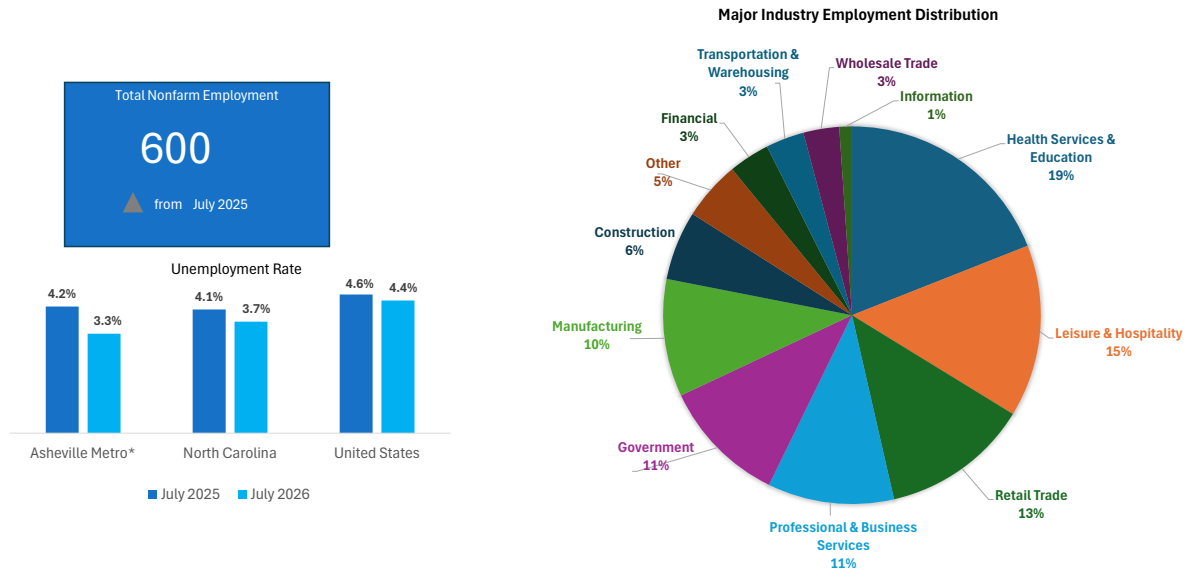




Monthly Data						
Unemployment Rate %	July 2025	July 2026	Change	AVG Y-T-D 2025	AVG Y-T-D 2026	Change
Asheville City	4.7	3.4	-1.3	6.0	3.6	-2.4
Buncombe County	4.5	3.4	-1.1	5.4	3.5	-1.9
Haywood County	3.7	3.4	-0.3	4.1	3.3	-0.8
Henderson County	3.3	3.2	-0.1	3.6	3.1	-0.5
Madison County	4.4	3.5	-0.9	5.2	3.6	-1.6
Asheville Metro*	4.2	3.3	-0.9	4.9	3.4	-1.5
North Carolina	4.1	3.7	-0.4	3.9	3.6	-0.2
United States	4.6	4.4	-0.2	4.3	4.4	0.1

Total Employment (Asheville Metro)*	July 2025	July 2026	% Change	AVG Y-T-D 2025	AVG Y-T-D 2026	% Change
Total Employment (nonfarm)	185,100	185,700	0.3%	184,443	186,143	0.9%

Major Industry Employment*	July 2025	July 2026	% Change	AVG Y-T-D 2025	AVG Y-T-D 2026	% Change
Construction	10,700	11,000	2.8%	10,514	10,657	1.4%
Manufacturing	19,100	18,700	-2.1%	19,114	18,729	-2.0%
Wholesale Trade	5,700	5,700	0.0%	5,614	5,700	1.5%
Retail Trade	23,400	23,500	0.4%	23,171	23,457	1.2%
Transportation & Warehousing	6,300	6,100	-3.2%	6,357	6,071	-4.5%
Information	2,000	2,000	0.0%	2,000	2,000	0.0%
Financial Activities	6,600	6,500	-1.5%	6,471	6,400	-1.1%
Professional & Business Services	19,300	20,100	4.1%	19,014	19,429	2.2%
Health Services & Education	35,100	35,300	0.6%	35,100	35,514	1.2%
Leisure & Hospitality	27,000	27,400	1.5%	24,343	25,686	5.5%
Other Services	9,600	9,400	-2.1%	9,400	9,400	0.0%
Government	20,300	20,000	-1.5%	23,343	23,100	-1.0%

Average Hourly Wages (Private)	July 2025	July 2026	% Change	AVG Y-T-D 2025	AVG Y-T-D 2026	% Change
Asheville Metro*	\$31.98	\$32.46	1.5%	\$31.61	\$32.85	3.9%
North Carolina	\$33.93	\$34.26	1.0%	\$33.64	\$34.64	3.0%
United States	\$36.31	\$37.42	3.1%	\$36.20	\$37.44	3.4%

Median Price of Homes Sold \$465,000 ▲ \$2,300 from July 2025	DOM Until Home Sale 66 Days ▲ 10 Days from July 2025	Lodging Sales \$52,500 ▲ \$4,700 from June 2025	Airport Passenger Traffic 242,676 ▼ -3,140 from July 2025
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Monthly Data						
Residential Activity**	July 2025	July 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
Closed Sales	611	656	7.4%	3,621	3,888	7.4%
Average Price of Homes Sold	\$584,794	\$573,718	-1.9%	\$553,222	\$559,721	1.2%
Median Price of Homes Sold	\$462,700	\$465,000	0.5%	\$452,000	\$450,000	-0.4%
Days on Market Until Sale	56	66	17.9%	59	73	23.7%
Airport Activity	July 2025	July 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
Total Passengers	245,816	242,676	-1.3%	1,232,805	1,256,659	1.9%
New Residential Building Permits*	July 2025	July 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
Units	303	571	88.4%	1,770	3,327	88.0%
Value (\$000)	\$95,932	\$118,977	24.0%	\$666,694	\$813,883	22.1%
MOST CURRENT						
Tourism (Buncombe County)	June 2025	June 2026	% Change	Y-T-D 2025	Y-T-D 2026	% Change
Lodging Sales (\$000)	\$47,800	\$52,500	9.8%	\$233,800	\$256,100	9.5%

*Comprised of Buncombe, Henderson, and Madison counties.

**Comprised of Buncombe, Haywood, Henderson, and Madison counties.

Sources: US Bureau of Labor Statistics, US Census Bureau, NC Dept of Commerce, Canopy MLS, Asheville Regional Airport, Explore Asheville.

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