

The Asheville Area Chamber of Commerce works to help your business succeed by providing meaningful business connections and valuable resources as well as enhancing your business's credibility and visibility. As North Carolina's 3rd largest Chamber, our membership includes 1,700 businesses of all sizes and industries representing more than 80,000 employees in Asheville and Buncombe County. Together, we can make a lasting impact on Asheville's business environment and move our community forward.

## Membership investment levels range from \$405 to \$8,000+ depending on your business goals.

## **Essential Partner**

You're a small business, perhaps in its early stages, learning how your products and services fit into the larger ecosystem. Through monthly educational workshops and relationship-building opportunities, this basic membership level opens the door for you to grow professionally, build your business and enhance your marketing reach.

## **Growth Partner**

You're a growing company looking for exposure, awareness, and to build on your burgeoning success. While you're busy cultivating your customer base, we provide you with essential tools for growth, plus the enhanced visibility and attention you need to elevate your community presence.

#### **Innovation Partner**

You care about the greater picture--for both your business and surrounding community. Here's your chance to begin establishing your business as a community supporter and contribute to key business and advocacy efforts. You'll help shape a more prosperous and business-friendly community.

#### **Influence Partner**

High-level leadership is important to your community-minded organization, and you're looking to attend the most valuable programs and events in the region. We offer the select opportunity for your business to influence the direction of public policy and share the room with an elite group of leaders and influencers.

## Champion

As a champion member, your company values its legacy and strives to channel that prestige towards a more prosperous future. We give you the keys to bolster your reputation as a community champion. With recognition as a key partner, your investment supports our ability to strengthen our regional economy.

## Signature

Recognizing your role in advancing our community and as a top investor, Signature Partners enjoy all the benefits of our other tiers plus customized membership to fit your unique goals. Businesses at this prestigious level are widely recognized for their vision and leadership.



Contact Member Services to learn more about the benefits of Asheville Chamber membership and to choose the right tier for your business. tdennison@ashevillechamber.org • 828-258-6116 36 Montford Ave. Asheville, NC • www.ashevillechamber.org



# **Member Benefits Overview**

	ESSENTIAL	GROWTH	INNOVATION	INFLUENCE	CHAMPION
AshevilleChamber.org business listing	•	•	•	•	•
Membership decal and digital member badge	•	•	•	•	•
Brochure in the Asheville Visitor Center	•	•	•	•	•
Exclusive referrals by Chamber staff	•	•	•	•	•
Save up to 30% on some business expenses	•	•	•	•	•
Weekly e-newsletter	•	•	•	•	•
Monthly networking events	•	•	•	•	•
Member pricing for certain events	•	•	•	•	•
Elected officials reception	•	•	•	•	•
Chamber Orientation	•	•	•	•	•
Sharing company news in the e-newsletter	•	•	•	•	•
Access economic development research	•	•	•	•	•
Ribbon Cutting for grand opening or milestone	•	•	•	•	•
Opportunity to apply for business awards	•	•	•	•	•
Member-to-member discounts	•	•	•	•	•
Request Asheville magazines to share	•	•	•	•	•
Opportunity to sponsor business events	•	•	•	•	•
Opportunity to advertise in Visitor Center or Chamber e-newsletter	•	•	•	•	•
Apply to present at member workshops	•	•	•	•	•
Advocating for business-friendly legislation	•	•	•	•	•
Monitoring of public policy issues	•		•	•	•
Keyword consultation		•	•	•	•
Ashevillechamber.org package		45 days	3 months	6 months	12 months on home page
Enhanced directory listing		<b>Business Card</b>	Featured Listing	Featured Listing	Featured Listing
Additional category in business listings		1 more	up to 2 more category or location	up to 3 more category, location or business	up to 5 more category, location or business
Invitation to exclusive Growth Breakfast			•	•	•
Metro Economy Outlook ticket			•	•	•
Annual Meeting ticket			•	•	•
Legislative Events (4 tickets)				•	•
Early registration to events that typically sell out				•	•
Chamber Challenge team of four				•	•
Personal membership concierge				•	•
Recognition as a leading partner				•	•
Public policy briefings				•	•
Specialized research reports				•	•
Copy of Business & Industry Directory				•	•
Invitation to joint Chamber/EDC Board Meetings				•	•
Exclusive invitation to meetings with political leaders					•
Private dinner invitations for CEOs					•
Economic development advisor or research concierge					•
Comp. memberships to Young Professionals of Asheville Featured Job Postings on ashevillechamber.org					10