

Sample Childcare Advocacy Email:

We're encouraging employers of all sizes, working parents and others to advocate for childcare.

1. Copy and paste the below text into an email.
2. Replace all the **[bold text]** and personalize the message.
3. Send to Senator Warren Daniel at Warren.Daniel@ncleg.gov

Subject Line: Support Senate Bills 292 and 288

Dear Senator Daniel,

I am writing to emphasize the urgent need for action to address the childcare crisis in North Carolina that is damaging to our workforce and our children. I am **[a parent, teacher, employer, etc.] in [city or county]** with **[ages of your children and the school they attend; school where you teach and grade; your company name and number of employees]**, and I have personally dealt with the repercussions of our struggling childcare system.

Quality childcare and early education is critical to both current workforce and future workforce development. Maintaining an effective, and diverse workforce requires that workers have a safe place for their children while they perform their jobs. Moreover, early education is proven to have long-term benefits for our children, the workforce of the future.

I urge you to support SB 292, which will extend childcare compensation grants to early education teachers to maintain better wages for the sector, and SB 288, which will increase reimbursement rates and enact a statewide childcare subsidy market rate floor.

Please support our children and our workforce.

Sincerely,

[your name]