

Select Rankings

Asheville ranked #3 on "The South's Best Cities" —Southernliving.com, 2023

Asheville ranked #10 on list of "Best Food Destinations in U.S." —Tripadvisor.com, 2023

Asheville is one of "The 25 Best Places to Enjoy Your Retirement in 2022" —Forbes.com, 2022

Asheville ranked as 7th fastest growing tech hub in the nation —LinkedIn.com, 2022

Asheville named one of the Top 50 Small Cities to Start a Business — WalletHub.com, 2022

Asheville is one of the "10 Best Cities to Visit for Art Lovers" —bestlifeonline.com, 2022

Population	2011	2021	% Change
Asheville City	82,823	93,272	13%
Buncombe County	236,230	266,981	13%
Asheville MSA	421,180	465,558	11%
North Carolina	9,418,736	10,367,022	10%

Source: U.S. Census Bureau, 2007-2011 and 2017-2021 American Community Survey, 5-year Estimates

Cost of Living Index - All Items

National Average	100
Asheville, NC	100.4
Charlotte, NC	97.9
Raleigh, NC	96.1
New York, NY	227.7
Atlanta, GA	101.6
Charleston, SC	98.0
Nashville, TN	97.8

Source: C2ER Cost of Living Index, 2022

Household Income	Avg.	Median
Asheville MSA	\$81,132	\$58,039
Buncombe County	\$86,019	\$59,699
North Carolina	\$84,888	\$60,516
United States	\$97,196	\$69,021

Source: U.S. Census Bureau, 2017-2021 American Community Survey, 5-year Estimates

Taxes

Current Sales Tax Rate (Buncombe)	7.00%
NC Individual Income Tax Rate	4.75%
NC Corporate Income Tax Rate	2.5%

Sources: Buncombe County Tax Department; NC Department of Revenue

Average Home Sale Price

2021 - \$453,064	Closed Sales - 10,254
2022 - \$500,847	Closed Sales - 8,030

Source: Canopy MLS, for Asheville MSA

Estimated Median Rent

2022 - 2 bedroom apartment	\$1,290
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Source: Apartmentlist.com, for Asheville MSA

Crime Rates per 1,000 People

	Violent Offenses	Property Offenses
Asheville MSA	3.17/1,000	26.34/1,000
North Carolina	4.19/1,000	22.27/1,000
United States	3.98/1,000	19.58/1,000

Source: FBI Uniform Crime Reporting, 2020

New Residential Housing

	2021	2022
New Building Permits	4,238	3,526
Value of New Permits	\$1.13B	\$1.13B

Source: U.S. Census Bureau, for Asheville MSA; Note: 2022 data is preliminary

Education

K-12 Public Schools

	Student Enrollment
Asheville City	4,121
Buncombe County	21,803

Source: NCDPI, 2021-2022 school year

Colleges / Universities

UNC Asheville	3,233
Warren Wilson College	803
Montreat College	1,013
Asheville-Buncombe Technical	6,270
Mars Hill University	1,073
Haywood Community College	1,318
Blue Ridge Community College	2,635
Lenoir-Rhyne University*	2,405
Western Carolina University*	11,877

*satellite location in Asheville
Source: National Center for Education Statistics, IPEDS, Fall 2021

Major Industry Employment ≥ 10%

	% of Total*
Education & Health Services	18%
Leisure & Hospitality	14%
Retail Trade	13%
Government	13%
Manufacturing	11%
Professional & Business Services	10%

*Total Nonfarm Employment of 200,800
Source: U.S. Bureau of Labor Statistics, 2022 Annual Average, for Asheville MSA

Climate

	Avg. Min °F	Avg. Max °F	Avg. Min °F	Avg. Max °F	
January	24.8	51.6	July	68.7	78.0
February	28.8	50.3	August	67.3	76.7
March	33.5	56.8	September	60.2	74.1
April	48.0	61.2	October	50.0	65.1
May	57.0	69.4	November	41.2	56.0
June	64.7	76.8	December	29.6	51.1

Source: National Oceanic and Atmospheric Administration, 1857-2022 Normals

Transportation

Airport	Asheville Regional Airport
Interstate Highways	I-26; I-40; I-240
US Highways	US 19/23; 25; 25A; 70; 74
Local Bus Service	Asheville Transit System - 18 Routes
Railroad	Norfolk Southern, Blue Ridge Southern
Motor Freight	At least 30 Motor Freight Carriers in Asheville

Updated: March 2023

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