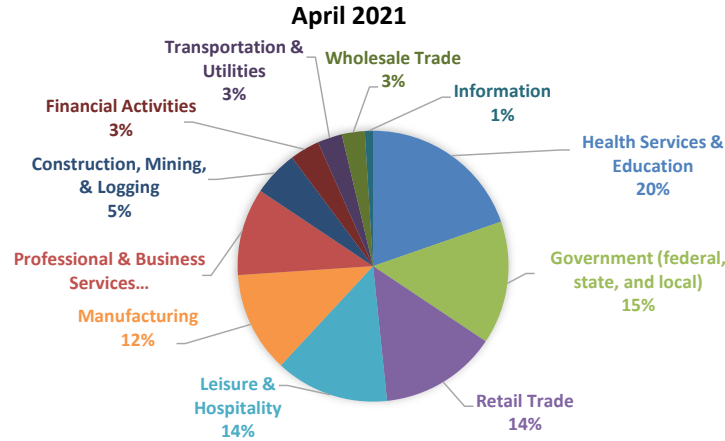




April 2021

## Major Industry Employment Distribution Asheville MSA



Monthly Data						
Unemployment Rate %	Apr 2020	Apr 2021	Change	AVG Y-T-D 2020	AVG Y-T-D 2021	Change
Asheville City	21.9	4.3	-17.6	7.7	5.1	-2.6
Buncombe County	18.5	3.9	-14.6	6.8	4.8	-2.1
Haywood County	15.4	3.9	-11.5	6.4	4.7	-1.7
Henderson County	14.6	3.6	-11.0	6.1	4.4	-1.7
Madison County	13.3	3.8	-9.5	5.9	4.7	-1.3
Asheville Metro*	17.0	3.9	-13.1	6.6	4.7	-1.9
North Carolina	13.2	4.4	-8.8	6.1	5.2	-0.9
United States	14.4	5.7	-8.7	6.7	6.3	-0.4
Total Employment (Asheville Metro)**	Apr 2020	Apr 2021	% Change	AVG Y-T-D 2020	AVG Y-T-D 2021	% Change
Total Employment (nonfarm)	162,500	186,500	14.8%	188,475	185,625	-1.5%
Major Industry Employment (Asheville Metro)**	Apr 2020	Apr 2021	% Change	AVG Y-T-D 2020	AVG Y-T-D 2021	% Change
Construction, Mining, & Logging	9,100	9,600	5.5%	9,400	9,425	0.3%
Manufacturing	19,500	21,300	9.2%	21,500	21,325	-0.8%
Wholesale Trade	4,900	4,900	0.0%	5,075	4,875	-3.9%
Retail Trade	21,600	24,800	14.8%	24,550	25,000	1.8%
Transportation & Utilities	4,600	5,200	13.0%	4,950	5,575	12.6%
Information	1,600	1,700	6.3%	1,900	1,675	-11.8%
Financial Activities	5,900	6,300	6.8%	6,250	6,250	0.0%
Professional & Business Services	16,200	18,500	14.2%	17,775	18,625	4.8%
Health Services & Education	33,000	34,900	5.8%	35,825	34,925	-2.5%
Leisure & Hospitality	12,700	24,100	89.8%	25,075	23,325	-7.0%
Government (federal, state, and local)	26,300	26,000	-1.1%	26,850	25,550	-4.8%
Residential Activity (Asheville Metro)	Apr 2020	Apr 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Closed Sales	503	773	53.7%	2,120	2,680	26.4%
Average Price of Homes Sold	\$341,235	\$439,833	28.9%	\$340,768	\$423,115	24.2%
Median Price of Homes Sold	\$295,000	\$355,000	20.3%	\$290,500	\$344,383	18.5%
Days on Market Until Sale	68	44	-35.3%	74	49	-33.8%
Airport Activity	Apr 2020	Apr 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Total Passengers	2,368	97,905	4034.5%	285,156	265,014	-7.1%
Building Permits (Asheville Metro)	Apr 2020	Apr 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
New Residential Permits (total units)	203	320	57.6%	689	1283	86.2%
Value of New Residential Permits	\$53,606,000	\$83,968,000	56.6%	\$188,916,000	\$320,941,000	69.9%
Last Available Data						
Tourism (Buncombe County)	Feb-20	Feb-21	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Lodging Sales	\$26,075,484	\$23,566,560	-9.6%	\$51,560,620	\$47,771,167	-7.3%

\*Asheville Metro Area is comprised of Buncombe, Haywood, Henderson and Madison counties.

Sources: Carolina Realtors, NC Dept of Commerce, US Bureau of Labor Statistics, Asheville Regional Airport, US Census Bureau. \*\*Note: April 2021 employment data are preliminary.

Contact EDC Research at (828)-258-6120 or (828)-257-4962 for more information.

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