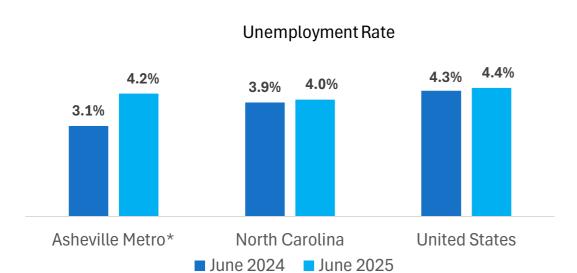
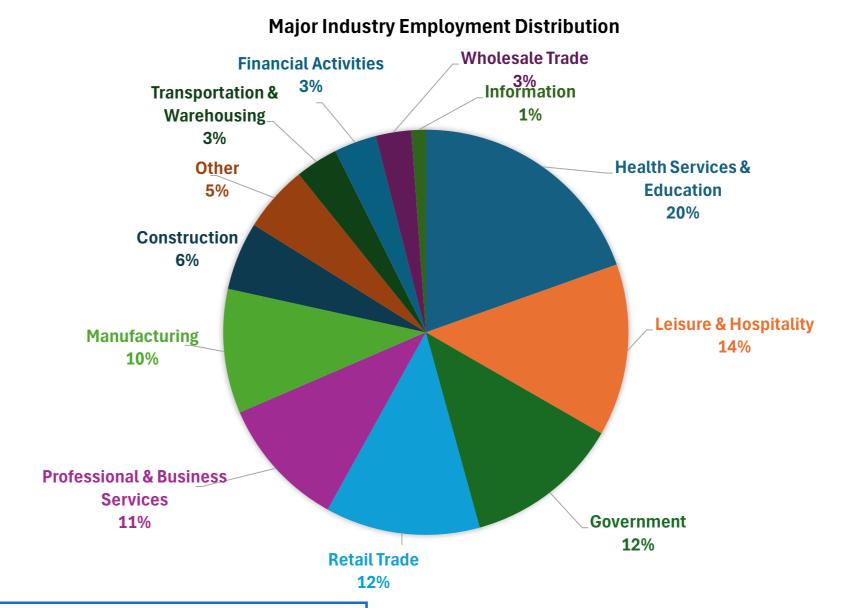
Asheville Metro



Economic Indicators







	Monthly Data					
Unemployment Rate %	June 2024	June 2025	Change	AVG Y-T-D 2024	AVG Y-T-D 2025	Change
Asheville City	3.2	4.6	1.4	3.0	5.8	2.8
Buncombe County	3.2	4.5	1.3	3.0	5.3	2.4
Haywood County	3.4	3.9	0.5	3.3	3.9	0.7
Henderson County	3.1	3.4	0.3	2.9	3.5	0.6
Madison County	3.1	4.5	1.4	2.9	5.1	2.2
Asheville Metro*	3.1	4.2	1.1	2.9	4.8	1.9
North Carolina	3.9	4.0	0.1	3.6	3.7	0.1
United States	4.3	4.4	0.1	4.0	4.2	0.3
Total Employment (Asheville Metro)*	June 2024	June 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Total Employment (nonfarm)	191,800	191,200	-0.3%	190,700	189,617	-0.6%
Major Industry Employment*	June 2024	June 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Construction	10,100	10,400	3.0%	10,017	10,117	1.0%
Manufacturing	19,300	19,000	-1.6%	19,250	18,883	-1.9%
Wholesale Trade	5,400	5,400	0.0%	5,400	5,400	0.0%
Retail Trade	23,700	23,600	-0.4%	23,633	23,500	-0.6%
Transportation & Warehousing	6,500	6,500	0.0%	6,533	6,567	0.5%
Information	2,300	2,200	-4.3%	2,217	2,200	-0.8%
Financial Activities	6,600	6,500	-1.5%	6,533	6,417	-1.8%
Professional & Business	19,400	20,000	3.1%	19,317	19,600	1.5%
Health Services & Education	35,500	37,400	5.4%	35,683	37,017	3.7%
Leisure & Hospitality	29,300	26,300	-10.2%	27,183	24,750	-9.0%
Other Services	10,100	10,200	1.0%	9,933	10,083	1.5%
Government	23,600	23,700	0.4%	25,000	25,083	0.3%
Average Hourly Wages (Private)	June 2024	June 2025	% Change		AVG Y-T-D 2025	% Change
Asheville Metro*	\$30.36	\$32.34	6.5%	\$29.80	\$31.58	6.0%
North Carolina	\$32.41	\$33.82	4.4%	\$32.14	\$33.61	4.6%
United States	\$34.98	\$36.27	3.7%	\$34.75	\$36.17	4.1%







Median Price of Homes Sold

\$460,000

-\$27,500

from June 2024

DOM Until Home Sale

52 Days

▲ 12 Days

from June 2024

Lodging Sales

\$44,000

-\$11,900

from May 2024

Airport Passenger Traffic

226,433

▼ -17,040

from June 2024

	Mo	onthly Data				
Residental Activity**	June 2024	June 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Closed Sales	597	562	-5.9%	3,124	3,000	-4.0%
Average Price of Homes Sold	\$581,321	\$554,514	-4.6%	\$557,749	\$547,325	-1.9%
Median Price of Homes Sold	\$487,500	\$460,000	-5.6%	\$450,000	\$450,000	0.0%
Days on Market Until Sale	40	52	30.0%	47	59	25.5%
Airport Activity	June 2024	June 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Total Passengers	243,473	226,433	-7.0%	1,077,477	984,234	-8.7%
New Residential Building Permits*	June 2024	June 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Units	438	331	-24.4%	3,375	1,467	-56.5%
Value (\$000)	\$133,320	\$128,377	-3.7%	\$825,477	\$570,762	-30.9%

	Last Available Data					
Tourism (Buncombe County)	May 2024	May 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Lodging Sales (\$000)	\$55,900	\$44,000	-21.3%	\$215,500	\$172,000	-20.2%

^{*}Comprised of Buncombe, Henderson, and Madison counties.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

Supported by Western Carolina University. For more information, contact us at riverbirdresearch.com or 828-258-6120.







^{**}Comprised of Buncombe, Haywood, Henderson, and Madison counties.