



Monthly Data						
Unemployment Rate %	Jan 2023	Jan 2024	Change	AVG Y-T-D 2023	AVG Y-T-D 2024	Change
Asheville City	3.0	2.9	-0.1	3.0	2.9	-0.1
Buncombe County	3.0	2.8	-0.2	3.0	2.8	-0.2
Haywood County	3.2	3.3	0.1	3.2	3.3	0.1
Henderson County	3.2	3.0	-0.2	3.2	3.0	-0.2
Madison County	3.5	3.1	-0.4	3.5	3.1	-0.4
Asheville Metro*	3.1	2.9	-0.2	3.1	2.9	-0.2
North Carolina	3.7	3.6	-0.1	3.7	3.6	-0.1
United States	3.9	4.1	0.2	3.9	4.1	0.2

Total Employment (Asheville Metro)	Jan 2023	Jan 2024	% Change	AVG Y-T-D 2023	AVG Y-T-D 2024	% Change
Total Employment (nonfarm)	200,700	203,200	1.2%	200,700	203,200	1.2%

Major Industry Employment (Asheville Metro)	Jan 2023	Jan 2024	% Change	AVG Y-T-D 2023	AVG Y-T-D 2024	% Change
Construction, Mining, & Logging	10,600	10,500	-0.9%	10,600	10,500	-0.9%
Manufacturing	22,100	21,100	-4.5%	22,100	21,100	-4.5%
Wholesale Trade	5,500	5,500	0.0%	5,500	5,500	0.0%
Retail Trade	26,700	26,000	-2.6%	26,700	26,000	-2.6%
Transportation & Warehousing	6,500	6,100	-6.2%	6,500	6,100	-6.2%
Information	2,300	2,300	0.0%	2,300	2,300	0.0%
Financial Activities	7,200	7,400	2.8%	7,200	7,400	2.8%
Professional & Business Services	20,100	20,200	0.5%	20,100	20,200	0.5%
Health Services & Education	36,500	37,100	1.6%	36,500	37,100	1.6%
Leisure & Hospitality	28,100	29,000	3.2%	28,100	29,000	3.2%
Other Services	10,700	10,900	1.9%	10,700	10,900	1.9%
Government (federal, state, and local)	26,700	27,100	1.5%	26,700	27,100	1.5%

Average Hourly Wages (Total Private)	Jan 2023	Jan 2024	% Change	AVG Y-T-D 2023	AVG Y-T-D 2024	% Change
Asheville Metro	\$27.68	\$28.68	3.6%	\$27.68	\$28.68	3.6%
North Carolina	\$31.11	\$32.15	3.3%	\$31.11	\$32.15	3.3%
United States	\$33.40	\$34.68	3.8%	\$33.40	\$34.68	3.8%

Continued

<p>Median Price of Homes Sold</p> <p>\$422,750</p> <p>▲ \$22,750 from Jan 2023</p>	<p>DOM Until Home Sale</p> <p>50 Days</p> <p>▲ 3 Days from Jan 2023</p>	<p>New Residential Permits (total units)</p> <p>689</p> <p>▲ 410 from Jan 2023</p>	<p>Airport Passenger Traffic</p> <p>134,630</p> <p>Total Passengers</p> <p>▲ 11,513 from Jan 2023</p>
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Monthly Data						
Residential Activity (Asheville Metro)	Jan 2023	Jan 2024	% Change	Y-T-D 2023	Y-T-D 2024	% Change
Closed Sales	375	396	5.6%	375	396	5.6%
Average Price of Homes Sold	\$480,431	\$525,473	9.4%	\$480,431	\$525,473	9.4%
Median Price of Homes Sold	\$400,000	\$422,750	5.7%	\$400,000	\$422,750	5.7%
Days on Market Until Sale	47	50	6.4%	47	50	6.4%
Airport Activity	Jan 2023	Jan 2024	% Change	Y-T-D 2023	Y-T-D 2024	% Change
Total Passengers	123,117	134,630	9.4%	123,117	134,630	9.4%
Building Permits (Asheville Metro)	Jan 2023	Jan 2024	% Change	Y-T-D 2023	Y-T-D 2024	% Change
New Residential Permits (total units)	279	689	147.0%	279	689	147.0%
Value of New Residential Permits	\$80,303,000	\$162,106,000	101.9%	\$80,303,000	\$162,106,000	101.9%

Last Available Data						
Tourism (Buncombe County)	Dec 2022	Dec 2023	% Change	Y-T-D 2022	Y-T-D 2023	% Change
Lodging Sales	\$53,036,372	\$53,500,000	0.9%	\$650,602,257	\$617,013,527	43.8%

*The Asheville Metro is comprised of Buncombe, Haywood, Henderson and Madison counties.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Apartmentlist.com, Asheville Regional Airport, Asheville CVB.

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