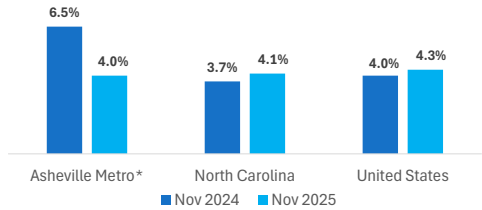


Total Nonfarm Employment

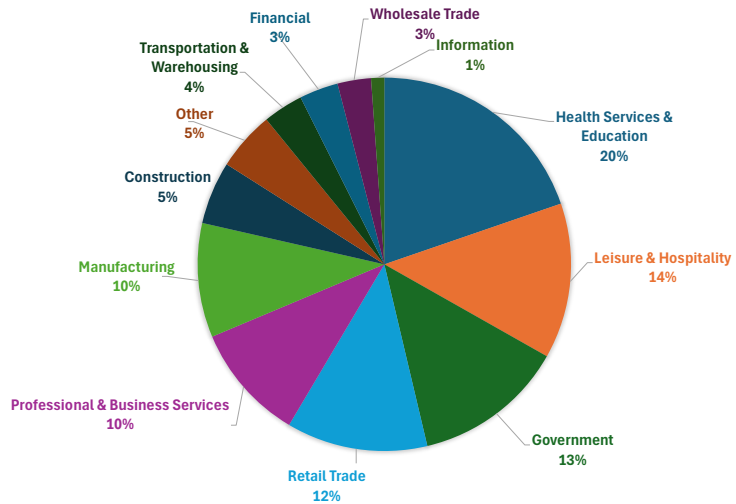
2,800

▲ from Nov 2024

Unemployment Rate



Major Industry Employment Distribution



Monthly Data

Unemployment Rate %	Nov 2024	Nov 2025	Change	AVG Y-T-D 2024	AVG Y-T-D 2025	Change <sup>1</sup>
Asheville City	9.1	4.1	-5.0	4.5	5.2	0.7
Buncombe County	7.5	4.1	-3.4	4.1	4.8	0.7
Haywood County	4.5	4.0	-0.5	3.6	3.8	0.3
Henderson County	4.0	3.7	-0.3	3.2	3.4	0.2
Madison County	6.3	4.2	-2.1	3.7	4.7	1.0
Asheville Metro*	6.5	4.0	-2.5	3.8	4.4	0.6
North Carolina	3.7	4.1	0.4	3.6	3.8	0.2
United States	4.0	4.3	0.3	4.0	4.3	0.3

Total Employment (Asheville Metro)*	Nov 2024	Nov 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Total Employment (nonfarm)	190,300	193,100	1.5%	190,391	190,527	0.1%

Major Industry Employment*	Nov 2024	Nov 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Construction	9,900	10,500	6.1%	9,973	10,282	3.1%
Manufacturing	19,000	19,100	0.5%	19,182	18,991	-1.0%
Wholesale Trade	5,400	5,600	3.7%	5,418	5,445	0.5%
Retail Trade	24,300	23,600	-2.9%	23,682	23,491	-0.8%
Transportation & Warehousing	6,900	6,700	-2.9%	6,600	6,545	-0.8%
Information	2,300	2,200	-4.3%	2,236	2,209	-1.2%
Financial Activities	6,400	6,500	1.6%	6,527	6,455	-1.1%
Professional & Business Services	19,300	19,600	1.6%	19,300	19,682	2.0%
Health Services & Education	36,700	38,100	3.8%	35,918	37,373	4.0%
Leisure & Hospitality	24,900	26,000	4.4%	27,155	25,436	-6.3%
Other Services	9,900	9,900	0.0%	9,900	10,027	1.3%
Government	25,300	25,300	0.0%	24,500	24,591	0.4%

Average Hourly Wages (Private)	Nov 2024	Nov 2025	% Change	AVG Y-T-D 2024	AVG Y-T-D 2025	% Change
Asheville Metro*	\$31.54	\$33.93	7.6%	\$30.34	\$32.18	6.1%
North Carolina	\$32.91	\$34.58	5.1%	\$32.44	\$33.87	4.4%
United States	\$35.47	\$37.04	4.4%	\$34.96	\$36.36	4.0%

Median Price of Homes Sold

\$452,220

▼ -\$2,793

from Nov 2024

DOM Until Home Sale

70 Days

▲ 10 Days

from Nov 2024

Lodging Sales

\$45,900

▲ \$4,700

from Sept 2024

Airport Passenger Traffic

177,625

▲ 21,835

from Nov 2024

Monthly Data						
Residential Activity**	Nov 2024	Nov 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Closed Sales	377	511	35.5%	5,599	5,977	6.8%
Average Price of Homes Sold	\$553,116	\$579,099	4.7%	\$571,623	\$556,310	-2.7%
Median Price of Homes Sold	\$455,013	\$452,220	-0.6%	\$452,990	\$450,000	-0.7%
Days on Market Until Sale	60	70	16.7%	47	63	34.0%
Airport Activity	Nov 2024	Nov 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Total Passengers	155,790	177,625	14.0%	2,025,187	2,070,303	2.2%
New Residential Building Permits*	Nov 2024	Nov 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Units	165	PENDING	#VALUE!	4,738	PENDING	#VALUE!
Value (\$000)	\$61,408	PENDING	#VALUE!	\$1,289,162	PENDING	#VALUE!

Last Available Data						
Tourism (Buncombe County)	Sept 2024	Sept 2025	% Change	Y-T-D 2024	Y-T-D 2025	% Change
Lodging Sales (\$000)	\$41,200	\$45,900	11.4%	\$434,600	\$360,400	-17.1%

1 Note: October unemployment rate unavailable due to government shutdown.

\*Comprised of Buncombe, Henderson, and Madison counties.

\*\*Comprised of Buncombe, Haywood, Henderson, and Madison counties.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

Supported by Western Carolina University. For more information, contact us at riverbirdresearch.com or 828-258-6120.