





	Monthly Data					
Unemployment Rate %	May 2024	May 2025	Change	AVG Y-T-D 2024	AVG Y-T-D 2025	Change
Asheville City	2.9	4.8	1.9	3.0	6.1	3.1
Buncombe County	2.8	4.5	1.7	2.9	5.5	2.6
Haywood County	3.1	3.8	0.7	3.2	3.9	0.7
Henderson County	2.8	3.3	0.5	2.8	3.5	0.7
Madison County	2.8	4.4	1.6	2.8	5.2	2.4
Asheville Metro*	2.8	4.1	1.3	2.9	4.9	2.0
North Carolina	3.4	3.6	0.2	3.5	3.7	0.2
United States	3.7	4.0	0.3	3.9	4.2	0.3

Total Employment (Asheville Metro)*	May 2024	May 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Total Employment (nonfarm)	193,100	191,600	-0.8%	190,480	189,280	-0.6%

Major Industry Employment (Asheville Metro)*	May 2024	May 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Construction	10,100	10,300	2.0%	10,000	10,060	0.6%
Manufacturing	19,200	19,000	-1.0%	19,240	18,860	-2.0%
Wholesale Trade	5,400	5,400	0.0%	5,400	5,400	0.0%
Retail Trade	23,600	23,600	0.0%	23,620	23,480	-0.6%
Transportation & Warehousing	6,500	6,500	0.0%	6,540	6,580	0.6%
Information	2,200	2,200	0.0%	2,200	2,200	0.0%
Financial Activities	6,700	6,400	-4.5%	6,520	6,400	-1.8%
Professional & Business Services	19,400	19,700	1.5%	19,300	19,480	0.9%
Health Services & Education	36,100	37,100	2.8%	35,720	36,900	3.3%
Leisure & Hospitality	28,400	25,700	-9.5%	26,760	24,500	-8.4%
Other Services	9,900	10,100	2.0%	9,900	10,060	1.6%
Government (federal, state, and local)	25,600	25,600	0.0%	25,280	25,360	0.3%

Average Hourly Wages (Total Private)	May 2024	May 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Asheville Metro*	\$29.83	\$31.62	6.0%	\$29.68	\$31.40	5.8%
North Carolina	\$32.24	\$33.60	4.2%	\$32.08	\$33.58	4.7%
United States	\$34.81	\$36.16	3.9%	\$34.71	\$36.15	4.2%

Continued

Median Price of Homes Sold \$459,695  -\$15,305 <small>from May 2024</small>	DOM Until Home Sale 51 Days  12 Days <small>from May 2024</small>	Lodging Sales \$36,500,000  -\$8,800,000 <small>from May 2024</small>	Airport Passenger Traffic 190,838 <small>Total Passengers</small>  -21,429 <small>from May 2024</small>
---	--	--	---

	Monthly Data					
Residential Activity (Asheville Metro)**	May 2024	May 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Closed Sales	647	545	-15.8%	2,527	2,427	-4.0%
Average Price of Homes Sold	\$601,510	\$553,861	-7.9%	\$552,189	\$544,508	-1.4%
Median Price of Homes Sold	\$475,000	\$459,695	-3.2%	\$442,890	\$450,000	1.6%
Days on Market Until Sale	39	51	30.8%	48	61	27.1%
Airport Activity	May 2024	May 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Total Passengers	212,267	190,838	-10.1%	834,004	757,801	-9.1%
Building Permits (Asheville Metro)*	May 2024	May 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
New Residential Permits (total units)	359	290	-19.2%	2,521	1,236	-51.0%
Value of New Residential Permits	\$117,816,000	\$94,149,000	-20.1%	\$632,960,000	\$461,125,000	-27.1%
	Last Available Data					
Tourism (Buncombe County)	May 2024	May 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Lodging Sales	\$45,300,000	\$36,500,000	-19.4%	\$222,300,000	\$146,500,000	-34.1%

*Comprised of Buncombe, Henderson, and Madison counties reflecting US OMB revised Asheville metro delineation.

**Comprised of Buncombe, Haywood, Henderson, and Madison counties.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

Supported by Western Carolina University. For more information, contact us at RiverbirdResearch.com or 828-258-6120.