



Monthly Data						
Unemployment Rate %	Mar 2025	Mar 2026	Change	AVG Y-T-D 2025	AVG Y-T-D 2026	Change
Asheville City	5.9	3.4	-2.5	7.4	3.8	-3.6
Buncombe County	5.5	3.4	-2.1	6.4	3.7	-2.7
Haywood County	4.0	3.2	-0.8	4.4	3.4	-1.0
Henderson County	3.6	3.0	-0.6	3.9	3.2	-0.7
Madison County	5.3	3.5	-1.8	6.1	3.8	-2.3
Asheville Metro*	5.0	3.3	-1.7	5.7	3.6	-2.2
North Carolina	3.8	3.5	-0.3	3.9	3.8	-0.1
United States	4.2	4.3	0.1	4.4	4.6	0.2

Total Employment (Asheville Metro)*	Mar 2025	Mar 2026	% Change	AVG Y-T-D 2025	AVG Y-T-D 2026	% Change
Total Employment (nonfarm)	183,300	184,900	0.9%	182,333	184,300	1.1%

Major Industry Employment*	Mar 2025	Mar 2026	% Change	AVG Y-T-D 2025	AVG Y-T-D 2026	% Change
Construction	10,500	10,500	0.0%	10,400	10,400	0.0%
Manufacturing	19,300	18,900	-2.1%	19,133	18,833	-1.6%
Wholesale Trade	5,600	5,700	1.8%	5,567	5,700	2.4%
Retail Trade	23,000	23,400	1.7%	22,900	23,233	1.5%
Transportation & Warehousing	6,200	6,000	-3.2%	6,367	6,067	-4.7%
Information	2,000	2,000	0.0%	2,000	2,000	0.0%
Financial Activities	6,400	6,400	0.0%	6,400	6,333	-1.0%
Professional & Business Services	19,000	19,100	0.5%	18,867	19,000	0.7%
Health Services & Education	34,900	35,400	1.4%	34,867	35,367	1.4%
Leisure & Hospitality	23,000	24,300	5.7%	22,500	24,233	7.7%
Other Services	9,300	9,400	1.1%	9,267	9,367	1.1%
Government	24,100	23,800	-1.2%	24,067	23,767	-1.2%

Average Hourly Wages (Private)	Mar 2025	Mar 2026	% Change	AVG Y-T-D 2025	AVG Y-T-D 2026	% Change
Asheville Metro*	\$31.23	\$32.49	4.0%	\$31.34	\$32.82	4.7%
North Carolina	\$33.60	\$34.71	3.3%	\$33.56	\$34.74	3.5%
United States	\$36.28	\$37.52	3.4%	\$36.16	\$37.46	3.6%

Median Price of Homes Sold

\$432,000

▼ -\$3,000

from Mar 2025

DOM Until Home Sale

92 Days

▲ 27 Days

from Mar 2025

Lodging Sales

\$31,800

▼ -\$1,000

from Feb 2025

Airport Passenger Traffic

165,450

▲ 5,637

from Mar 2025

Monthly Data						
	Mar 2025	Mar 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
Residential Activity**						
Closed Sales	510	529	3.7%	1,335	1,319	-1.2%
Average Price of Homes Sold	\$523,795	\$554,645	5.9%	\$533,053	\$548,122	2.8%
Median Price of Homes Sold	\$435,000	\$432,000	-0.7%	\$440,965	\$432,000	-2.0%
Days on Market Until Sale	65	92	41.5%	66	89	34.8%
Airport Activity						
Total Passengers	159,813	165,450	3.5%	399,126	408,709	2.4%
New Residential Building Permits*						
Units	204	1153	465.2%	660	1,511	128.9%
Value (\$000)	\$77,304	\$245,506	217.6%	\$270,295	\$364,609	34.9%
	MOST CURRENT					
Tourism (Buncombe County)						
Lodging Sales (\$000)	Feb 2025	Feb 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
	\$32,800	\$31,800	-3.0%	\$66,500	\$62,300	-6.3%

*Comprised of Buncombe, Henderson, and Madison counties.

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Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

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