



Monthly Data						
Unemployment Rate %	Mar 2024	Mar 2025	Change	AVG Y-T-D 2024	AVG Y-T-D 2025	Change
Asheville City	3.0	5.5	2.5	3.1	6.9	3.8
Buncombe County	2.9	5.3	2.4	3.0	6.1	3.1
Haywood County	3.1	3.8	0.7	3.3	4.1	0.8
Henderson County	3.0	3.5	0.5	3.1	3.7	0.6
Madison County	3.1	5.1	2.0	3.2	5.7	2.6
Asheville Metro US OMB REVISED DELINEATION*	2.9	4.8	1.9	3.0	5.4	2.5
North Carolina	3.6	3.7	0.1	3.7	3.8	0.1
United States	3.9	4.2	0.3	4.1	4.4	0.3

Total Employment (Asheville Metro)*	Mar 2024	Mar 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Total Employment (nonfarm)	190,200	188,900	-0.7%	189,267	188,233	-0.5%

Major Industry Employment (Asheville Metro)*	Mar 2024	Mar 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Construction	10,000	10,100	1.0%	9,967	9,900	-0.7%
Manufacturing	19,300	18,700	-3.1%	19,267	18,800	-2.4%
Wholesale Trade	5,400	5,400	0.0%	5,400	5,400	0.0%
Retail Trade	23,600	23,500	-0.4%	23,633	23,500	-0.6%
Transportation & Warehousing	6,600	6,600	0.0%	6,567	6,633	1.0%
Information	2,200	2,200	0.0%	2,200	2,200	0.0%
Financial Activities	6,500	6,400	-1.5%	6,467	6,400	-1.0%
Professional & Business Services	19,300	19,400	0.5%	19,267	19,300	0.2%
Health Services & Education	35,600	37,000	3.9%	35,500	36,833	3.8%
Leisure & Hospitality	26,400	24,100	-8.7%	26,000	24,000	-7.7%
Other Services	9,900	10,100	2.0%	9,900	10,033	1.3%
Government (federal, state, and local)	25,400	25,400	0.0%	25,100	25,233	0.5%

Average Hourly Wages (Total Private)	Mar 2024	Mar 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Asheville Metro	\$29.80	\$31.32	5.1%	\$29.52	\$31.41	6.4%
North Carolina	\$31.85	\$33.59	5.5%	\$31.96	\$33.53	4.9%
United States	\$34.65	\$36.20	4.5%	\$34.62	\$36.13	4.4%

Continued

<p>Median Price of Homes Sold</p> <p>\$435,000</p> <p>▲ -\$9,990 from Mar 2024</p>	<p>DOM Until Home Sale</p> <p>66 Days</p> <p>▲ 10 Days from Mar 2024</p>	<p>New Residential Permits (total units)</p> <p>204</p> <p>▼ -86 from Mar 2024</p>	<p>Airport Passenger Traffic</p> <p>159,813</p> <p>Total Passengers</p> <p>▼ -12,567 from Mar 2024</p>
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	Monthly Data			Y-T-D 2024	Y-T-D 2025	% Change
	Mar 2024	Mar 2025	% Change			
Residential Activity**						
Closed Sales	499	499	0.0%	1,350	1,321	-2.1%
Average Price of Homes Sold	\$546,428	\$527,028	-3.6%	\$520,968	\$534,751	2.6%
Median Price of Homes Sold	\$444,990	\$435,000	-2.2%	\$425,000	\$442,500	4.1%
Days on Market Until Sale	56	66	17.9%	54	66	22.2%
Airport Activity						
Total Passengers	172,380	159,813	-7.3%	440,032	399,126	-9.3%
Building Permits (Asheville CBSA)*						
New Residential Permits (total units)	290	204	-29.7%	1,695	660	-61.1%
Value of New Residential Permits	\$89,281,000	\$77,304,000	-13.4%	\$381,862,000	\$270,295,000	-29.2%

	Last Available Data			Y-T-D 2024	Y-T-D 2025	% Change
	Apr 2024	Apr 2025	% Change			
Tourism (Buncombe County)						
Lodging Sales	\$33,000,000	\$22,000,000	-33.3%	\$177,000,000	\$110,000,000	-37.9%

*Comprised of Buncombe, Henderson, and Madison counties.

** Buncombe, Haywood, Henderson, and Madison counties.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

Supported by Western Carolina University. For more information, contact us at riverbirdresearch.com or 828-258-6120.

