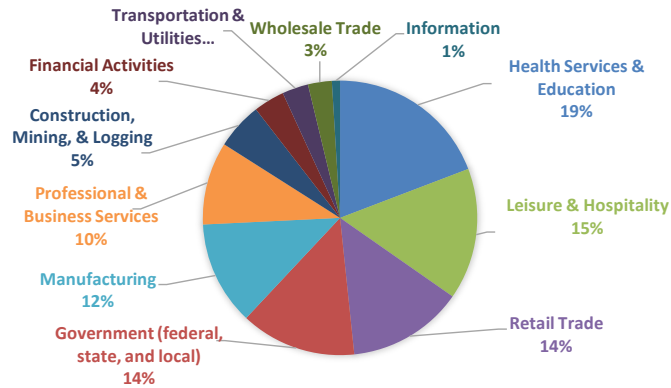




August 2021

Major Industry Employment Distribution Asheville MSA

August 2021



Monthly Data

Unemployment Rate %	Aug 2020	Aug 2021**	Change	AVG Y-T-D 2020	AVG Y-T-D 2021	Change
Asheville City	8.7	4.1	-4.6	10.9	4.8	-6.1
Buncombe County	7.6	3.8	-3.8	9.4	4.4	-5.0
Haywood County	6.8	3.9	-2.9	8.4	4.4	-4.0
Henderson County	6.1	3.8	-2.3	7.7	4.2	-3.6
Madison County	6.3	4.0	-2.3	7.6	4.4	-3.2
Asheville Metro*	7.1	3.8	-3.3	8.9	4.4	-4.5
North Carolina	6.9	4.4	-2.5	7.9	4.9	-3.0
United States	8.5	5.3	-3.2	8.7	6.0	-2.8
Total Employment (Asheville Metro)	Aug 2020	Aug 2021**	% Change	AVG Y-T-D 2020	AVG Y-T-D 2021	% Change
Total Employment (nonfarm)	181,100	187,400	3.5%	181,613	186,225	2.5%
Major Industry Employment (Asheville Metro)	Aug 2020	Aug 2021**	% Change	AVG Y-T-D 2020	AVG Y-T-D 2021	% Change
Construction, Mining, & Logging	9,300	9,800	5.4%	9,338	9,588	2.7%
Manufacturing	20,300	21,800	7.4%	20,875	21,463	2.8%
Wholesale Trade	4,900	5,000	2.0%	4,975	4,938	-0.8%
Retail Trade	24,400	24,300	-0.4%	24,213	24,863	2.7%
Transportation & Utilities	5,100	5,500	7.8%	4,913	5,525	12.5%
Information	1,600	1,700	6.3%	1,763	1,675	-5.0%
Financial Activities	6,400	6,500	1.6%	6,238	6,338	1.6%
Professional & Business Services	17,400	17,400	0.0%	17,425	17,738	1.8%
Health Services & Education	34,900	34,200	-2.0%	35,125	34,725	-1.1%
Leisure & Hospitality	23,500	27,600	17.4%	22,675	25,050	10.5%
Government (federal, state, and local)	24,300	24,300	0.0%	25,088	25,113	0.1%
Residential Activity (Asheville Metro)	Aug 2020	Aug 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Closed Sales	879	785	-10.7%	5,049	6,050	19.8%
Average Price of Homes Sold	\$387,286	\$466,600	20.5%	\$353,131	\$438,889	24.3%
Median Price of Homes Sold	\$323,290	\$384,000	18.8%	\$300,000	\$357,000	19.0%
Days on Market Until Sale	58	26	-55.2%	64	38	-40.6%
Airport Activity	Aug 2020	Aug 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Total Passengers	55,005	141,577	157.4%	448,235	867,961	93.6%
Building Permits (Asheville Metro)	Aug 2020	Aug 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
New Residential Permits (total units)	250	338	35.2%	2173	2311	6.4%
Value of New Residential Permits	\$62,774,000	\$77,124,000	22.9%	\$456,962,000	\$629,240,000	37.7%
Last Available Data						
Tourism (Buncombe County)	Jul 2020	Jul 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Lodging Sales	\$32,185,505	\$65,130,684	102.4%	\$128,549,484	\$298,923,488	132.5%

*Asheville Metro Area is comprised of Buncombe, Haywood, Henderson and Madison counties. **Note: Aug 2021 Unemployment Rate and Employment numbers are preliminary.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Carolina Realtors, Asheville Regional Airport, Asheville CVB.

Contact EDC Research at (828)-258-6120 or (828)-257-4962 for more information.

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