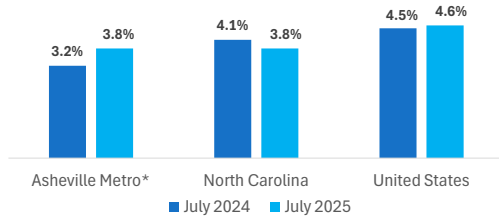


Total Nonfarm Employment

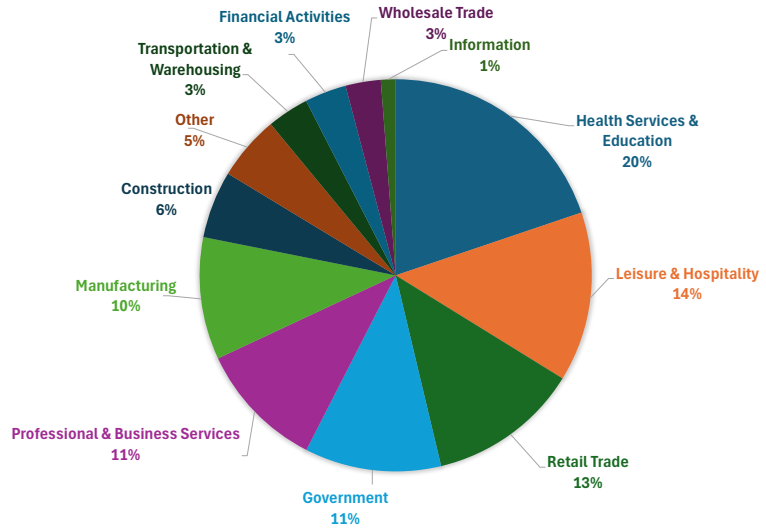
-600

▼ from July 2024

Unemployment Rate



Major Industry Employment Distribution



Monthly Data

Unemployment Rate %	July 2024	July 2025	Change	AVG Y-T-D 2024	AVG Y-T-D 2025	Change
Asheville City	3.3	4.3	1.0	3.1	5.6	2.5
Buncombe County	3.2	4.1	0.9	3.0	5.1	2.1
Haywood County	3.4	3.4	0.0	3.3	3.9	0.6
Henderson County	3.1	3.1	0.0	2.9	3.4	0.5
Madison County	3.3	4.1	0.8	2.9	4.9	2.0
Asheville Metro*	3.2	3.8	0.6	3.0	4.7	1.7
North Carolina	4.1	3.8	-0.3	3.7	3.7	0.1
United States	4.5	4.6	0.1	4.0	4.3	0.3

Total Employment (Asheville Metro)*	July 2024	July 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Total Employment (nonfarm)	189,900	189,300	-0.3%	190,586	189,629	-0.5%

Major Industry Employment*	July 2024	July 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Construction	10,000	10,500	5.0%	10,014	10,171	1.6%
Manufacturing	19,200	19,100	-0.5%	19,243	18,914	-1.7%
Wholesale Trade	5,500	5,500	0.0%	5,414	5,429	0.3%
Retail Trade	23,700	23,600	-0.4%	23,643	23,514	-0.5%
Transportation & Warehousing	6,600	6,500	-1.5%	6,543	6,557	0.2%
Information	2,200	2,300	4.5%	2,214	2,214	0.0%
Financial Activities	6,700	6,500	-3.0%	6,557	6,429	-2.0%
Professional & Business Services	19,400	19,900	2.6%	19,329	19,643	1.6%
Health Services & Education	35,800	37,500	4.7%	35,700	37,071	3.8%
Leisure & Hospitality	29,700	26,500	-10.8%	27,543	25,057	-9.0%
Other Services	10,000	10,100	1.0%	9,943	10,086	1.4%
Government	21,100	21,300	0.9%	24,443	24,543	0.4%

Average Hourly Wages (Private)	July 2024	July 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Asheville Metro*	\$30.21	\$31.87	5.5%	\$29.85	\$31.59	5.8%
North Carolina	\$32.32	\$33.93	5.0%	\$32.16	\$33.65	4.6%
United States	\$34.93	\$36.26	3.8%	\$34.78	\$36.18	4.0%

Median Price of Homes Sold

\$465,000

▲ \$15,755

from July 2024

DOM Until Home Sale

56 Days

▲ 18 Days

from July 2024

Lodging Sales

\$47,100

▼ -\$12,300

from June 2024

Airport Passenger Traffic

245,816

▼ -11,279

from July 2024

	Monthly Data					
Residential Activity**	July 2024	July 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Closed Sales	574	596	3.8%	3,698	3,606	-2.5%
Average Price of Homes Sold	\$578,746	\$588,659	1.7%	\$561,009	\$553,712	-1.3%
Median Price of Homes Sold	\$449,245	\$465,000	3.5%	\$450,000	\$452,000	0.4%
Days on Market Until Sale	38	56	47.4%	45	59	31.1%
Airport Activity	July 2024	July 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Total Passengers	257,095	245,816	-4.4%	1,334,572	1,232,805	-7.6%
New Residential Building Permits*	July 2024	July 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Units	243	303	24.7%	3,618	1,770	-51.1%
Value (\$000)	\$97,171	\$95,932	-1.3%	\$922,648	\$666,694	-27.7%
	Last Available Data					
Tourism (Buncombe County)	June 2024	June 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Lodging Sales (\$000)	\$59,400	\$47,100	-20.7%	\$274,900	\$219,100	-20.3%

*Comprised of Buncombe, Henderson, and Madison counties.

**Comprised of Buncombe, Haywood, Henderson, and Madison counties.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

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