

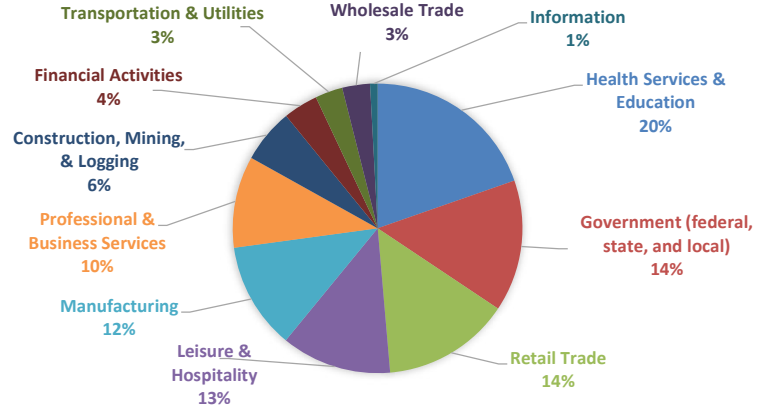


Major Industry Employment Distribution Asheville MSA

January 2020



November 2020



	Monthly Data					
Unemployment Rate %	Nov 2019	Nov 2020	Change	AVG Y-T-D 2019	AVG Y-T-D 2020	Change
Asheville City	2.7	6.4	3.7	3.0	9.4	6.4
Buncombe County	2.6	5.9	3.3	3.0	8.3	5.3
Haywood County	2.9	5.7	2.8	3.4	7.5	4.1
Henderson County	2.9	5.2	2.3	3.3	6.8	3.5
Madison County	3.1	5.4	2.3	3.7	6.8	3.1
Asheville Metro*	2.7	5.7	3.0	3.2	7.8	4.6
North Carolina	3.5	6.1	2.6	3.9	7.2	3.3
United States	3.3	6.4	3.1	3.7	8.2	4.5
Total Employment (Asheville Metro)	Nov 2019	Nov 2020	% Change	AVG Y-T-D 2019	AVG Y-T-D 2020	% Change
Total Employment (nonfarm)	201,300	181,600	-9.8%	198,682	180,945	-9.9%
Major Industry Employment (Asheville Metro)	Nov 2019	Nov 2020	% Change	AVG Y-T-D 2019	AVG Y-T-D 2020	% Change
Construction, Mining, & Logging	10,200	10,500	2.9%	10,164	10,155	-0.1%
Manufacturing	22,300	20,600	-7.6%	22,173	20,836	-6.0%
Wholesale Trade	5,200	5,300	1.9%	5,227	5,218	-0.2%
Retail Trade	26,500	24,900	-6.0%	26,145	24,382	-6.7%
Transportation & Utilities	5,400	5,700	5.6%	5,209	5,245	0.7%
Information	1,900	1,400	-26.3%	1,909	1,545	-19.0%
Financial Activities	6,700	6,600	-1.5%	6,573	6,609	0.6%
Professional & Business Services	18,700	17,700	-5.3%	18,545	17,600	-5.1%
Health Services & Education	38,000	34,300	-9.7%	37,891	34,645	-8.6%
Leisure & Hospitality	30,300	21,600	-28.7%	30,209	21,845	-27.7%
Government (federal, state, and local)	26,800	25,000	-6.7%	25,500	24,682	-3.2%
Residential Activity (Asheville Metro)	Nov 2019	Nov 2020	% Change	Y-T-D 2019	Y-T-D 2020	% Change
Closed Sales	585	782	33.7%	7,092	7,620	7.4%
Average Price of Homes Sold	\$359,165	\$398,476	10.9%	\$331,287	\$371,112	12.0%
Median Price of Homes Sold	\$295,000	\$334,000	13.2%	\$282,000	\$312,500	10.8%
Days on Market Until Sale	69	48	-30.4%	67	60	-10.4%
Airport Activity	Nov 2019	Nov 2020	% Change	Y-T-D 2019	Y-T-D 2020	% Change
Total Passengers	139,685	68,229	-51.2%	1,475,419	645,200	-56.3%
Building Permits (Asheville Metro)	Nov 2019	Nov 2020	% Change	Y-T-D 2019	Y-T-D 2020	% Change
New Residential Permits (total units)	161	241	49.7%	2511	2979	18.6%
Value of New Residential Permits	\$43,610,000	\$62,179,000	42.6%	\$596,546,000	\$651,752,000	9.3%
	Last Available Data					
Tourism (Buncombe County)	Oct 2019	Oct 2020	% Change	Y-T-D 2019	Y-T-D 2020	% Change
Lodging Sales	\$50,034,849	\$53,094,365	6.1%	\$359,575,403	\$252,377,120	-29.8%

*Asheville Metro Area is comprised of Buncombe, Haywood, Henderson and Madison counties.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Carolina Realtors, Asheville Regional Airport, Asheville CVB.

Contact EDC Research at (828)-258-6120 or (828)-258-6114 for more information.

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