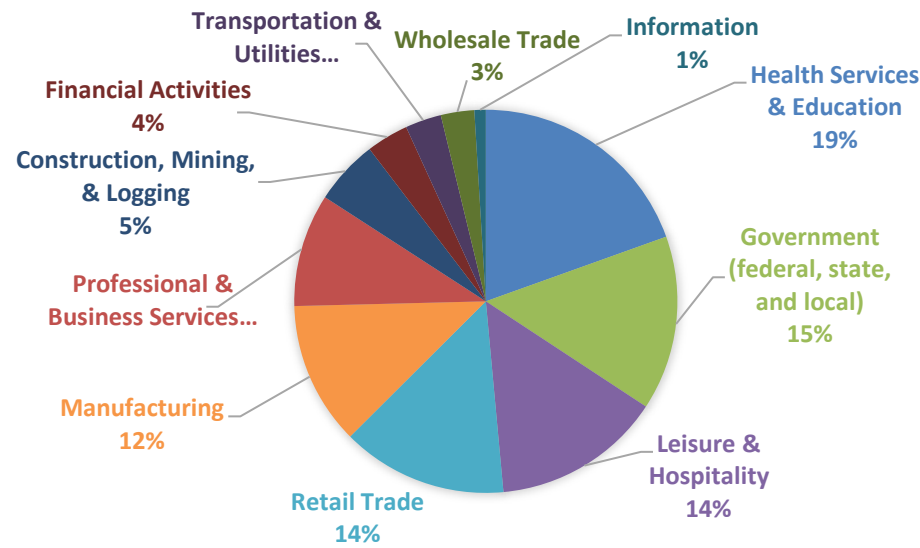




May 2021

## Major Industry Employment Distribution Asheville MSA



	Monthly Data					
Unemployment Rate %	May 2020	May 2021	Change	AVG Y-T-D 2020	AVG Y-T-D 2021	Change
Asheville City	21.8	4.4	-17.4	10.5	5.0	-5.5
Buncombe County	18.5	4.1	-14.4	9.2	4.6	-4.5
Haywood County	16.4	4.1	-12.3	8.4	4.6	-3.8
Henderson County	14.3	3.9	-10.4	7.7	4.3	-3.5
Madison County	14.0	4.0	-10.0	7.5	4.5	-3.0
Asheville Metro*	17.1	4.0	-13.1	8.7	4.5	-4.1
North Carolina	13.7	4.5	-9.2	7.6	5.0	-2.6
United States	13.0	5.8	-7.2	7.9	6.2	-1.7
Total Employment (Asheville Metro)	May 2020	May 2021**	% Change	AVG Y-T-D 2020	AVG Y-T-D 2021	% Change
Total Employment (nonfarm)	168,300	186,400	10.8%	184,440	185,780	0.7%
Major Industry Employment (Asheville Metro)	May 2020	May 2021**	% Change	AVG Y-T-D 2020	AVG Y-T-D 2021	% Change
Construction, Mining, & Logging	9,200	9,700	5.4%	9,360	9,480	1.3%
Manufacturing	19,600	21,400	9.2%	21,120	21,340	1.0%
Wholesale Trade	4,900	5,000	2.0%	5,040	4,900	-2.8%
Retail Trade	22,700	24,800	9.3%	24,180	24,960	3.2%
Transportation & Utilities	4,700	5,400	14.9%	4,900	5,540	13.1%
Information	1,600	1,700	6.3%	1,840	1,680	-8.7%
Financial Activities	6,000	6,300	5.0%	6,200	6,260	1.0%
Professional & Business Services	16,800	16,900	0.6%	17,580	18,280	4.0%
Health Services & Education	34,100	34,600	1.5%	35,480	34,860	-1.7%
Leisure & Hospitality	15,100	25,300	67.5%	23,080	23,720	2.8%
Government (federal, state, and local)	25,600	26,100	2.0%	26,600	25,660	-3.5%
Residential Activity (Asheville Metro)	May 2020	May 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Closed Sales	449	775	72.6%	2,569	4,100	59.6%
Average Price of Homes Sold	\$342,159	\$461,021	34.7%	\$341,012	\$432,195	26.7%
Median Price of Homes Sold	\$305,000	\$367,500	20.5%	\$292,400	\$350,000	19.7%
Days on Market Until Sale	60	35	-41.7%	71	46	-35.2%
Airport Activity	May 2020	May 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Total Passengers	15,096	124,151	722.4%	300,252	389,165	29.6%
Building Permits (Asheville Metro)	May 2020	May 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
New Residential Permits (total units)	196	296	51.0%	1245	1579	26.8%
Value of New Residential Permits	\$49,187,000	\$77,302,000	57.2%	\$261,653,000	\$398,243,000	52.2%
	Last Available Data					
Tourism (Buncombe County)	Mar 2020	Mar 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Lodging Sales	\$13,877,062	\$36,198,090	160.8%	\$65,437,682	\$83,969,257	28.3%

\*Asheville Metro Area is comprised of Buncombe, Haywood, Henderson and Madison counties. \*\*Note: 2021 Employment data are preliminary.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Carolina Realtors, Asheville Regional Airport, Asheville CVB.

Contact EDC Research at (828)-258-6120 or (828)-257-4962 for more information.

Supported by Western Carolina University and compiled by Riverbird Research.