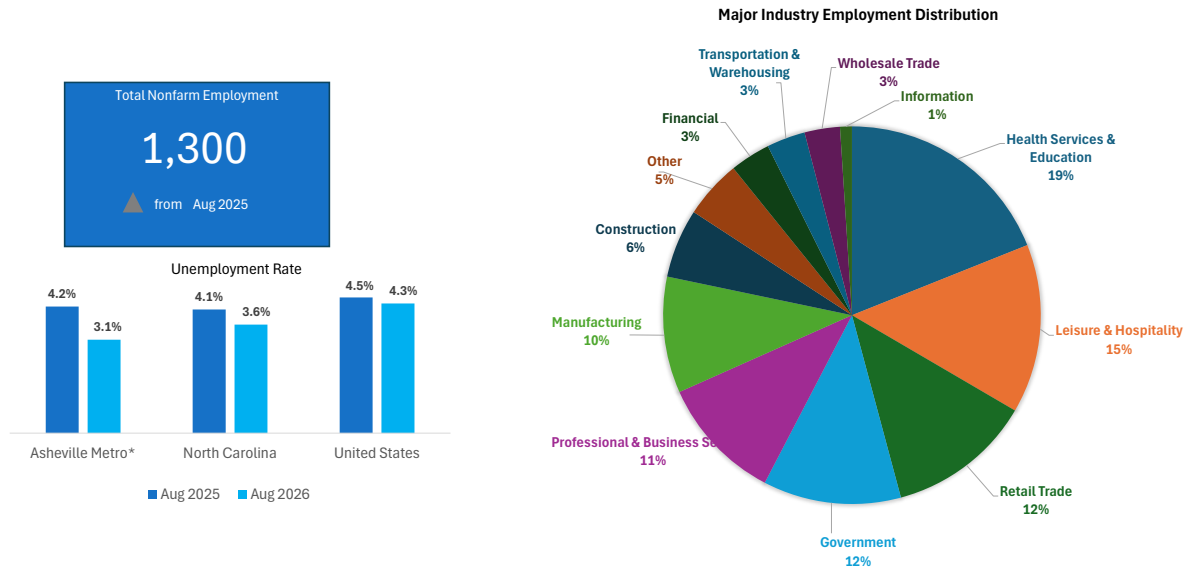




Monthly Data

Unemployment Rate %	Aug 2025	Aug 2026	Change	AVG Y-T-D 2025	AVG Y-T-D 2026	Change
Asheville City	4.5	3.3	-1.2	5.8	3.5	-2.3
Buncombe County	4.4	3.2	-1.2	5.3	3.4	-1.9
Haywood County	4.0	3.1	-0.9	4.1	3.3	-0.8
Henderson County	3.6	3.0	-0.6	3.6	3.1	-0.5
Madison County	4.4	3.3	-1.1	5.1	3.5	-1.6
Asheville Metro*	4.2	3.1	-1.1	4.8	3.3	-1.5
North Carolina	4.1	3.6	-0.5	3.9	3.6	-0.3
United States	4.5	4.3	-0.2	4.3	4.4	0.0

Total Employment (Asheville Metro)*	Aug 2025	Aug 2026	% Change	AVG Y-T-D 2025	AVG Y-T-D 2026	% Change
Total Employment (nonfarm)	186,600	187,900	0.7%	184,713	186,425	0.9%

Major Industry Employment*	Aug 2025	Aug 2026	% Change	AVG Y-T-D 2025	AVG Y-T-D 2026	% Change
Construction	10,700	11,100	3.7%	10,538	10,713	1.7%
Manufacturing	19,000	18,700	-1.6%	19,100	18,725	-2.0%
Wholesale Trade	5,700	5,700	0.0%	5,625	5,700	1.3%
Retail Trade	23,300	23,300	0.0%	23,188	23,438	1.1%
Transportation & Warehousing	6,200	6,200	0.0%	6,338	6,088	-3.9%
Information	2,000	1,900	-5.0%	2,000	1,988	-0.6%
Financial Activities	6,500	6,500	0.0%	6,475	6,413	-1.0%
Professional & Business Services	19,300	20,100	4.1%	19,050	19,525	2.5%
Health Services & Education	35,500	35,600	0.3%	35,150	35,550	1.1%
Leisure & Hospitality	26,600	27,200	2.3%	24,625	25,888	5.1%
Other Services	9,400	9,400	0.0%	9,400	9,413	0.1%
Government	22,400	22,200	-0.9%	23,225	22,988	-1.0%

Average Hourly Wages (Private)	Aug 2025	Aug 2026	% Change	AVG Y-T-D 2025	AVG Y-T-D 2026	% Change
Asheville Metro*	\$32.63	\$33.98	4.1%	\$31.74	\$33.02	4.1%
North Carolina	\$34.05	\$34.61	1.6%	\$33.71	\$34.65	2.8%
United States	\$36.41	\$37.78	3.8%	\$36.25	\$37.48	3.4%

Median Price of Homes Sold \$470,800 ▲ \$15,800 from Aug 2025	DOM Until Home Sale 64 Days ► 0 Days from Aug 2025	Lodging Sales \$52,500 ▲ \$4,700 from June 2025	Airport Passenger Traffic 208,442 ▼ -5,744 from Aug 2025
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Monthly Data						
Residential Activity**	Aug 2025	Aug 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
Closed Sales	588	570	-3.1%	4,209	4,472	6.2%
Average Price of Homes Sold	\$571,710	\$608,887	6.5%	\$555,803	\$566,099	1.9%
Median Price of Homes Sold	\$455,000	\$470,800	3.5%	\$452,000	\$450,000	-0.4%
Days on Market Until Sale	64	64	0.0%	59	72	22.0%
Airport Activity	Aug 2025	Aug 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
Total Passengers	214,186	208,442	-2.7%	1,446,991	1,465,101	1.3%
New Residential Building Permits*	Aug 2025	Aug 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
Units	348	435	25.0%	2,118	3,761	77.6%
Value (\$000)	\$95,591	\$109,290	14.3%	\$762,285	\$922,999	21.1%
MOST CURRENT						
Tourism (Buncombe County)	June 2025	June 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
Lodging Sales (\$000)	\$47,800	\$52,500	9.8%	\$233,800	\$256,100	9.5%

*Comprised of Buncombe, Henderson, and Madison counties.

**Comprised of Buncombe, Haywood, Henderson, and Madison counties.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

Supported by Western Carolina University. For more information, contact us at riverbirdresearch.com or 828-258-6120.