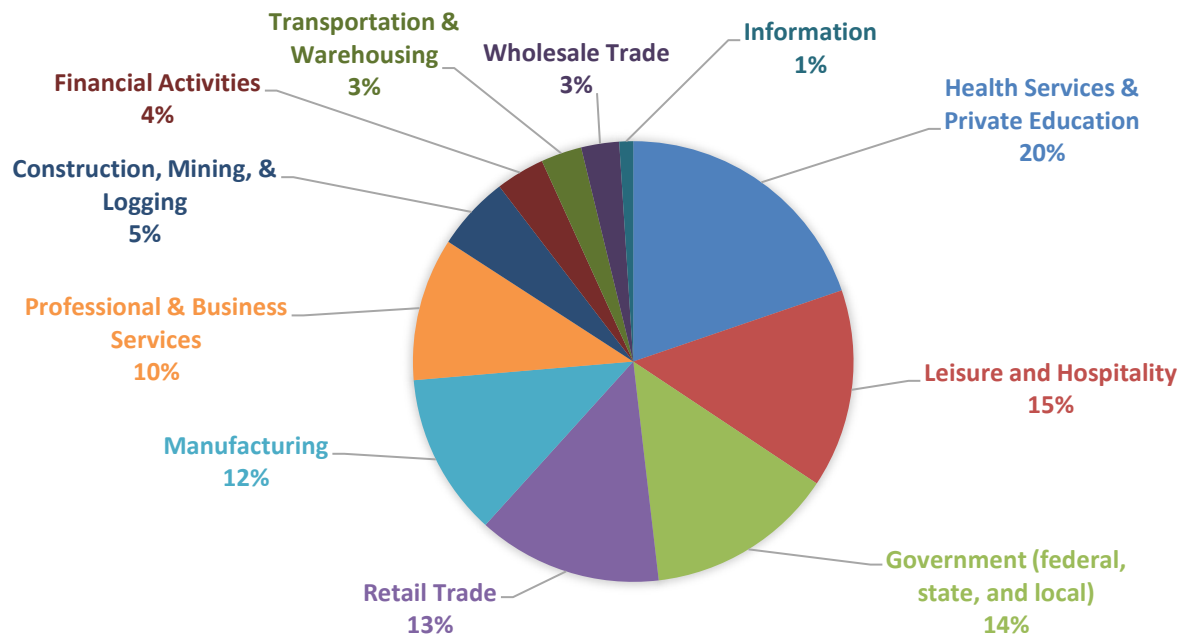




**Major Industry
Employment Distribution
Asheville MSA
February 2022**



Monthly Data						
Unemployment Rate %	Feb 2021	Feb 2022	Change	AVG Y-T-D 2021	AVG Y-T-D 2022	Change
Asheville City	5.7	3.1	-2.6	5.9	3.1	-2.8
Buncombe County	5.3	3.0	-2.3	5.4	3.1	-2.4
Haywood County	5.3	3.2	-2.1	5.4	3.3	-2.2
Henderson County	5.0	3.0	-2.0	5.1	3.1	-2.1
Madison County	5.4	3.2	-2.2	5.5	3.3	-2.2
Asheville Metro*	5.2	3.1	-2.1	5.4	3.1	-2.3
North Carolina	5.8	3.7	-2.1	5.9	3.8	-2.1
United States	6.6	4.1	-2.5	6.7	4.3	-2.5
Total Employment (Asheville Metro)	Feb 2021	Feb 2022	% Change	AVG Y-T-D 2021	AVG Y-T-D 2022	% Change
Total Employment (nonfarm)	187,500	195,600	4.3%	187,200	194,850	4.1%
Major Industry Employment (Asheville Metro)	Feb 2021	Feb 2022	% Change	AVG Y-T-D 2021	AVG Y-T-D 2022	% Change
Construction, Mining, & Logging	9,500	10,200	7.4%	9,450	10,100	6.9%
Manufacturing	21,200	22,300	5.2%	21,150	22,100	4.5%
Wholesale Trade	5,100	5,200	2.0%	5,050	5,150	2.0%
Retail Trade	25,500	25,300	-0.8%	25,550	25,150	-1.6%
Transportation & Warehousing	5,600	5,600	0.0%	5,500	5,600	1.8%
Information	1,700	1,900	11.8%	1,700	1,900	11.8%
Financial Activities	6,400	6,700	4.7%	6,350	6,700	5.5%
Professional & Business Services	19,300	19,600	1.6%	19,150	19,400	1.3%
Health Services & Private Education	35,900	36,900	2.8%	35,800	36,750	2.7%
Leisure and Hospitality	23,400	27,200	16.2%	23,550	27,200	15.5%
Government (federal, state, and local)	25,200	25,800	2.4%	25,200	25,850	2.6%
Residential Activity (Asheville Metro)	Feb 2021	Feb 2022	% Change	Y-T-D 2021	Y-T-D 2022	% Change
Closed Sales	580	487	-16.0%	1,150	1,111	-3.4%
Average Price of Homes Sold	\$397,451	\$466,405	17.3%	\$397,902	\$455,053	14.4%
Median Price of Homes Sold	\$330,250	\$384,000	16.3%	\$330,000	\$374,000	13.3%
Days on Market Until Sale	56	37	-33.9%	56	37	-33.9%
Median Rent Estimate (2 Bedroom Apartment)	\$943	\$1,166	23.6%	\$943	\$1,171	24.2%
Airport Activity	Feb 2021	Feb 2022	% Change	Y-T-D 2021	Y-T-D 2022	% Change
Total Passengers	45,617	94,697	107.6%	89,247	177,069	98.4%
Building Permits (Asheville Metro)	Feb 2021	Feb 2022	% Change	Y-T-D 2021	Y-T-D 2022	% Change
New Residential Permits (total units)	260	310	19.2%	512	732	43.0%
Value of New Residential Permits	\$68,093,000	\$73,868,000	8.5%	\$137,336,000	\$166,956,000	21.6%
Last Available Data						
Tourism (Buncombe County)	Jan 2021	Jan 2022	% Change	Y-T-D 2021	Y-T-D 2022	% Change
Lodging Sales	\$24,204,607	\$31,933,272	31.9%	\$24,204,607	\$31,933,272	31.9%

*Asheville Metro Area is comprised of Buncombe, Haywood, Henderson and Madison counties. **Note: Feb 2022 unemployment rate and employment are preliminary.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Apartmentlist.com, Asheville Regional Airport, Asheville CVB.

Supported by Western Carolina University and compiled by Riverbird Research. For more information, contact us at riverbirdresearch.com.

