Shot events are a fun welcome for newest Chamber members, with photos shared via social media.

Projected attendance: 45+ per event

Audience: Chamber members and prospective members

SPONSORSHIP LEVELS

Presenting Sponsor: \$2,000 (Limit 2)

- Top billing logo recognition (Chamber website, event signage)
- Display table for each event (5)
- Opportunity to speak to attendees at each event (5)
- Names of attendees following each event

Fresh Faces Sponsor: \$1,500

- Logo recognition on group photo signage
- Speak to the audience at each Fresh Faces event
- Logo recognition on Orientation event pages online
- Opportunity to provide branded items to attendees

Display Table Sponsor: \$250

- Opportunity to provide company information to new members at each Orientation event

SKY HIGH GROWTH AWARDS

May 16, 2023

Presented during Small Business Week, the **Sky High Growth Awards** event recognizes business success. Businesses nominated for the awards are evaluated on their growth, gross revenue and number of employees. Approximately 25 businesses receive awards each year.

Projected attendance: 200

Audience: Award winners and their staff, Chamber Board members and Advocates

SPONSORSHIP LEVELS

Presenting Sponsor: \$3,000 (Limit 1)

- Top billing logo recognition (Chamber website, publicity, event signage, printed program)
- Opportunity to speak
- Opportunity to present 5 awards
- List of attendees following the event

Registration Sponsor: \$2,500 (Limit 1)

- Logo recognition (Chamber website, publicity, event signage)
- Opportunity to provide branded items and 2 volunteers in branded shirts
- Opportunity to greet and check in guests
- List of attendees following the event

Award Sponsor: \$2,000 (Limit 3)

- Logo recognition (Chamber website, publicity, event signage)
- Logo recognition on printed program
- Opportunity to present 5 awards

SMALL BUSINESS WEEK

May 15-18, 2023

Small business is the backbone of our community; these enterprises have proven to be the largest constituent contributing to the growth and prosperity of the local economy. Activities enhance small business success, provide resources for growth, and offer an exchange of ideas and valuable feedback between small business owners and local leaders. The Chamber partners with local small business organizations to provide relevant programming.

Projected Attendance: 25-50 per event, 100+ at Policy on Tap event; 200+ at Sky High awards event

Audience: Small business owners, award-winning businesses, Chamber members and their employees

Typical Small Business Week Events:

Monday - Surprise Patrol
Tuesday - Sky High Growth Awards
Wednesday - Smart Series
Thursday - Policy on Tap

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000 (Limit 2)

- Top billing logo recognition (Chamber website, publicity, event signage) for all events, *excluding Sky High Growth Awards event*
- Opportunity to speak at events (*excluding Sky High & Smart Series*)
- Display table at select events
- Opportunity to participate in Surprise Patrol
- 4 comp registrations for Chamber Challenge 5k Race
- Comp vendor booth at Chamber Challenge 5k Race

Gold Sponsor: \$1,500

- Logo recognition (Chamber website, publicity, event signage)
- Display table at select events

SMART SERIES

10 Events, Sept. 2023 - June 2024

In this educational series, members are offered a wide variety of opportunities to enhance their abilities and training for optimum performance in the marketplace. Topics of interest include technology, human resources, marketing, racial equity & inclusion, and finance.

Projected attendance: 35-50 per event

Audience: Chamber members and their employees; attended by a variety of businesses and employee levels, from front-line to owner.

SPONSORSHIP LEVELS

Presenting Sponsor: \$2,500 (Limit 2)

- Top billing logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at each event
- Names of attendees

Gold Sponsor: \$1,000

- Logo recognition (Chamber website, publicity, event signage)

Silver Sponsor: \$500

- Larger name recognition (Chamber website, publicity, event signage)

Bronze Sponsor: \$250

- Name recognition (Chamber website, publicity, event signage)

YOUNG PROFESSIONALS OF ASHEVILLE

July 2023-June 2024

The Young Professionals of Asheville (YPA) provides outstanding professional leadership development opportunities for Asheville's future leaders. YPA provides educational seminars, service opportunities and social activities for Asheville professionals between the ages of 21 and 40.

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000

- Top billing logo recognition (YPA website, YPA newsletter, YPA social media, event signage, awards ceremony)
- Opportunity to speak at monthly events and awards ceremony
- 4 comp tickets to awards ceremony

Gold Sponsor: \$3,500

- Logo Recognition (YPA website, YPA newsletter, YPA social media, event signage, awards ceremony)
- 2 comp tickets to awards ceremony

Silver Sponsor: \$2,500

- Larger Name Recognition (YPA website, YPA newsletter, YPA social media, event signage, awards ceremony)

Bronze Sponsor: \$1,000

- Name recognition (YPA website, YPA newsletter, YPA social media, event signage, awards ceremony)

YOUNG PROFESSIONALS OF ASHEVILLE AWARDS PROGRAM

Late Winter/Spring 2023

The Young Professionals of Asheville awards ceremony (new in 2023) recognizes young professionals going above and beyond in their field and the community.

SPONSORSHIP LEVELS

Presenting Sponsor: \$3,000 (Limit 2)

- Top billing logo recognition (website, publicity, event signage)
- Opportunity to speak at awards ceremony
- 3 comp tickets to awards ceremony

Award Sponsor: \$2,000 (Limit 5)

- Name recognition (website, publicity, event signage)
- Opportunity to present award
- 2 comp tickets to awards ceremony

Cash Bar Sponsor: \$500

- Name recognition (YPA website, YPA newsletter, YPA social media, event signage)



CHAMBER CHALLENGE 5K RACE

May 5, 2023

Asheville Chamber

One of the most popular events with the widest variety of businesses involved, the Chamber Challenge 5k promotes wellness and friendly competition for employees looking to improve health, reduce health insurance costs, and earn rewards. Participants run, walk, and even push strollers along a sanctioned 5k route through historic Montford. A virtual option is also available.

