

2025

Asheville placed 9th on the list of “The Best Cities in the U.S.”

—Travel + Leisure, 2025

Asheville topped the list of “The Top Small US Cities for Food and Drink”

—Food & Wine, 2025

Asheville listed on the Forbes Travel Guide’s Top 12 Destinations for 2025

—Forbes, 2025

Asheville ranked 16th on the New York Times “52 Places to Go in 2025”

—New York Times, 2025

Asheville selected as 2025 “Nicest Place in America”

—Reader’s Digest, 2025

2024

Asheville ranked #17 on the “Top 25 Places to Live in the U.S. in 2024-2025”

—US News & World Report, 2024

Asheville ranked #1 on “The Top 100 Cities for a Career Switch”

—Careerminds.com, 2024

Asheville ranked #5 on “The South’s Best Cities”

—Southernliving.com, 2024

2023

Asheville ranked #3 on “The South’s Best Cities”

—Southernliving.com, 2023

Asheville ranked #10 on list of “Best Food Destinations in U.S.” —Tripadvisor.com, 2023

Asheville is one of the “Top 25 Cities for Employee Ownership 2022” —CertifiedEO.com, 2023

North Carolina was named Business Facilities’ “2022 State of the Year” —Businessfacilities.com, 2023

Asheville named one of the Top 50 Small Cities to Start a Business — WalletHub.com, 2023

Asheville is ranked 29th on “The Best Places to Live in the U.S.” —U.S. News and World Report, 2023

North Carolina ranked #1 on “America’s Top States for Business” and has the nation’s strongest workforce—cnbc.com, 2023



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