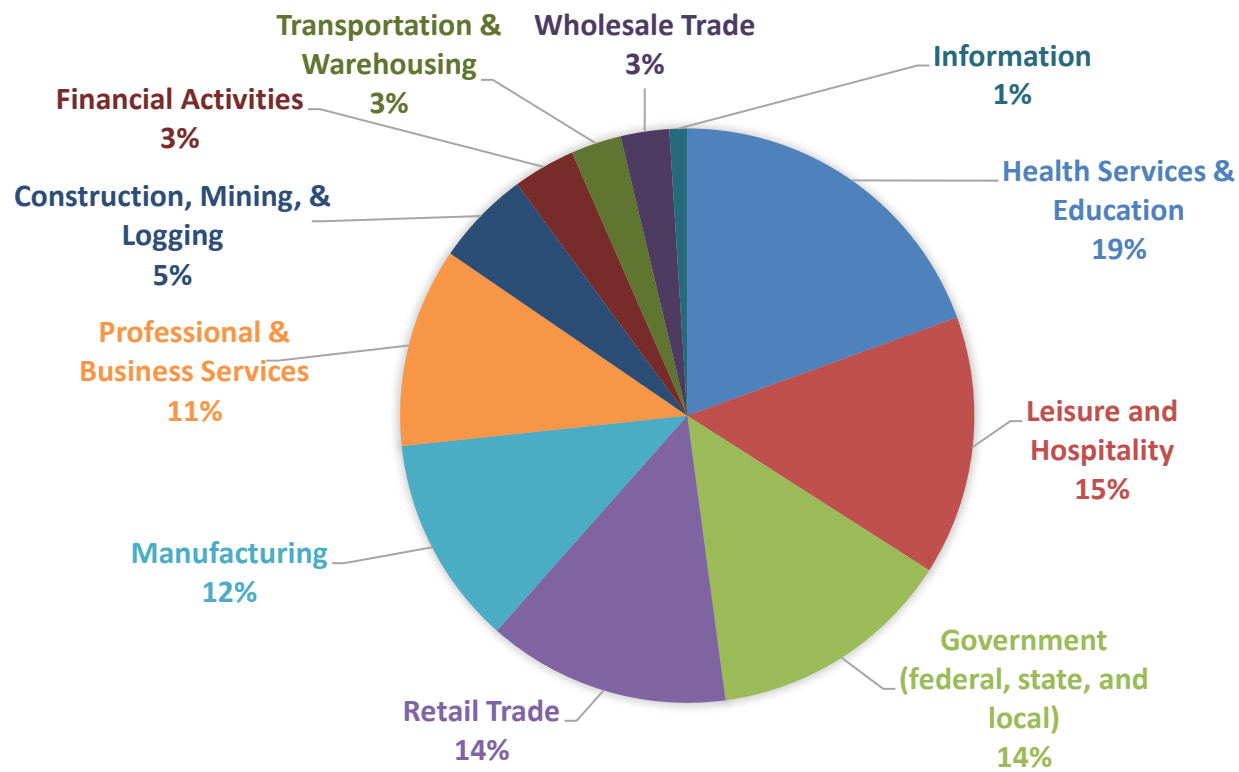




April 2022

Asheville MSA Major Industry Employment Distribution, April 2022



Unemployment Rate %	Monthly Data			AVG Y-T-D 2021	AVG Y-T-D 2022	Change
	Apr 2021	Apr 2022	Change			
Asheville City	4.9	2.9	-2.0	5.5	3.0	-2.5
Buncombe County	4.5	2.8	-1.7	5.0	3.0	-2.0
Haywood County	4.4	2.9	-1.5	5.0	3.1	-1.9
Henderson County	4.2	2.8	-1.4	4.7	2.9	-1.8
Madison County	4.4	3.0	-1.4	5.0	3.1	-1.9
Asheville Metro*	4.4	2.8	-1.6	5.0	3.0	-2.0
North Carolina	5.0	3.4	-1.6	5.5	3.6	-1.9
United States	5.7	3.3	-2.4	6.3	3.9	-2.4

