



# [ Together, we are ] **MORE**



For nearly 125 years, the Asheville Area Chamber of Commerce has been the catalyst for economic vitality in our community.

**We believe that together, we are more.**

We connect business large and small to valuable resources such as economic development and research, business education, marketing opportunities and advocacy.

## Join us!

[www.ashevillechamber.org](http://www.ashevillechamber.org)



### Contact our Member Development Team:

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# Discover all the ways the Asheville Chamber can grow your business and your community.

## Marketing & Visibility

### [ credibility ]

The Chamber is a trusted source. Being a member increases the positive perceptions people have about your business. Customers are 57% more likely to think positively of your local reputation and 63% more likely to buy from Chamber members. Your company's listing in the Chamber business directory online will benefit your SEO strategy with a potential SEO boost.

### [ referrals ]

Every day businesses and individuals (locals, visitors and people looking to relocate) contact the Chamber looking for referrals for products and services from local companies.

### [ awareness ]

As a member, you benefit from marketing opportunities, including placement on our website (16,000 visits per month) and in our Visitor Center (with 175,000+ visitors each year). Further increase your business exposure by sponsoring one of the Chamber's events, attracting over 7,500 attendees yearly.

### [ connections & networking ]

The Chamber has many opportunities for you to build relationships so you can generate leads and garner new clients. We host more than two dozen events per year, creating opportunities for you to build your brand and market your products and services.

## Exclusive Member Benefits

### [ savings ]

Through exclusive programs for Chamber members, you can save on business expenses like office supplies, health insurance and workforce benefits.

### [ insights ]

We keep you informed of business issues and trends through our newsletter, research and forums so you can stay focused on your business. As a Chamber member, you have access to professional development opportunities and events to strengthen your business success.

### [ recognition ]

As the convener, connector and cultivator of leaders and influencers, we give you opportunities to be involved, to position your company as a leader, to be recognized for your accomplishments and to make a difference in our community. And, we love to celebrate business milestones.

### [ free postings ]

As a member, you can post job openings on the WNC Talent Job Board. Share your events on our community calendar and submit other company news to our Business Buzz.

## Community Impact

### [ balanced economy ]

We are the local champion for a balanced, thriving economy and are the most comprehensive business resource in WNC. Your membership supports our efforts to strengthen the business community. When the business community is vibrant and strong, the local economy is stronger which is good for all residents.

### [ business voice ]

We speak up for you with our local, state and federal officials, making sure that legislation supports business. You can also interact directly with elected officials at special events throughout the year.

### [ regional leadership ]

We facilitate communication between the business community and leaders in local governments and community organizations in WNC.





**“The Asheville Chamber connects us to the business community and conversations beyond the ones we would have on our own.”**

**Leah Ashburn**  
*Highland Brewing*



**“The Asheville Chamber supports small businesses like no other organization in the area. It promotes visibility and recognition, along with access to valuable resources and events, to help us grow as a company and integrate into our local community.”**

## **We invite you to get MORE for your business by exploring the benefits of our tailored membership tiers.**

### **Signature**

Recognizing your role in advancing our community and as a top investor, Signature Partners enjoy all the benefits of our other tiers plus customized membership to fit your unique goals. Businesses at this prestigious level are widely recognized for their vision and leadership.

### **Champion**

As a champion member, your company values its legacy and strives to channel that prestige towards a more prosperous future. We give you the keys to bolster your reputation as a community champion. With recognition as a key partner, your investment supports our ability to strengthen our regional economy.

### **Influence Partner**

High-level leadership is important to your community-minded organization, and you're looking to attend the most valuable programs and events in the region. We offer the select opportunity for your business to influence the direction of public policy and share the room with an elite group of leaders and influencers.

### **Innovation Partner**

You care about the greater picture—for both your business and surrounding community. Here's your chance to begin establishing your business as a community supporter and contribute to key business and advocacy efforts. You'll help shape a more prosperous and business-friendly community.