Projected attendance: 1,200

Audience: Area businesses and the general community

SPONSORSHIP LEVELS

Presenting Sponsor: \$5,000 (Limit 2)

- Top billing logo recognition (Chamber website, registration website, publicity, event signage and participant t-shirt)
- Opportunity to speak at awards ceremony
- 2 vendor booth spaces
- 12 comp participants

Packet Sponsor: \$3,000

- Logo recognition (Chamber website, registration website, publicity, signage)
- Vendor booth space
- Opportunity to place marketing materials in race packets for all participants
- 8 comp participants

Award Sponsor: \$2,500 (Limit 1)

Good Health Good Business Award

- Logo recognition (Chamber website and event signage)
- Opportunity to help select winner and to present award
- Social media recognition following event
- Vendor booth space
- 8 comp participants

Start Line Sponsor: \$2,000

- Name recognition (Chamber website, publicity, signage)
- Logo placement at Start Line
- Vendor booth space
- 4 comp participants

Finish Line Sponsor: \$2,000

- Name recognition (Chamber website, publicity, signage)
- Logo placement at Finish Line
- Vendor booth space
- 4 comp participants

Halfway Sponsor: \$2,000

- Name recognition (Chamber website, publicity, signage)
- Logo placement at Halfway Point
- Vendor booth space
- 4 comp participants

Race T-Shirts Sponsor: \$3,000 (Limit 1)

- Exclusive logo recognition on t-shirts (with Presenting Sponsor)
- Opportunity to provide input to t-shirt design team
- Vendor booth space
- 4 comp participants

Finish Chute Banner Sponsor \$500 (Limit 4)

- Logo on one banner
- 4 comp participants

Volunteer Sponsor: \$1,000 (Limit 1)

- Logo on volunteer t-shirts (must provide shirts)
- Vendor booth space
- 4 comp participants

Bib Sponsor: \$1,200 (Limit 1)

- Logo recognition on race bibs
- 4 comp participants

Water Station Sponsor: \$1,000 (Limit 3)

- Logo recognition (Chamber website, publicity, signage, water stations)
- Logo at designated water station
- 4 comp participants
- Staff designated water station in branded shirts

Race Vendor: \$250

Showcase your product or service at the Chamber Challenge. Sponsor can bring 10' x 10' tent and must secure tent with 10 lb. weights on each leg. Sponsor provides their own table.

Early-bird registration \$30 per person (*deadline March 31*)

CHAMBER CLASSIC GOLF TOURNAMENT

Late Summer 2023

This annual captain's choice tournament is full of networking and fun! Breakfast, lunch and beverages provided. Awards and prizes will be provided by numerous sponsors throughout the event, providing additional opportunity for engaging with others in the business community.

Projected attendance: 170

Audience: Business leaders, their clients and Chamber volunteers

SPONSORSHIP LEVELS

Presenting Sponsor: \$4,000 (Limit 2)

- Top billing logo recognition (Chamber website, publicity, signage)
- Opportunity to speak before event starts
- Showcase at designated hole on the course
- 1 comp team
- Opportunity to provide branded gift to golfers

Beverage/Snack Cart: \$1,500 (Limit 2)

- Logo recognition (Chamber website, publicity, signage)
- Logo on cart signage
- 2 comp players
- Opportunity to drive cart
- Beverages/snacks provided by Chamber

Beverage Station: \$1,200 (Limit 2)

- Logo recognition (Chamber website, publicity, signage)
- Showcase at one station
- 2 comp players
- Beverages provided by Chamber

Showcase Sponsor: \$1,200

- Logo recognition (Chamber website, publicity, signage)
- Logo at designated hole
- Showcase your business at your designated hole by engaging golfers in a contest or drawing.
- Must provide prize (\$200 value)
- 2 comp players

Awards Ceremony Sponsor: \$1,000

- Logo recognition (Chamber website, publicity, signage)
- Opportunity to speak and assist with prizes to winners

Registration Sponsor: \$500

- Name recognition (Chamber website, publicity, signage)
- Opportunity to provide branded items & volunteers for golfer check-in tables

Hole Sponsor: \$500

- Logo at designated hole

Snacks Sponsor: \$250

- Name recognition on snack baskets, on two snack carts traveling the course throughout the event

Mulligan Sales Sponsor: \$250

- Name recognition (Chamber website, publicity)
- Logo recognition on publicity emails to pre-sell Mulligan Fun Packs
- Opportunity to provide volunteers in branded shirts to greet golfers and sell Mulligan Fun Packs at event

Team of 4 Players: \$900

Individual Player: \$225





WOMANUP

August 2023 - March 2024

WomanUP is focused on women in business who wish to build a strong network of women intent on inspiring one another to achieve individual potential; supporting each other in business endeavors; and creating a legacy through mentorship. Events throughout the year serve to connect, inspire and support women in business. At the celebration event in November, we honor outstanding women in business with our WomanUP Awards.

