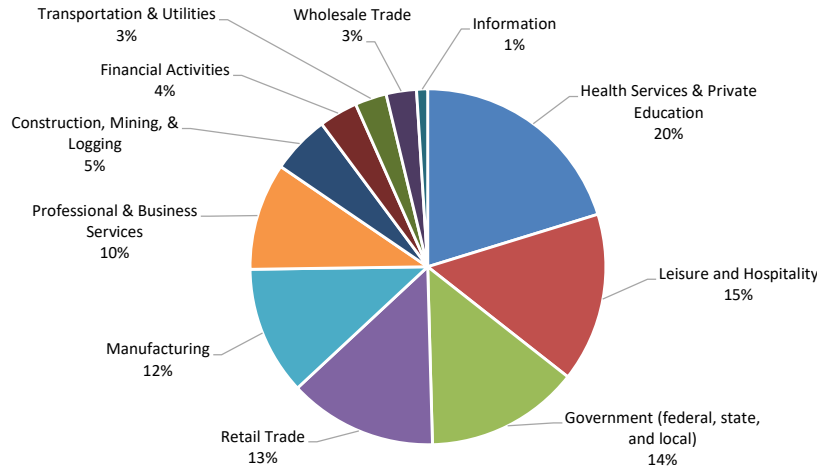




**Major Industry  
Employment Distribution  
Asheville MSA**



| Monthly Data                                |              |              |          |                |                |          |
|---|--------------|--------------|----------|----------------|----------------|----------|
| Unemployment Rate %                         | Feb 2019     | Feb 2020     | Change   | AVG Y-T-D 2019 | AVG Y-T-D 2020 | Change   |
| Asheville City                              | 3.3          | 2.9          | -0.4     | 3.4            | 3.1            | -0.3     |
| Buncombe County                             | 3.3          | 2.9          | -0.4     | 3.4            | 3.1            | -0.3     |
| Haywood County                              | 3.8          | 3.5          | -0.3     | 3.9            | 3.7            | -0.2     |
| Henderson County                            | 3.6          | 3.1          | -0.5     | 3.7            | 3.3            | -0.4     |
| Madison County                              | 3.9          | 3.6          | -0.3     | 4.1            | 3.7            | -0.4     |
| Asheville Metro*                            | 3.4          | 3.1          | -0.3     | 3.5            | 3.3            | -0.2     |
| North Carolina                              | 4.2          | 3.7          | -0.5     | 4.4            | 3.9            | -0.5     |
| United States                               | 4.1          | 3.8          | -0.3     | 4.3            | 3.9            | -0.4     |
| Total Employment (Asheville Metro)          | Feb 2019     | Feb 2020     | % Change | AVG Y-T-D 2019 | AVG Y-T-D 2020 | % Change |
| Total Employment (nonfarm)                  | 197,100      | 197,600      | 0.3%     | 196,350        | 197,400        | 0.5%     |
| Major Industry Employment (Asheville Metro) | Feb 2019     | Feb 2020     | % Change | AVG Y-T-D 2019 | AVG Y-T-D 2020 | % Change |
| Construction, Mining, & Logging             | 10,100       | 10,100       | 0.0%     | 10,050         | 10,050         | 0.0%     |
| Manufacturing                               | 22,000       | 22,000       | 0.0%     | 21,950         | 22,000         | 0.2%     |
| Wholesale Trade                             | 5,200        | 5,200        | 0.0%     | 5,200          | 5,200          | 0.0%     |
| Retail Trade                                | 26,200       | 26,500       | 1.1%     | 26,150         | 25,950         | -0.8%    |
| Transportation & Utilities                  | 5,100        | 5,200        | 2.0%     | 5,150          | 5,300          | 2.9%     |
| Information                                 | 1,900        | 1,900        | 0.0%     | 1,900          | 1,900          | 0.0%     |
| Financial Activities                        | 6,400        | 6,600        | 3.1%     | 6,400          | 6,600          | 3.1%     |
| Professional & Business Services            | 18,600       | 18,400       | -1.1%    | 18,500         | 18,350         | -0.8%    |
| Health Services & Private Education         | 38,400       | 38,200       | -0.5%    | 38,150         | 38,100         | -0.1%    |
| Leisure and Hospitality                     | 28,300       | 28,600       | 1.1%     | 28,150         | 28,750         | 2.1%     |
| Government (federal, state, and local)      | 26,100       | 26,600       | 1.9%     | 26,000         | 26,450         | 1.7%     |
| Residential Activity (Asheville Metro)      | Feb 2019     | Feb 2020     | % Change | Y-T-D 2019     | Y-T-D 2020     | % Change |
| Closed Sales                                | 647          | 713          | 10.2%    | 1,217          | 1,476          | 21.3%    |
| Average Price of Homes Sold                 | \$274,337    | \$312,743    | 14.0%    | \$271,047      | \$313,148      | 15.5%    |
| Median Price of Homes Sold                  | \$245,000    | \$265,500    | 8.4%     | \$240,000      | \$265,000      | 10.4%    |
| Days on Market Until Sale                   | 96           | 89           | -7.3%    | 89             | 83             | -6.7%    |
| Airport Activity                            | Feb 2019     | Feb 2020     | % Change | Y-T-D 2019     | Y-T-D 2020     | % Change |
| Total Passengers                            | 86,469       | 105,336      | 21.8%    | 174,770        | 217,966        | 24.7%    |
| Building Permits (Asheville Metro)          | Feb 2019     | Feb 2020     | % Change | Y-T-D 2019     | Y-T-D 2020     | % Change |
| New Residential Permits (total units)       | 221          | 181          | -18.1%   | 399            | 379            | -5.0%    |
| Value of New Residential Permits            | \$50,206,000 | \$47,317,000 | -5.8%    | \$90,971,000   | \$101,640,000  | 11.7%    |
| Last Available Data                         |              |              |          |                |                |          |
| Tourism (Buncombe County)                   | Dec 2018     | Dec 2019     | % Change | Y-T-D 2018     | Y-T-D 2019     | % Change |
| Lodging Sales                               | \$34,238,861 | \$39,433,976 | 15.2%    | \$404,300,453  | \$437,994,928  | 8.3%     |

\*Asheville Metro Area is comprised of Buncombe, Haywood, Henderson and Madison counties.

Sources: Carolina Realtors, NC Dept of Commerce, US Bureau of Labor Statistics, Asheville Regional Airport, US Census Bureau.

Contact EDC Research at (828)-258-6120 or (828)-258-6114 for more information.

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