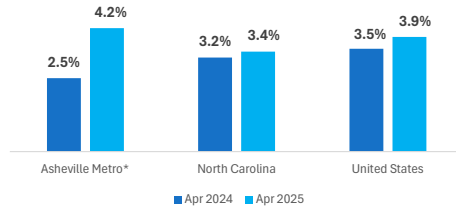


Total Nonfarm Employment

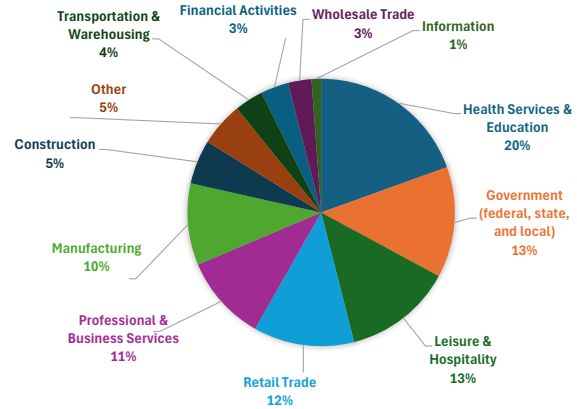
-1,200

 from Apr 2024

Unemployment Rate



Major Industry Employment Distribution



Monthly Data						
Unemployment Rate %	Apr 2024	Apr 2025	Change	AVG Y-T-D 2024	AVG Y-T-D 2025	Change
Asheville City	2.6	5.1	2.5	3.0	6.4	3.5
Buncombe County	2.6	4.7	2.1	2.9	5.8	2.9
Haywood County	2.8	3.6	0.8	3.2	4.0	0.8
Henderson County	2.5	3.1	0.6	3.0	3.6	0.6
Madison County	2.5	4.4	1.9	3.0	5.4	2.4
Asheville Metro US OMB REVISED DELINEATION*	2.5	4.2	1.7	2.9	5.1	2.3
North Carolina	3.2	3.4	0.2	3.6	3.7	0.1
United States	3.5	3.9	0.4	3.9	4.3	0.3

Total Employment (Asheville Metro)*	Apr 2024	Apr 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Total Employment (nonfarm)	191,500	190,300	-0.6%	189,825	188,700	-0.6%

Major Industry Employment (Asheville Metro)*	Apr 2024	Apr 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Construction	10,000	10,200	2.0%	9,975	9,975	0.0%
Manufacturing	19,200	18,800	-2.1%	19,250	18,800	-2.3%
Wholesale Trade	5,400	5,400	0.0%	5,400	5,400	0.0%
Retail Trade	23,600	23,200	-1.7%	23,625	23,400	-1.0%
Transportation & Warehousing	6,500	6,600	1.5%	6,550	6,625	1.1%
Information	2,200	2,200	0.0%	2,200	2,200	0.0%
Financial Activities	6,500	6,400	-1.5%	6,475	6,400	-1.2%
Professional & Business Services	19,300	19,800	2.6%	19,275	19,425	0.8%
Health Services & Education	36,000	37,100	3.1%	35,625	36,875	3.5%
Leisure & Hospitality	27,400	25,000	-8.8%	26,350	24,250	-8.0%
Other Services	9,900	10,100	2.0%	9,900	10,050	1.5%
Government (federal, state, and local)	25,500	25,500	0.0%	25,200	25,300	0.4%

Average Hourly Wages (Total Private)	Apr 2024	Apr 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Asheville Metro*	\$30.03	\$31.14	3.7%	\$29.65	\$31.32	5.7%
North Carolina	\$32.29	\$33.68	4.3%	\$32.04	\$33.57	4.8%
United States	\$34.86	\$36.14	3.7%	\$34.68	\$36.14	4.2%

Median Price of Homes Sold \$457,525 ▲ \$8,025 from Apr 2024	DOM Until Home Sale 60 Days ▲ 16 Days from Apr 2024	New Residential Permits (total units) 253 ▼ -193 from Apr 2024	Airport Passenger Traffic Total Passengers 167,837 ▼ -13,868 from Apr 2024
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	Monthly Data					
Residential Activity**	Apr 2024	Apr 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Closed Sales	530	528	-0.4%	1,880	1,863	-0.9%
Average Price of Homes Sold	\$571,506	\$566,130	-0.9%	\$535,216	\$542,432	1.3%
Median Price of Homes Sold	\$449,500	\$457,525	1.8%	\$431,120	\$448,095	3.9%
Days on Market Until Sale	44	60	36.4%	51	64	25.5%
Airport Activity	Apr 2024	Apr 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Total Passengers	181,705	167,837	-7.6%	621,737	566,963	-8.8%
Building Permits*	Apr 2024	Apr 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
New Residential Permits (total units)	446	253	-43.3%	2,141	913	-57.4%
Value of New Residential Permits	\$130,913,000	\$87,285,000	-33.3%	\$512,774,000	\$357,580,000	-30.3%
	Last Available Data					
Tourism (Buncombe County)	Apr 2024	Apr 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Lodging Sales	\$33,000,000	\$22,000,000	-33.3%	\$177,000,000	\$110,000,000	-37.9%

*Comprised of Buncombe, Henderson, and Madison counties reflecting US OMB revised Asheville metro delineation.

**Comprised of Buncombe, Haywood, Henderson, and Madison counties

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

Supported by Western Carolina University. For more information, contact us at riverbirdresearch.com or 828-258-6120.