Projected attendance: 700 at Celebration; 300-400 at each workshop

Audience: Professionals from businesses of all sizes and industry types

SPONSORSHIP LEVELS

Presenting Sponsor: \$10,000 (Limit 4)

- Top billing logo recognition (Chamber website, publicity, event signage) for all WomanUP events
- Opportunity to speak at all events
- Two-page ad in celebration printed program
- Table for 8 guests at celebration event
- 2 comp tickets to each workshop
- Opportunity to place 2'x5' stand-up banner near stage

Registration Sponsor: \$6,500 (Limit 1)

- Logo recognition on registration confirmation email for all WomanUP events
- Opportunity to provide branded items and volunteers in branded shirts for check-in tables
- One-page ad in celebration printed program
- 4 comp tickets to celebration event
- 2 comp tickets to each workshop

Gold Sponsor: \$6,000

- Logo recognition (Chamber website, publicity, event signage) for all WomanUP events
- Half-page ad in celebration printed program
- Comp Vendor Display Table to showcase your business at celebration event
- 4 comp tickets to celebration event
- 2 comp tickets to each workshop

Silver Sponsor: \$4,000

- Name recognition (Chamber website, publicity, event signage) for all WomanUP events
- 1/4-page ad in celebration printed program
- 2 comp tickets to celebration event
- 1 comp ticket to each workshop

Bronze Sponsor: \$2,500

- Name recognition (Chamber website, publicity, event signage) for all WomanUP events

Speaker Sponsor: \$7,000 (Limit 1)

- Logo recognition (Chamber website, publicity, signage)
- Opportunity to introduce speaker at all 3 events
- Full-page ad in celebration printed program
- 4 comp tickets to celebration event
- 2 comp tickets to each workshop

Award Sponsor: \$3,500 (Limit 6)

- Logo recognition for celebration event
- Half-page ad in celebration printed program
- Opportunity to present award
- 2 comp tickets to celebration event

*Woman Entrepreneur; Best in Business Award
Outstanding Woman in Nonprofit Leadership
Woman Executive of the Year Award
Rising Star Young Woman Professional Award
Suzanne DeFerie Lifetime Achievement Award
Impact Award*

Award Naming Rights: additional \$5,000

Vendor Display Sponsor: \$200 per event

- Opportunity to showcase your business and/or sell products

Table for 8 guests

Early-bird registration:

\$500 (deadline March 31)

\$650 (after March 31)

- Company name on table signage



PUBLIC POLICY

As the largest business organization in Western North Carolina, the Chamber serves as a lead advocate for business issues and works to create a business-friendly environment in our community —representing the interest of business on a local, state and federal level. The Chamber monitors legislation and works closely with Asheville City Council, Buncombe County Board of Commissioners, North Carolina General Assembly and congressional leaders in Washington, D.C. to ensure that interests of the business community are well-represented in public policy decisions. Sponsorship support for this advocacy has a direct impact on the Chamber’s public policy initiatives.

Recognition to be given at all Public Policy events (except Policy on Tap), including the following:

- Logo recognition on reports and blog updates
- Logo recognition on signage at all Advocacy and Policy Committee meetings (estimated 4 meetings)
- Logo recognition in all advocacy updates
- Logo recognition in Chamber legislative tracking

SPONSORSHIP LEVELS

Presenting Sponsor: \$12,500 (Limit 4)

- Top billing logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak to audience at each event
- 8 comp tickets to each Legislative Update event
- Verbal recognition at Annual Meeting VIP Reception
- Name recognition in Metro Economy Outlook printed program & presentation screens
- Name recognition in Exclusive Local Growth Update printed program

Co-Presenting Sponsor: \$8,000

- Top billing logo recognition (Chamber website, publicity, event signage)
- 8 comp tickets to each Legislative Update event
- Verbal recognition at Annual Meeting VIP Reception
- Name recognition in Metro Economy Outlook printed program & presentation screens
- Name recognition in Exclusive Local Growth Update printed program

Gold Sponsor: \$6,500

- Logo recognition (Chamber website, publicity, event signage)
- 4 comp tickets to each Legislative Update event
- Verbal recognition at Annual Meeting VIP Reception
- Name recognition in Metro Economy Outlook printed program & presentation screens

Silver Sponsor: \$5,000

- Larger name recognition (Chamber website, publicity, event signage)
- 2 comp tickets to each Legislative Update event
- Name recognition at Policy on Tap events (Chamber website, publicity, event signage) or other preferred event

ELECTED OFFICIALS RECEPTION

August 10, 2023

This reception honors the region's government leadership, bringing together members of the Asheville City Council, the Buncombe County Board of Commissioners, municipal leaders from Weaverville, Black Mountain, Woodfin and Montreat and members of the North Carolina General Assembly to meet and network with Western North Carolina's business community.

Projected attendance: 150

Audience: Business and community leaders and local elected officials

ADDT'L SPONSORSHIP LEVELS FOR THIS EVENT

Gold Sponsor: \$2,000

- Logo recognition (Chamber website, publicity, event signage)

Welcome Sponsor: \$1,500

- Opportunity to provide staff and branded items at event welcome table
- Name recognition on event publicity, signage

Silver Sponsor: \$1,000

- Larger name recognition (Chamber website, publicity, event signage)

Bronze Sponsor: \$500

- Name recognition (Chamber website, publicity, event signage)

INTERCITY STRATEGIC LEADERSHIP VISIT

Spring 2023

An Asheville delegation of approximately 50 leaders travel to a selected city to experience first-hand the best practices and lessons learned from top businesses and public sector leaders. The Intercity Visit will include discussions on topics of interest to Asheville leaders as well as special events and other venue highlights.

