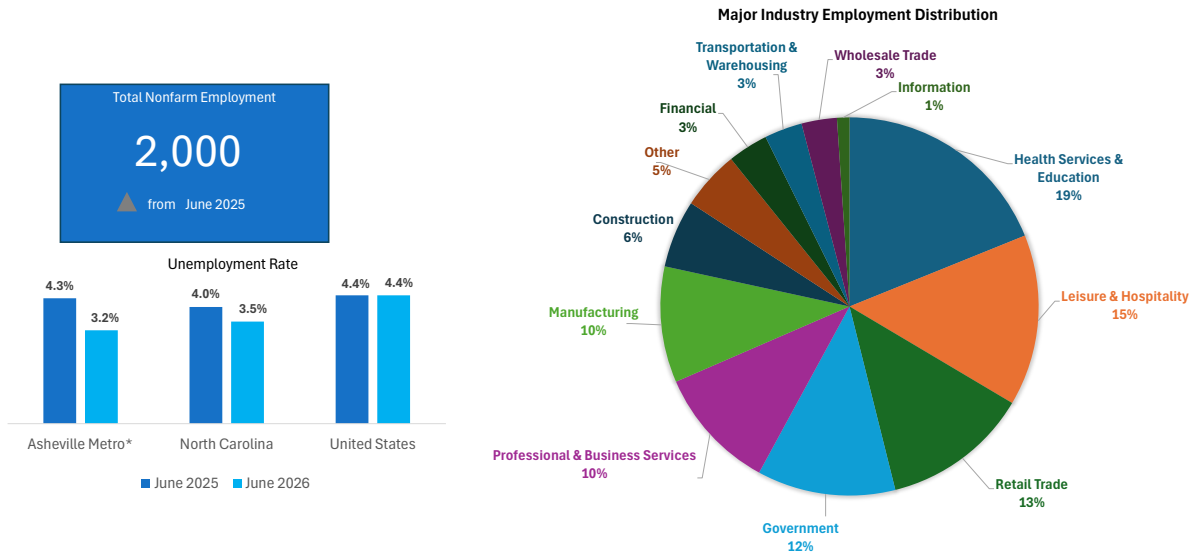




Monthly Data						
Unemployment Rate %	June 2025	June 2026	Change	AVG Y-T-D 2025	AVG Y-T-D 2026	Change
Asheville City	4.6	3.4	-1.2	6.2	3.6	-2.6
Buncombe County	4.6	3.2	-1.4	5.6	3.5	-2.1
Haywood County	4.0	3.2	-0.8	4.1	3.3	-0.8
Henderson County	3.5	3.0	-0.5	3.6	3.1	-0.5
Madison County	4.6	3.4	-1.2	5.3	3.6	-1.8
Asheville Metro*	4.3	3.2	-1.1	5.0	3.4	-1.7
North Carolina	4.0	3.5	-0.5	3.8	3.6	-0.2
United States	4.4	4.4	0.0	4.2	4.4	0.1

Total Employment (Asheville Metro)*	June 2025	June 2026	% Change	AVG Y-T-D 2025	AVG Y-T-D 2026	% Change
Total Employment (nonfarm)	186,500	188,500	1.1%	184,333	186,183	1.0%

Major Industry Employment*	June 2025	June 2026	% Change	AVG Y-T-D 2025	AVG Y-T-D 2026	% Change
Construction	10,600	10,900	2.8%	10,483	10,600	1.1%
Manufacturing	19,100	18,700	-2.1%	19,117	18,717	-2.1%
Wholesale Trade	5,700	5,700	0.0%	5,600	5,700	1.8%
Retail Trade	23,500	23,700	0.9%	23,133	23,450	1.4%
Transportation & Warehousing	6,500	6,100	-6.2%	6,367	6,067	-4.7%
Information	2,000	2,000	0.0%	2,000	2,000	0.0%
Financial Activities	6,500	6,500	0.0%	6,450	6,383	-1.0%
Professional & Business Services	19,100	19,900	4.2%	18,967	19,317	1.8%
Health Services & Education	35,100	35,600	1.4%	35,100	35,533	1.2%
Leisure & Hospitality	26,300	27,600	4.9%	23,900	25,400	6.3%
Other Services	9,600	9,500	-1.0%	9,367	9,400	0.4%
Government	22,500	22,300	-0.9%	23,850	23,617	-1.0%

Average Hourly Wages (Private)	June 2025	June 2026	% Change	AVG Y-T-D 2025	AVG Y-T-D 2026	% Change
Asheville Metro*	\$32.17	\$33.54	4.3%	\$31.55	\$32.96	4.5%
North Carolina	\$33.80	\$34.41	1.8%	\$33.62	\$34.71	3.2%
United States	\$36.33	\$37.34	2.8%	\$36.21	\$37.44	3.4%



Monthly Data						
Residential Activity**	June 2025	June 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
Closed Sales	571	674	18.0%	3,010	3,210	6.6%
Average Price of Homes Sold	\$551,824	\$566,644	2.7%	\$546,820	\$557,762	2.0%
Median Price of Homes Sold	\$460,000	\$460,000	0.0%	\$450,000	\$445,000	-1.1%
Days on Market Until Sale	52	59	13.5%	59	74	25.4%
Airport Activity	June 2025	June 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
Total Passengers	229,188	228,829	-0.2%	986,989	1,013,983	2.7%
New Residential Building Permits*	June 2025	June 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
Units	331	294	-11.2%	1,467	2,755	87.8%
Value (\$000)	\$128,377	\$85,505	-33.4%	\$570,762	\$694,733	21.7%
MOST CURRENT						
Tourism (Buncombe County)	Apr 2025	Apr 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
Lodging Sales (\$000)	\$37,500	\$46,900	25.1%	\$141,400	\$152,500	7.9%

*Comprised of Buncombe, Henderson, and Madison counties.

**Comprised of Buncombe, Haywood, Henderson, and Madison counties.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

Supported by Western Carolina University. For more information, contact us at riverbirdresearch.com or 828-258-6120.