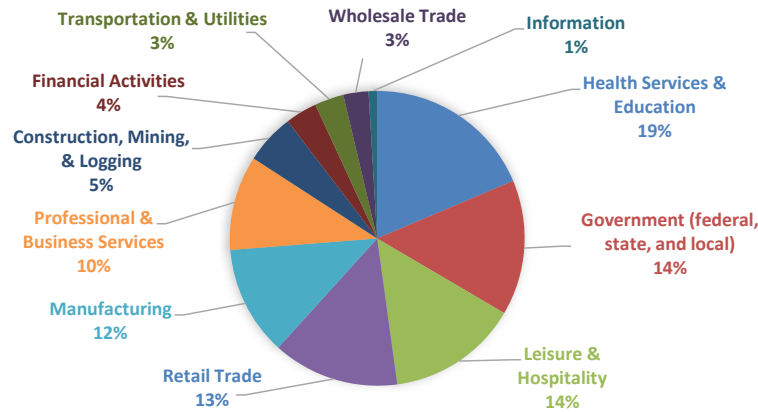




November 2021

Major Industry Employment Distribution Asheville MSA

November 2021



	Monthly Data					
Unemployment Rate %	Nov 2020	Nov 2021**	Change	AVG Y-T-D 2020	AVG Y-T-D 2021	Change
Asheville City	6.7	2.9	-3.8	10.0	4.3	-5.6
Buncombe County	6.0	2.8	-3.2	8.7	4.0	-4.6
Haywood County	5.8	2.9	-2.9	7.8	4.1	-3.8
Henderson County	5.3	2.8	-2.5	7.2	3.9	-3.3
Madison County	5.5	2.9	-2.6	7.1	4.1	-3.1
Asheville Metro*	5.8	2.8	-3.0	8.2	4.0	-4.2
North Carolina	6.3	3.4	-2.9	7.5	4.5	-3.0
United States	6.4	3.9	-2.5	8.2	5.5	-2.7
Total Employment (Asheville Metro)	Nov 2020	Nov 2021**	% Change	AVG Y-T-D 2020	AVG Y-T-D 2021	% Change
Total Employment (nonfarm)	187,200	190,300	1.7%	182,755	187,182	2.4%
Major Industry Employment (Asheville Metro)	Nov 2020	Nov 2021**	% Change	AVG Y-T-D 2020	AVG Y-T-D 2021	% Change
Construction, Mining, & Logging	9,400	9,900	5.3%	9,345	9,645	3.2%
Manufacturing	20,800	21,700	4.3%	20,836	21,573	3.5%
Wholesale Trade	4,900	5,000	2.0%	4,955	4,955	0.0%
Retail Trade	25,300	25,100	-0.8%	24,427	24,873	1.8%
Transportation & Utilities	5,700	5,800	1.8%	5,064	5,555	9.7%
Information	1,600	1,700	6.3%	1,718	1,673	-2.6%
Financial Activities	6,300	6,300	0.0%	6,255	6,355	1.6%
Professional & Business Services	18,400	18,800	2.2%	17,600	17,900	1.7%
Health Services & Education	35,700	33,700	-5.6%	35,209	34,464	-2.1%
Leisure & Hospitality	24,300	26,000	7.0%	23,045	25,427	10.3%
Government (federal, state, and local)	25,800	26,800	3.9%	25,309	25,500	0.8%
Residential Activity (Asheville Metro)	Nov 2020	Nov 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Closed Sales	800	835	4.4%	7,641	8,598	12.5%
Average Price of Homes Sold	\$397,550	\$479,805	20.7%	\$371,058	\$448,350	20.8%
Median Price of Homes Sold	\$333,500	\$375,000	12.4%	\$312,500	\$360,000	15.2%
Days on Market Until Sale	48	26	-45.8%	72	37	-48.6%
Airport Activity	Nov 2020	Nov 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Total Passengers	68,229	130,131	90.7%	645,200	1,301,590	101.7%
Building Permits (Asheville Metro)	Nov 2020	Nov 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
New Residential Permits (total units)	241	280	16.2%	2979	2975	-0.1%
Value of New Residential Permits	\$62,179,000	\$67,452,000	8.5%	\$651,752,000	\$819,031,000	25.7%
	Last Available Data					
Tourism (Buncombe County)	Sep 2020	Sep 2021	% Change	Y-T-D 2020	Y-T-D 2021	% Change
Lodging Sales	\$36,323,991	\$53,014,937	46.0%	\$199,282,755	\$406,154,221	103.8%

*Asheville Metro Area is comprised of Buncombe, Haywood, Henderson and Madison counties. **Note: Nov 2021 Unemployment Rate and Employment numbers are preliminary.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Asheville CVB.

Contact EDC Research at (828)-258-6120 or (828)-257-4962 for more information.

Supported by Western Carolina University and compiled by Riverbird Research.