Projected attendance: 50

Audience: Asheville business and community leaders, Chamber board members and staff

ADDT'L SPONSORSHIP LEVELS FOR THIS EVENT

Gold Sponsor: \$2,500

- Logo recognition (Chamber website, publicity, event signage)

Private Reception Host Sponsor: \$2,000 (Limit 1)

- Top billing logo recognition for the Reception (invitation and event signage)

Packet Sponsor: \$1,500

- Logo recognition on itinerary packets provided to all participants

Bronze Sponsor: \$750

- Name recognition (Chamber website, publicity, event signage, printed materials)

LEGISLATIVE UPDATES

Fall 2023 & Spring 2024

Be informed and engaged with elected officials concerning critical legislative issues for Western North Carolina. Held twice a year, the Legislative Updates provide an opportunity to interact with our legislative delegation on a personal basis, hear about legislative issues impacting the business community and thank the NCGA legislators for their hard work representing the diverse interests in our region. At the spring event, the Chamber presents its top priorities of the legislative agenda to Western North Carolina's legislative delegation. Based on member surveys, the agenda is crafted by the Advocacy and Policy Committee and approved by the Chamber Board.

Projected attendance: 150 at wrap-up; 250 at luncheon

Audience: law firms, banks, high-level business professionals, developers and elected officials (local and state-level)

ADDT'L SPONSORSHIP LEVELS FOR THIS EVENT

Gold Sponsor: \$3,000

- Logo recognition (Chamber website, publicity, event signage)
- 2 comp tickets to each event

Registration Sponsor: \$2,000

- Opportunity to provide branded items and staff in branded shirts for check-in tables
- 1 comp ticket to each event

Silver Sponsor: \$1,500

- Name recognition (Chamber website, publicity, event signage)

Luncheon Reserved Table for 8 Guests: \$550 (early-bird rate)

- Company name on table signage

RALEIGH LEGISLATIVE VISIT

Spring 2023

The Raleigh Legislative Visit is hosted by the Asheville Chamber and eight other chambers including Black Mountain-Swannanoa, Haywood County, Henderson County, Madison County, Brevard/Transylvania, Blowing Rock and Cashiers. Chamber members from the region will travel to Raleigh to meet with the governor, the North Carolina House and Senate leadership and the WNC delegation to discuss critical issues for our region.

Projected attendance: 50

Audience: Chamber leaders and business representatives from across WNC

ADDT'L SPONSORSHIP LEVELS FOR THIS EVENT

Gold Sponsor: \$3,000

- Logo recognition (Chamber website, publicity, event signage)

Reception Sponsor: \$2,500

- Logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at reception

Breakfast Sponsor: \$1,000

- Larger name recognition (Chamber website, publicity, event signage)
- Logo on signage at food table

Silver Sponsor: \$500

- Name recognition (Chamber website, publicity, event signage)

POLICY ON TAP

Sept. 15, 2022; Nov. 17, 2022; Mar. 16, 2023; May 18, 2023

This discussion series highlights topics that matter to our business community. Policy on Tap convenes key leaders and experts in an informal setting to delve into topics like infrastructure, affordable housing and more.

Projected attendance: 100

Audience: Chamber members; business and community leaders

SPONSORSHIP LEVELS

Policy on Tap Sponsor: \$4,000 (Limit 2)

- Top billing logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at each event

POLICY NEWSLETTER: "THE SUMMIT"

July 2023-June 2024

The Summit is a weekly guide to local, state and federal policy news.

Newsletter Sponsor: \$2,000 (Limit 1)

- Logo recognition on newsletter emailed weekly





VISITOR CENTER ADVERTISING

ACCOMMODATIONS LIGHT BOARD

An informational board where visitors come to research and book accommodations for their stay in the Asheville area.

Advertising Spaces

6-24 rooms	\$450
25+ rooms	\$600

Includes a 7" w x 5" h picture (8" diagonal) and a 7" w x 2" h descriptive space.

Advertising schedule is July 2023-June 2024

DAILY ACCOMMODATIONS SPECIALS DISPLAY

Feature your lodging deals each day in the Asheville Visitor Center. Three stations will each feature daily updates provided by participating lodging partners to help fill surplus inventory with walk-in visitors at the Asheville Visitor Center.

\$600 per year (for properties without a display on the Accommodations Light Board)

\$300 per year (for properties that also have a display on the Accommodations Light Board)

Advertising schedule is July 2023-June 2024

ATTRACTIONS/RESTAURANT LIGHT BOARD

An informational board where visitors see displays about activities and attractions in the Asheville area.

Advertising Spaces: \$195

Includes space for your 7" w x 5" h picture (8" diagonal) and a 7" w x 2" h descriptive space. An upgrade to a digital picture frame is available for an additional \$100.

Advertising schedule is July 2023-June 2024

BAG SPONSOR

This sponsorship puts your brand directly into the hands of visitors. Your logo can be printed onto the bags we give to visitors in the Visitor Center. July 2023-June 2024

\$2,000 (Limit 1)

BROCHURE OF THE MONTH

Your company's brochure will be prominently displayed at the main Visitor Center desk walk-up windows where visitors inquire what to do in Asheville. There are four opportunities available per month.

\$200 per month

BOOTH POSTER

A special booth across from the Information Desk features exciting attractions in our area. Posters in this booth (24" w x 36" h) give you exposure to visitors approaching the high-traffic trolley ticket booth inside the Visitor Center. This space includes a holder in which you can display your brochures next to the poster. Total of six opportunities per month.

\$200 per month

FEATURED BUSINESS OF THE MONTH

This poster (24" w x 36" h) features your business front and center above the water fountain in the main lobby of the Visitor Center. More than 200,000 people visit the Visitor Center annually. Everyone drinks water; you do the math! This space includes a holder in which you can display your brochures next to the poster.

\$200 per month

GREETING DISPLAY

At the main entrance of the Visitor Center, the foyer is the gateway for guests. This poster (24”w x 36”h) and accompanying rack cards will make a lasting impression, coming and going. Total of six opportunities per quarter.

