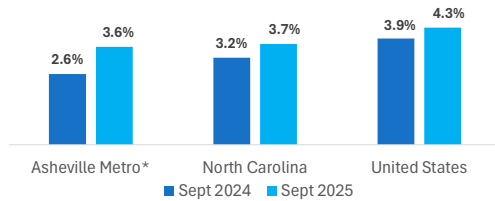


Total Nonfarm Employment

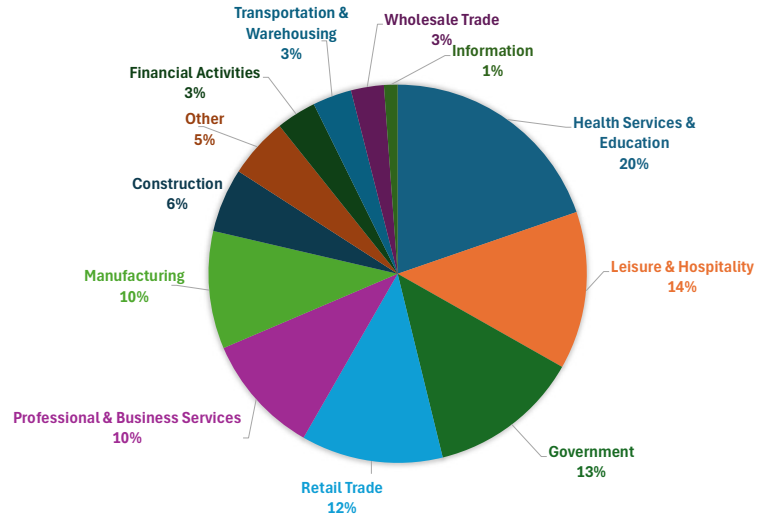
600

▲ from Sept 2024

Unemployment Rate



Major Industry Employment Distribution



Monthly Data

Unemployment Rate %	Sept 2024	Sept 2025	Change	AVG Y-T-D 2024	AVG Y-T-D 2025	Change
Asheville City	2.7	3.9	1.2	3.0	5.3	2.2
Buncombe County	2.6	3.7	1.1	3.0	4.8	1.9
Haywood County	2.9	3.4	0.5	3.3	3.8	0.5
Henderson County	2.6	3.1	0.5	2.9	3.4	0.5
Madison County	2.8	3.7	0.9	2.9	4.7	1.8
Asheville Metro*	2.6	3.6	1.0	2.9	4.5	1.5
North Carolina	3.2	3.7	0.5	3.6	3.8	0.1
United States	3.9	4.3	0.4	4.1	4.3	0.3

Total Employment (Asheville Metro)*	Sept 2024	Sept 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Total Employment (nonfarm)	190,700	191,300	0.3%	190,689	189,978	-0.4%

Major Industry Employment*	Sept 2024	Sept 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Construction	9,900	10,500	6.1%	10,000	10,233	2.3%
Manufacturing	19,000	19,200	1.1%	19,211	18,967	-1.3%
Wholesale Trade	5,400	5,400	0.0%	5,422	5,422	0.0%
Retail Trade	23,500	23,200	-1.3%	23,622	23,478	-0.6%
Transportation & Warehousing	6,600	6,400	-3.0%	6,556	6,533	-0.3%
Information	2,300	2,200	-4.3%	2,222	2,211	-0.5%
Financial Activities	6,500	6,500	0.0%	6,556	6,444	-1.7%
Professional & Business Services	19,200	19,700	2.6%	19,322	19,678	1.8%
Health Services & Education	36,000	37,700	4.7%	35,778	37,200	4.0%
Leisure & Hospitality	27,800	25,800	-7.2%	27,756	25,322	-8.8%
Other Services	9,700	9,900	2.1%	9,911	10,056	1.5%
Government	24,800	24,800	0.0%	24,333	24,433	0.4%

Average Hourly Wages (Private)	Sept 2024	Sept 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Asheville Metro*	\$30.89	\$32.72	5.9%	\$30.03	\$31.85	6.0%
North Carolina	\$33.12	\$34.15	3.1%	\$32.31	\$33.75	4.4%
United States	\$35.46	\$36.60	3.2%	\$34.88	\$36.25	3.9%

Median Price of Homes Sold

\$445,000

▼ -\$25,000

from Sept 2024

DOM Until Home Sale

70 Days

▲ 23 Days

from Sept 2024

Lodging Sales

\$45,900

▲ \$4,700

from Sept 2024

Airport Passenger Traffic

208,540

▲ 19,959

from Sept 2024

Monthly Data						
Residential Activity**	Sept 2024	Sept 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Closed Sales	465	595	28.0%	4,790	4,802	0.3%
Average Price of Homes Sold	\$610,681	\$550,183	-9.9%	\$573,045	\$554,965	-3.2%
Median Price of Homes Sold	\$470,000	\$445,000	-5.3%	\$453,250	\$450,545	-0.6%
Days on Market Until Sale	47	70	48.9%	46	61	32.6%
Airport Activity	Sept 2024	Sept 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Total Passengers	188,581	208,540	10.6%	1,757,206	1,655,531	-5.8%
New Residential Building Permits*	Sept 2024	Pending	% Change	Y-T-D 2024	Pending	% Change
Units	228		-100.0%	4,279		-100.0%
Value (\$000)	\$87,664		-100.0%	\$1,141,947		-100.0%

Last Available Data						
Tourism (Buncombe County)	Sept 2024	Sept 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Lodging Sales (\$000)	\$41,200	\$45,900	11.4%	\$434,600	\$360,400	-17.1%

*Comprised of Buncombe, Henderson, and Madison counties.

**Comprised of Buncombe, Haywood, Henderson, and Madison counties.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

Supported by Western Carolina University. For more information, contact us at riverbirdresearch.com or 828-258-6120.