



Unemployment Rate %	Monthly Data			AVG Y-T-D 2022	AVG Y-T-D 2023	Change
	Jan 2022	Jan 2023	Change			
Asheville City	3.2	3.0	-0.2	3.2	3.0	-0.2
Buncombe County	3.2	3.0	-0.2	3.2	3.0	-0.2
Haywood County	3.5	3.2	-0.3	3.5	3.2	-0.3
Henderson County	3.3	3.2	-0.1	3.3	3.2	-0.1
Madison County	3.5	3.5	0.0	3.5	3.5	0.0
Asheville Metro*	3.3	3.1	-0.2	3.3	3.1	-0.2
North Carolina	3.9	3.7	-0.2	3.9	3.7	-0.2
United States	4.4	3.9	-0.5	4.4	3.9	-0.5

  

Total Employment (Asheville Metro)	Jan 2022	Jan 2023	% Change	AVG Y-T-D 2022	AVG Y-T-D 2023	% Change
Total Employment (nonfarm)	195,200	200,400	2.7%	195,200	200,400	2.7%

  

Major Industry Employment (Asheville Metro)	Jan 2022	Jan 2023	% Change	AVG Y-T-D 2022	AVG Y-T-D 2023	% Change
Construction, Mining, & Logging	10,200	10,600	3.9%	10,200	10,600	3.9%
Manufacturing	21,900	21,900	0.0%	21,900	21,900	0.0%
Wholesale Trade	5,100	5,500	7.8%	5,100	5,500	7.8%
Retail Trade	26,000	26,000	0.0%	26,000	26,000	0.0%
Transportation & Warehousing	5,800	6,000	3.4%	5,800	6,000	3.4%
Information	2,000	2,200	10.0%	2,000	2,200	10.0%
Financial Activities	6,700	7,100	6.0%	6,700	7,100	6.0%
Professional & Business Services	19,900	20,900	5.0%	19,900	20,900	5.0%
Health Services & Education	35,700	36,500	2.2%	35,700	36,500	2.2%
Leisure & Hospitality	26,700	27,900	4.5%	26,700	27,900	4.5%
Other Services	9,100	9,600	5.5%	9,100	9,600	5.5%
Government (federal, state, and local)	26,100	26,200	0.4%	26,100	26,200	0.4%

  

Average Hourly Wages (Total Private)	Jan 2022	Jan 2023	% Change	AVG Y-T-D 2022	AVG Y-T-D 2023	% Change
Asheville Metro	\$26.96	\$27.72	2.8%	\$26.96	\$27.72	2.8%
North Carolina	\$29.83	\$31.02	4.0%	\$29.83	\$31.02	4.0%
United States	\$31.96	\$33.36	4.4%	\$31.96	\$33.36	4.4%

Continued

<p>Median Price of Homes Sold</p> <p><b>\$400,000</b></p> <p>▲ \$37,100 from Jan 2022</p>	<p>DOM Until Home Sale</p> <p><b>47 Days</b></p> <p>▲ 13 Days from Jan 2022</p>	<p>Median Rent Estimate (2 BR)</p> <p><b>\$1,303</b></p> <p>▲ \$58 from Jan 2022</p>	<p>Airport Passenger Traffic</p> <p><b>123,117</b></p> <p>Total Passengers</p> <p>▲ 40,745 from Jan 2022</p>
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Residential Activity (Asheville Metro)	Monthly Data			Y-T-D 2022	Y-T-D 2023	% Change
	Jan 2022	Jan 2023	% Change			
Closed Sales	623	375	-39.8%	623	375	-39.8%
Average Price of Homes Sold	\$446,443	\$480,431	7.6%	\$446,443	\$480,431	7.6%
Median Price of Homes Sold	\$362,900	\$400,000	10.2%	\$362,900	\$400,000	10.2%
Days on Market Until Sale	34	47	38.2%	34	47	38.2%
Median Rent Estimate (2 BR apartment)	\$1,245	\$1,303	4.7%	\$1,245	\$1,303	4.7%

  

Airport Activity	Jan 2022	Jan 2023	% Change	Y-T-D 2022	Y-T-D 2023	% Change
Total Passengers	82,372	123,117	49.5%	82,372	123,117	49.5%

  

Building Permits (Asheville Metro)	Jan 2022	Jan 2023	% Change	Y-T-D 2022	Y-T-D 2023	% Change
New Residential Permits (total units)	338	279	-17.5%	338	279	-17.5%
Value of New Residential Permits	\$78,700,000	\$80,303,000	2.0%	\$78,700,000	\$80,303,000	2.0%

Tourism (Buncombe County)	Last Available Data			Y-T-D 2021	Y-T-D 2022	% Change
	Dec 2021	Dec 2022	% Change			
Lodging Sales	\$52,075,148	\$53,036,372	1.8%	\$590,265,939	\$644,087,215	43.8%

\*The Asheville Metro is comprised of Buncombe, Haywood, Henderson and Madison counties.

Note: Jan 2023 unemployment rate, employment, and average hourly wage are preliminary. Employment numbers are rounded to the nearest hundred.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Apartmentlist.com, Asheville Regional Airport, Asheville CVB.

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