ADVERTISING SCHEDULE

July - September 2023	\$700
October - December 2023	\$700
January - March 2024	\$375
April - June 2024	\$550

HOSPITALITY POSTER

Your business can add a special touch to welcome visitors to the Asheville Visitor Center. Two attractive posters (24”w x 36”h) and accompanying rack cards are featured outside the elevator and public restrooms. Two opportunities per quarter; includes both posters.

ADVERTISING SCHEDULE

July - September 2023	\$700
October - December 2023	\$800
January - March 2024	\$375
April - June 2024	\$700

INSIDE-OUTSIDE DISPLAY PACKAGE

This is the ultimate combo - a poster (24”w x 36”h) directly across from the elevator and a 10”h x 8”w display in the 24-Hour Information Board! You won’t miss the visitors with this display package, reaching them both indoors and outdoors. One opportunity available per quarter.

ADVERTISING SCHEDULE

July - September 2023	\$700
October - December 2023	\$800
January - March 2024	\$450
April - June 2024	\$700

DISPLAY FOR A DAY

Pick a day, any day. Showcase your business to hundreds of visitors entering the Visitor Center.

\$75 per day

MANTEL DISPLAY

At the Information Desk, the Asheville Visitor Center staff and volunteers give personal attention to visitors while answering questions and giving general assistance. The 10-foot mantel (13.5” deep) directly behind the staff will capture the attention of the visitor with your personalized, three-dimensional display.

ADVERTISING SCHEDULE

July-August 2023	\$500
September-October 2023	\$500
November-December 2023	\$450
January-February 2024	\$350
March-April 2024	\$450
May-June 2024	\$450

MEDIA DISPLAYS

23” DIGITAL MONITORS

Take advantage of high visibility on high definition monitors located on the Accommodation Wall and on the Attractions Wall. Play slide shows or videos to market your business to visitors. Your company name and brief description displayed below the monitor. Six opportunities.

\$3,000 per year, payable quarterly

50” DIGITAL MONITOR

Make your business come alive on a large high definition monitor located in the restaurant brochure section of the Visitor Center. Visible from most areas of the room, this area is a popular space for visitors to sit and relax, review brochures and explore where they’ll stay or eat. Your business name and brief description displayed next to the monitor, including a brochure rack. One opportunity.

\$4,000 per year, payable quarterly

RELOCATION PACKAGE

The Chamber's Relocation Package is mailed to individuals and businesses from around the country who are interested in moving to the Asheville area.

Projected Circulation: 300 - 500 Annually

Presenting Sponsor: \$1,250

Let your business be the first to greet our potential new residents by making the first impression with your company message on the outside of the relocation package. Advertising space is 4" square; Chamber can provide pocket for branded magnet. Additional benefits include your company brochure in the package and the list of subscribers (mailed twice monthly).

Package Fulfillment

Let us do the work for you! Join our Relocation Fulfillment Service and we'll include your literature in the Chamber's relocation package. Additional Benefits: Receivers List.

Brochure Inserts: \$550 for six months or \$995 for one year

Magazine Inserts: \$1,000 for six months or \$2,000 for one year

Receivers List Subscription:

\$350 for six months or \$500 for one year

RESTROOM POSTER

A poster (24"w x 36"h) in the entrance of the restroom, right next to the hand-drying area will grab visitors' attention as they take a quick break from their travels. This space includes a holder in which you can display your brochures next to the poster.

Ladies' Room (2 opportunities per quarter): \$300

Men's Room: (1 opportunity per quarter) \$300

24-HOUR VISITOR INFORMATION BOARD

This sponsorship entails a 10"w x 8"h ad located outside the main entrance of the Visitor Center. This beautiful information board, designed and created by local artist Stefan Bonitz, will showcase your business to visitors 24 hours a day. Four spots available each quarter.

ADVERTISING SCHEDULE

July - September 2023	\$400
October - December 2023	\$400
January - March 2024	\$400
April - June 2024	\$400

WELCOME POSTER

Two posters (24"w x 36"h) located in the high-traffic restroom corridor, are eye-catching from the volunteer counter and the brochure areas. Includes a brochure holder to display your brochures next to each poster. One opportunity per quarter.

ADVERTISING SCHEDULE

July - September 2023	\$700
October - December 2023	\$800
January - March 2024	\$375
April - June 2024	\$700

WELCOME WALL

Two poster spaces are available on the wall of the trolley ticket booth facing the entrance into the Visitor Center. This poster (24"w x 36"h) and accompanying rack cards will make a great first impression. Total of two opportunities per quarter.

ADVERTISING SCHEDULE

July - September 2023	\$700
October - December 2023	\$700
January - March 2024	\$375
April - June 2024	\$550

WINDOW DISPLAY

Attract the interest of Visitor Center guests with your dynamic, three-dimensional display. The west-facing windows of the center have three 4' x 6' opportunities to give your business added exposure. Three areas available per quarter.

ADVERTISING SCHEDULE

July - September 2023	\$775
October - December 2023	\$875
January - March 2024	\$400
April - June 2024	\$775



ONLINE DIRECTORY ENHANCEMENTS

The online membership directory receives 10 million hits per year from consumers utilizing the Chamber's listing of members for referrals. Directory enhancements allow you to upgrade your complimentary membership listing to bring additional visibility to your business.

Featured Listing: \$350 per year

Increase your business directory visibility with premium placement, added content and visual highlights.

