

BUNCOMBE COUNTY CREATIVE JOBS

Pre-Pandemic Assessment At-A-Glance

2019 CREATIVE INDUSTRIES







Leisure and Hospitality 40%

Manufacturing 15%

Trade 14%

Professional and Business Services 12%

Information 10%

Other Services 7%

Education and Health Services 2%

Construction 1%

EARNINGS

\$492 M



Top 5

Creative Industries by EARNINGS

- Independent Artists, Writers & Performers
- Craphic Design Services
- Musical Instrument
 Manufacturing
- Agents and Managers for Artists, Athletes, Entertainers and Other Public Figures
- **5** Art Dealers

SALES

\$1.6 B

UP 44% FROM 2015

Top 5

Creative Industries by SALES

- Independent Artists, Writers & Performers
- 2 Agents and Managers for Artists, Athletes, Entertainers and Other Public Figures
- **3** Jewelry Stores
- Motion Picture and Video Production
- Graphic Design Services



BUNCOMBE COUNTY CREATIVE JOBS

Pre-Pandemic Assessment At-A-Glance

