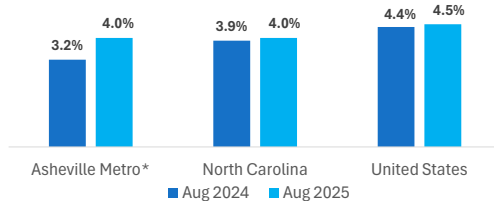


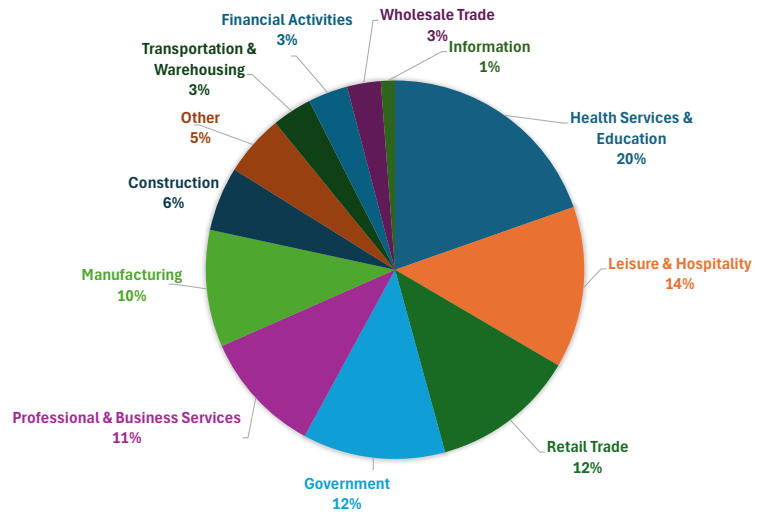
Total Nonfarm Employment

-300
 from Aug 2024

Unemployment Rate



Major Industry Employment Distribution



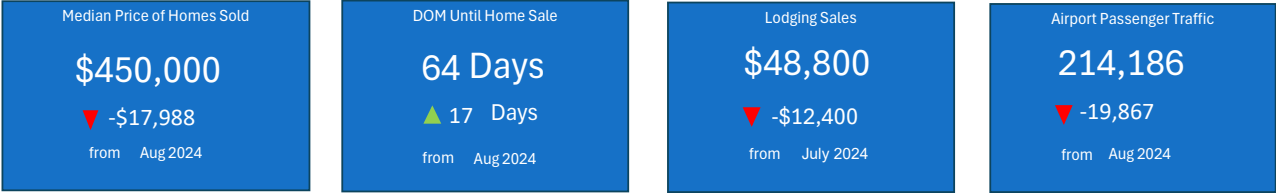
Monthly Data

Unemployment Rate %	Aug 2024	Aug 2025	Change	AVG Y-T-D 2024	AVG Y-T-D 2025	Change
Asheville City	3.3	4.3	1.0	3.1	5.4	2.4
Buncombe County	3.2	4.2	1.0	3.0	5.0	2.0
Haywood County	3.5	3.8	0.3	3.3	3.9	0.5
Henderson County	3.2	3.4	0.2	3.0	3.4	0.5
Madison County	3.1	4.2	1.1	3.0	4.9	1.9
Asheville Metro*	3.2	4.0	0.8	3.0	4.6	1.6
North Carolina	3.9	4.0	0.1	3.7	3.8	0.1
United States	4.4	4.5	0.1	4.1	4.3	0.2

Total Employment (Asheville Metro)*	Aug 2024	Aug 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Total Employment (nonfarm)	191,400	191,100	-0.2%	190,688	189,825	-0.5%

Major Industry Employment*	Aug 2024	Aug 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Construction	10,000	10,500	5.0%	10,013	10,213	2.0%
Manufacturing	19,200	19,100	-0.5%	19,238	18,938	-1.6%
Wholesale Trade	5,500	5,500	0.0%	5,425	5,425	0.0%
Retail Trade	23,600	23,500	-0.4%	23,638	23,513	-0.5%
Transportation & Warehousing	6,600	6,500	-1.5%	6,550	6,550	0.0%
Information	2,200	2,300	4.5%	2,213	2,225	0.6%
Financial Activities	6,600	6,500	-1.5%	6,563	6,438	-1.9%
Professional & Business Services	19,400	20,000	3.1%	19,338	19,688	1.8%
Health Services & Education	36,100	37,500	3.9%	35,750	37,125	3.8%
Leisure & Hospitality	29,200	26,400	-9.6%	27,750	25,250	-9.0%
Other Services	9,900	10,000	1.0%	9,938	10,075	1.4%
Government	23,100	23,300	0.9%	24,275	24,388	0.5%

Average Hourly Wages (Private)	Aug 2024	Aug 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Asheville Metro*	\$30.40	\$32.55	7.1%	\$29.92	\$31.73	6.0%
North Carolina	\$32.53	\$34.06	4.7%	\$32.21	\$33.70	4.6%
United States	\$35.02	\$36.31	3.7%	\$34.81	\$36.20	4.0%



Monthly Data						
Residential Activity**	Aug 2024	Aug 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Closed Sales	627	574	-8.5%	4,325	4,194	-3.0%
Average Price of Homes Sold	\$616,098	\$571,518	-7.2%	\$568,997	\$555,728	-2.3%
Median Price of Homes Sold	\$467,988	\$450,000	-3.8%	\$450,000	\$451,745	0.4%
Days on Market Until Sale	47	64	36.2%	46	59	28.3%
Airport Activity	Aug 2024	Aug 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Total Passengers	234,053	214,186	-8.5%	1,568,625	1,446,991	-7.8%
New Residential Building Permits*	Aug 2024	Aug 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Units	488	348	-28.7%	3,618	2,118	-41.5%
Value (\$000)	\$147,712	\$95,591	-35.3%	\$1,054,283	\$762,285	-27.7%
Last Available Data						
Tourism (Buncombe County)	July 2024	July 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Lodging Sales (\$000)	\$61,200	\$48,800	-20.3%	\$336,100	\$267,900	-20.3%

*Comprised of Buncombe, Henderson, and Madison counties.

**Comprised of Buncombe, Haywood, Henderson, and Madison counties.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

Supported by Western Carolina University. For more information, contact us at riverbirdresearch.com or 828-258-6120.