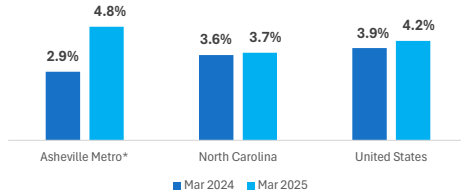


Total Nonfarm Employment

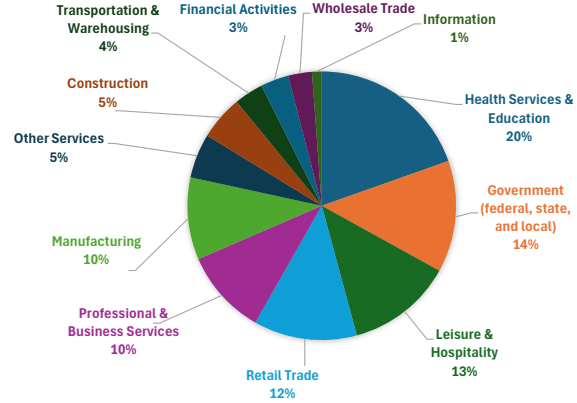
-1,300

 from Mar 2024

Unemployment Rate



Major Industry Employment Distribution



Unemployment Rate %	Monthly Data			AVG Y-T-D 2024	AVG Y-T-D 2025	Change
	Mar 2024	Mar 2025	Change			
Asheville City	3.0	5.5	2.5	3.1	6.9	3.8
Buncombe County	2.9	5.3	2.4	3.0	6.1	3.1
Haywood County	3.1	3.8	0.7	3.3	4.1	0.8
Henderson County	3.0	3.5	0.5	3.1	3.7	0.6
Madison County	3.1	5.1	2.0	3.2	5.7	2.6
Asheville Metro <b>US OMB REVISED DELINEATION*</b>	2.9	4.8	1.9	3.0	5.4	2.5
North Carolina	3.6	3.7	0.1	3.7	3.8	0.1
United States	3.9	4.2	0.3	4.1	4.4	0.3

Total Employment (Asheville Metro)*	Mar 2024	Mar 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Total Employment (nonfarm)	190,200	188,900	-0.7%	189,267	188,233	-0.5%

Major Industry Employment (Asheville Metro)*	Mar 2024	Mar 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Construction	10,000	10,100	1.0%	9,967	9,900	-0.7%
Manufacturing	19,300	18,700	-3.1%	19,267	18,800	-2.4%
Wholesale Trade	5,400	5,400	0.0%	5,400	5,400	0.0%
Retail Trade	23,600	23,500	-0.4%	23,633	23,500	-0.6%
Transportation & Warehousing	6,600	6,600	0.0%	6,567	6,633	1.0%
Information	2,200	2,200	0.0%	2,200	2,200	0.0%
Financial Activities	6,500	6,400	-1.5%	6,467	6,400	-1.0%
Professional & Business Services	19,300	19,400	0.5%	19,267	19,300	0.2%
Health Services & Education	35,600	37,000	3.9%	35,500	36,833	3.8%
Leisure & Hospitality	26,400	24,100	-8.7%	26,000	24,000	-7.7%
Other Services	9,900	10,100	2.0%	9,900	10,033	1.3%
Government (federal, state, and local)	25,400	25,400	0.0%	25,100	25,233	0.5%

Average Hourly Wages (Total Private)	Mar 2024	Mar 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Asheville Metro*	\$29.80	\$31.32	5.1%	\$29.52	\$31.41	6.4%
North Carolina	\$31.85	\$33.59	5.5%	\$31.96	\$33.53	4.9%
United States	\$34.65	\$36.20	4.5%	\$34.62	\$36.13	4.4%

Median Price of Homes Sold  \$435,000  ▲ -\$9,990 from Mar 2024	DOM Until Home Sale  66 Days  ▲ 10 Days from Mar 2024	New Residential Permits (total units)  204  ▼ -86 from Mar 2024	Airport Passenger Traffic  159,813 Total Passengers  ▼ -12,567 from Mar 2024
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Monthly Data						
Residential Activity	Mar 2024	Mar 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Closed Sales	499	499	0.0%	1,350	1,321	-2.1%
Average Price of Homes Sold	\$546,428	\$527,028	-3.6%	\$520,968	\$534,751	2.6%
Median Price of Homes Sold	\$444,990	\$435,000	-2.2%	\$425,000	\$442,500	4.1%
Days on Market Until Sale	56	66	17.9%	54	66	22.2%
Airport Activity	Mar 2024	Mar 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Total Passengers	172,380	159,813	-7.3%	440,032	399,126	-9.3%
Building Permits (Asheville CBSA)	Mar 2024	Mar 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
New Residential Permits (total units)	290	204	-29.7%	1,695	660	-61.1%
Value of New Residential Permits	\$89,281,000	\$77,304,000	-13.4%	\$381,862,000	\$270,295,000	-29.2%

Last Available Data						
Tourism (Buncombe County)	Mar 2024	Mar 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Lodging Sales	\$31,700,000	\$32,800,000	3.5%	\$144,000,000	\$88,000,000	-38.9%

\*Comprised of Buncombe, Henderson, and Madison counties reflecting US OMB revised Asheville metro delineation. Note geographic definitions vary by data source as not all datasets reflect this change yet.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

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