Total Employment (Asheville Metro)	Apr 2021	Apr 2022	% Change	AVG Y-T-D 2021	AVG Y-T-D 2022	% Change
Total Employment (nonfarm)	190,800	199,500	4.6%	188,800	197,500	4.6%

Major Industry Employment (Asheville Metro)	Apr 2021	Apr 2022	% Change	AVG Y-T-D 2021	AVG Y-T-D 2022	% Change
Construction, Mining, & Logging	9,800	10,200	4.1%	9,600	10,200	6.3%
Manufacturing	21,600	22,400	3.7%	21,300	22,300	4.7%
Wholesale Trade	5,100	5,200	2.0%	5,100	5,200	2.0%
Retail Trade	25,400	26,000	2.4%	25,500	25,500	0.0%
Transportation & Warehousing	5,200	5,400	3.8%	5,500	5,500	0.0%
Information	1,800	1,900	5.6%	1,800	1,900	5.6%
Financial Activities	6,500	6,700	3.1%	6,400	6,700	4.7%
Professional & Business Services	19,600	21,400	9.2%	19,400	20,600	6.2%
Health Services & Education	36,000	37,000	2.8%	35,900	37,000	3.1%
Leisure and Hospitality	25,100	27,800	10.8%	24,200	27,500	13.6%
Government (federal, state, and local)	25,900	26,300	1.5%	25,500	26,100	2.4%

Average Hourly Wages (Private Industry)	Apr 2021	Apr 2022	% Change	AVG Y-T-D 2021	AVG Y-T-D 2022	% Change
Asheville Metro	\$26.49	\$26.58	0.3%	\$26.53	\$27.08	2.1%
North Carolina	\$27.34	\$29.62	8.3%	\$27.23	\$29.59	8.7%
United States	\$30.30	\$31.96	5.5%	\$30.13	\$31.83	5.6%

Continued

Monthly Data						
Residential Activity (Asheville Metro)	Apr 2021	Apr 2022	% Change	Y-T-D 2021	Y-T-D 2022	% Change
Closed Sales	796	646	-18.8%	2,710	2,504	-7.6%
Average Price of Homes Sold	\$441,470	\$494,955	12.1%	\$423,888	\$472,819	11.5%
Median Price of Homes Sold	\$355,000	\$406,000	14.4%	\$345,000	\$389,004	12.8%
Days on Market Until Sale	50	25	-50.0%	55	34	-38.2%
Median Rent Estimate (2 BR apartment)	\$1,015	\$1,256	23.7%	\$1,008	\$1,248	23.9%
Airport Activity	Apr 2021	Apr 2022	% Change	Y-T-D 2021	Y-T-D 2022	% Change
Total Passengers	97,905	140,731	43.7%	265,014	452,868	70.9%
Building Permits (Asheville Metro)	Apr 2021	Apr 2022	% Change	Y-T-D 2021	Y-T-D 2022	% Change
New Residential Permits (total units)	320	370	15.6%	1283	1544	20.3%
Value of New Residential Permits	\$83,968,000	\$104,265,000	24.2%	\$320,941,000	\$392,085,000	22.2%
Last Available Data						
Tourism (Buncombe County)	Mar 2021	Mar 2022	% Change	Y-T-D 2021	Y-T-D 2022	% Change
Lodging Sales	\$36,198,090	\$48,211,192	33.2%	\$83,969,257	\$114,026,795	43.8%

*Asheville Metro Area is comprised of Buncombe, Haywood, Henderson and Madison counties. Note: Apr 2022 unemployment rate and employment numbers are preliminary.
 Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Apartmentlist.com, Asheville Regional Airport, Asheville CVB.
 Supported by Western Carolina University and compiled by Riverbird Research. For more information, contact us at riverbirdresearch.com.

