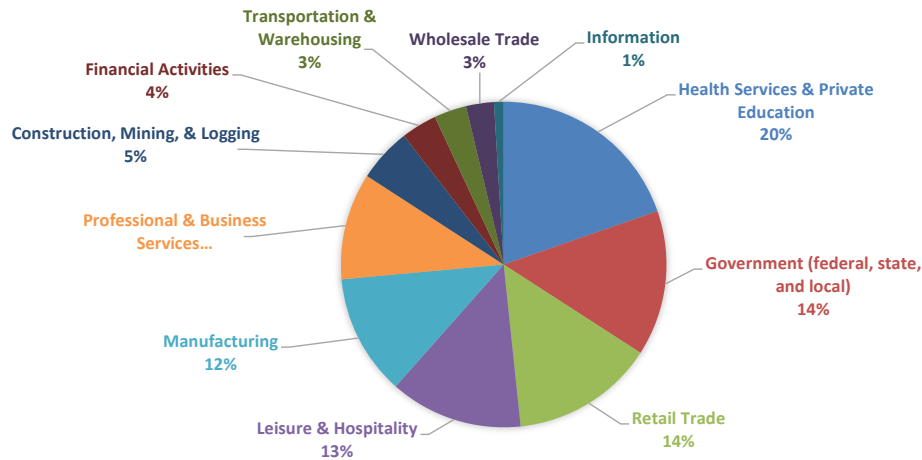




March 2021

Major Industry Employment Distribution Asheville MSA



Monthly Data						
Unemployment Rate %	Mar 2020	Mar 2021	Change	AVG Y-T-D 2019	AVG Y-T-D 2020	Change
Asheville City	3.2	4.5	1.3	2.9	5.4	2.5
Buncombe County	3.2	4.3	1.1	2.9	5.0	2.1
Haywood County	3.6	4.2	0.6	3.4	5.0	1.6
Henderson County	3.6	4.0	0.4	3.3	4.7	1.4
Madison County	3.7	4.1	0.4	3.5	4.9	1.4
Asheville Metro*	3.4	4.2	0.8	3.1	4.9	1.8
North Carolina	4.0	4.6	0.6	3.7	5.4	1.7
United States	4.5	6.2	1.7	4.1	6.5	2.4
Total Employment (Asheville Metro)	Mar 2020	Mar 2021	% Change	AVG Y-T-D 2020	AVG Y-T-D 2021	% Change
Total Employment (nonfarm)	196,700	186,400	-5.2%	197,133	185,333	-6.0%
Major Industry Employment (Asheville Metro)	Mar 2020	Mar 2021	% Change	AVG Y-T-D 2019	AVG Y-T-D 2020	% Change
Construction, Mining, & Logging	9,500	9,500	0.0%	9,500	9,367	-1.4%
Manufacturing	22,100	21,300	-3.6%	22,167	21,333	-3.8%
Wholesale Trade	5,100	4,900	-3.9%	5,133	4,867	-5.2%
Retail Trade	25,500	25,200	-1.2%	25,533	25,067	-1.8%
Transportation & Warehousing	5,000	5,700	14.0%	5,067	5,700	12.5%
Information	2,000	1,700	-15.0%	2,000	1,667	-16.7%
Financial Activities	6,400	6,300	-1.6%	6,367	6,233	-2.1%
Professional & Business Services	18,200	18,800	3.3%	18,300	18,667	2.0%
Health Services & Private Education	36,700	34,900	-4.9%	36,767	34,933	-5.0%
Leisure and Hospitality	28,900	23,400	-19.0%	29,200	23,067	-21.0%
Government (federal, state, and local)	27,200	25,600	-5.9%	27,033	25,400	-6.0%
Residential Activity (Asheville Metro)	Mar 2020	Mar 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Closed Sales	583	744	27.6%	1,617	1,890	16.9%
Average Price of Homes Sold	\$343,913	\$444,562	29.3%	\$340,623	\$416,361	22.2%
Median Price of Homes Sold	\$299,250	\$345,000	15.3%	\$290,000	\$335,000	15.5%
Days on Market Until Sale	77	51	-33.8%	76	51	-32.9%
Airport Activity	Mar 2020	Mar 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Total Passengers	64,792	77,862	20.2%	282,788	167,109	-40.9%
Building Permits (Asheville Metro)	Mar 2020	Mar 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
New Residential Permits (total units)	214	323	50.9%	519	832	60.3%
Value of New Residential Permits	\$58,458,000	\$87,399,000	49.5%	\$146,211,000	\$225,320,000	54.1%
Last Available Data						
Tourism (Buncombe County)	Feb 2020	Feb 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Lodging Sales	\$26,075,484	\$23,566,560	-9.6%	\$51,560,620	\$47,771,167	-7.9%

*Asheville Metro Area is comprised of Buncombe, Haywood, Henderson and Madison counties.

Sources: Carolina Realtors, NC Dept of Commerce, US Bureau of Labor Statistics, Asheville Regional Airport, US Census Bureau.

Contact EDC Research at (828)-258-6120 or (828)-257-4962 for more information.

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