



	Monthly Data					
	Aug 2018	Aug 2019	Change	AVG Y-T-D 2018	AVG Y-T-D 2019	Change
Unemployment Rate %						
Asheville City	3.2	3.5	0.3	3.2	3.2	0.0
Buncombe County	3.1	3.3	0.2	3.1	3.2	0.1
Haywood County	3.4	3.8	0.4	3.6	3.7	0.1
Henderson County	3.4	3.7	0.3	3.4	3.6	0.2
Madison County	3.8	4.2	0.4	3.9	3.9	0.0
Asheville Metro*	3.1	3.3	0.2	3.3	3.4	0.1
North Carolina	4.0	4.3	0.3	4.1	4.2	0.1
United States	3.9	3.8	-0.1	4.0	3.8	-0.2
Total Employment (Asheville Metro)	Aug 2018	Aug 2019	% Change	AVG Y-T-D 2018	AVG Y-T-D 2019	% Change
Total Employment (nonfarm)	195,200	203,500	4.3%	194,213	200,900	3.4%
Major Industry Employment (Asheville Metro)	Aug 2018	Aug 2019	% Change	AVG Y-T-D 2018	AVG Y-T-D 2019	% Change
Construction, Mining, & Logging	10,100	10,700	5.9%	9,450	10,338	9.4%
Manufacturing	22,200	23,800	7.2%	21,775	23,225	6.7%
Wholesale Trade	4,800	4,900	2.1%	4,850	4,888	0.8%
Retail Trade	26,000	27,500	5.8%	26,325	27,013	2.6%
Transportation & Utilities	4,800	5,100	6.3%	4,775	5,075	6.3%
Information	2,000	2,000	0.0%	1,950	2,000	2.6%
Financial Activities	6,700	6,900	3.0%	6,538	6,738	3.1%
Professional & Business Services	18,200	19,000	4.4%	17,900	18,738	4.7%
Health Services & Private Education	37,900	40,600	7.1%	38,025	39,938	5.0%
Leisure and Hospitality	30,200	30,200	0.0%	29,175	29,113	-0.2%
Government (federal, state, and local)	23,800	24,000	0.8%	25,025	25,150	0.5%
Residential Activity (Asheville Metro)	Aug 2018	Aug 2019	% Change	Y-T-D 2018	Y-T-D 2019	% Change
Closed Sales	742	810	9.2%	4908	5090	3.7%
Average Price of Homes Sold	\$330,415	\$325,164	-1.6%	\$315,467	\$327,148	3.7%
Median Price of Homes Sold	\$265,000	\$281,750	6.3%	\$266,000	\$280,000	5.3%
Days on Market Until Sale	61	58	-4.9%	66	68	3.0%
Airport Activity	Aug 2018	Aug 2019	% Change	Y-T-D 2018	Y-T-D 2019	% Change
Total Passengers	107,218	152,056	41.8%	712,943	1,033,884	45.0%
Building Permits (Asheville Metro)	Aug 2018	Aug 2019	% Change	Y-T-D 2018	Y-T-D 2019	% Change
New Residential Permits (total units)	251	217	-13.5%	2,080	1,749	-15.9%
Value of New Residential Permits	\$50,687,000	\$57,350,000	13.1%	\$419,673,700	\$418,468,000	-0.3%
	Last Available Data					
Tourism (Buncombe County)	Jun 2018	Jun 2019	% Change	Y-T-D 2018	Y-T-D 2019	% Change
Lodging Sales	\$34,763,921	\$38,336,466	10.3%	\$130,274,189	\$143,285,098	10.0%

*Asheville Metro Area is comprised of Buncombe, Haywood, Henderson and Madison counties.

Sources: Carolina Realtors, NC Dept of Commerce, US Bureau of Labor Statistics, Asheville Regional Airport, US Census Bureau.

Contact EDC Research at (828)-258-6120 or (828)-258-6114 for more information.

Supported by Western Carolina University and compiled by Riverbird Research.

