

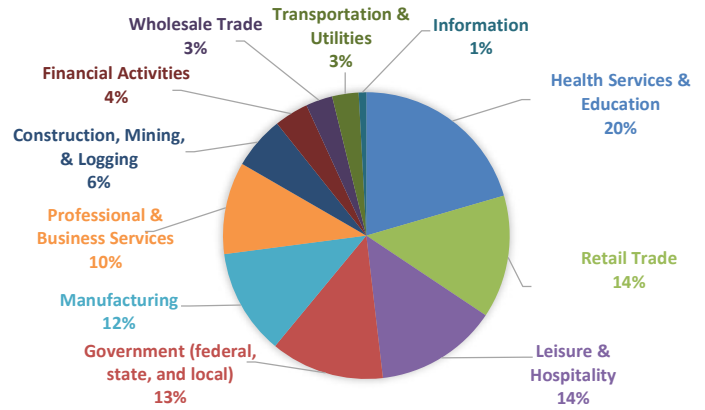


Major Industry Employment Distribution Asheville MSA

January 2020



July 2020



	Monthly Data					
Unemployment Rate %	Jul 2019	Jul 2020	Change	AVG Y-T-D 2019	AVG Y-T-D 2020	Change
Asheville City	3.2	11.7	8.5	3.1	10.5	7.4
Buncombe County	3.3	10.1	6.8	3.2	9.1	5.9
Haywood County	3.6	8.9	5.3	3.6	8.3	4.7
Henderson County	3.6	7.9	4.3	3.5	7.5	4.0
Madison County	4.1	8.0	3.9	3.9	7.5	3.6
Asheville Metro*	3.4	9.4	6.0	3.3	8.7	5.4
North Carolina	4.3	8.9	4.6	4.1	7.7	3.6
United States	4.0	10.5	6.5	3.8	8.8	5.0
Total Employment (Asheville Metro)	Jul 2019	Jul 2020	% Change	AVG Y-T-D 2019	AVG Y-T-D 2020	% Change
Total Employment (nonfarm)	196,600	176,400	-10.3%	197,957	181,943	-8.1%
Major Industry Employment (Asheville Metro)	Jul 2019	Jul 2020	% Change	AVG Y-T-D 2019	AVG Y-T-D 2020	% Change
Construction, Mining, & Logging	10,200	10,300	1.0%	10,171	10,043	-1.3%
Manufacturing	22,500	20,500	-8.9%	22,071	21,086	-4.5%
Wholesale Trade	5,200	5,200	0.0%	5,243	5,200	-0.8%
Retail Trade	26,300	24,400	-7.2%	26,214	24,300	-7.3%
Transportation & Utilities	5,200	5,100	-1.9%	5,186	5,157	-0.6%
Information	1,900	1,500	-21.1%	1,914	1,643	-14.2%
Financial Activities	6,700	6,600	-1.5%	6,500	6,600	1.5%
Professional & Business Services	18,600	17,800	-4.3%	18,586	17,571	-5.5%
Health Services & Education	37,400	33,500	-10.4%	37,971	34,986	-7.9%
Leisure & Hospitality	32,200	21,900	-32.0%	29,814	22,071	-26.0%
Government (federal, state, and local)	21,000	21,500	2.4%	25,243	25,014	-0.9%
Residential Activity (Asheville Metro)	Jul 2019	Jul 2020	% Change	Y-T-D 2019	Y-T-D 2020	% Change
Closed Sales	826	884	7.0%	4,287	4,148	-3.2%
Average Price of Homes Sold	\$335,255	\$358,995	7.1%	\$327,407	\$346,314	5.8%
Median Price of Homes Sold	\$286,525	\$310,000	8.2%	\$279,950	\$297,900	6.4%
Days on Market Until Sale	64	62	-3.1%	69	66	-4.3%
Airport Activity	Jul 2019	Jul 2020	% Change	Y-T-D 2019	Y-T-D 2020	% Change
Total Passengers	163,269	53,309	-67.3%	881,828	393,230	-55.4%
Building Permits (Asheville Metro)	Jul 2019	Jul 2020	% Change	Y-T-D 2019	Y-T-D 2020	% Change
New Residential Permits (total units)	277	254	-8.3%	1545	1655	7.1%
Value of New Residential Permits	\$62,299,000	\$62,920,000	1.0%	\$370,674,000	\$371,178,000	0.1%
	Last Available Data					
Tourism (Buncombe County)	May 2019	May 2020	% Change	Y-T-D 2019	Y-T-D 2020	% Change
Lodging Sales	\$38,336,466	\$6,673,236	-82.6%	\$143,285,098	\$74,454,094	-48.0%

\*Asheville Metro Area is comprised of Buncombe, Haywood, Henderson and Madison counties.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Carolina Realtors, Asheville Regional Airport, Asheville CVB.

Contact EDC Research at (828)-258-6120 or (828)-258-6114 for more information.

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