Sample Listing Page for Featured Listing

Results Pages: (example on next page)

- Premium placement on category searches
- Highlighted
- Logo
- Short description
- Pinned on map

Listing Page:

- Logo
- Photo
- Long description
- List of products and services


Asheville Area Chamber of Commerce

Search | Advanced Search | New Members | Coupons and Discounts | All Categories
Family, Community & Non-Profit >> Non-Profit Organizations

Asheville Area Chamber of Commerce

36 Montford Avenue
Asheville, NC 28802 | [map](#) | [directions](#)
☎ (828) 258-6101

[Visit Site](#)



ASHEVILLE
AREA CHAMBER OF COMMERCE

Connect With Us

[f](#) [t](#) [in](#) [v](#) [p](#)

You want your business to thrive. So do we. That's why the Asheville Chamber works hard every day to create opportunities for meaningful business connections and promotion, advocate for a strong business climate and member businesses, pursue additional jobs and capital investment for more business opportunities for everyone and enhance the community's brand and image.

Products and Services
Member benefits include credibility, visibility and recognition, professional development and networking, information and resources, advocacy and access to savings.

Member Since: 1998

Send a message to:

✓ Asheville Area Chamber of Commerce

Your Name:


Your Email:

Subject:

Message:

Related Categories

[Non-Profit Organizations](#)



Asheville Area Support Services

Featured Listing

Highlight Package

Search | Advanced Search | New Members | Coupons and Discounts | All Categories


Sort alphabetically by ...

1 | 2

Asheville Area Chamber of Commerce

36 Montford Avenue
Asheville, NC 28802
(828) 258-6101
Member Since: 1898


Jobs. An Environment for Business. Fostering Member Success. That's what the Asheville Chamber is all about. We Build Community Through Business.
[Learn More](#) | [Show on Map](#)



Five Step Carpet Care

22 Piney Park Rd., Unit H
Asheville, NC 28806
(828) 772-1824


[Learn More](#) | [Show on Map](#)



Clean Environments of Asheville

859 Riverside Drive
Asheville, NC 28804
(828) 239-0040


[Learn More](#) | [Show on Map](#)



NC Prestige Cleaning Services, Inc.


30 Somerset Rd.
Arden, NC 28704
(828) 242-6649

[Learn More](#)



Related Categories

[Support Services](#)
[Cleaning/Janitorial Services](#)
[Security](#)



Highlight Package: \$200 per year

Enhance your business listing in our online directory.

Results Page: (example above)

- Highlighted
- Logo
- Pinned on map

Listing Page:

- Logo
- Long description

Sample Listing Page for Highlight Package

Five Step Carpet Care

Search | Advanced Search | New Members | Coupons and Discounts | All Categories

Business & Professional Services >> Support Services >> Cleaning/Janitorial Services

Five Step Carpet Care

22 Piney Park Rd., Unit H
Asheville, NC 28806 | [map](#) | [directions](#)
(828) 772-1824 | fax: (828) 484-9730

[Visit Site](#)





Related Categories

At Five Step Carpet Care NC, we believe the client and the environment should come first. That is why our system uses less water and a cleaning solution that is safe for the environment and 100% biodegradable.

E-NEWSLETTER: CHAMBER CONVENER

The weekly e-newsletter provides up-to-date information on Chamber news and events. Circulation is based upon the current opt-in subscribers. Ads link to the business's website.
Open rate: ~20%

Projected circulation: 7,300+

Presenting Sponsor:
\$1,100 quarterly

Weekly Ad: \$100
Ad, Four Consecutive Weeks: \$325

WEBSITE FEATURED MEMBER ADS

The Asheville Area Chamber of Commerce's newly designed website keeps members informed, serves as a portal of information for the community and visitors and shares economic development information. The site receives about 15,000 unique visits per month. Ads rotate randomly.

General Placement Featured Member

6 members appear at a time, on various pages throughout site
Annual: \$800

Six Months: \$475

Live & Visit

A Bustling Small Town with Open Arms

All within a stone's throw area in downtown Asheville, locals and tourists alike can admire art deco architecture, catch an original play, dine at a French bistro, shop at independent boutiques, sip on a beer from our many microbreweries, choose from all kinds of cuisines, watch an artist at work, play to the beat in a lively drum circle, browse some of the nation's best independent book stores, and more.

On the outskirts of town, the surrounding Blue Ridge Mountains and French Broad River offer an outdoor escape from the hustle and bustle of the city's core.

It's easy to see why makers and doers, adventurers, creatives, families, professionals and people of all backgrounds choose a place like Asheville to visit or call home. After you explore our region firsthand, we guarantee you'll have a hard time leaving.

Relocation Package
Your Resource on Moving to Asheville

The Relocation Package provides information about the Asheville area to assist you in your relocation planning, including:

- Asheville Magazine
- Asheville area phone book
- Information on climate, government and population
- Detailed city/county map
- Information on transportation, labor, taxes, wages, employment, education, housing, real estate and banking
- Carolina Living Choices Retirement Guide
- Information on health insurance, car insurance, churches and many other services

Please note: packages are only mailed within the United States.

Featured Members

- modern asheville real estate
- Transformations begin here ... Carolina Day School
- Aloft Hotel
- GRAND BOHEMIAN HOTEL ASHEVILLE
- ASHEVILLE CITY SCHOOLS
- BRING YOUR Aspirations BIG IDEAS Whole Self

ASHEVILLE
AREA CHAMBER OF COMMERCE

venture asheville

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PEOPLE'S COMMUNITY & INCLUSION FUND

Ongoing

The People's Community & Inclusion (PCI) initiative provides opportunities for marketing and connection for businesses owned by Black, Indigenous and people of color. PCI helps BIPOC-owned businesses, historically underrepresented in our membership, make connections, network and grow through Chamber membership.

