### Unemployment Rate

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Asheville City</td>
<td>3.4</td>
<td>3.0</td>
<td>-0.4</td>
<td>3.5</td>
<td>3.1</td>
<td>-0.4</td>
</tr>
<tr>
<td>Buncombe County</td>
<td>3.4</td>
<td>3.0</td>
<td>-0.4</td>
<td>3.5</td>
<td>3.0</td>
<td>-0.5</td>
</tr>
<tr>
<td>Haywood County</td>
<td>3.8</td>
<td>3.4</td>
<td>-0.4</td>
<td>4.1</td>
<td>3.4</td>
<td>-0.7</td>
</tr>
<tr>
<td>Henderson County</td>
<td>3.7</td>
<td>3.3</td>
<td>-0.4</td>
<td>3.8</td>
<td>3.3</td>
<td>-0.5</td>
</tr>
<tr>
<td>Madison County</td>
<td>4.0</td>
<td>3.5</td>
<td>-0.5</td>
<td>4.4</td>
<td>3.7</td>
<td>-0.7</td>
</tr>
<tr>
<td>Asheville Metro*</td>
<td>3.5</td>
<td>3.1</td>
<td>-0.4</td>
<td>3.7</td>
<td>3.2</td>
<td>-0.5</td>
</tr>
<tr>
<td>North Carolina</td>
<td>4.3</td>
<td>3.8</td>
<td>-0.5</td>
<td>4.6</td>
<td>3.9</td>
<td>-0.7</td>
</tr>
<tr>
<td>United States</td>
<td>3.9</td>
<td>3.7</td>
<td>-0.2</td>
<td>4.4</td>
<td>3.9</td>
<td>-0.5</td>
</tr>
</tbody>
</table>

### Major Industry Employment Distribution

- **Health Services & Private Education**: 20%
- **Leisure and Hospitality**: 15%
- **Government (federal, state, and local)**: 14%
- **Retail Trade**: 14%
- **Professional & Business Services**: 9%
- **Financial Activities**: 4%
- **Manufacturing**: 12%
- **Transportation & Utilities**: 3%
- **Wholesale Trade**: 3%
- **Construction, Mining, & Logging**: 5%
- **Information**: 1%

### Total Employment (Asheville Metro)

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Employment (nonfarm)</td>
<td>194,500</td>
<td>195,600</td>
<td>0.6%</td>
<td>190,700</td>
<td>193,492</td>
<td>1.5%</td>
</tr>
</tbody>
</table>

### Major Industry Employment (Asheville Metro)

- **Construction, Mining, & Logging**: 8,900 (3.4%), 9,200 (4.8%), 8,700 (4.3%)
- **Manufacturing**: 21,000 (4.8%), 22,000 (4.8%), 20,592 (4.2%)
- **Wholesale Trade**: 4,800 (2.1%), 4,900 (2.1%), 4,800 (1.4%)
- **Retail Trade**: 26,900 (10.2%), 27,100 (10.2%), 26,142 (10.0%)
- **Transportation & Utilities**: 4,900 (10.2%), 5,000 (10.3%), 4,667 (9.9%)
- **Information**: 2,000 (5.0%), 1,900 (-5.0%), 2,008 (-2.1%)
- **Financial Activities**: 6,500 (1.5%), 6,600 (1.5%), 6,422 (1.6%)
- **Professional & Business Services**: 18,300 (3.8%), 17,600 (-3.8%), 17,500 (0.2%)
- **Health Services & Private Education**: 38,300 (4.2%), 38,000 (-0.8%), 37,692 (0.0%)
- **Leisure and Hospitality**: 28,500 (15%), 28,200 (-1.1%), 28,767 (1.5%)
- **Government (federal, state, and local)**: 26,300 (14%), 26,400 (0.4%), 25,292 (1.3%)

### Residential Activity (Asheville Metro)

- **Closed Sales**: 601 (1.1%), 510 (-14.1%), 7,491 (7,289, -1.1%)
- **Average Price of Homes Sold**: $324,609 (316,565, -2.5%), $300,227 (317,502, 5.8%)
- **Median Price of Homes Sold**: $266,750 (266,000, -0.3%), $250,000 (267,000, 6.8%)
- **Days on Market Until Sale**: 70 (66, -5.7%), 69 (65, -5.8%)

### Airport Activity

- **Total Passengers**: 78,726 (98,772, 25.5%), 956,634 (1,134,568, 18.6%)

### Building Permits (Asheville Metro)

- **New Residential Permits (total units)**: 196 (180, -8.2%), 2,768 (2,998, 8.3%)
- **Value of New Residential Permits**: $37,496,000 (38,255,000, 2.0%), $557,469,000 (599,975,000, 7.6%)

### Tourism (Buncombe County)

- **Lodging Sales**: $333,378,884 (371,177,865, 11.9%), $370,417,933 (370,417,933, 10.0%)

---

*Asheville Metro Area is comprised of Buncombe, Haywood, Henderson and Madison counties.


Contact EDC Research at (828)258-6120 or (828)258-6114 for more information.

Supported by Western Carolina University and compiled by Riverbird Research.