### **Growth Partner**

You're a growing company looking for exposure, awareness, and to build on your burgeoning success. While you're busy cultivating your customer base, we provide you with essential tools for growth, plus the enhanced visibility and attention you need to elevate your community presence.

### **Essential Partner**

You're a small business, perhaps in its early stages, learning how your products and services fit into the larger ecosystem. Through monthly educational workshops and relationship-building opportunities, this basic membership level opens the door for you to grow professionally, build your business and enhance your marketing reach.





**ASHEVILLE**  
AREA CHAMBER OF COMMERCE

# MEMBER BENEFITS OVERVIEW

	SIGNATURE \$10,000+	CHAMPION \$8,000+	INFLUENCE \$4,000+	INNOVATION \$2,000+	GROWTH \$950 <sup>^</sup>	ESSENTIAL* \$450 <sup>^</sup>
Listing in Chamber's online directory	•	•	•	•	•	•
Brochure in the Asheville Visitor Center	•	•	•	•	•	•
Exclusive business referrals	•	•	•	•	•	•
Save on business expenses like office supplies, insurance, etc.	•	•	•	•	•	•
Build connections at monthly networking events	•	•	•	•	•	•
Opportunities to interact with elected officials	•	•	•	•	•	•
Sharing company news in the e-newsletter	•	•	•	•	•	•
Stay informed with newsletter, research, forums	•	•	•	•	•	•
Ribbon Cutting for grand opening or milestone	•	•	•	•	•	•
Opportunity to apply for business awards	•	•	•	•	•	•
Request Asheville magazines to share with clients	•	•	•	•	•	•
Opportunity to sponsor business events	•	•	•	•	•	•
Opportunity to advertise in Visitor Center or newsletters	•	•	•	•	•	•
Gain a voice in government	•	•	•	•	•	•
Job postings on WNC Talent Job Board	Featured post	Featured post	•	•	•	•
Displayed as Featured Member on ashevillechamber.org	12 months	12 months	6 months	3 months	45 days	
Asheville Spotlight on blog and social channels	•	•	•	•	Q&A	
Enhanced directory listing	Featured Listing	Featured Listing	Featured Listing	Featured Listing	Business Card	
Additional directory listings	up to 5	up to 5	up to 3	up to 2	1	
Two hours free conference room usage	•	•	•	•	•	
Digital promotion as a new member	•	•	•	•	•	
Industry exclusive participation in networking group	•	•	•	•	•	
Annual gathering of professional networking groups	•	•	•	•	•	
Invite to quarterly Virtual Business Connections events	•	•	•	•	•	
Invite to annual coffee with Chamber leadership	•	•	•	•	•	
CEO invitation to exclusive Local Growth Update	•	•	•	•		
Metro Economy Outlook ticket	•	•	•	•		
Annual Meeting ticket	•	•	•	•		
Invitation to President's Coffee	•	•	•	•		
Legislative Events (4 tickets)	•	•	•			
Chamber Challenge registrations for four	•	•	•			
Recognition as a leading partner	•	•	•			
Public policy newsletter	•	•	•			
Standard research reports (limited)	•	•	•			
Copy of Business & Industry Directory	•	•	•			
CEO invitation to Leadership Circle Meetings	•	•	•			
Exclusive invitation to meetings with political leaders	•	•				
Invitation for CEOs to private Leadership Receptions	•	•				
Economic development advisor or research concierge	•	•				
Comp. memberships to Young Professionals of Asheville	10	10				
Your branded banner at signature events	•					
Recognition as leading partner in letter to members	•					
Brochure in New Member Packets	•					
Display Table at Orientation events	•					

\*Essential Partner: Basic membership opens the door for small or early-stage businesses to grow professionally, build connections and enhance marketing reach.

<sup>^</sup>Special rates (Growth=\$800 & Essential=\$405) when you sign up with automatic renewal.