Community-nominated businesses are awarded a PCI Membership through selection by the PCI committee.

CONTRIBUTION TO THE PCI FUND

- Contributions of any amount go to the Asheville Area Chamber of Commerce Community Betterment Foundation, a 501(c)(3) tax-exempt organization
- Contributions are tax-deductible
- All contributions to the PCI Fund are matched by the Chamber.

Learn more or make a contribution at www.ashevillechamber.org/pci

AVL 5X5 2025

Ongoing

AVL 5x5 2025 is an ambitious, future-oriented strategic economic development plan committed to quality jobs and economic diversification in Asheville and Buncombe County. AVL 5x5 2025 sets out five strategies for intentional growth: 1) nurture local growth in sectors where we have a homegrown competitive advantage; 2) recruit new growth; 3) fast-track startups; 4) integrate and strengthen our workforce systems; and 5) develop industrial sites and buildings.

AVL 5x5 2025 is the strategic plan of the Economic Development Coalition for Asheville-Buncombe County, a public-private partnership staffed by the Asheville Chamber's Economic Development Department and funded by Buncombe County, the City of Asheville, the Asheville Area Chamber of Commerce and the AVL 5x5 Campaign.

As we build on this strategy over the next five years, we invite community members and businesses to join us in investing in the shared vision of the AVL 5x5 2025 Plan and a more prosperous future for all families and neighborhoods of Buncombe County.

- Contributions of any amount go to the Asheville Area Chamber of Commerce Community Betterment Foundation, a 501(c)(3) tax-exempt organization
- Contributions are tax-deductible

For more information on AVL 5x5, visit www.ashevillechamber.org/avl-5x5-strategy.



THANK YOU TO OUR 2022-2023 SPONSORS & ADVERTISERS!

ECONOMIC DEVELOPMENT

ASHEVILLE METRO ECONOMY OUTLOOK

Bank of America
Western Carolina University
Duke Energy
Delta Dental
DMJPS PLLC
McGuire Wood & Bissette Law Firm
TD Bank
Park National Bank

EXCLUSIVE METRO BREAKFAST

HomeTrust Bank
DMJPS PLLC

INDUSTRY LEADERS & INFLUENCERS RECEPTIONS

Asheville Design District
FORVIS
HomeTrust Bank
Kudzu Brands
Amarx Construction
Platinum Group - Payroll
Morrow Insurance Agency

MODERN MANUFACTURING DAY

BorgWarner
A-B Tech
Pardee UNC Health Care

NEXT AVL

Pratt & Whitney
Biltmore
Everyday Gourmet, LLC

VENTURE 15 & VENTURE ASHEVILLE HONORS

The Van Winkle Law Firm
Platinum Group - Payroll
TD Bank
DMJPS PLLC
Insurance Service of Asheville, Inc (ISA)
Mountain BizWorks
Chambliss Law
Everyday Gourmet, LLC

VENTURE ASHEVILLE MICROGRANT

Pratt & Whitney

WNC CAREER EXPO

Mountain Area Workforce Development Board
iHeartMedia
A-B Tech
Ingles Markets Inc.

MEMBER ENGAGEMENT

ANNUAL MEETING

The Van Winkle Law Firm
AdventHealth
First Citizens Bank
Pratt & Whitney
DMJPS PLLC
Western Carolina University
First Bank
First Horizon Bank
Dominion Energy
UNC Asheville Family Business Forum
Mission Health
Encore
Kudzu Brands
HomeTrust Bank
TD Bank
Duke Energy
Park National Bank
MHAworks Architecture

ASHEVILLE RESTAURANT WEEK

A-B Tech
iHeartMedia
WLOS/WMYA

BUSINESS AFTER HOURS

Asheville Sun Soo Martial Arts
Western Carolina University
HomeSource Design Center
AdventHealth
A Look at Asheville
Asheville Design District
Melting Pot Social

CHAMBER CHALLENGE 5K RACE

Pardee UNC Health Care
iHeartMedia
YMCA of Western North Carolina - Corporate
Pratt & Whitney
AdventHealth
Deerfield Episcopal Retirement Community
Asheville Dental
Genova Diagnostics
BorgWarner
Image 420 Screenprinting

CHAMBER CLASSIC GOLF TOURNAMENT

Capstone Health Alliance
Pratt & Whitney
Cambria Hotel Downtown Asheville
Realty ONE Group Pivot
Bojangles of WNC, LLC
Clean Environments of Asheville
First Bank
Highland Brewing Company
Irene Wortham Center, Inc.
McKinney Insurance Services
Pepsi Cola Bottling Co. of Asheville
Southeast Therapeutic Consultants
Eblen Charities
System Logistics Corporation
Warren Restoration
Aetna
Inform Systems Data Documents
Tukit Tour Co.
Champion Credit Union

CHAMBER FAMILY GET-DOWN BY THE RIVER

AT&T North Carolina
Truist
The North Carolina Arboretum
Celine and Company Catering "On Broadway"

MANUFACTURING MORNINGS

Duke Energy
Pratt & Whitney
Eaton Corporation

MEGA NETWORKING

Holiday Inn Biltmore West
Asheville Sun Soo Martial Arts

ORIENTATION

Capstone Health Alliance
Truist
Insurance Service of Asheville

SKY HIGH GROWTH AWARDS

Park National Bank
Sierra Nevada Brewing Company

SMALL BUSINESS WEEK

Friday Health Plans
NOVA Kitchen and Bath, Inc.
A-B Tech

SMART SERIES

Mission Health
Davis Financial Planning, LLC
Amplified Media
Ross Sloan & Martha Todd Sloan

