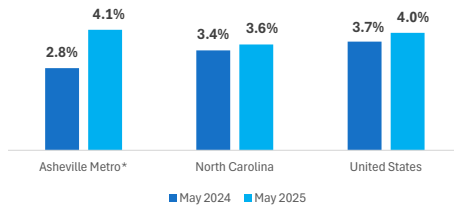


Total Nonfarm Employment

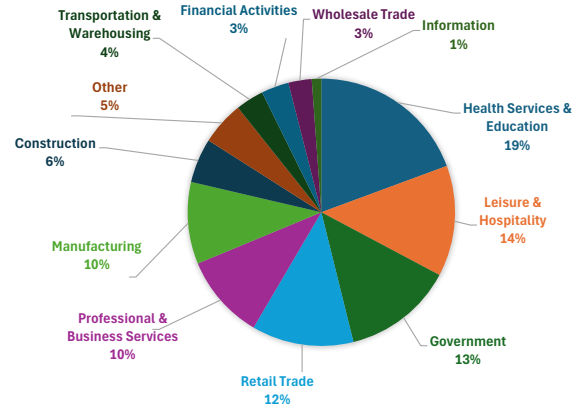
-1,400

 from May 2024

Unemployment Rate



Major Industry Employment Distribution



Monthly Data

Unemployment Rate %	May 2024	May 2025	Change	AVG Y-T-D 2024	AVG Y-T-D 2025	Change
Asheville City	2.9	4.8	1.9	3.0	6.1	3.1
Buncombe County	2.8	4.5	1.7	2.9	5.5	2.6
Haywood County	3.1	3.8	0.7	3.2	3.9	0.8
Henderson County	2.8	3.3	0.5	2.9	3.5	0.6
Madison County	2.8	4.4	1.6	3.0	5.2	2.2
Asheville Metro*	2.8	4.1	1.3	2.8	4.9	2.1
North Carolina	3.4	3.6	0.2	3.5	3.7	0.1
United States	3.7	4.0	0.3	3.9	4.2	0.3

Total Employment (Asheville Metro)*	May 2024	May 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Total Employment (nonfarm)	193,100	191,700	-0.7%	190,480	189,300	-0.6%

Major Industry Employment (Asheville Metro)*	May 2024	May 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Construction	10,100	10,300	2.0%	10,000	10,060	0.6%
Manufacturing	19,200	19,000	-1.0%	19,240	18,840	-2.1%
Wholesale Trade	5,400	5,400	0.0%	5,400	5,400	0.0%
Retail Trade	23,600	23,600	0.0%	23,620	23,480	-0.6%
Transportation & Warehousing	6,500	6,500	0.0%	6,540	6,580	0.6%
Information	2,200	2,200	0.0%	2,200	2,200	0.0%
Financial Activities	6,700	6,400	-4.5%	6,520	6,400	-1.8%
Professional & Business Services	19,400	19,900	2.6%	19,300	19,520	1.1%
Health Services & Education	36,100	37,300	3.3%	35,720	36,960	3.5%
Leisure & Hospitality	28,400	25,400	-10.6%	26,760	24,440	-8.7%
Other Services	9,900	10,100	2.0%	9,900	10,060	1.6%
Government (federal, state, and local)	25,600	25,600	0.0%	25,280	25,360	0.3%

Average Hourly Wages (Total Private)**	May 2024	May 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Asheville Metro*	\$29.83	\$31.71	6.3%	\$29.68	\$31.45	5.9%
North Carolina	\$32.24	\$33.56	4.1%	\$32.08	\$33.56	4.6%
United States	\$34.81	\$36.14	3.8%	\$34.71	\$36.14	4.1%

Median Price of Homes Sold	DOM Until Home Sale	Lodging Sales	Airport Passenger Traffic
\$459,695	51 Days	\$44,000,000	190,838
-			Total Passengers
▲ \$15,305 from May 2024	▲ 12 Days from May 2024	▼ -\$11,900,000 from May 2024	▼ -21,429 from May 2024

	Monthly Data					
Residential Activity**	May 2024	May 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Closed Sales	647	545	-15.8%	2,527	2,427	-4.0%
Average Price of Homes Sold	\$601,510	\$553,861	-7.9%	\$552,189	\$544,508	-1.4%
Median Price of Homes Sold	\$475,000	\$459,695	-3.2%	\$442,890	\$450,000	1.6%
Days on Market Until Sale	39	51	30.8%	48	61	27.1%
Airport Activity	May 2024	May 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Total Passengers	212,267	190,838	-10.1%	834,004	757,801	-9.1%
Building Permits*	May 2024	May 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
New Residential Permits (total units)	359	290	-19.2%	2,937	1,136	-61.3%
Value of New Residential Permits	\$117,816,000	\$94,149,000	-20.1%	\$692,157,000	\$442,386,000	-36.1%
	Last Available Data					
Tourism (Buncombe County)	May 2024	May 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Lodging Sales	\$55,900,000	\$44,000,000	-21.3%	\$215,500,000	\$172,000,000	-20.2%

*Comprised of Buncombe, Henderson, and Madison counties reflecting US OMB revised Asheville metro delineation.

**Comprised of Buncombe, Haywood, Henderson, and Madison counties

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

Supported by Western Carolina University. For more information, contact us at riverbirdresearch.com or 828-258-6120.