WOMANUP

AdventHealth
Pratt & Whitney
Wells Fargo Bank
Biltmore
Webb Investment Services, Inc.
Atelier Unforgettable
UNC Asheville
First Bank
First Citizens Bank
SanStone Health & Rehabilitation
Arby's
JPMorgan Chase
Mission Health
ID.ology
Western Carolina University
Mountain Area Health Education Center (MAHEC)
A-B Tech
Kudzu Brands
TD Bank
Duke Energy
The Daniels Group
Carolina Spark
Everyday Oil
Everyday Gourmet
iHeartMedia
Crowne Plaza Resort

YOUNG PROFESSIONALS OF ASHEVILLE

Western Carolina University
Gillespie Dental Associates
Park National Bank
Bitcookie
Capital At Play
Archetype Brewing

PCI FUND

AvL Technologies
Duke Energy
Dominion Energy
The Van Winkle Law Firm
Esther Manheimer
Mr. Rooter Plumbing of Asheville

PUBLIC POLICY

ELECTED OFFICIALS RECEPTION

ERC Broadband
SanStone Health & Rehabilitation
Dominion Energy
Everyday Gourmet, LLC
Gray Line Trolley Tours of Asheville

INTERCITY STRATEGIC LEADERSHIP VISIT

Thermo Fisher Scientific
Greater Asheville Regional Airport Authority
MHAworks Architecture
Chambliss Law
First Horizon Bank

LEGISLATIVE UPDATE EVENTS

Thermo Fisher Scientific
Mission Health
Pratt & Whitney
Pepsi Cola Bottling Co. of Asheville
Celine and Company Catering "On Broadway"

POLICY ON TAP

Allen Stahl + Kilbourne

PUBLIC POLICY ADVOCACY

Coldwell Banker King
HomeTrust Bank
Everyday Gourmet, LLC

RALEIGH LEGISLATIVE VISIT

McGuire Wood & Bissette Law Firm
UNC Asheville
MHAworks Architecture

VISITOR CENTER ADVERTISING

ACCOMMODATIONS LIGHT BOARD

AC Hotel Asheville Downtown
Holiday Inn & Suites
Crowne Plaza Resort
The Omni Grove Park Inn
Glo by Best Western Asheville
Tru by Hilton Asheville East
Best Western of Asheville Biltmore East
Comfort Inn Tunnel Road & I-40
Clarion Inn
Country Inn & Suites-Tunnel Road
Courtyard Asheville Biltmore Village
Fairfield Inn & Suites by Marriott
Holiday Inn Hotel & Suites
Quality Inn Asheville Tunnel Road

ATTRACTIONS/RESTAURANT LIGHT BOARD

828 Family Pizzeria, Inc.
Asheville Tourists Baseball Club
Asheville Yoga Center
Blue Heron Whitewater
Bojangles of WNC, LLC
Chimney Rock at Chimney Rock State Park
Southern Highland Craft Guild

BROCHURE OF THE MONTH

Namaste in Nature
Givens Highland Farms Retirement Community
Grovewood Gallery
The North Carolina Arboretum

FEATURED BUSINESS OF THE MONTH

828 Family Pizzeria, Inc.
Asheville Rooftop Bar Tours
Zella's Deli

GREETING DISPLAY

Carmel's Kitchen & Bar
Chestnut
Corner Kitchen
Givens Highland Farms Retirement Community
Luella's Bar-B-Que, LLC
Pack's Tavern
Strada
The Lobster Trap

24-HOUR VISITOR INFORMATION BOARD

Hampton Inn Tunnel Road
Homewood Suites by Hilton - Asheville
Red Ginger Dimsum & Tapas

INSIDE-OUTSIDE ADVERTISING

Twisted Laurel

MANTEL DISPLAY

A Look at Asheville
Riveter, LLC
Asheville Outlets

RELOCATION PACKAGE

Coldwell Banker King
Hummingbird Insurance
Kaizen Homes
SanStone Health & Rehabilitation
Berkshire Hathaway HomeServices Lifestyle Properties
Asheville Yoga Center
Beverly-Hanks & Associates, REALTORS
Carolina Day School
Deerfield Episcopal Retirement Community
Gillespie Dental Associates
Givens Highland Farms Retirement Community
Rouleau Real Estate Group
tonsofrentals.com
Engel & Völkers Asheville

RESTROOM POSTER

Hampton Inn & Suites Biltmore Area
Mountain Made
Nest Realty

WELCOME POSTER

Grovewood Gallery
Blue Heron Whitewater
Givens Highland Farms Retirement Community

WELCOME WALL

Vinnie's Neighborhood Italian
Jettie Rae's Oyster House

WINDOW DISPLAY

Chimney Rock at Chimney Rock State Park
New Morning Gallery
River Arts District Artists
Southern Highland Craft Guild

THANK YOU TO OUR TOTAL RESOURCE CAMPAIGN SPONSORS!



Campaign Volunteers



Lindsey Bnadad, (co-chair), Kudzu Brands; Elizabeth Bridgers (co-chair), HomeTrust Bank; Donna Hammett, Forvis; Jared Bailey, Truist; Sandra Dennison, Quility; Charlotte Fitzpatrick, PrimeLending, A Plains Capital Company; Sharon Owen, Mercy Urgent Care, Inc.; Kendra Payne, A Look at Asheville; Maria Pilos, DMJPS PLLC; Heather Johnson, Kudzu Brands; Monica Rousseau, Realty ONE Group Pivot; John Scroggs, Retired; Jeff Switzer, United Parcel Service

